

2023

## RÉSUMÉ

## ALEXANDER KÖNIG WINQVIST



## PERSONAL

A 35-year-old Swedish Graphic Designer 6+ years of experience working as a professional designer and illustrator. Among his strongest traits are his drive and exceptional resilience to stress, his deep understanding of how people function and through this a strongly developed conceptual thinking and a love for interacting with people and learning new things about himself and his field. Through his various employments he has in a short time obtained a great deal of insight ranging from how a brand is created from the ground up to all the design aspects that goes in to a completed product. Since the start of 2020 he is mainly taking on remote freelance positions and has thus become an expert in this way of working.

+4676.754.0009

ALEX.KONIG.WINQVIST@GMAIL.COM

ALEXKONIGWINQVIST.COM

## EMPLOYMENT

**HÄSTENS BEDS**  
— GRAPHIC DESIGNER  
2022 JAN - 2023 MAR

The most luxurious and expensive beds in the world. Handcrafted and created only with natural materials. Truly masterfully created products. Alexander worked on all of their assets, from newsletters to large format prints to product and brand catalogues.

**MIROVIA AB**  
— GRAPHIC/BRAND DESIGNER  
2020 SEP - PRESENT

A Swedish company that invests in companies with an IT-nisch, lead by entrepreneurs. Alexander build their brand and then continued the working mainly by rebranding the newly aquired companies.

**PRIME WEBER SHANDWICK**  
— GRAPHIC DESIGNER  
2019 AUG - 2019 DEC

Prime is a Swedish-based communications firm located in central Stockholm and is a global leader in communications services. Was very appreciated as Graphic Designer in their Content Studio.

**NEW MOVEMENTS**  
— GRAPHIC DESIGN LEAD  
2018 JUN - 2019 JULY

Helped build the ground for a Norwegian fashion startup that produces and sells sustainable shoes made long lasting from natural and recycled materials. It was elected as one out of 10 promising sustainable start-ups in Scandinavia in 2018.

**SAN FRANCISCO FIRE DEP**  
— UX/GRAPHIC DESIGNER  
2015 JAN - 2015 MAY

Was hired together with a team to design the 150th anniversary of SFFD. They created a complete campaign with everything from a new logo to merchandise, website, event posters and a complete brand guide for the event. This could later be seen throughout the whole city.

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**EDUCATION**

Academy of Art University  
BFA in Graphic Design  
San Francisco, CA  
JAN 2014 – DEC 2017

Berghs School of Communication  
Berghs Bachelor  
Stockholm, Sweden  
SEPT 2013 – DEC 2013

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**LANGUAGES**

■ ■ ■ ■ ■ English  
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■ ■ ■ ■ ■ Scandinavian

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**SKILLS**

■ ■ ■ ■ ■ Adobe Creative Suite  
■ ■ ■ ■ ■ Illustration, digital and physical  
■ ■ ■ ■ ■ Handlettering  
■ ■ ■ ■ ■ Conceptual Thinking  
■ ■ ■ ■ ■ UX/UI Design  
■ ■ ■ ■ ■ Motion Graphics  
  
■ ■ ■ ■ ■ Remote work  
■ ■ ■ ■ ■ Flexibility  
■ ■ ■ ■ ■ Personal interaction  
■ ■ ■ ■ ■ Organization skills