

## Survey on Publishing Activities – Results

The Association of European University Presses (AEUP) invited all its members, but also other interested university presses and institutional scholarly publishers or alike from all over Europe to participate in a *survey*.

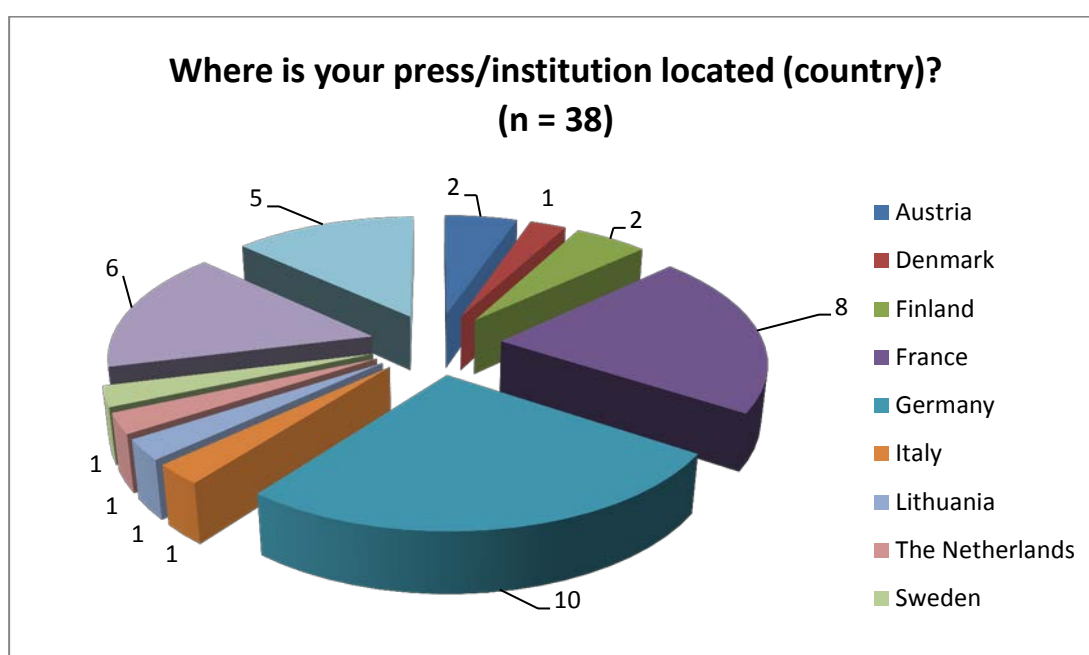
Its aim was to get information on the presses' *needs* and *challenges*, as well as to scope the *horizon for future questions and opportunities*, thus establishing a rounded picture of the actual situation for such presses. The first call was on-line from July 1<sup>st</sup>, till August 15<sup>th</sup>, 2015. During this period of time, 38 presses participated (thereof 28 non-members of AEUP, 10 members).

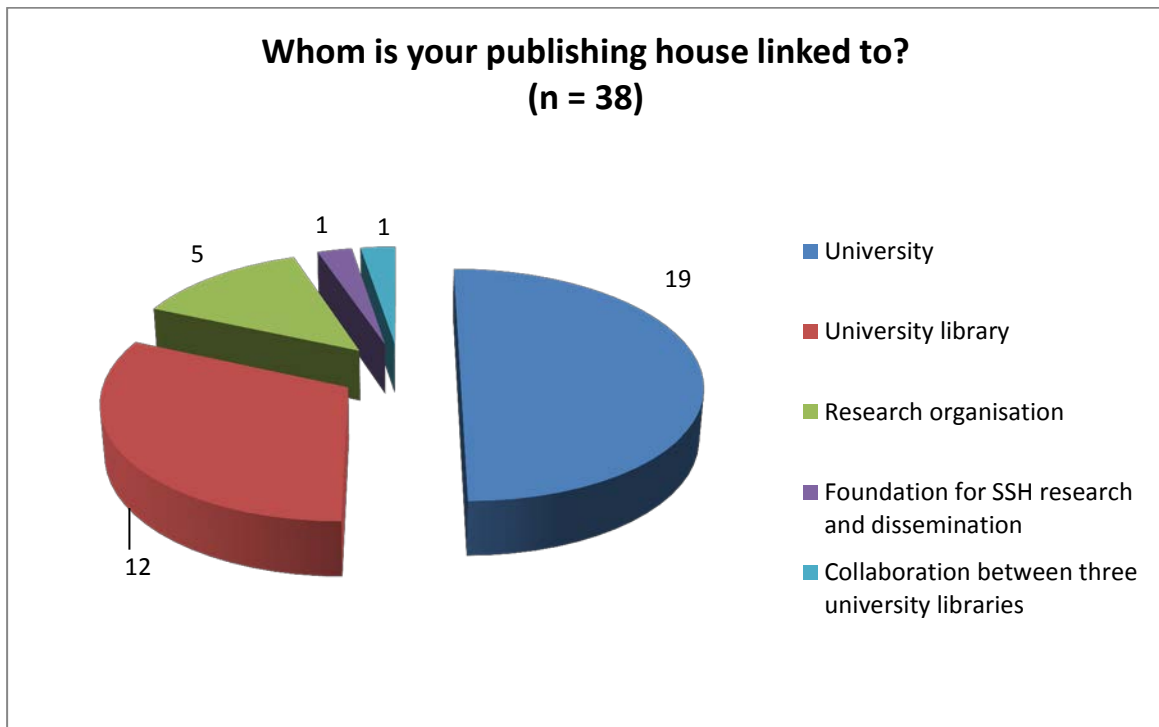
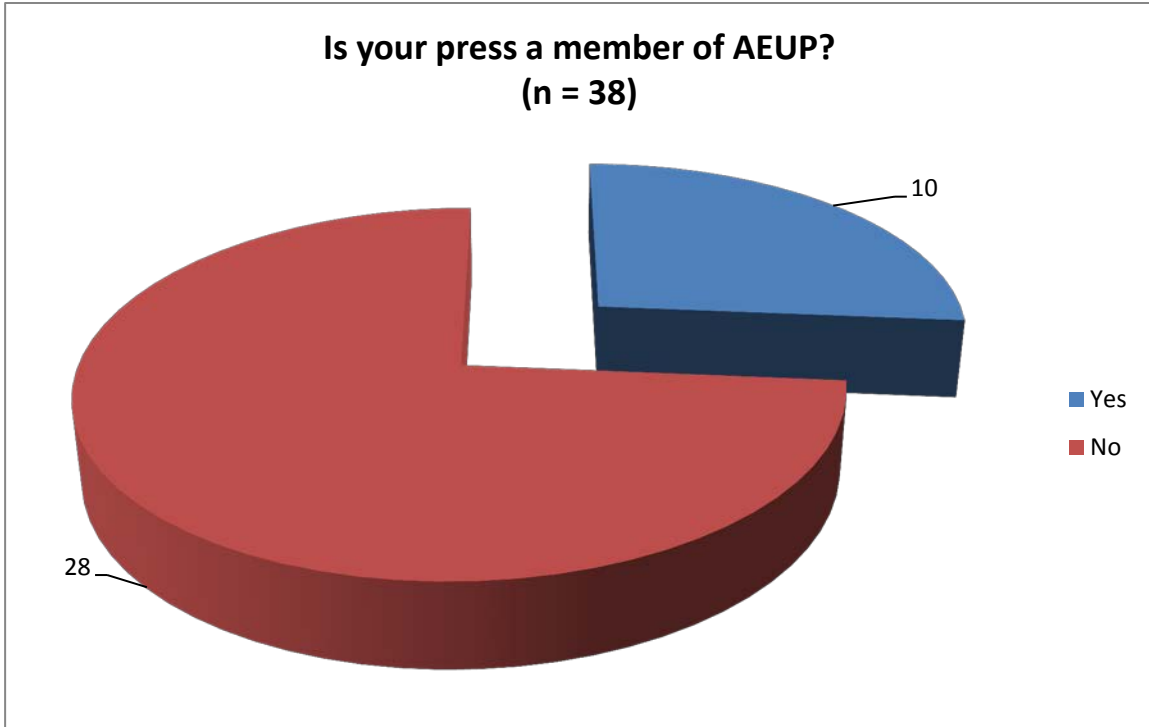
The off-line version of the survey is added at the end of this document.

