



**Associated Printers Ltd**  
• Quality • Service • Integrity

# DIGITAL & LAMPOST BILLBOARD LOCATION AND PRICING

**MORE THAN JUST PRINT**



# Mosi-O-Tunya

( Corner mosi-o-tunya & Burma RD )



**TRAFFIC:** Targets high volume traffic traveling along mosi-o-tunya Road from Lewanika mall towards independence avenue road about.



**SIZE:** H-3m x W-6m



**Morning Drive**  
5am - 11am (6hrs)



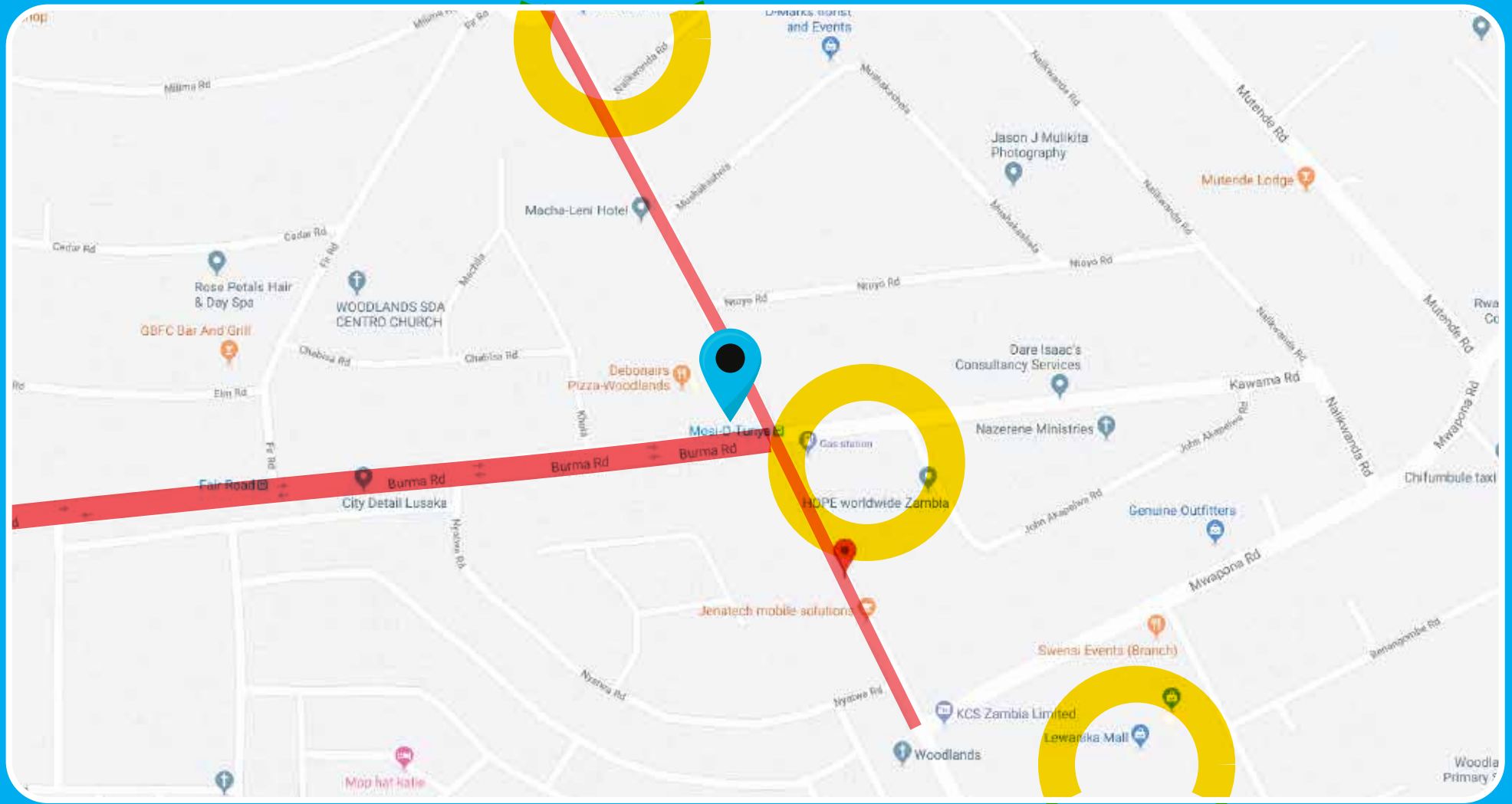
**Afternoon Drive**  
11am - 4pm (6hrs)



