

Alexander Darabi - Curriculum Vitae

Passionate about design to ensure an enduring sense of calm

Gender: Male

DOB: 14/05/1987

 alexdarabi.com

Qualifications

BA (Hons) - Digital Animation
Foundation Diploma in Art & Design > Graphic Communication

Profile

Inventive team-player, dedicated to the cause of simplifying design challenges faced in day to day business operations and in an ever changing digital landscape. I enjoy finding the best solutions for the project, utilising the most recent techniques, tools and platforms to produce a broad range of media. Quick to understand business requirements, I have been central to the success of many challenging projects giving attention to detail when required. I am also a very friendly and polite person who enjoys bringing out the best in others around myself.

Skills

Adobe Creative Cloud (CC) - Photoshop, Illustrator, After Effects, InDesign, XD
Microsoft - Excel, Powerpoint, Word, Teams, .NET Framework
3D - Autodesk Maya, Blender, Python

Experience

2021 - Present - Freelance web design and marketing design for local businesses

2017 - April 2021 - Lycatel - Branding/Communications Lead Designer:

- Supporting the head of brand and communications.
- Providing rapid marketing and product prototypes.
- Maintaining the consistency of the brand evolution internally for online and outdoor.
- Print and Publishing using inDesign
- To supply b2b and customer facing communications across 26 international offices.
- Providing video animation content for Westham United's stadium displays.
- To provide the detailed specifications, flow diagrams and functionality requirements of Cube Mobile for the developers to implement.

2014 - April 2017 - Lycatel - Web/Marketing Digital Designer:

- Email marketing management.
- Search engine optimisation (SEO).
- Display campaign design & management.
- Multi-language content management.
- Excellent mentorship through head-hunted experts.
- Online marketing communications/asset creation.

Education

Falmouth University
BA (Hons) 2:1 - Digital Animation

Leeds College of Art and Design
Art Foundation Diploma

Maidstone Grammar School
A-Levels: GCSE: x11 A*-B
Art - B

Business Studies - C
Geography - C