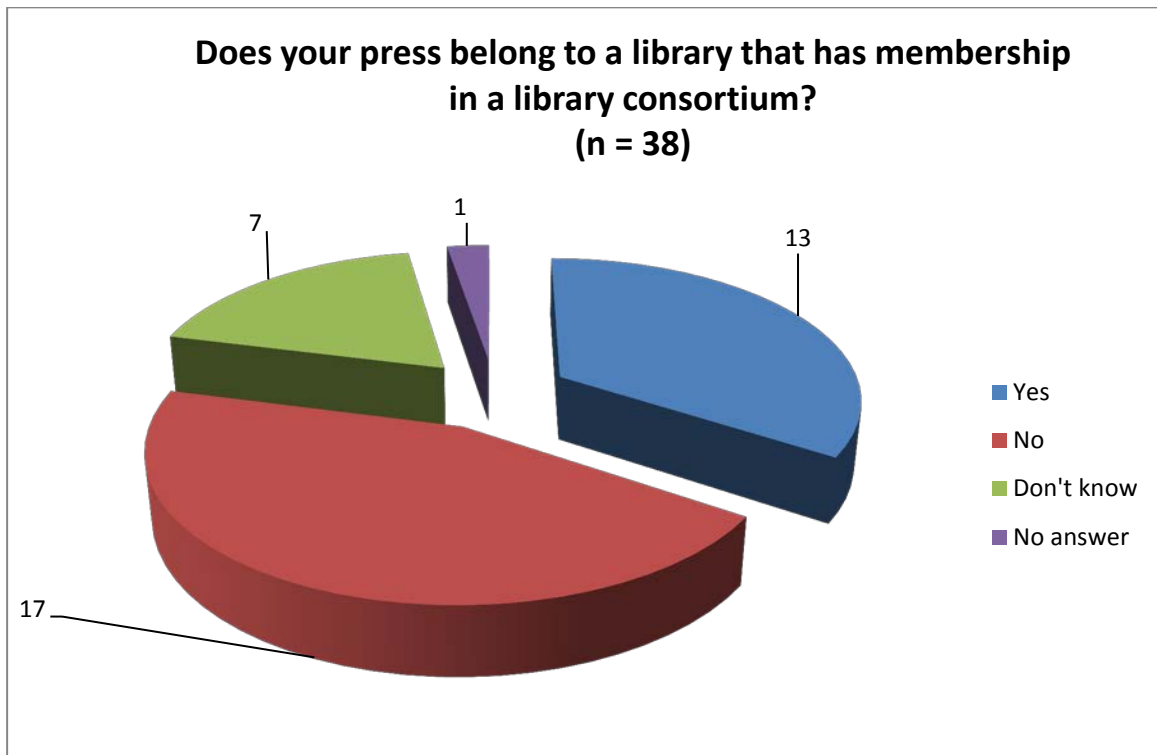
Several questions allow multiple answers, others provide pre-text options (indicator: n ≠ 38).

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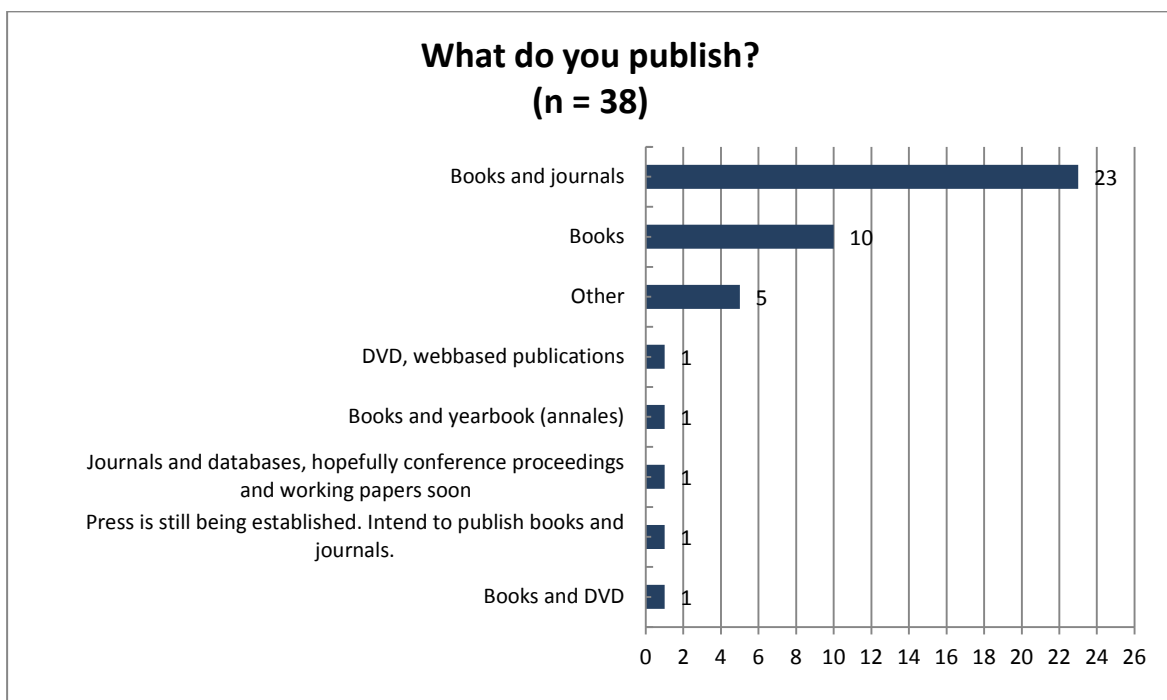
### General information about your press

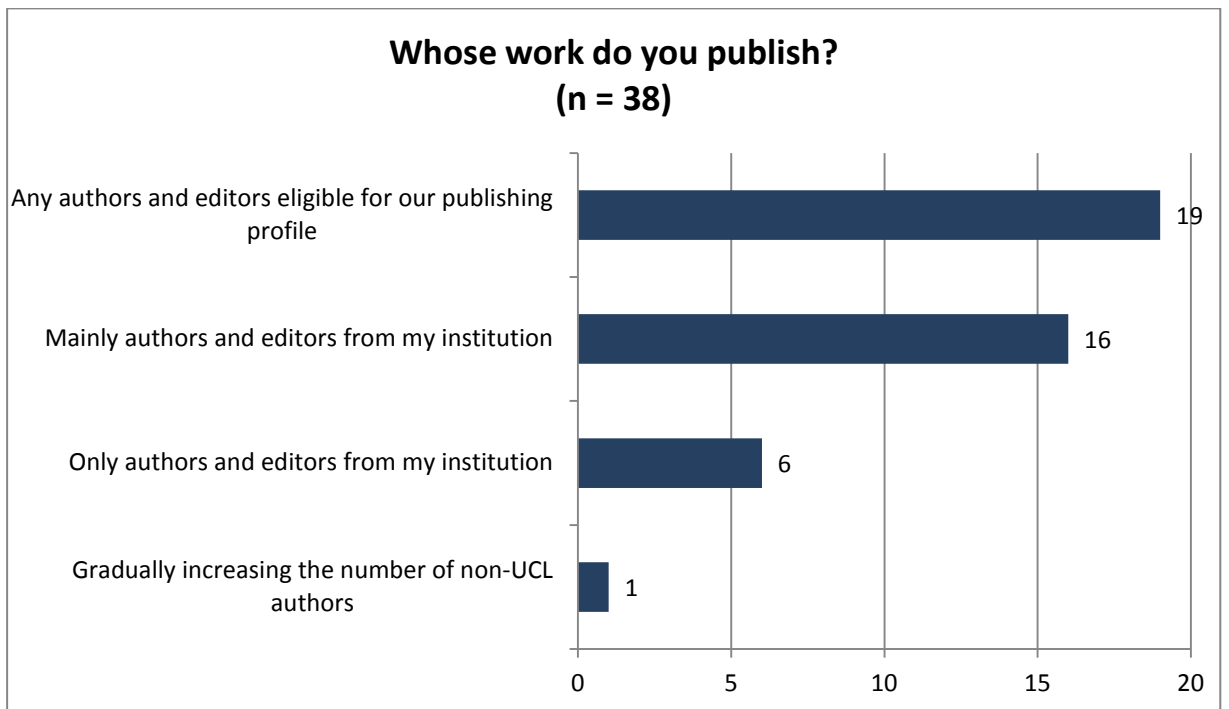
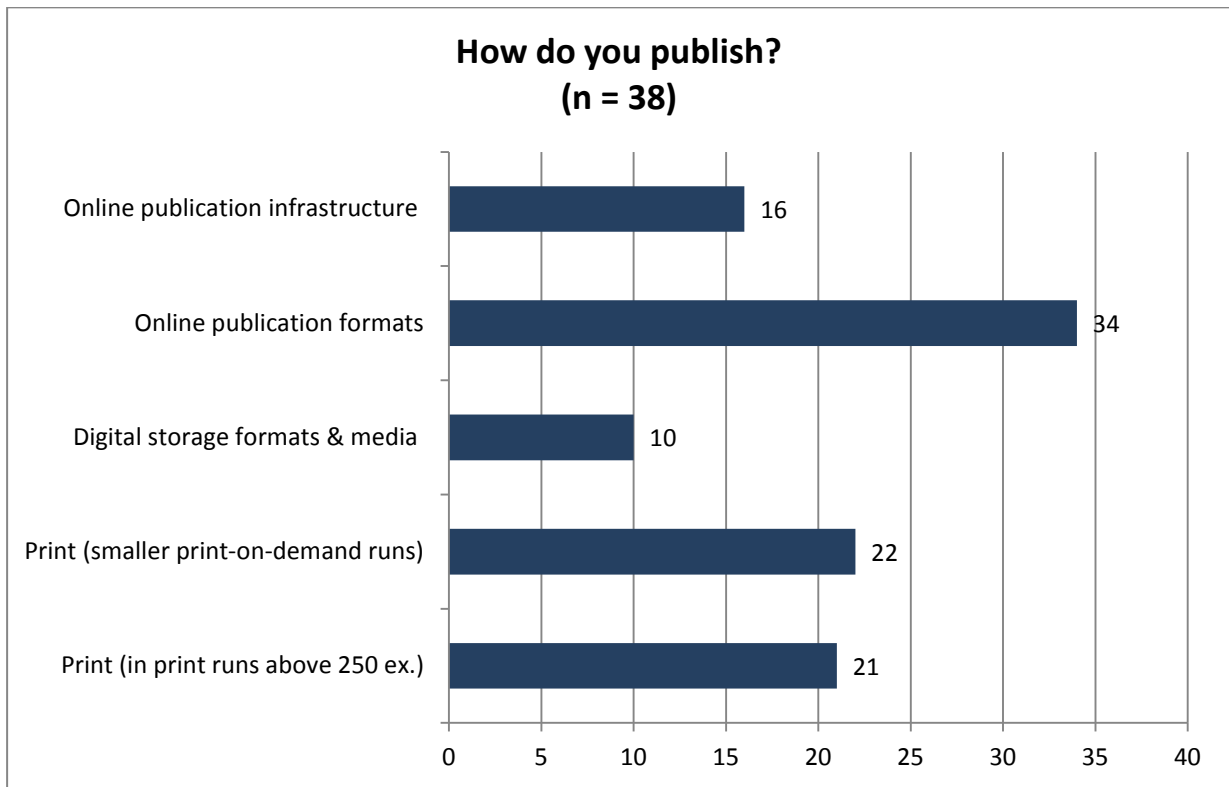