**Evening Drive**  
4pm - 1am (9hrs)

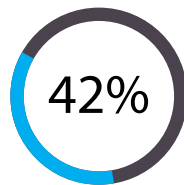


**Limelite**  
5am - 1am (20hrs)

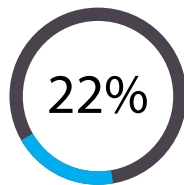


Estimated Traffic In 4 Weeks

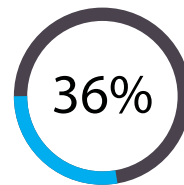
**1 001 380**



Morning



Afternoon



Evening

**LANDMARKS**



DEBONAIRS PIZZA



LEWANIKA SHOPPING CENTRE



# Great East Rd

( Bwinjifumu Traffic Lights )



**TRAFFIC:** Targets high volume traffic traveling along Great East Road (main arterial) from International Airport towards CBD.



**SIZE:** H-3m x W-6m



**Morning Drive**  
5am - 11am (6hrs)



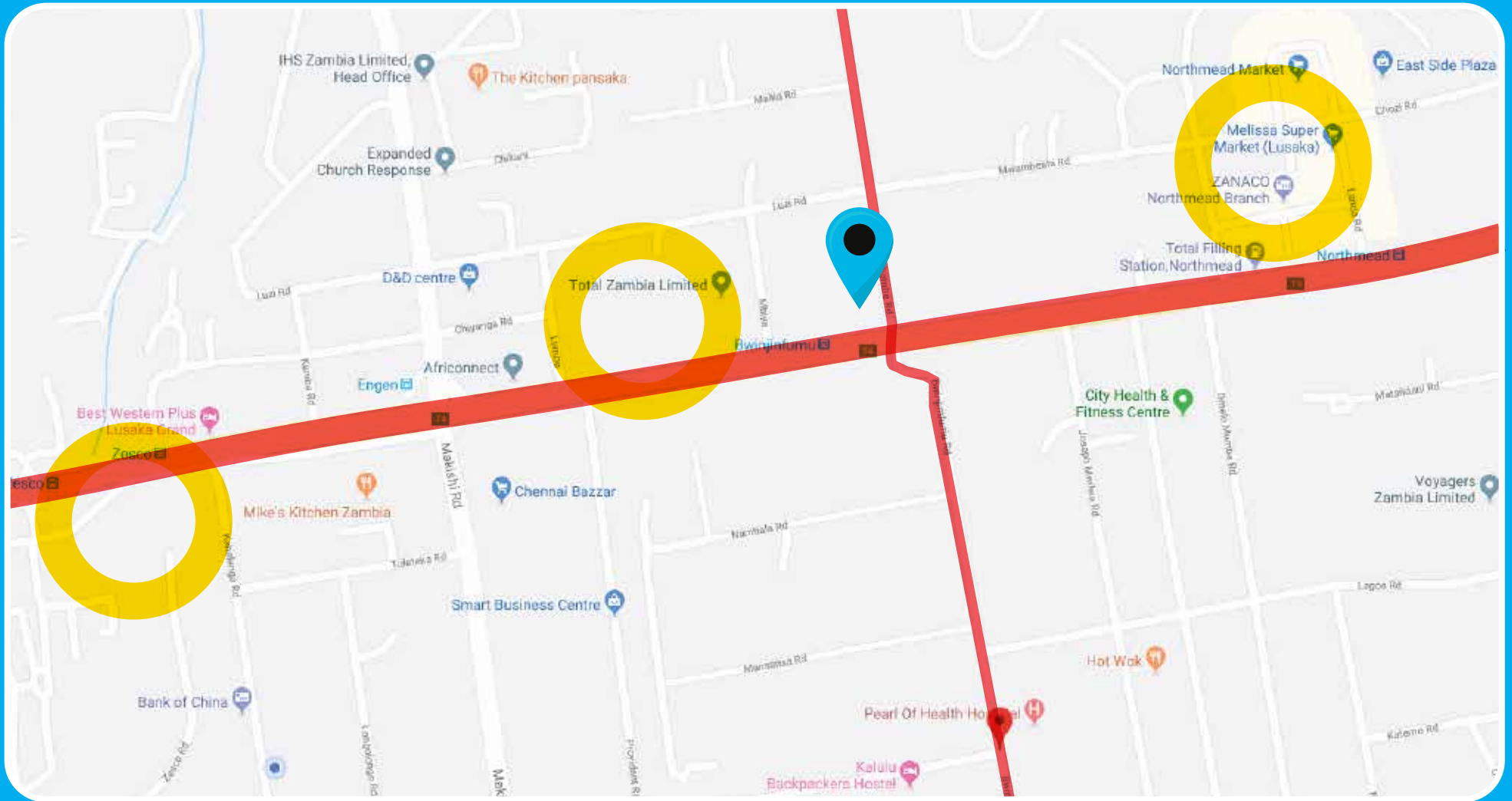
**Afternoon Drive**  
11am - 4pm (6hrs)



