

AS HEADSHOT TIPS TO HELP YOU GET A GREAT HEADSHOT

1. Personality! That is the key. Many people have a similar look to you. But, it is your heart and your mind that make you different... Special!
2. It sounds obvious, but it is important to look like your headshot. The aim is not to look like you are straight off a catwalk. What you need to do is give your potential clients and employers an accurate version of yourself.
3. Keep your clothing choices simple. If possible, avoid heavy patterns and prints in favour of solid colours. White or very light pastel colours can also be tricky to photograph. Simple clothing helps the viewer focus on YOU.
4. Spark the viewer's imagination with good professional clothes. It is advisable to avoid dressing like a nurse or a police officer. The aim is to make the viewer see the strength and possibilities in you.
5. Go easy on the makeup! Of course, you want to look your best, but that does NOT mean layers of eye shadow and blush. If you are unsure, then hire a makeup artist. But, check out their work first. The object of the exercise is to look as natural as possible.
6. Don't show a lot of skin! Ladies, this means no excess cleavage. Gentlemen, keep your shirts on. Casting directors, associates and colleges want to see you... But not that much of you!
7. If you are searching for work, keep in mind what kind of work you are trying to get. There is a sense of logical thinking whenever you are marketing yourself. If you are in any doubts, why not ask colleagues and associates about how they see you?
8. It's all about your eyes. Of course, your smile is important, but the eyes can make or break your picture. Your eyes allow you to show the layers in your personality. Rather than thinking about the viewer looking at your picture, think about you looking at the viewer.
9. $\frac{1}{2}$ - $\frac{3}{4}$ and full-length shots are standard, and you should incorporate them. With eCastings and applications online, it is useful to have a good selection of pictures.
10. Be yourself, relax and show what makes you unique. Whether you have a large nose, a small mouth, or any detail that you dislike about yourself. These are the elements that make you, you. You've got to love being you — especially in a stills shot.
11. Finally, many people turn up as nervous as hell... Here is a thought for you. If the pictures are rubbish... Did anyone die? No, things go wrong, technically, physically, etc. But they can all be fixed. It is something to enjoy and have fun with. It is important... But it will not affect you and what you are as a person.

You can find lots of useful articles on my BLOG
<https://www.asheadshots.de/as-headshots-blog/>

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QUESTIONS YOU SHOULD ALWAYS ASK A PHOTOGRAPHER

1. Do you have a portfolio of your past work?
2. What are your rates?
3. What is included in your rate?
4. Do you shoot indoors or outdoors?
5. How many looks does your session include?
6. How long is a session?
7. Do you recommend anyone for makeup, hair, or retouching?

All these questions are answered on my website.

There are many photographers out there, and you should always speak to more than one person before finally deciding on a photographer. Ask questions, and find out who you feel most comfortable with and who will understand your needs.

Whatever you do, relax and enjoy the process.