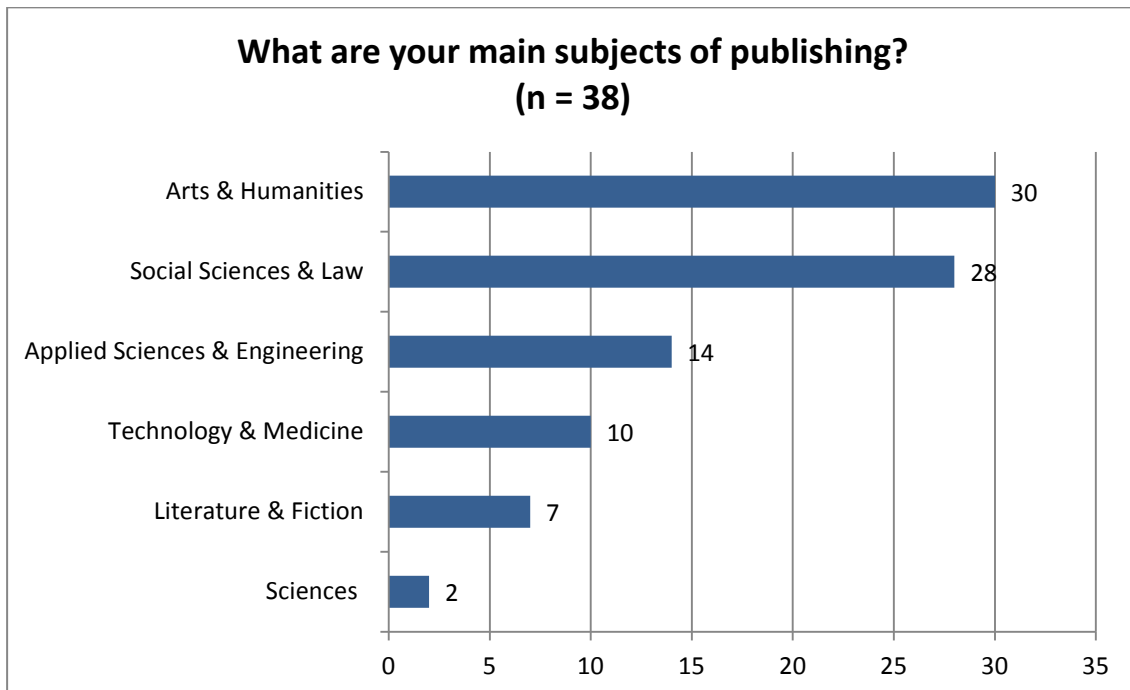
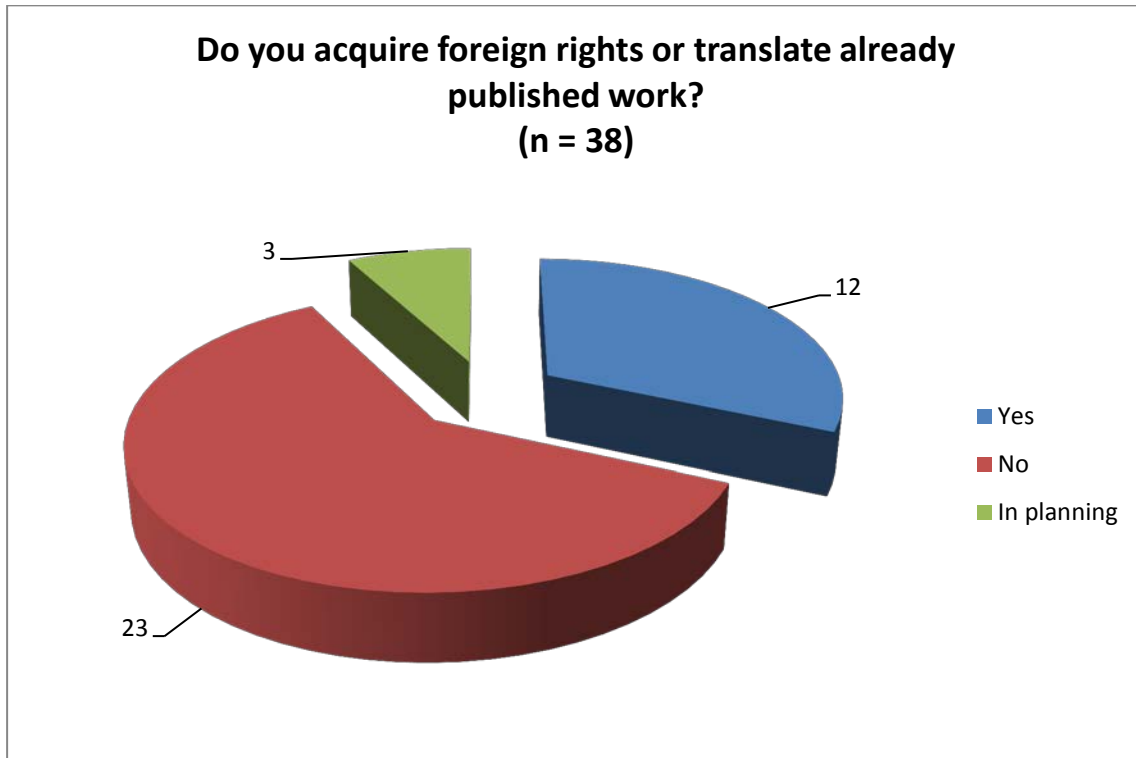




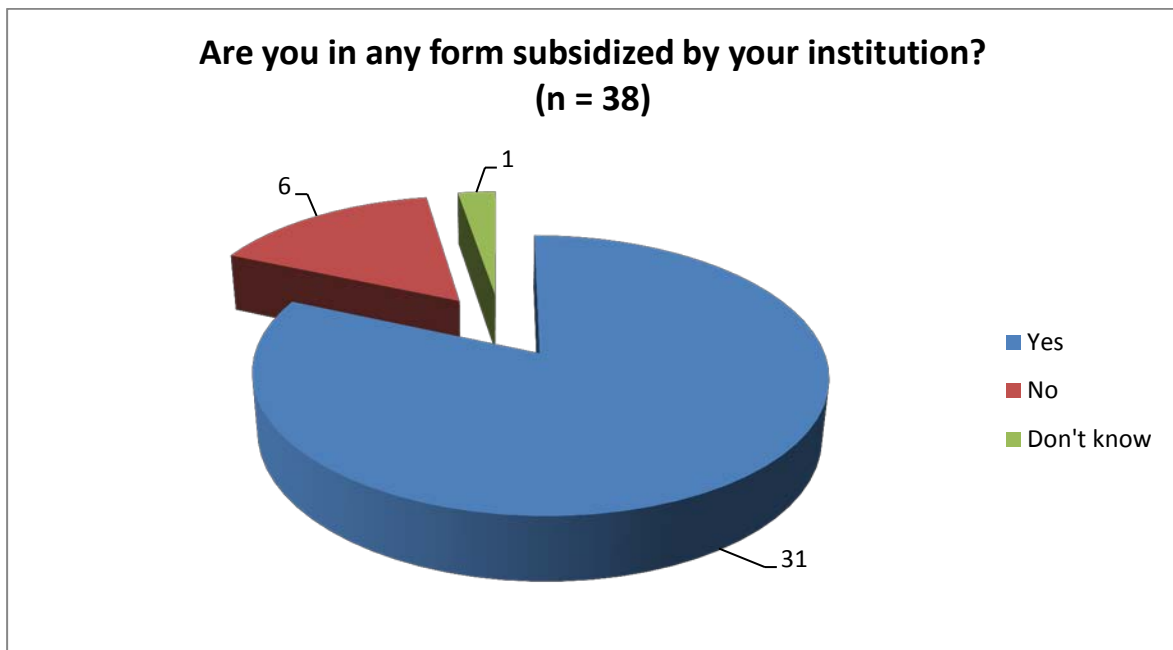
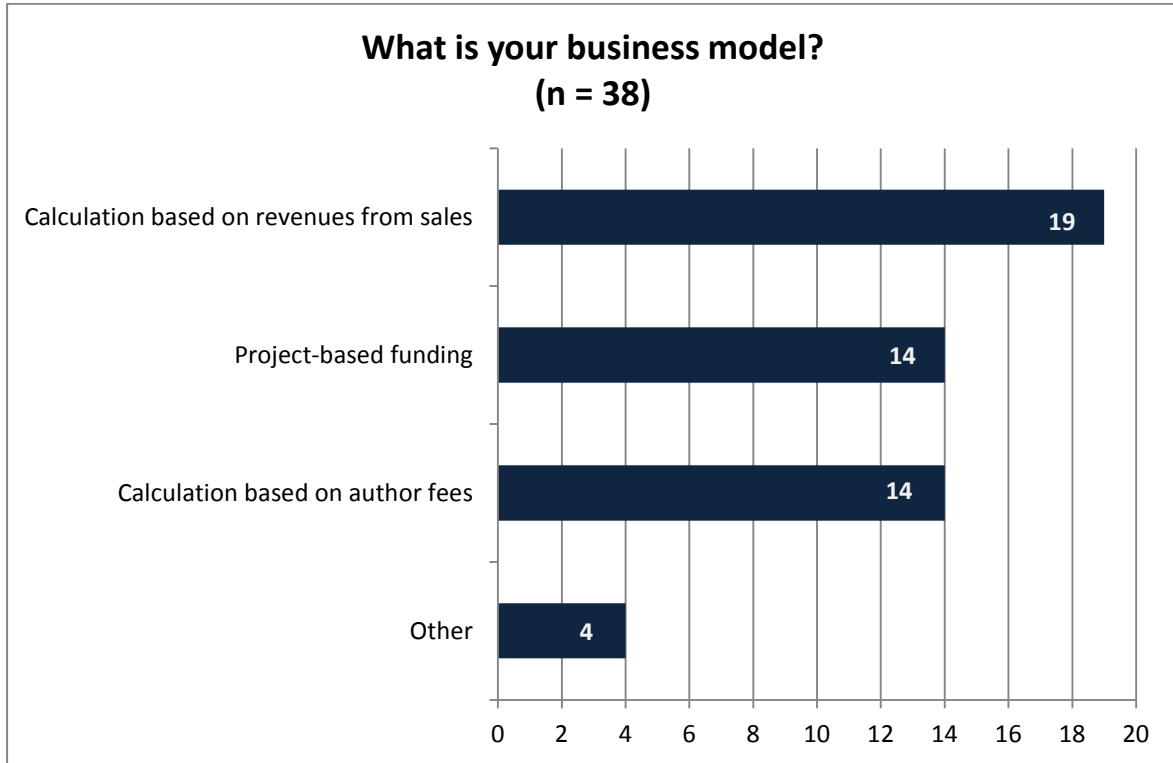
## Information on your publishing program



