

### FILES

- Recommended file formats: PDF, TIFF, JPG, EPS, PSD, Ai
- Logos should be submitted in vector format
- Fonts as converted or as a separate file

### FILE SIZES

- Size is given as width x height
- No bleed needed in the files
- Files scale 1:1, or large sizes scale 1:10
- Keep file sizes below 1GB to ensure smooth file transfer

*The following guidelines can be used to specify the resolution.*

### RESOLUTION

- Viewing distance 0-2 m: 70 to 120 dpi (700 to 1200 dpi at scale 1:10)
- Viewing distance 2-5 m: 30 dpi to 70 dpi (300 to 700 dpi at scale 1:10)

### COLOURS

- You can deliver in both CMYK and RGB
- Do not use Grayscale or LAB Color
- Icc profiles saved with the files are used by respected us. In case of a missing icc profile using the Coated FOGRA27 or the sRGB profile
- PMS spot colors are converted to CMYK values from the PANTONE Color Bridge Coated library
- Note: Spot colors are always one approximation

### SEND FILES

Use our transfer service: <https://studioformo.wetransfer.com>