

**History of Barcode** 

2023-10-17

**Heinrich Oehlmann** 





### **History of Barcode**



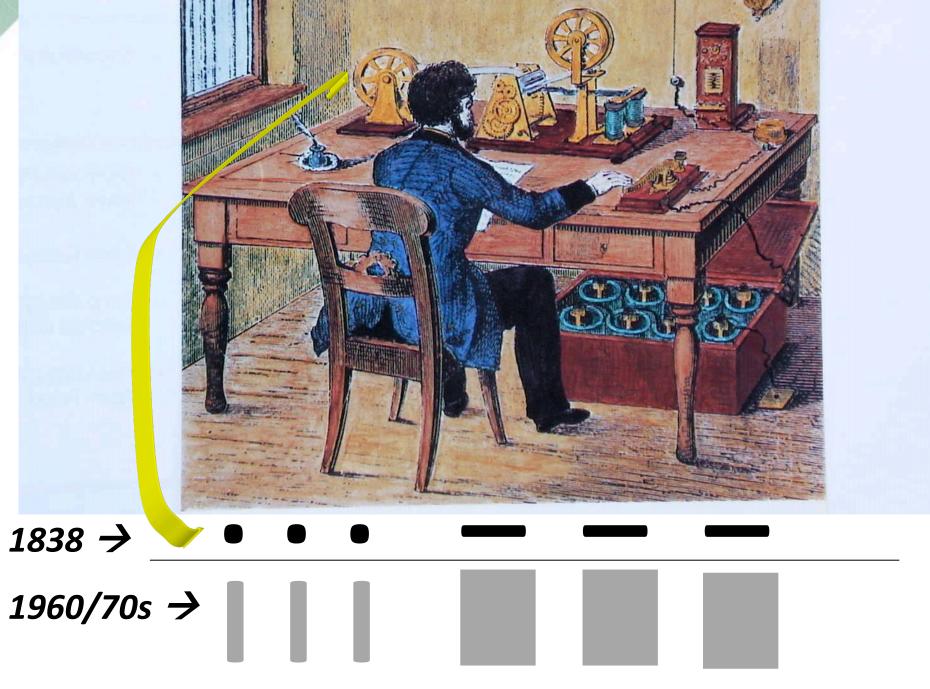
Reasons for Barcode

Communication from items to computers: QUICK - ERROR FREE - AUTOMATIC

- → for Point of Sales: more speed, more money
- → for healthcare: less manual entry, more security
- → for industries: automation, more accuracy
- → governments: secure data entry for transparency and traceability

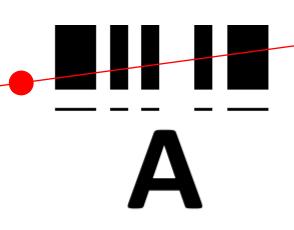


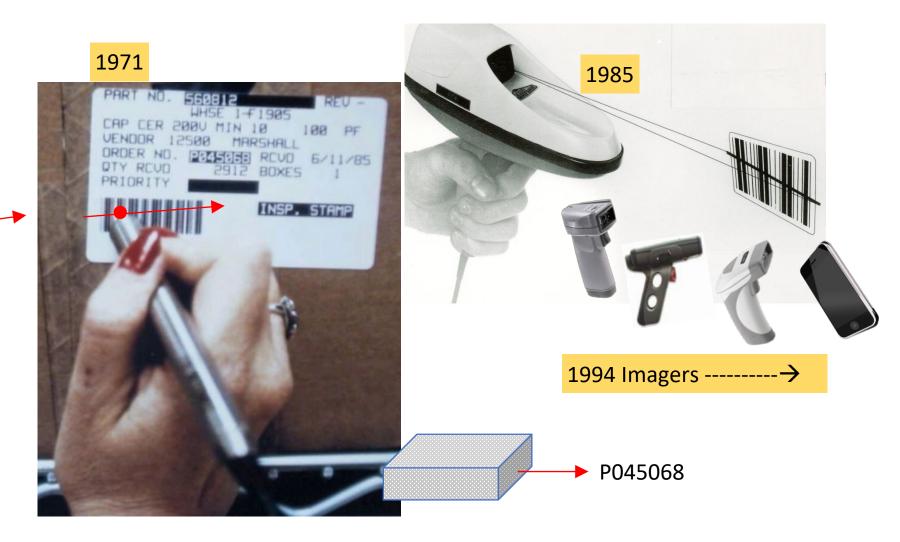
idea(s)