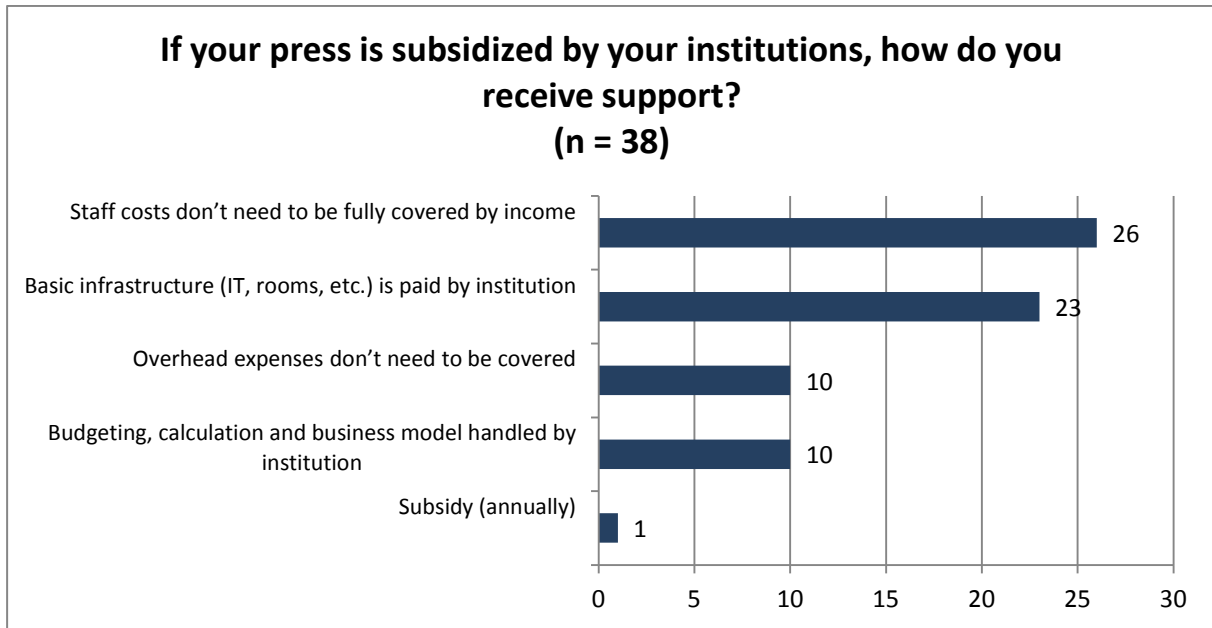




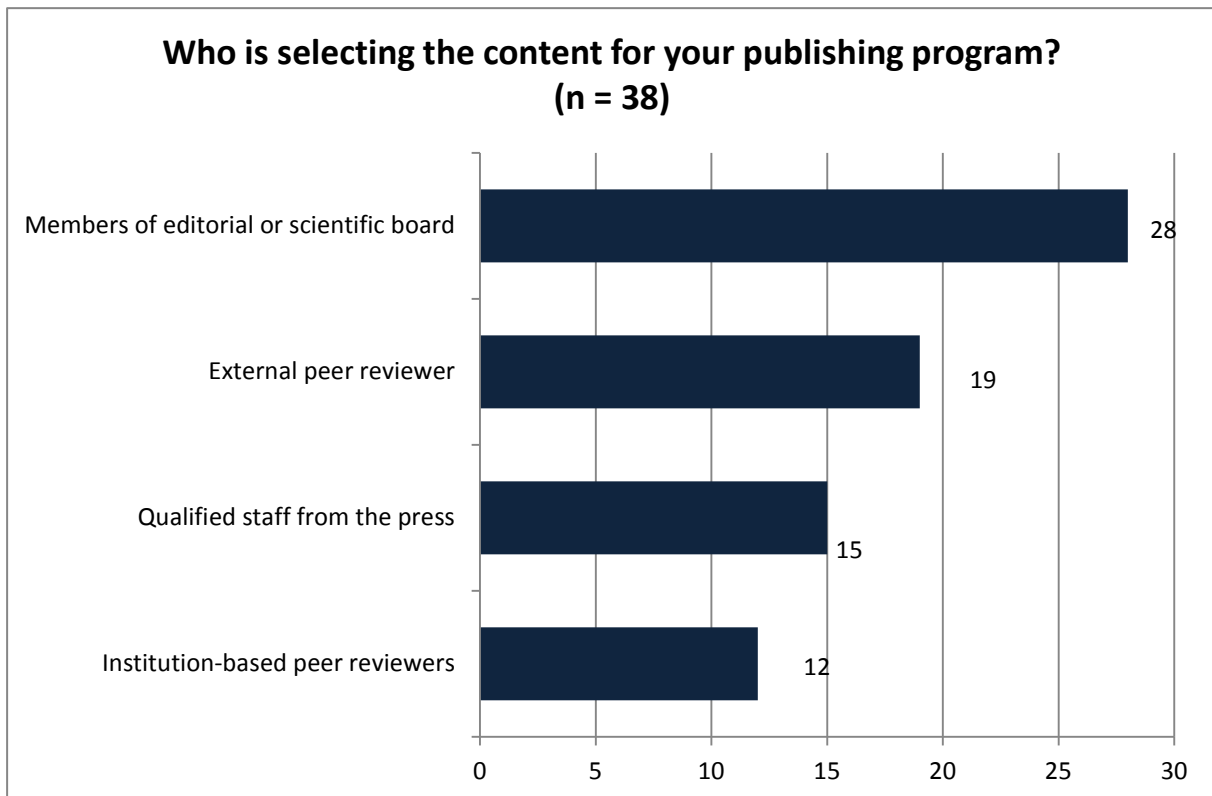
## Business model

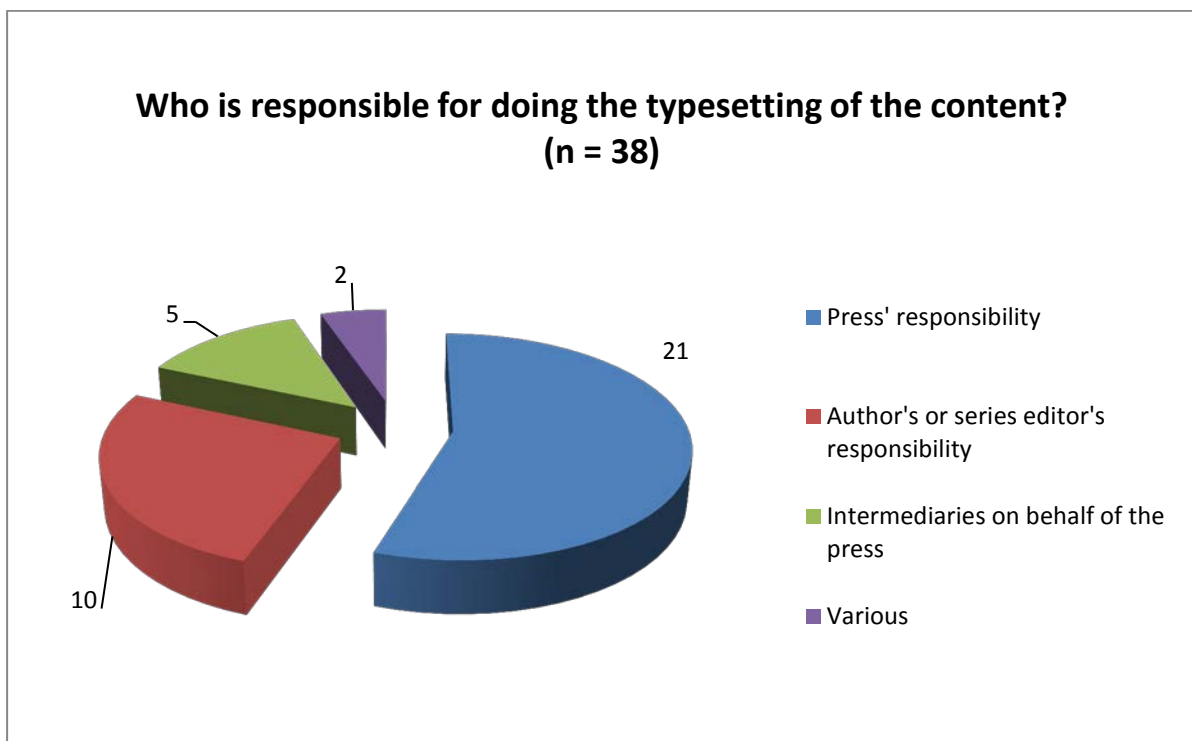