**Evening Drive**  
4pm - 1am (9hrs)

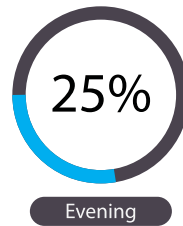
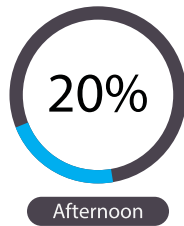
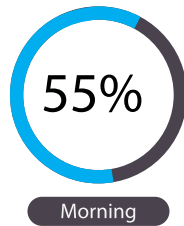


**Limelite**  
5am - 1am (20hrs)



Estimated Traffic In 4 Weeks

**1 291 025**



**LANDMARKS**



# Digital Billboard Price list

## PRICING

Per Screen | Per Slot



**Morning Drive**

05:30am - 10:30am  
(5 Hours)

**K 5,400**

Per Month

**K 5,130**

Per 3 Months

**K 4,870**

Per 6 Months

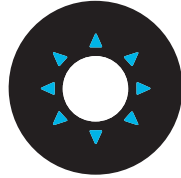
**K 4,630**

Per 9 Months

**K 4,400**

Per 12 Months

Excluding VAT



**Afternoon Drive**

10:30am - 16:30pm  
(6 Hours)

**K 5,067**

Per Month

**K 4,800**

Per 3 Months

**K 4,560**

Per 6 Months

**K 4,330**

Per 9 Months

**K 4,110**

Per 12 Months

Excluding VAT



**Evening Drive**

16:30pm - 00:30am  
(8 Hours)

**K 5,400**

Per Month

**K 5,130**

Per 3 Months

**K 4,870**

Per 6 Months

**K 4,630**

Per 9 Months

**K 4,400**

Per 12 Months

Excluding VAT



**Limelite**

05:30am - 00:30am  
(19 Hours)

**K 11,000**

Per Month

**K 10,450**

Per 3 Months

**K 9,930**

Per 6 Months

**K 9,430**

Per 9 Months

**K 8,960**

Per 12 Months

Excluding VAT

# Flightings Per Screen

Per Slot



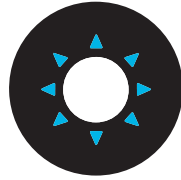
**Morning Drive**

05:30am - 10:30am  
**(5 Hours)**

**12 Slots Per Loop**

**300 Mins Per Day**

15 Sec Per Slot



**Afternoon Drive**

10:30am - 16:30pm  
**(6 Hours)**

**12 Slots Per Loop**

**360 Mins Per Day**

15 Sec Per Slot



**Evening Drive**

16:30pm - 00:30am  
**(8 Hours)**

**12 Slots Per Loop**

**480 Mins Per Day**

15 Sec Per Slot



**Limelite**

05:30am - 00:30am  
**(19 Hours)**

**12 Slots Per Loop**

**1140 Mins Per Day**

15 Sec Per Slot

## Content Creation & Resizing

DESCRIPTION	PRICE	PERIOD FOR PRODUCTION
Generation of New Video	K 20,000,00	4 to 5 working days
Video Editing & Adaption	K 10,000,00	2 to 3 working days
Resizing & Re formatting	K 5,000,00	1 to 2 working days

All prices exclude VAT

260 960 846 162

[sales@frostgroups.com](mailto:sales@frostgroups.com)

