AIM Summit Europe Agenda

Start	End	Description	Speaker(S)
16 October 2023, Monday | Mercure Hotel, Wiesbaden City | Outside Schumann A - Conference Area Foyer			
14:00	18:30	**Registration Open |**	
18:30	20:00	**Welcome Reception - Sponsored by BlueStar | *Conference Area* Foyer**	
17 October 2023, Tuesday | RheinMain CongressCenter Wiesbaden | Forum 1.1 Level 1			
8:30	13:00	**Registration Open**	
10:00	10:45	**Coffee & Networking**	
10:45	11:00	**Welcome/AIM Update**	Frithjof Walk, AIM Europe
11:00	11:25	**Trends in Wireless IoT Driving the World Forward** The wireless IoT market is changing at a fast pace to keep up with the increasing demand from connected devices. Connectivity is the key enabler, however, there isn't a one-size-fits-all solution. Learn the key trends that will transform your business.	Anja Van Bocxlaer, Think WIOT Group
11:30	11:55	**History of AIDC** In honor of AIM's 50th anniversary celebration, Heino Oehlmann will highlight key moments in AIDC history. AIDC is a broad category of technologies used to collect information from an individual, object, image, or sound without manual data entry. The most common technologies used to identify and capture data are barcodes, handheld and fixed-position scanners and imagers, RFID tags and readers, RTLS, and voice recognition, to name a few. Learn about new technology developments, standards, the individuals who built this great AIDC industry.	Heino Oehlmann, EuroData Council
12:00	13:00	**Luncheon & Guest Presentation** Join us for a lunchtime exploration into the captivating world of RAIN RFID tags and labels. Discover from Chirs Brown the best practices behind encoding these tags with a "numbering system" standard, enabling swift and efficient filtration for your desired tags while avoiding unwanted reads. For aficionados in the pharmaceutical, medical device, and foodservice industries, GS1 US has laid out two groundbreaking guidelines to help you conquer the challenge of numbering systems. Sit back and learn which "Encoding Schemes" may work best and gain the practical know-how of printing and encoding RFID labels with these recommended schemes.	Chris Brown, TSC Printronix
13:00	13:40	**Navigating the Landscape of EU MDR & IVDR: Implementation, Challenges, and Innovations** Join us for an insightful panel discussion on the European Union Medical Device Regulation (MDR) and In Vitro Diagnostic Regulation (IVDR). Our expert panelists will share their experiences and expertise in navigating the complexities of these regulations, addressing key implementation challenges, and exploring innovative approaches to compliance. Gain valuable insights into the latest updates, best practices, and strategies for ensuring seamless compliance with MDR and IVDR.	Jay Crowley, USDM Life Sciences, Kevin Taylor, J&J, Lionel Tussau, atrify GmbH
13:45	14:25	**Ensuring Seamless Data Exchange Through AIDC Standardization** In today's interconnected world, Automatic Identification and Data Capture (AIDC) technologies play a pivotal role in facilitating efficient data management and business processes across industries. As organizations increasingly adopt AIDC solutions, one critical challenge arises: ensuring seamless data exchange among diverse systems and devices. The key to addressing this challenge lies in establishing effective interoperability through standardization. Join this session and hear from a panel of experts who have helped create and maintain standards in the industry. Learn about standards development, the key AIDC standards and how you can be involved in this important process.	Frithjof Walk, AIM Europe, Claude Tételin, GS1 Global Office, Olaf Wilmsmeier, AIM Europe, Josef Preishuber-Pflügl, RAIN Alliance

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14:30	15:10	**Unlocking Success: Real-World Applications of UHF RFID Technology** Embark on a journey through the real-world applications of UHF RFID technology in this illuminating panel discussion. Gain a better understanding of UHF RFID and its transformative potential in diverse industries. We'll spotlight the healthcare sector, reusable packaging, retail and also explore the potential for further adoption in other thriving industries.	Frithjof Walk, AIM Europe, Lionel Geynet, ASYGN, Kevin Boone, Tosca, Martin Hartwigsen, Diester
15:10	15:30	**Break**	
15:30	16:10	**Digital Product Pass (DPP) & Standardized Secure Product Verification for Originality and Quality (SPOQ)** Based on Smart Packaging, Recycling and Sustainability there is a European certificate to come: the DPP. In Parallel there is a Anti-Counterfeiting Initiative to create a certificate for Standardized Product Verification (SPOQ). Both certificates might support each other or, even more, might become integrated in each other. And, for sure, both certificates will have a huge impact for the AIDC Industry as well as for their markets. The panel is trying to show similarities, differences and the possible impact on the market of both certificates.	Peter Altes, AIM-D e. V., Nellie Gayle, GS1 Global Office, Dom Guinard, Digimarc, Dr. Katharina von Knop, VDE
16:15	16:55	**Industry Outlook and Predictions** The automatic identification and data capture (AIDC) market is on our minds every day – it's the heart and soul of our business. In this session you will hear AIDC trends and predictions in the EU for 2024 and beyond.	Maurice Van Rijn, BlueStar EMEA
17:00	17:15	**Wrap-Up	Speaker Panel Q&A**	
18:00	20:00	**Partnership Dinner at the historic Kurhaus Wiesbaden, Kurhausplatz 1, 65189 Wiesbaden |** *Salon Ferdinand Hey´l, Salon Fjodor Dostojewski*	

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