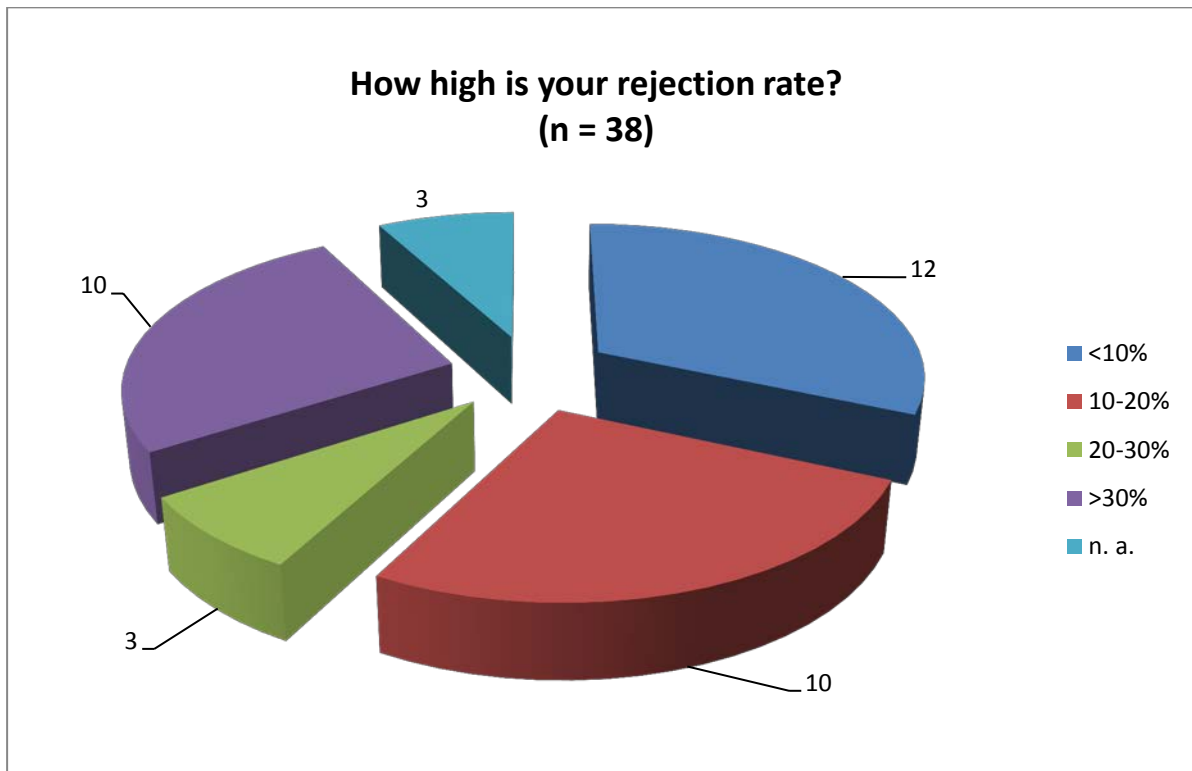


## Mother institution’s support for the press

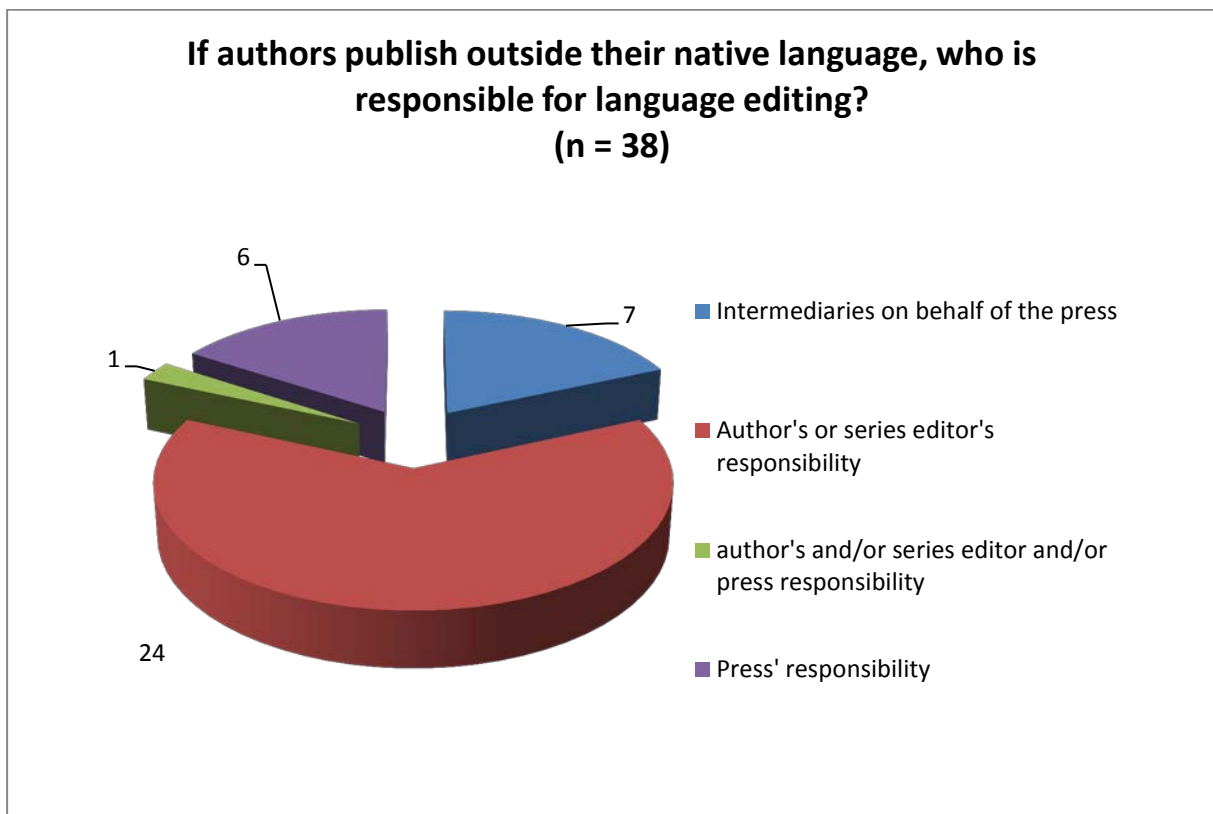
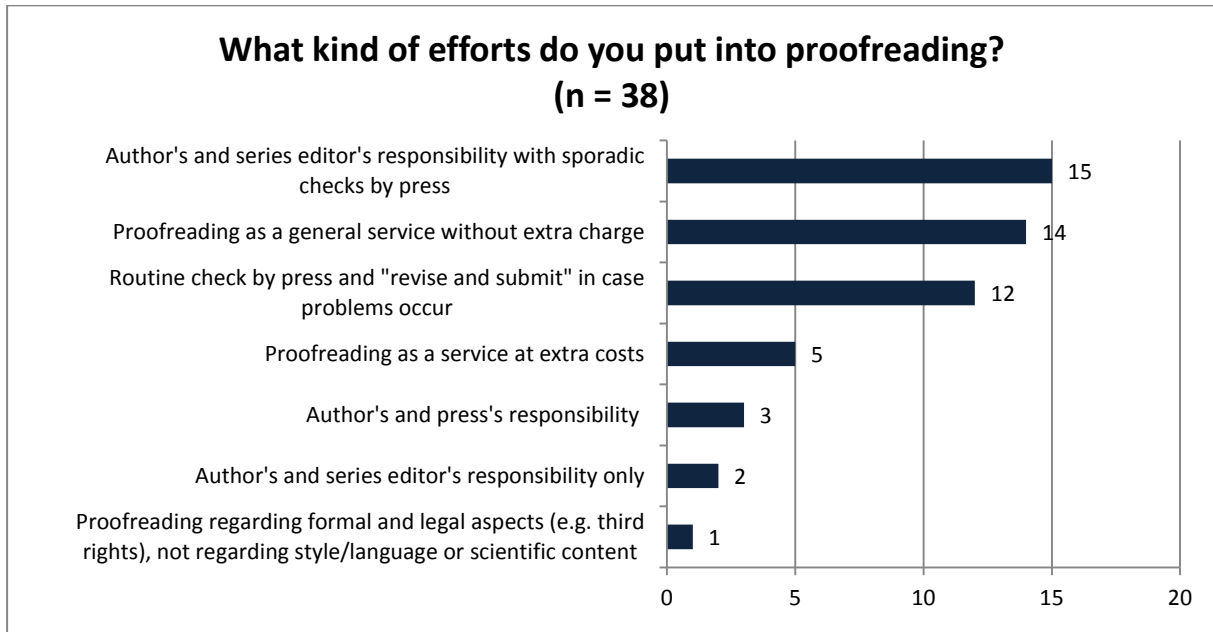