# BARCODE







*1973* 

1977

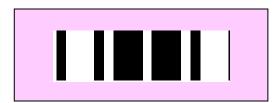
U.P.C. → EAN

٥

000001

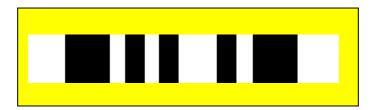
*1972* 

Code 2/5i numeric Characters 0 -9



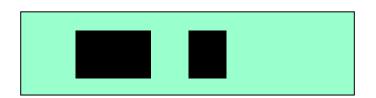
1974

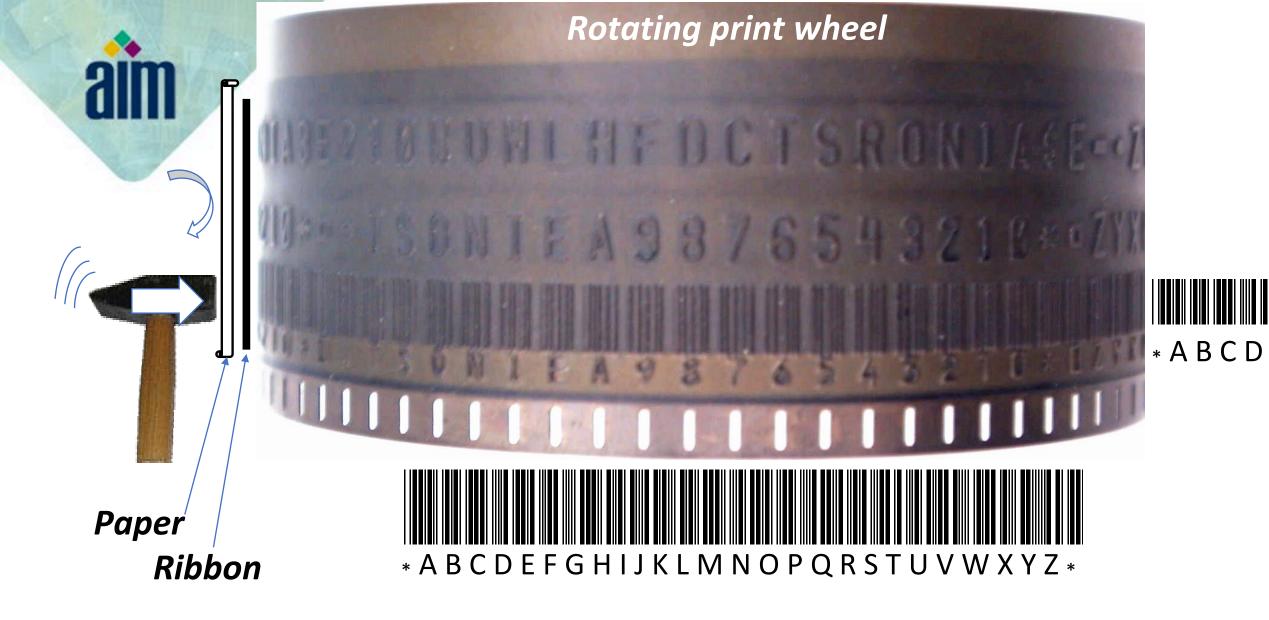
Code 39 alphanumeric (A-Z capitals)



