

CLIENT: L'OREAL
LIVE PRODUCTION: ESA LIVE
TITLE: AN EVENING IN PARIS TOGETHER WITH
PURE INSPIRATIONAL BEAUTY
SHOW TIME: 8:30PM

SCENE 1 - APERITIF - LOBBY AREA

The guests enjoy drinks in the lobby area as our musicians play typically French music. **4 MALE DANCERS** are dressed in beret's and black and white striped tee shirts - Chic and very Parisians. They're playing cards around a circular table.

At the appropriate time our musicians will play a special piece and our French dancers will jump from their seats and start to dance in and around the guests. They will then gesture to the guests to follow along with the musicians who will lead the Pied Piper style walk through.

SCENE 2 - ENTRÉE - MAIN BALLROOM

Inside main ballroom **16 BORDELLO MODELS (12 X MODELS AND 4 X FEMALE DANCERS)** form a tableau. There is a giant chandelier hanging over them radiating a warm lighting state on them.

There are **3 WHITE PODS** with a small piece of furniture set on each and each has it's own smaller chandeliers hanging over it, the chandelier lights will be off at this point.

All are seated: 8:50pm

CUE: BLACK AND WHITE FRENCH MOVIE

A FILM will play on the screens showing black and white French movies accompanied by **OLD FRENCH STYLE MUSIC**, Enhancing the authenticity of the mood.

Length: 10 minutes

Show commences:

SCENE 3 - LE PLAT PRINCIPAL - MAIN BALLROOM

BORDELLO LOOKS

CUE: GRAPHICS appear on the screen. Approx 10 seconds VT.

*An evening in Paris together with
Pure inspirational beauty.*

CUE: MADEMOISELLE (NARRATOR) she enters.

MADEMOISELLE L'OREAL
Mesdames et Messieurs, bonsoir.

She blows a kiss.

CUE: VT featuring **BORDELLO LOOKS** for approximately 20 seconds. During the Bordello imagery MADEMOISELLE (NARRATOR) will enter the stage and climbs to a high level positioned in the middle of the tableau. And an overhead white spotlight picks her up as she delivers her WELCOMING MESSAGE.

MADEMOISELLE L'OREAL
Tonight I want to take you on a most exciting journey through Parisian culture, heritage and beauty.

Paris is not just a city of great wonders and challenges that have prevailed over many decades and centuries, but also a place of immense progress, perfection, and passion.

Let's take some time together and embrace the culture and couture of the capital city of perfection.

Mesdames et Messieurs, join me as we embark on a journey that begins with something sensual and sublime. Lets take glance at the heart of the Bordello.

CUE: MUSIC

Music heralds the entrance of 3 MODELS as they walk out of the group tableau, down the steps and to the front of the stage. As the 3 x models reach the floor the giant chandelier fades to black, the remaining models and Narrator leave as 3 HAIRDRESSERS ENTER. As the models reach the pods the small chandeliers above are illuminated.

The hair demonstration commences with LIVE CAMERA ACTION that is seen be the viewed on the projection screens. The hairdressers will finish simultaneously and the models will stand up.

Approx. 8 -10 minutes

CUE: MUSIC

The Hairdressers exit as the dancers enter the stage as THE 3 MODELS slowly parade their looks on the pods. The dancers move around the stage, the lower level floor, and the pods throughout their routines. The models follow the dancers up the steps and onto the centre of the stage and as the music ends the audience will view a final BORDELLO TABLEAU WITH 3 MODELS AND 8 DANCERS and the giant chandelier.

CUE: LIGHTS FADE TO BLACK

SCENE 4 – PARISIAN LIFESTYLE

VT plays with **PARISIAN LIFESTYLE IMAGERY**, during which the narrator enters onto the lower lever floor and end up on one of the pods. As the VT ends the chandelier overhead illuminates her delivers her **PARISIAN LIFESTYLE MESSAGE**.

Approx. 30 seconds

MADemoiselle L'OREAL

The overwhelming factor about the French is there ability to enjoy and appreciating simple pleasures, like good wine and food. From the simplest street side café to the height of street culture their hearts pound with joy as the embrace a enthusiasm for innovation and artesian excellence.

Now I want you to come with me so that together we can be truly touched by the Sensations of Parisian Lifestyle.

CUE: MUSIC

She exits as 3 X MODELS AND HAIRDRESSERS enter for their second demonstration. On completion THE DANCERS will join and the presentation will end as before on the Main-stage underneath the chandelier.

CUE: LIGHTS FADE TO BLACK

SCENE 5 – CITY OF LOVE

VT plays the **CITY OF LOVE SEGMENT**. On completion the Narrator delivers her **CITY OF LOVE MESSAGE**, this time from a different pod in the room.

Approx. 30 second

MADemoiselle L'OREAL

If you should walk along the along the moonlight bank of the River Seine you will feel the passion. The Paris heart beats to the rhythm of fashion and is the birthplace of couture and of course L'Oreal.

In Paris they believe that outer beauty is obvious. But, the search for inner beauty is so much more important. Everywhere you look, you can sense the style and caress it's chic.

Mesdames et Messieurs come with me and experience the heartbeat of the city of amour.

She floats into the night as she is followed on by 3 MODELS AND HAIRDRESSERS to demonstrate the appropriate hairstyles. On completion of this demonstration the same format will apply as THE DANCERS joining models and ending in a tableau on the stage.

CUE: LIGHTS FADE TO BLACK

SCENE 6 – VIVE LA REVOLUTION

VT plays **REVOLUTION/MILITARY LOOK**. On completion the Narrator will deliver her **VIVE LA REVOLUTION MESSAGE** with determination from the side of the stage.

Approx. 30 seconds

MADemoiselle L'OREAL

"Liberty, Equality, Fraternity"...

Liberty is our freedom to commit to success and make our own decisions, so we can create through art, one vision.

Equality! Is our right to find loveliness in its purest form that leads us to rejoice in authentic beauty.

Fraternity! We are the hair stylists of L'Oreal. And we have a common vow, interest, and incentive to reinvent the beauty profession.

We will always strive for what we believe and trust – Vive La revolution!



She storms from the stage as the next models and hairdressers arrive. On completion of the demonstration there will be a presentation featuring the 3 X MODELS AND 8 X DANCERS.

CUE: VT – as the music ends a compilation VT plays featuring all 4 messages and ending with the LP logo.

Approx. 1 minute

CUE: ATMOSPHERIC MUSIC

LA FIN

The Narrator enters the stage for the final time to deliver her **CLOSING MESSAGE**.

MADEMOISELLE L'OREAL

Our evening in Paris together is almost complete. It has been an amazing journey through the most eclectic forms of heritage, culture, and couture.

The home of L'Oreal inspires, fascinates, and offers inspiration to all who witness it.

Paris is a place for sharing, where its heart beats to the sound of fashion and passion and it has a lifestyle powered by progress. Its history is there for all to see, and it is truly the city of love.

Upon completion she will sing an OPERA STYLE SONG. As she sings each of the 4 GROUPS OF 5 (3 X MODELS AND 2 X DANCERS) featuring each of the 4 looks will enter slowly with a view to building a final tableau group picture of all 20 models and dancers.

LA FIN



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