## Quality control in the press

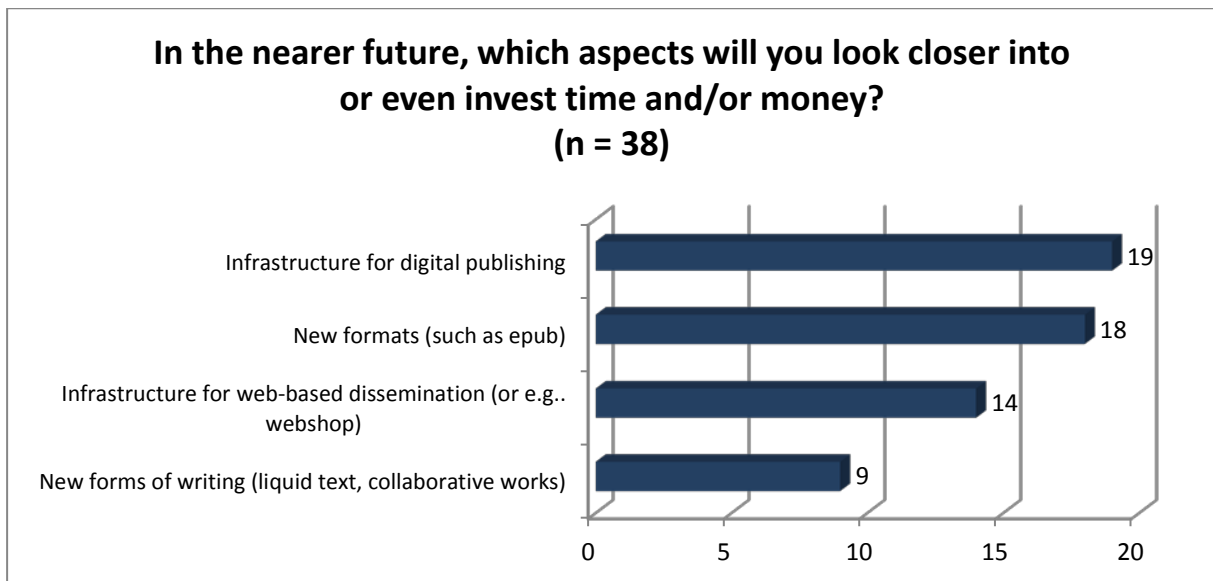
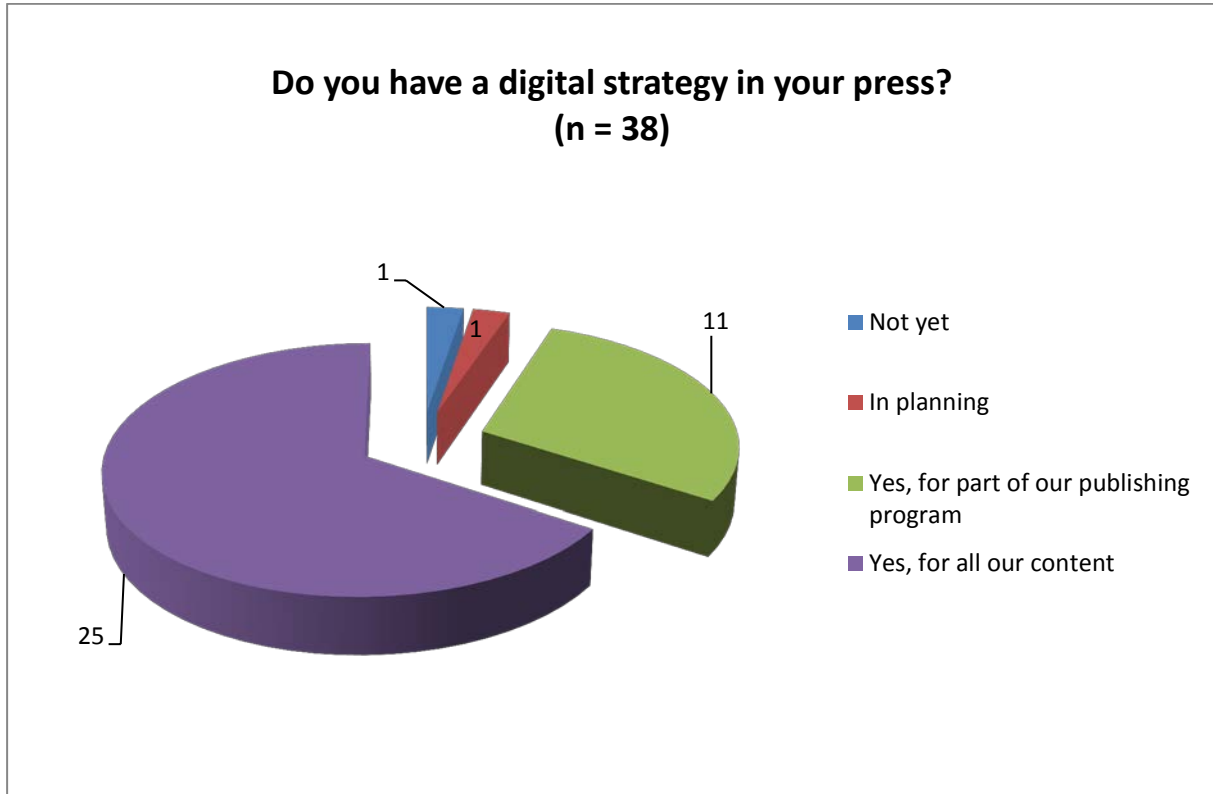




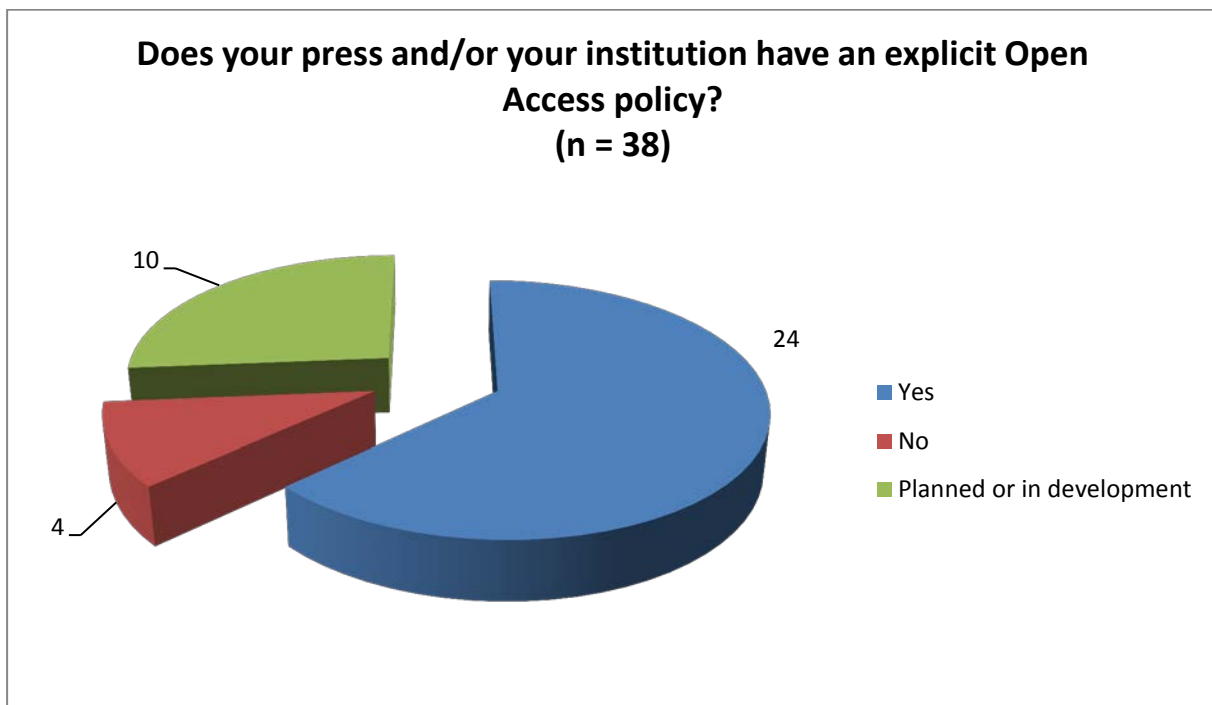
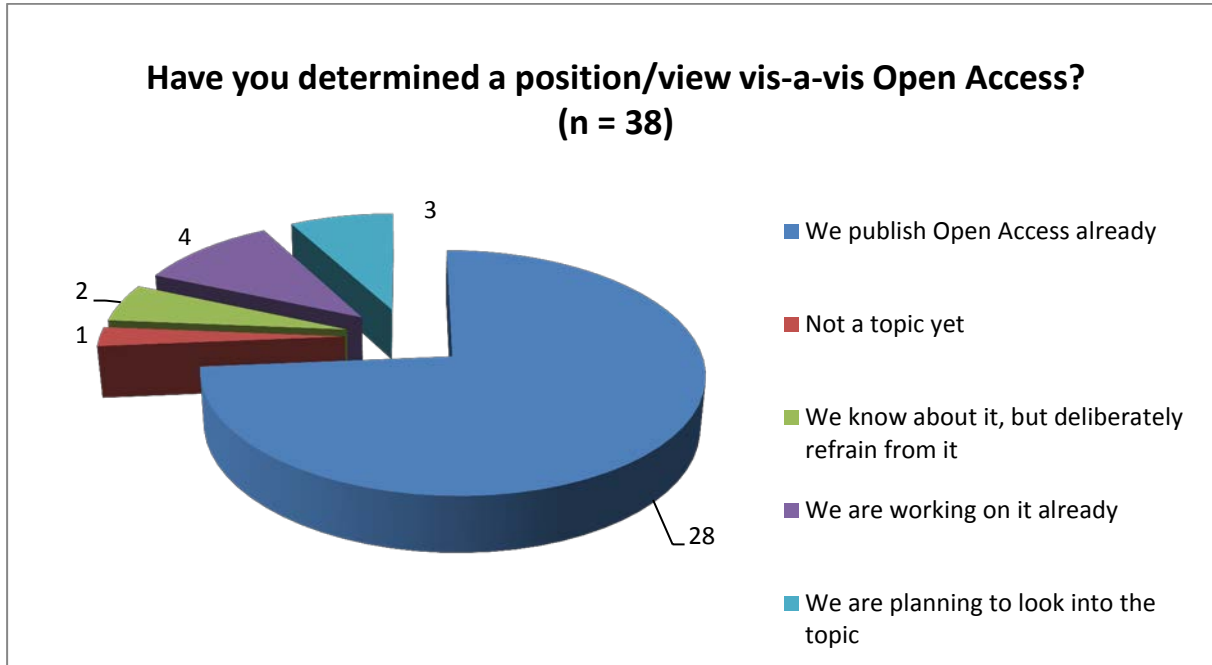




