

## **Executive AIDC Round Table**

Subject: "Maturity Model as guidance"

Where and when: At the RFID & IoT in the Nordics Conference on 7. June 2023 at 13:50 – 14:50.

**Registration required:** No. of attendees are limited.

The aim for the AIDC Denmark association is still, as it was from the very beginning, on a non-profit basis, to make companies – private as well as public – aware of how they can increase efficiency and competitiveness by implementation of smart wireless identification, automatic data capture, tracking and tracing technologies.

A key driver in this is to facilitate development and exchange of experiences in all aspects of implementing and gaining benefits from AIDC technology. **The Round Table is exactly this.** 

Since our first annual conference in 2011 we have had presentations from early adopters to learn from and be inspired by their experiences – both with technical as well as economical angles.

This year we are pleased to have Daniel Dombach from Zebra Technologies as keynote speaker in plenum; <a href="https://www.aidcdk.org/plenum-presentations-at-rfid-iot-in-the-nordics-2023/">https://www.aidcdk.org/plenum-presentations-at-rfid-iot-in-the-nordics-2023/</a>.

Apart from presenting the Global overview, Daniel Dombach, is very kean to meet with organizations to discuss how a Maturity Model can be used as guidance in modernizing the company through implementing AIDC (from simple bar code scanners to modern cobots).

In this Executive Round Table he will initiate discussions with a short presentation of the Zebra Warehouse Maturity Model - an incremental and strategic modernization framework.

The Round Table discussion will be moderated by Gert Aagaard from the AIDC Denmark Board.

The Round Table is open for all conference attendees – but to ensure fruit full discussions the number of attendees are limited to 16.

Attendance will be on a first-come, first-served principle, and registration via email to kontakt@AIDCDK.org.