

Choose for your child

One of the most frustrating things we can read about in our worklife is when we read statistics about children down to the age of four years developing skin allergy. It frustrates us because it is so easy to avoid and prevent. So excuse us for re-



peating ourselves, but: please do not use allergenic ingredients on your children's skin. There are so many wonderful options today if you want to give your children a bath, put lotion on their skin or add moisture with a fat cream. Be aware that just because a product for children is organic or natural it is not necessarily good for your children's skin.

HEDRIN UK

The Hedrin Brand is Europe's No 1 brand for head lice treatment and prevention. Hedrin is growing immensely on the market for head lice treatment and maintenance products through clinically proven product development and above the line support.



The certified Hedrin UK products are sold in five countries.

MORI OF NORWAY

Mori of Norway offers eco and skin friendly products for babies and older children.

The story of Mori begins with Sissel Skjerdal, the founder of Mori, when her firstborn had a difficult rash. Mori in Norway is a baby series, but it can also be used by adults with challenging skin.

The baby series are allergycertified and sold in Norway.



COOL-KIDZ

Cool-kidz believe in acting before reacting.

This belief is reflected in their passion for making organic, vegan and allergy friendly care products made with only natural ingredients and a huge amount of love for our kids.

The certified products from Cool-Kidz are sold in Denmark.



RUDOLPH CARE

Rudolph Care wants to make a positive difference – both for your skin and for the world in which we live. That is why they create exclusive products that take a sustainable approach to people and the environment. Rudolph Care is made in Denmark with the highest quality of ingredients from all over the world.

The certified Rudolph Care products are sold in six countries.



OLIVY

Olívy focuses on healthy baby care and offers high quality products that parents can use with a clear conscience. Olívy baby care – diaper change ensures children's wellbeing by protecting against redness and irritated skin in the diaper area.

Olívy's certified products are available in Denmark.



LILLYDOO

Skin-friendly diapers are important as our little ones carry diapers for approximately 3 years day and night - a very intensive skin connection with a product. For this reason, Lillydoo co-develop their products with midwives and are made free from everything our skin does not like.

The allergycertified Lillydoo products are available in 5 countries.

HUGGIES

Huggies Baby Wipes are the only paperbased baby wipe available, and perfect for the care of your little one. No perfume and no MI. Good for you, your baby and the environment.

Huggies Baby Wipes are allergycertified and sold in more than 20 countries.