1981

Code 128 alphanumeric + control characters

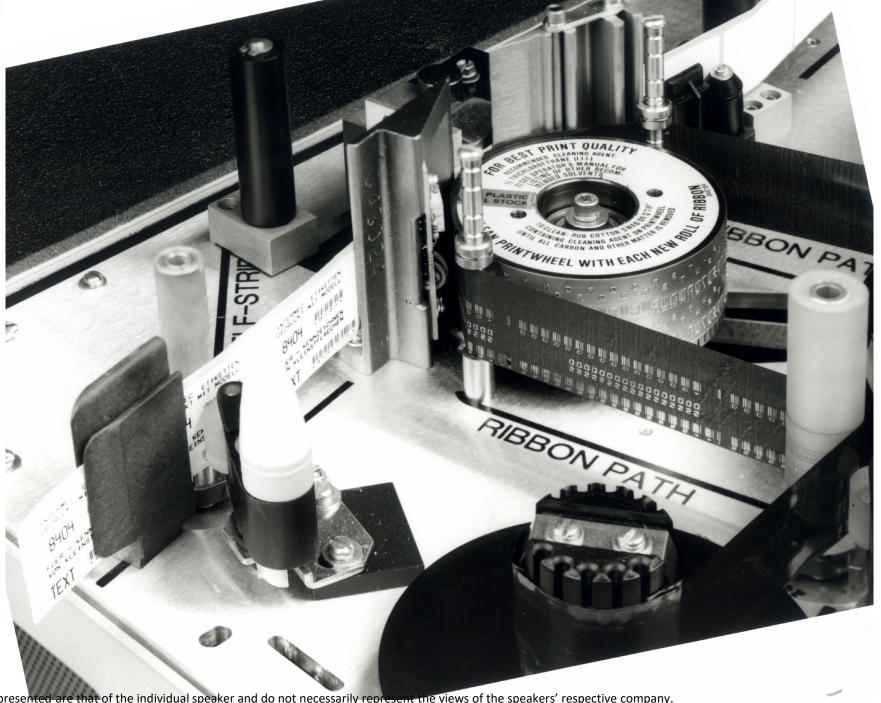




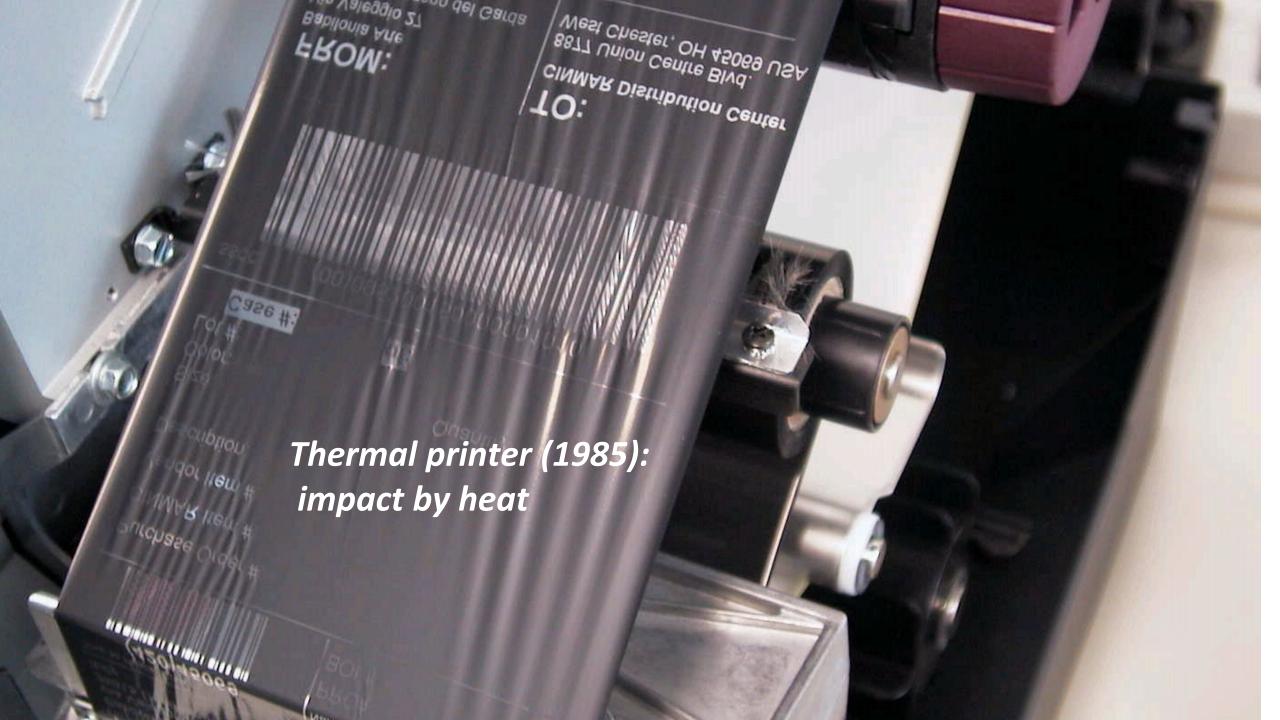
Each character consists of a specific combination of bars. You read everything between start and stop or nothing at all.



Impact printer (hammer printer) 5 *1985* 



The views expressed/presented are that of the individual speaker and do not necessarily represent the views of the speakers' respective company.