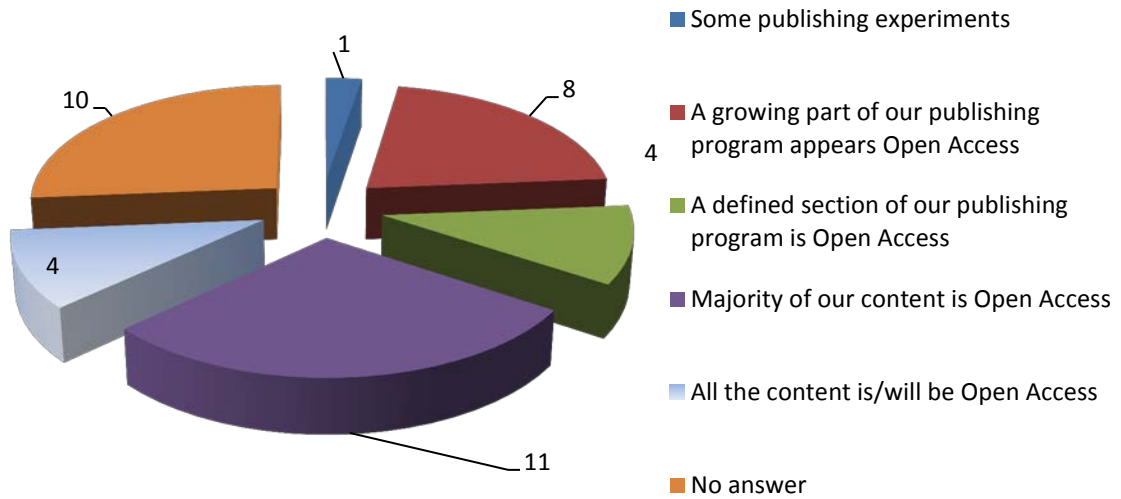
## Going digital



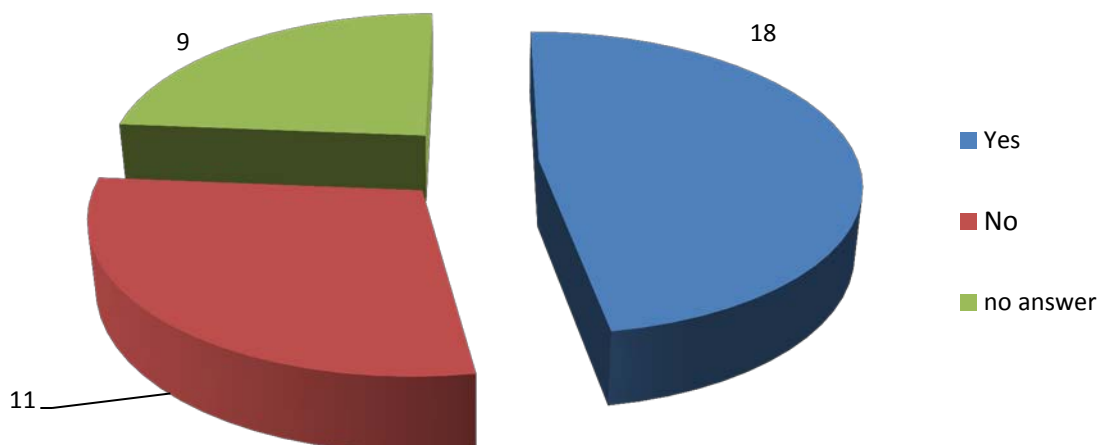
## Open Access

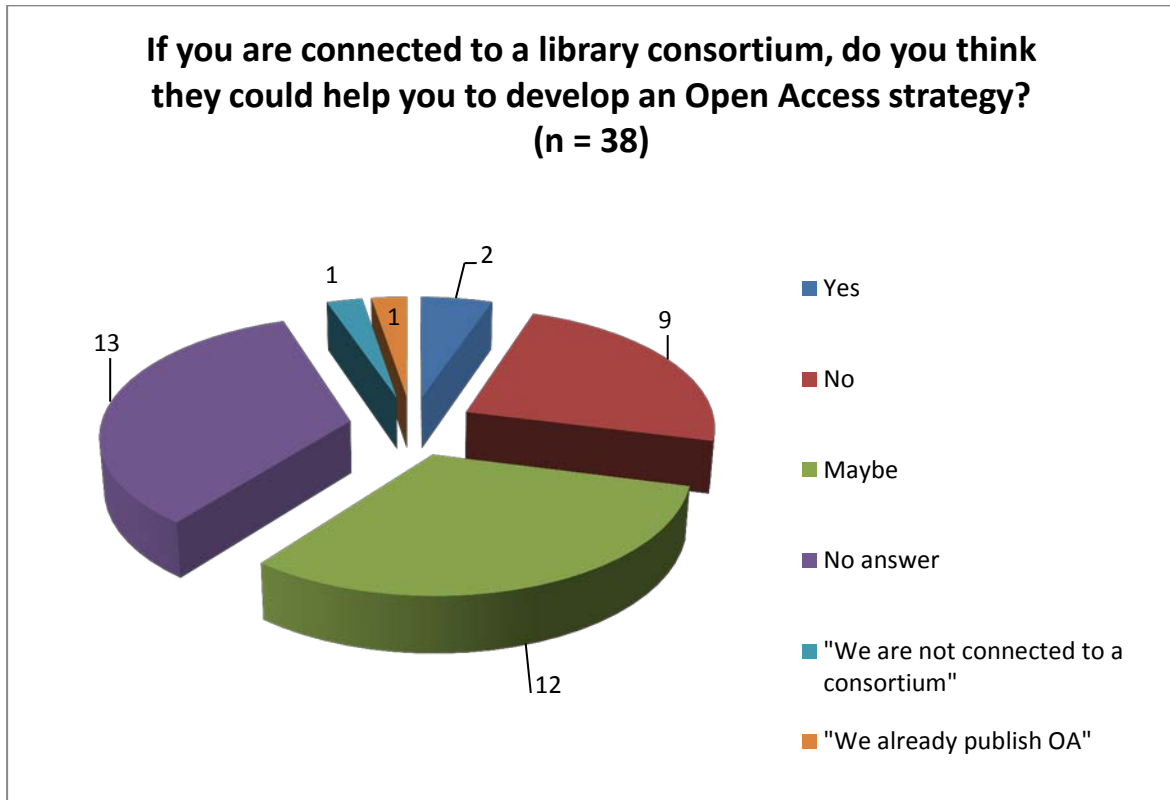


**If you publish Open Access already, what do you do?**  
(n = 38)

