

# Help us **LIGHT** up the map on October 17th for **#IDEP2021**



October 17th marks the International Day for the Eradication of Poverty. The APLE Collective are documenting the solidarity shown for this monumental day by lighting up the UK map with activities that take place all across the country to commemorate IDEP 2021.

Whether you are hosting an event in your local community, holding a minute silence for lives lost or supporting the day on your social media accounts, we'd love to showcase the work you are doing as part of our campaign.

## **If you'd like to be added to our map of events:**

Fill in our online web form or get in touch via our email address to let us know about your proposed activity!

<http://www.aplecollective.com/idep-2021/>

Join our social media campaign by tagging @APLECollective on Twitter and use the hashtags #IDEP2021 #BuildForwardTogether #EndPoverty

# APPLE Collective

Addressing  
Poverty with  
Lived Experience

The APLE Collective is a national collective of individuals with lived experience of poverty.

## **APPLE Purposes:**

- **APPLE aims to create a sustainable, grassroots network across the UK to raise awareness of poverty, reduce stigma and work together to eradicate it.**
- **To ensure participation on a national day of collective solidarity on 17th October, International Day for the Eradication of Poverty, amplifying the voices of people who live in poverty.**

## **Core objectives:**

- **To create a supportive space for individuals with lived experience of poverty, enabling them to take action to affect positive change.**
- **To build capacity of individual members and support organisations.**
- **To provide opportunities for APLE members to work together at a national, regional or local level to amplify the voices and influence those with lived experience of poverty.**

 **@APLECollective**

**[www.aplecollective.com](http://www.aplecollective.com)**

**[contact@applecollective.com](mailto:contact@applecollective.com)**