#### Laser scanner 1985

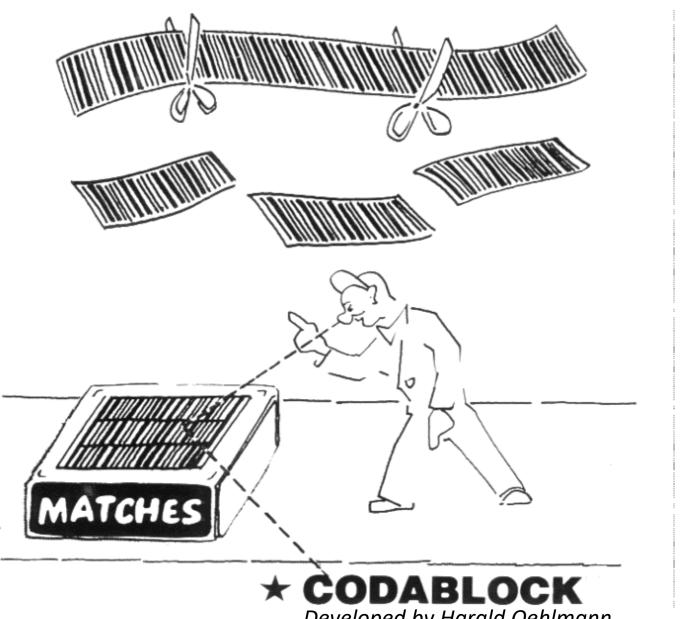


### Laser Mobile 1988



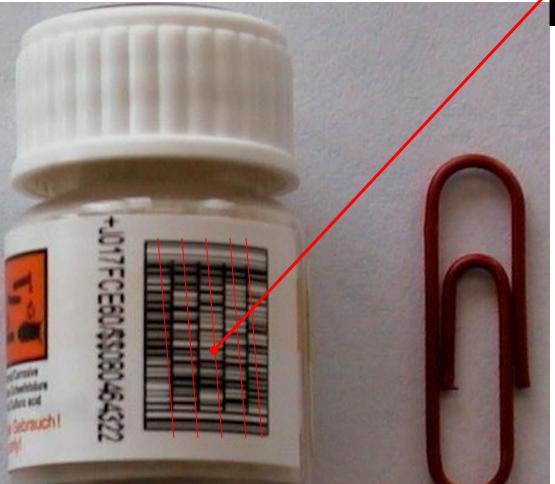


1989 toward 2D with 1D scanners



Developed by Harald Oehlmann



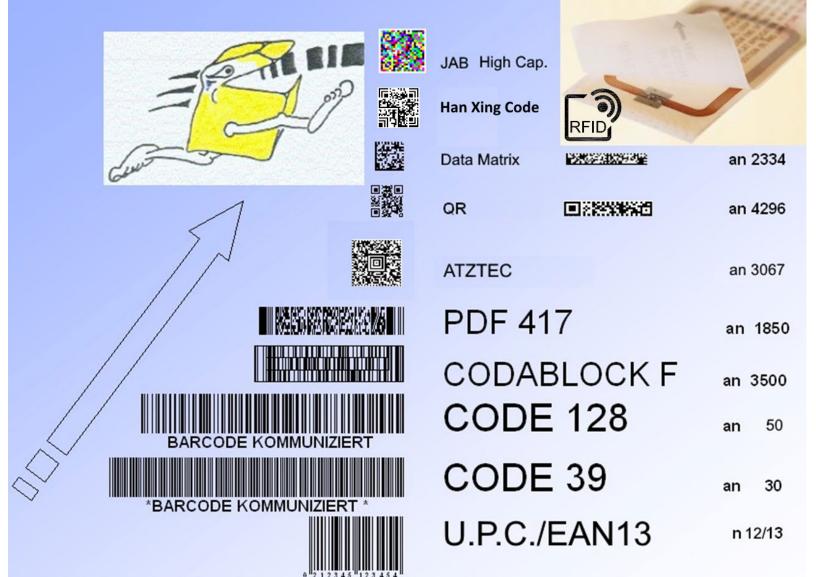


scan with standard linear scanners

1989 CODABLOCK



### **Continuous development**



1973

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**AUTOMATIC IDENTIFICATION MANUFACTURERS** UNIFORM SYMBOL DESCRIPTION—1 5/1981 INTERLEAVED TWO OF FIVE

SC31 N 0335 CD-Ball 1 01 09 98 AIM International ITS/97-001
Date: 1997-03-01

Secretariat: AIMI, Inc. Document type: AIM International Technical Standard

Symbology Specification - QR Code

AIM International, Inc.



UNIFORM SYMBOLOGY SPECIFICATION -

CODABLOCK F

11/1994





AIM, USA Technology Group 5/24/94 BC021

Uniform Symbology Specification PDF417

5/13/94



AIM, USA Technology Group 5/24/94 BC022

**Uniform Symbology** Specification Code One



AM EUROPE

**CODE 128** 

Uniform Symbology Specification Revised May 1996





## Codes & Key Persons I

 David Allais 1972: 2/5, then i2/5, 39, 49, 93 symbologies and printing, reading, interfacing: INTERface MECanism (INTERMEC)

Dennis Priddy 1989: Data Matrix promotion

• **Ted Williams** 1981: Code 128

• Harald Oehlmann 1989: CODABLOCK, 2020: DMRE

• Andy Longacre 1995: Atztek

• **IBM team** 1988: BC412 (for wafers)

• **Denso team:** 1995 QR Code, then Macro QR and Rectangular QR



# Codes & Key Persons II

- CHINA team with Wang Yie 2020 (ISO....): Han Xing Code
- Fraunhofer Inst. Germany with Waldemar Berchtold: 3d JAB code

Other codes of the pioneer time:

- Plessey Code 1971
- CODABAR 1972
- Nixdorf code 1981,
- etc.









