

# SKIN FRIENDLY IS THE NEW BLACK

More and more consumers want to prevent allergies.  
At the same time more and more consumers become allergic towards perfume  
and preservatives. This is all good news for the skin friendly products.

Meet **toxicologist Ewa Daniél from AllergyCertified** at PLMA 2016.  
She will give you a short introduction to the facts and figures about skin allergy and  
how to develop a wonderful and appealing skin friendly product.

**Where:** DermaPharm Stand, No. 558 in the Rai Holland Complex – Hall 11.

**When:** Tuesday May 24 at 2 PM and Wednesday May 25 at 2 PM.



INNOVATIVE SKIN CARE

