

# #ALLFORCLIMATE: ROLE OF THE CITIZENS

We are facing a climate emergency posing an existential threat to humanity. The crisis requires “rapid, far-reaching and unprecedented changes in all aspects of society”, says the UN’s IPCC\*. If we want to ensure good living conditions for all, within the limits of the planet, we must redefine what living well means, and create an economy that does not depend on growth.

We have been waiting too long for others to solve the crisis. But all actors in society have important roles to play in the transition ahead. All of us, individuals and organisations, must realise that we are part of the problem and must act boldly now to become part of the solution. This is the core of the #AllForClimate campaign.

As citizens, we have both the right and the duty to help shape the society we want. This has never been more necessary nor more urgent if we are to slow down climate change and create a sustainable society. We are calling on all citizens to follow seven recommendations for a rapid and socially just transition to a carbon-neutral society.



\* Intergovernmental Panel on Climate Change

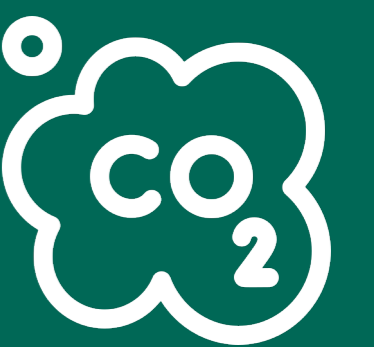
## 1 TAKE THE CLIMATE EMERGENCY SERIOUSLY

Acknowledge that we are now in a climate emergency. Educate yourself on its causes and consequences. Recognise the need for rapid and radical social change that requires your active participation. Do not wait for others to act. Decide to take your share of responsibility and prioritise this task above everything else.



## 2 EMIT LESS THAN 2 TONNES OF CO2 PER YEAR

Use a carbon footprint calculator to measure your climate impact. Eat a seasonal, local plant-based diet and avoid food waste. Use a bicycle, public transport, carpooling or car sharing. Drop planes, cruise ships and your own car. Only buy things you really need. Borrow, share, buy used, repair or do without. Live in fewer square metres. Minimise your energy consumption and use climate-friendly energy sources.



## 3 GROW AS A HUMAN BEING

Spend more time being present and caring for yourself and others. Become an even better friend, colleague, spouse, parent or child. Cultivate your garden, explore an artistic talent or (re)discover the pleasure of reading. Explore local nature and culture. Stay curious. Slow down.



## 4 BUILD NEW COMMON IDEALS AND VISIONS

Participate in the search for new ideas on how our economy, infrastructure and institutions can be organised to benefit the community and nature. Define your success by what you do for your loved ones, your local community and the planet’s balance, rather than by your material wealth.



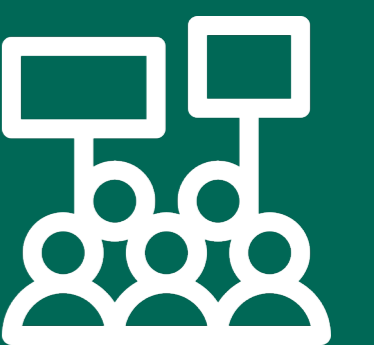
## 5 USE YOUR INFLUENCE

Always vote for the most climate-friendly party. Choose the most climate-responsible media, shops, banks, etc. Let those you do not choose know why you are dropping them. Make sure your pension savings and other assets are invested in the green transition. Promote climate-friendly initiatives in all the communities you are part of, such as your workplace, your children’s school and your sports club.



## 6 JOIN THE CLIMATE REVOLUTION

Join forces with others to push politicians and all other actors of society to take responsibility. Engage in the public debate. Participate in demonstrations, file lawsuits and use civil disobedience if necessary. Be creative and find new ways to influence decision makers.



## 7 CREATE A NEW STORY

Inspire your family, friends and acquaintances to live a climate-friendly life. Talk about the climate emergency, our shared responsibility and how we as citizens should contribute to the necessary change, even if it kills the mood. Start the vital conversation about what a good, sustainable life and society can look like.



Read more at [www.allforclimate.today](http://www.allforclimate.today) #ClimateForAll #AllForClimate