# **AIDC** going global

1996: ISO + IEC = ISO/IEC TC 1/SC 31





## - Achievements

Complete set of standards for Barcode symbologies and quality (WG1), RFID technologies (WG4), data structures (WG2) and applications (WG8).





### **Achievements**

- Technology standar
- Quality & test sp/
- Data structure
- Application



quipment

SO/IEC 15459-n)

RFID



Focus on "GLOBAL UNIQUENESS"

why?



01234567XY

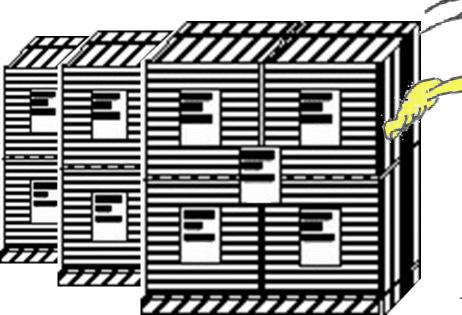
1234567XYZ

001234567X



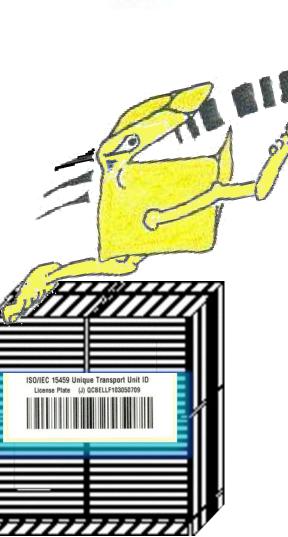
I would need an explanation:

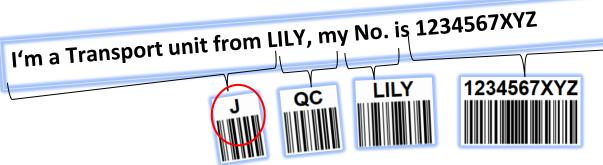
what is: 1234567XYZ





Do you understand barcode language "ASC DI"







Package No. <35an

Registered Company ID "LILY"

Registration Authority ID "QC"

ASC Data Identifier for Transport Units "J"

Yes, now I understand:

1 see the flag(,, it's truly Transport unit



# Global AIDC language "ISO/IEC 15418" (1997)

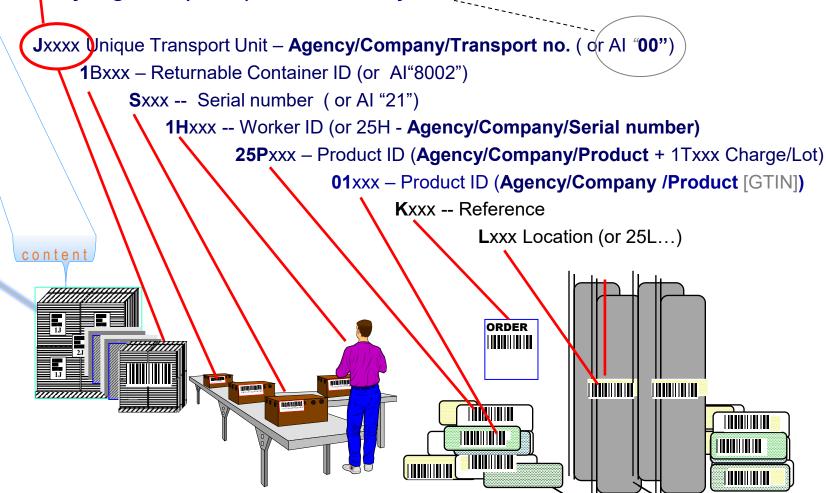
ASC DIS & GS1 AIs apply uniqueness for the entire supply chain,

