



Defining Today's
Technology Standards;
Empowering Tomorrow's
Solutions.

AIM Summit Europe

Celebrating 50 Years of Innovation

16 – 17 October 2023

Wiesbaden, Germany





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Collaboration and Work Product Policy

AIM is proud to be the industry association and worldwide authority on barcode, RFID, RTLS and mobile computing, and is on the cutting edge of development in these areas. Our members have a long history of working together to provide a collaborative global influence on emerging technologies and innovation.

AIM committee meetings are held for the primary purpose of advancements in our industry, which necessarily involves development of work product intended solely for the public domain. AIM has developed this Policy for the protection of its members who engage in this important collaborative effort.

All information shared in this process shall be non-confidential and shared for the common purpose of producing work product for the public domain. No proprietary information, confidential information, or trade secrets should be shared during any AIM meeting. Additionally, information developed during AIM committee meetings should not be shared with others outside of this collaborative process until finalized and formally announced by AIM such as public review or standards documents or finalized issued standards.

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Agenda

0830 – 1300 Registration

1000 – 1045 Coffee & Networking

1045 – 1100 **Welcome & AIM Update**, Frithjof Walk, AIM Germany

1100 – 1125 Anja Van Bocxlaer, Think WIOT Group – **Trends in Wireless IoT**

1130 – 1115 Heino Oehlmann, EuroData Council – **History of AIDC**

1200 – 1300 Luncheon with Chris Brown, TSC Printronix – **World of RAIN RFID Tags and Labels**

1300 – 1340 **EU MDR & IVDR: Implementation, Challenges, and Innovations**

Kevin Taylor, Johnson & Johnson; Jay Crowley, USDM Life Sciences; and Lionel Tussau, atrify GmbH



Agenda

- 1345 – 1425 **Ensuring Seamless Data Exchange Through AIDC Standardization**
Claude Tételin, GS1 Global Office; Olaf Wilmsmeier, AIM Europe; Josef Preishuber-Pflügl, RAIN Alliance
- 1430 – 1510 **Unlocking Success: Real-World Applications of UHF RFID Technology**
Kevin Boone, Tosca; Frithjof Walk, AIM Europe; Lionel Geynet, Asygn; and Martin Hartwigsen, Deister
- 1510 – 1530 Break
- 1530 – 1610 **Digital Product Pass (DPP) & Standardized Secure Product Verification for Originality and Quality (SPOQ)**
Nellie Gayle, GS1 Global Office ; Dr. Katharina von Knop, VDE; Dom Guinard, Digimarc; and Peter Altes, AIM-D e.V.
- 1615 – 1655 **Industry Outlook and Predictions** *Maurice Van Rijn, BlueStar EMEA*
- 1700 – 1715 **Speaker Panel and Open Q&A**
- 1800 – 2000 Partnership Dinner at the historic **Kurhaus Wiesbaden**



Anniversary Partnership Dinner

Kurhaus Wiesbaden GmbH

Reception: 1800 – 1830

Dinner: 1830 – 2030



Salon Ferdinand Heyl
Salon Fjodor Dostojewski
Kurhauspl. 1
65189 Wiesbaden, Germany





Please Don't Forget

Turn off all cell phones & electronic devices!



If you require any assistance, see the
AIM Staff in the Registration area.



AIM Summit Presentations



A link to all Summit presentations will be sent via email to conference attendees by 1 November 2023.

Watch for it!



Thank You to Your Hosts



Frithjof Walk

President



Peter Altes

Managing Director





Thank You AIM Europe Chapters





Thank You Sponsors





Zebra customers are gaining a performance edge

By putting their data to work and transforming front-line experiences

Ensuring food safety
across the supply
chain



Modernizing warehouses
and DCs for e-commerce
demands

Increasing basket size
and reducing shrink in
stores

Increasing bed turns and
improving safety in
hospitals



TSC Printronix Auto ID is a leading provider of innovative thermal label printing solutions. We are capable of quickly adapting solutions to meet the needs of customers, from small businesses to Fortune 500 companies.

32

Years in Auto ID Industry

5

A Top 5 Leader in the Auto ID Industry

\$300+

Annual Revenue (in Millions USD)

7.3M+

Printers installed globally

14

Years listed on the Taiwan Stock Exchange

100+

Countries we do business in globally

940+

Employees worldwide

1.5K+

factory-trained technicians



2345678 9101234 248

Industry-Leading Labeling Solutions



Mobile

Desktop

Industrial

RFID

Barcode
Inspection
(ODV)

Print Engine

Linerless

Why TSC Printronix Auto ID RFID Printers?

- 1 Extensive portfolio to cover almost every application and requirement
- 2 Active member of AIM, RAIN and GS1 to ensure standards-based functionality
- 3 High-speed encoding for better productivity
- 4 Support for wide variety of tag and label constructions
- 5 Easily switch between tag and label constructions
- 6 Unique RFID Printer and Label Validation Lab gives you the confidence that your tags will work



Our Story

Ray Stanton (“Stan”)
Avery invented the world’s first self-adhesive label as a way to merchandise objects.



In 1935, he founded Avery Adhesives in downtown Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison.

Over the past 88 years, we have grown from one bright idea into a global Fortune 500® corporation that continues to advance quality and innovation in materials science and digital identification solutions.