[www.aprint-signs.com](http://www.aprint-signs.com)

Kabelenga Road, P.O. Box 32104, Lusaka, Zambia

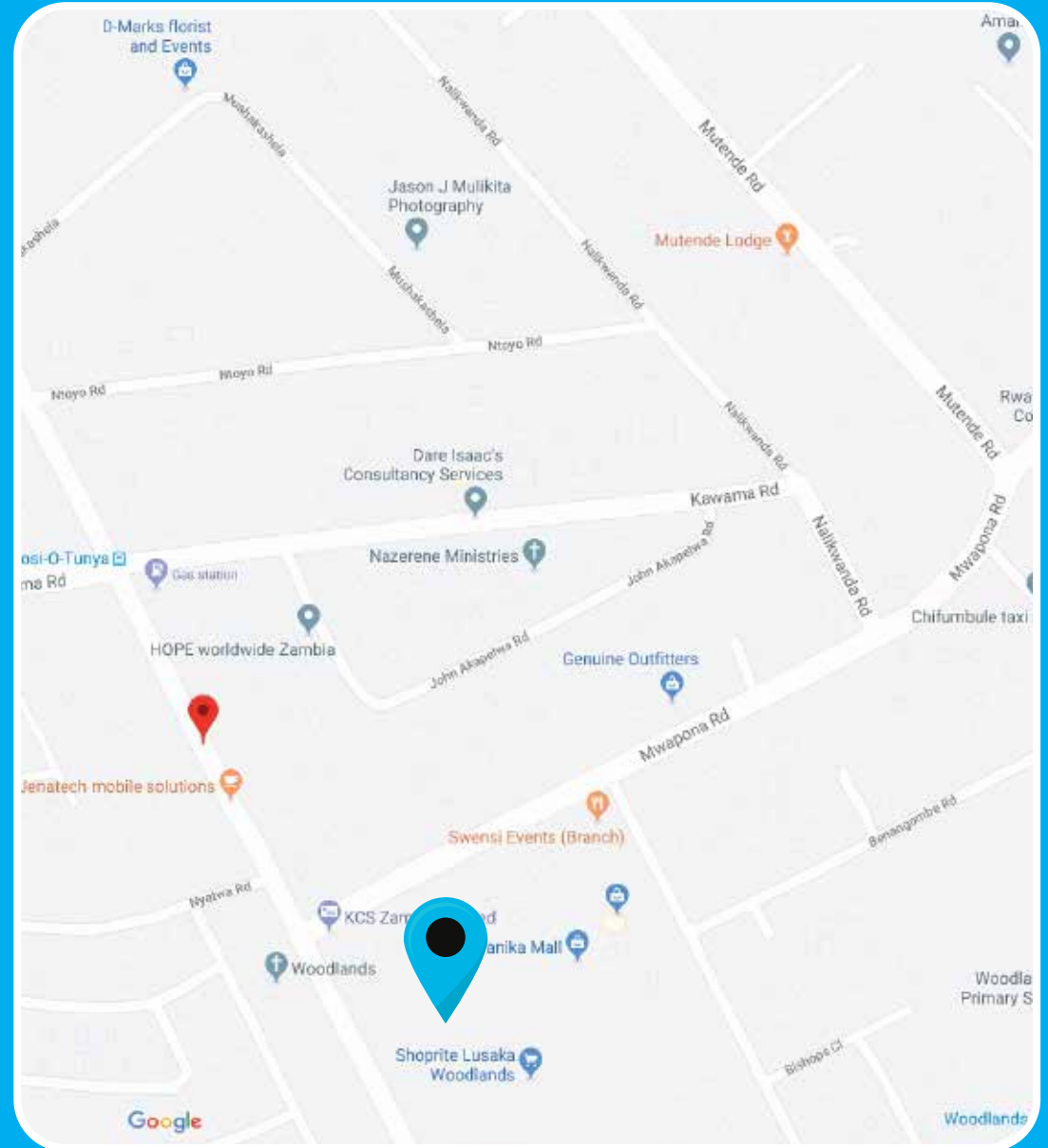
Tel: +260 211 229714, Fax: 221702



**MORE THAN JUST PRINT**



# LAMPOST



Per face Monthly  
**K1,800**

Excluding VAT

Production per Face  
**K640**

Excluding VAT