Any item gets an unique identifier according to global ISO standards

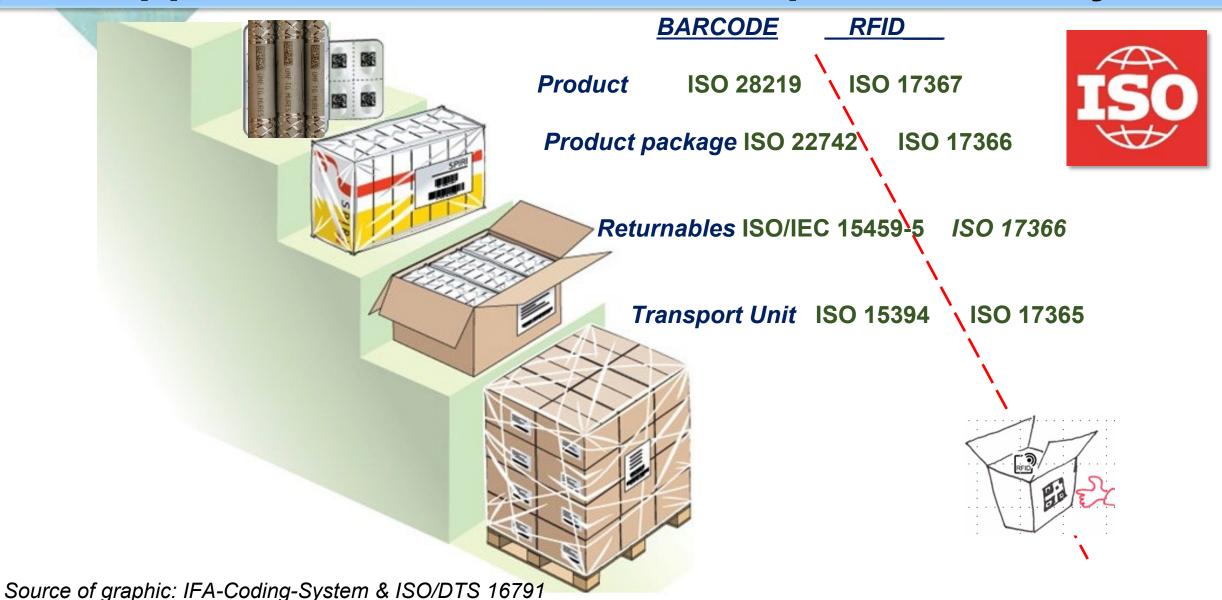
for globally unique item identification



0



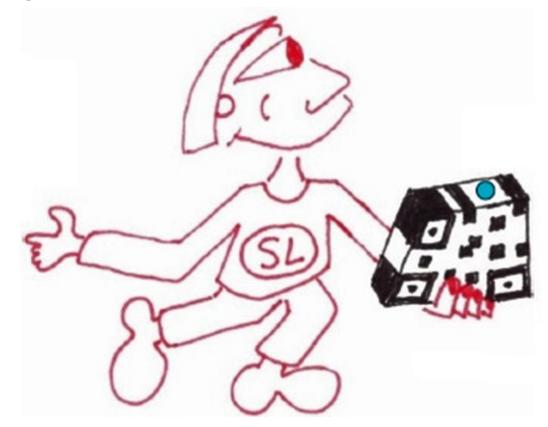
# ISO application standards for uniqueness at any level:





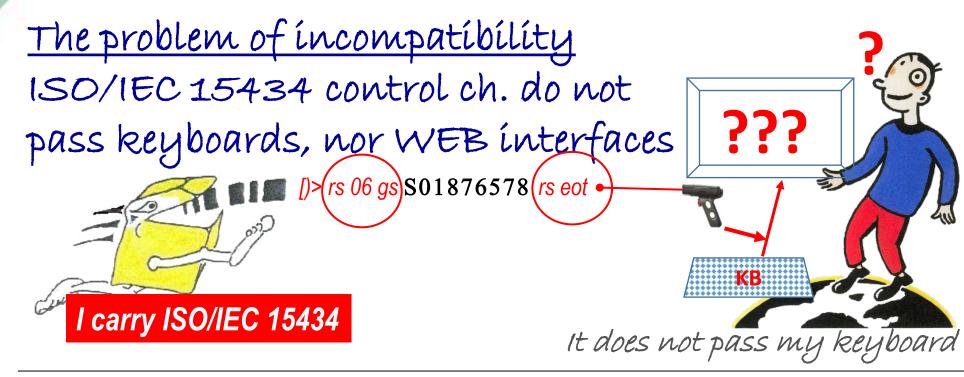
# Problems to solve and solved by standards, e.g. for codes with Dls:

"Keyboard & WEB compatibilty"