Who we are



We believe in a future where every item will have a unique digital identity.

Avery Dennison is a global materials science and manufacturing company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company's products are used in nearly every major industry worldwide.

Avery Dennison's digital ID solutions bridge the physical and the digital, enabling businesses to add digital connectivity to any item.

About us

\$9.0B 2022 sales reported

50+ operating countries

36,000 global employees

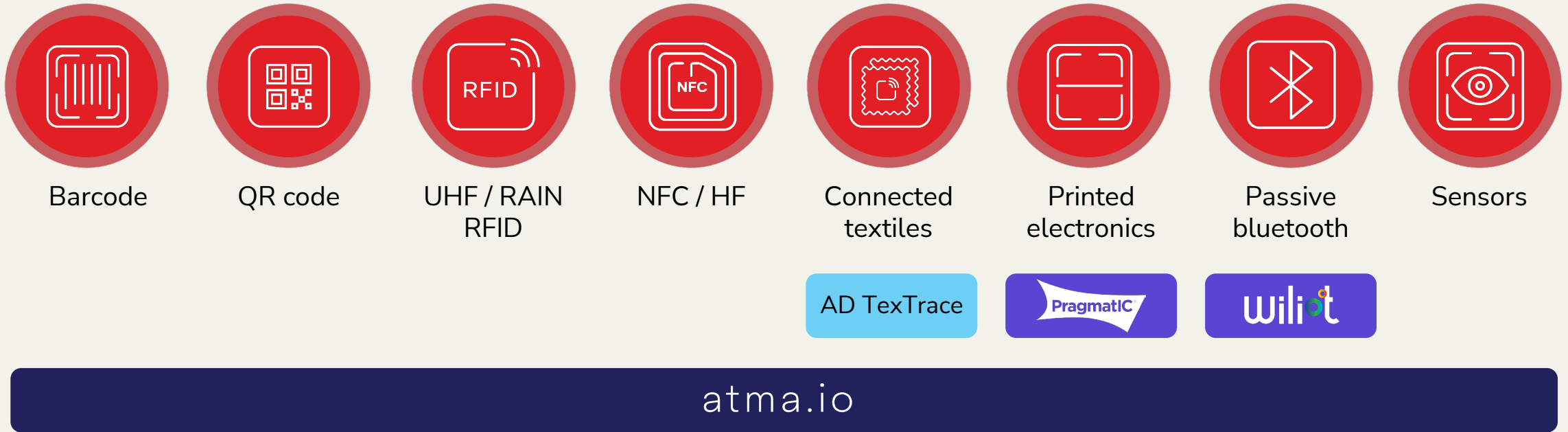
#20 of Barron's 'Top 100 Most Sustainable US Companies' in 2020


1,500+ RFID related patents and applications worldwide

5 research and development laboratories worldwide

Our progressive family

We describe our digital ID solutions as a progressive family; flexible, adaptive, ever expanding.



 Avery Dennison owned  Innovation investments  Connected cloud platform



BlueStar
Your Solutions Distributor

VARCO
MARKETING SERVICES FOR VALUE-ADDED
B



**Custom
Configuration**



**Installation
Services**



**Professional
Services**



**Warranties and
Service Plans**



**Site
Surveys**



**Network
Solutions**

BlueStar Services is another important instrument for our partners to improve margins and gain a competitive edge on hardware sales. With our in-house custom configuration department and scalable network of field service providers, we deliver service solutions that fulfill your requirements for projects of any scope.



**Connect with
Channel
Hardware
Manufacturers**



**Assistance
with Building
a Reseller
Network**



**End-User
Demand
Generation
Programs**



**Exhibit
at The
Channel's
Premier
Events**

Technology companies and developers looking to expand their relationships with manufacturers and other resellers can integrate into the channel through TEConnect.

Financial **SERVICES**



Credit Terms



Hybrid SaaS



Assignment of
Proceeds



Joint POs



Grants



Leasing

Honed to drive business in the Channel, we are your go-to stop for assistance in financing orders and subscriptions in both a flexible and convenient manner, through experienced and stable partners.



IoT in Motion

Identiv leads in IoT technology. Our connected ecosystems put the IoT in motion.

Empower any brand with our powerful bitse.io IoT platform

Make experiences digital with high-security authentication

Digitize accessible health with intelligent RFID in medtech and pharma

Harvest ambient waves with BLE tags that connect the physical and digital

Dream it and do it with our specialized tag portfolio that lets you create the IoT



Learn more at
[identiv.com](https://www.identiv.com)

ADDING QUALITY IN THE RFID WORLD



RFID Lab Testing



RFID Production Testing





WIRELESS IOT
TOMORROW
2023

Visit us at Booth #22
www.hidglobal.com/rfid



Global Supplier

of smart RFID components creating trusted identities across frequencies and use cases, with custom design and high-volume production



Solution Enabler

Sophisticated Software as a Service enables customers to focus on their business cases while we take care of complex calculations*

*(RTLS, Condition Monitoring, Authentication, Fueling etc.)



Visit AIM Members at Wireless IoT Tomorrow

Check out and learn about the latest digital technology products and solutions.



Voyantic





Defining Today's
Technology Standards;
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THANK YOU!