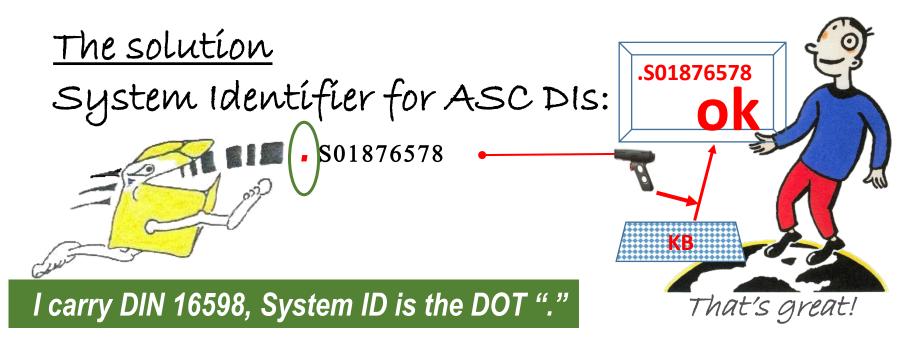


ISO/IEC 15434



DIN 16598:2021

ISO/IEC: 202x





# **Trend: Smartphone**

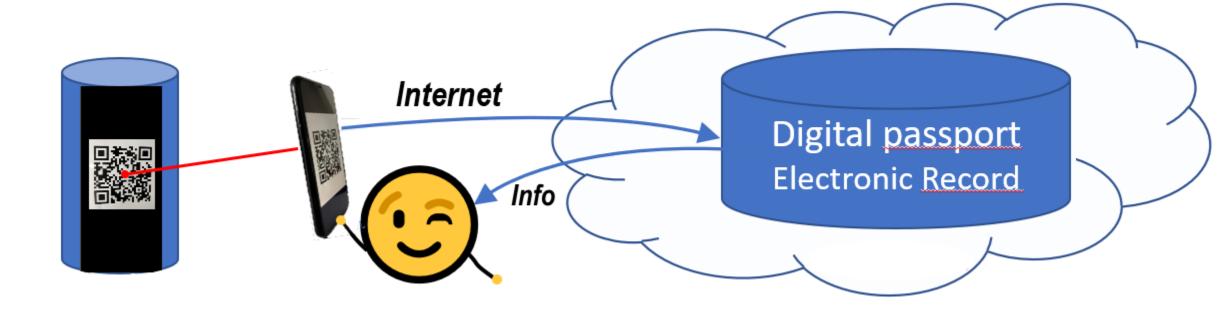


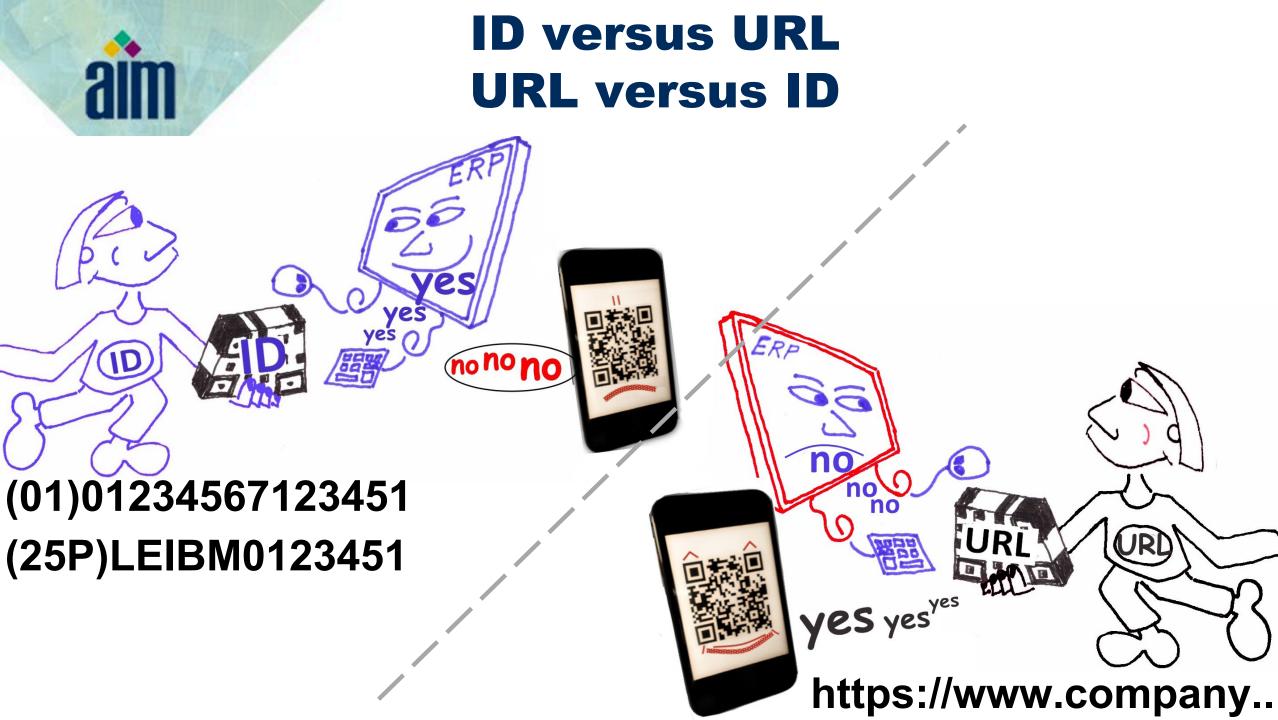




### **Application development**

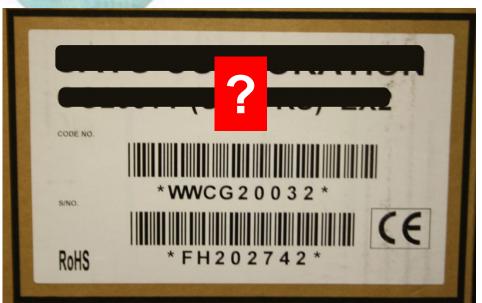
# e.g.:Digital Product Passport (DPP): PRODUCT ID + PRODUCT INFO

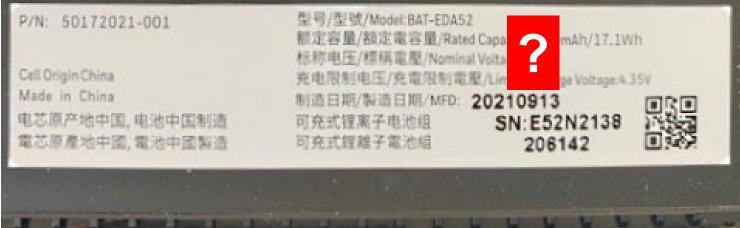


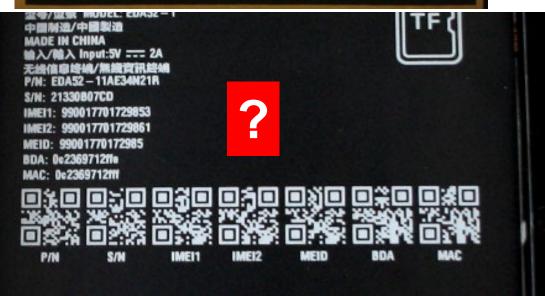




# Is everything perfect already?



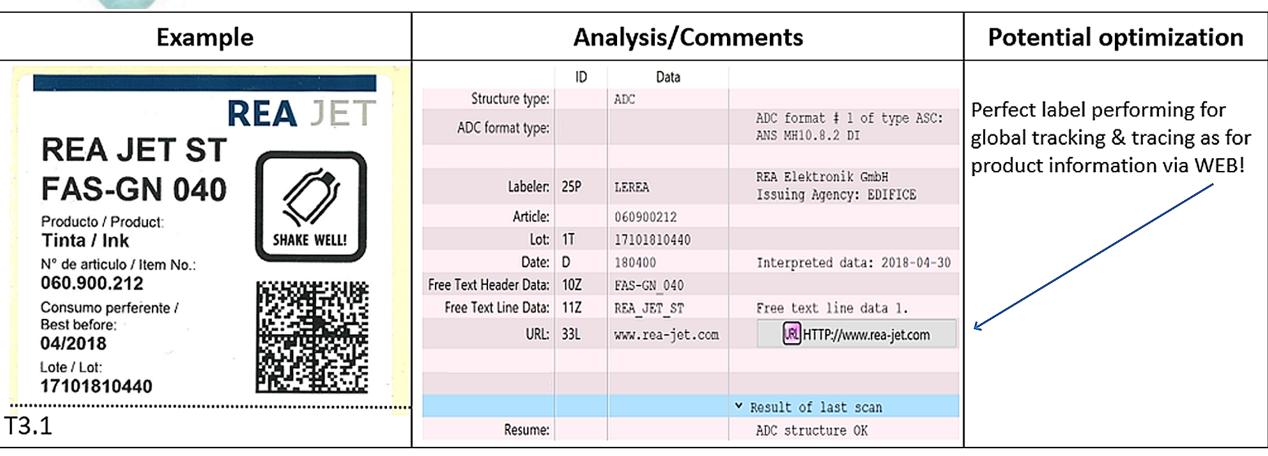








# Is the future \*PRODUCT ID + WEB ACCESS !?!



<sup>\*</sup>Examples of different variations of Product Codes&URL and URL&Product Codes are available on request from the author or www.e-d-c.info: < Investigation of DPP-ID-Codes EDCi-whitePaper-r230823.pdf >



# History is teaching us

Development never stands still.



# **Questions & Comments**







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# **THANK YOU!**