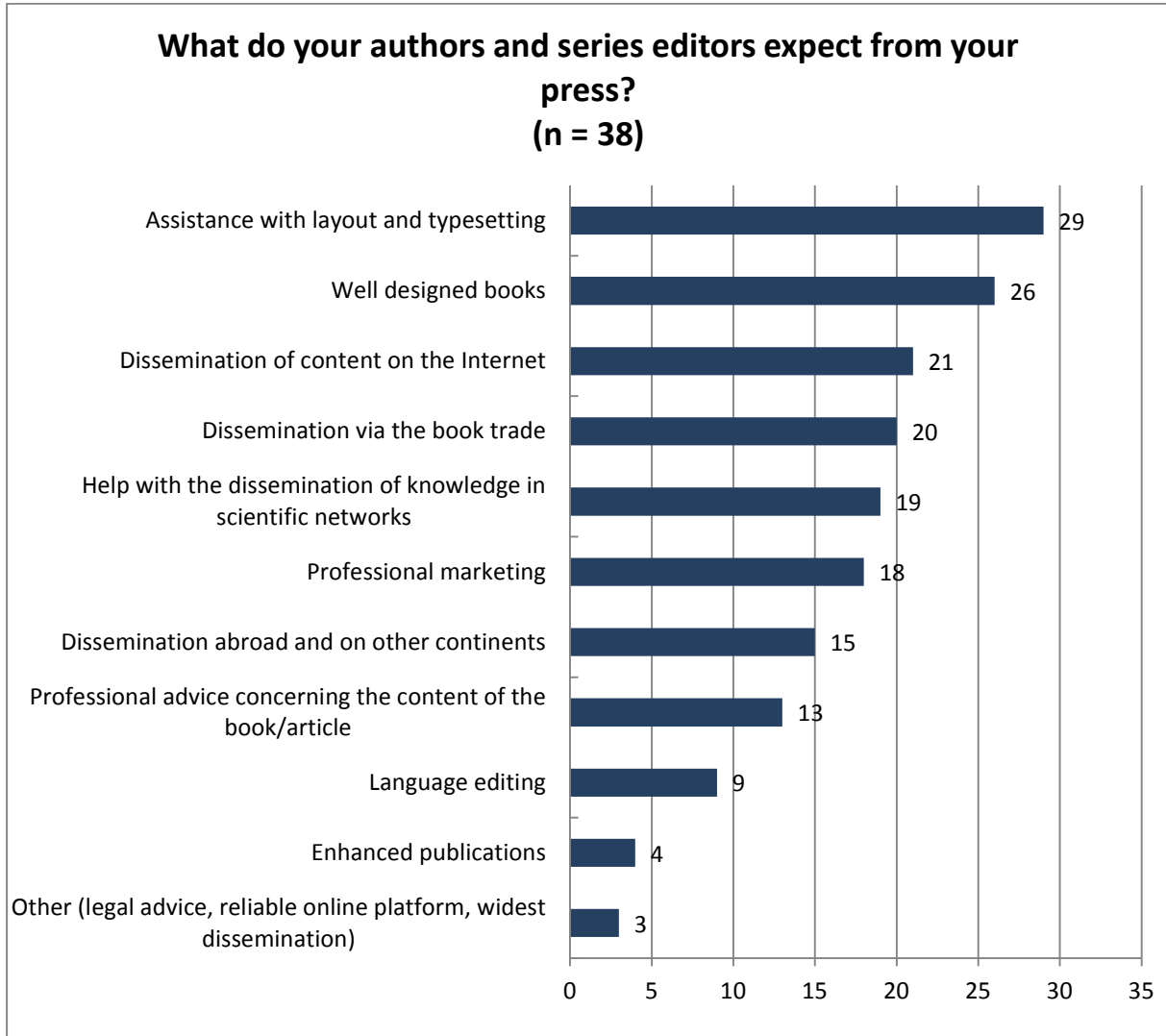


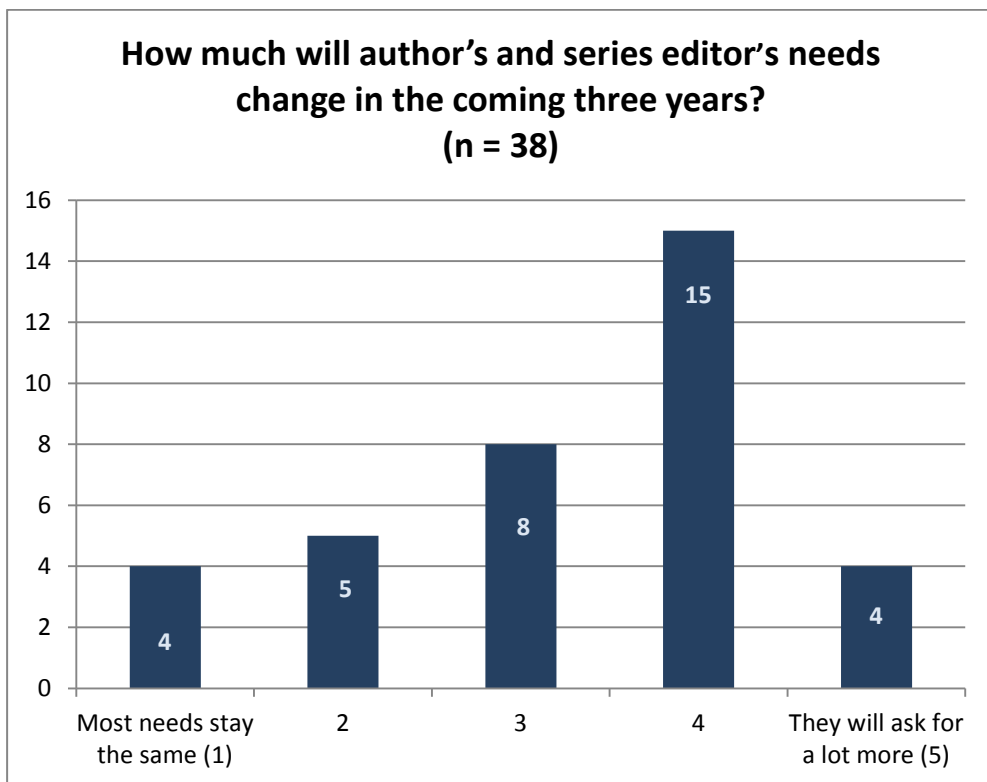
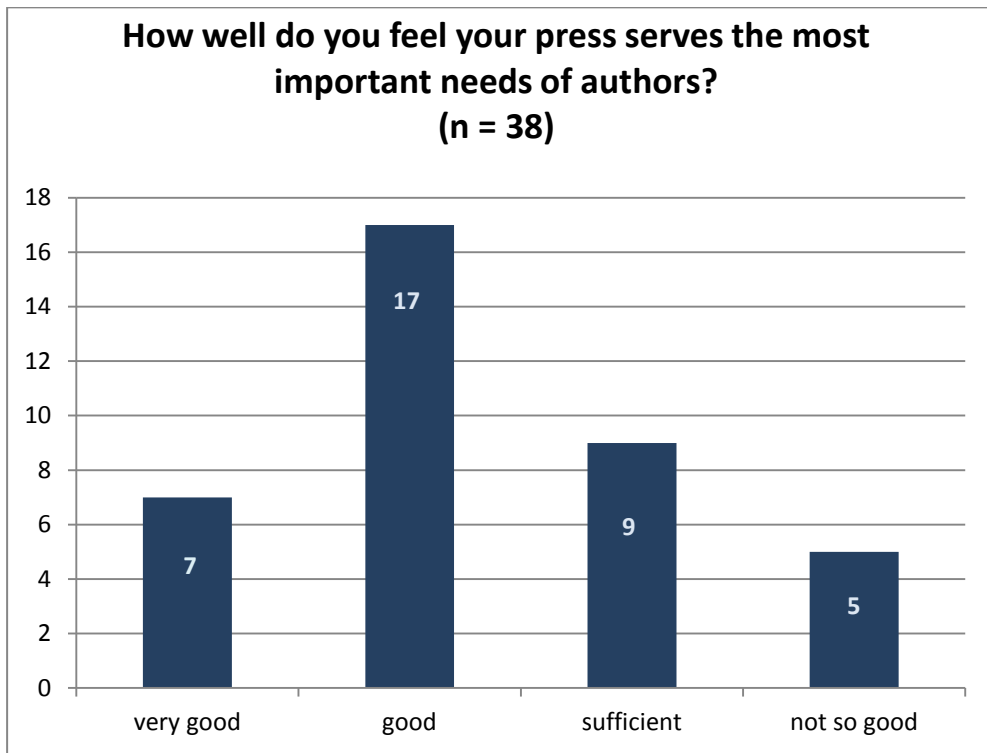
**If you publish Open Access already, do you use licenses for free content?**  
(n = 38)

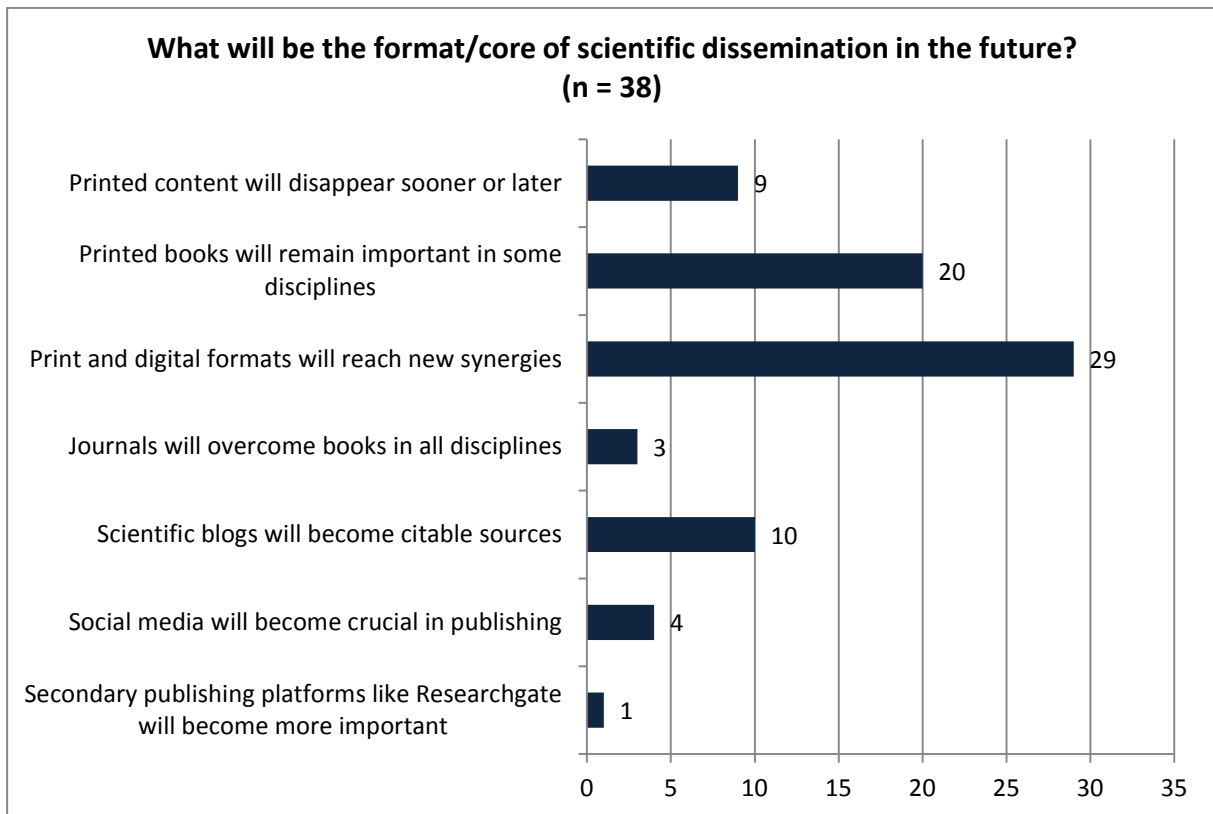
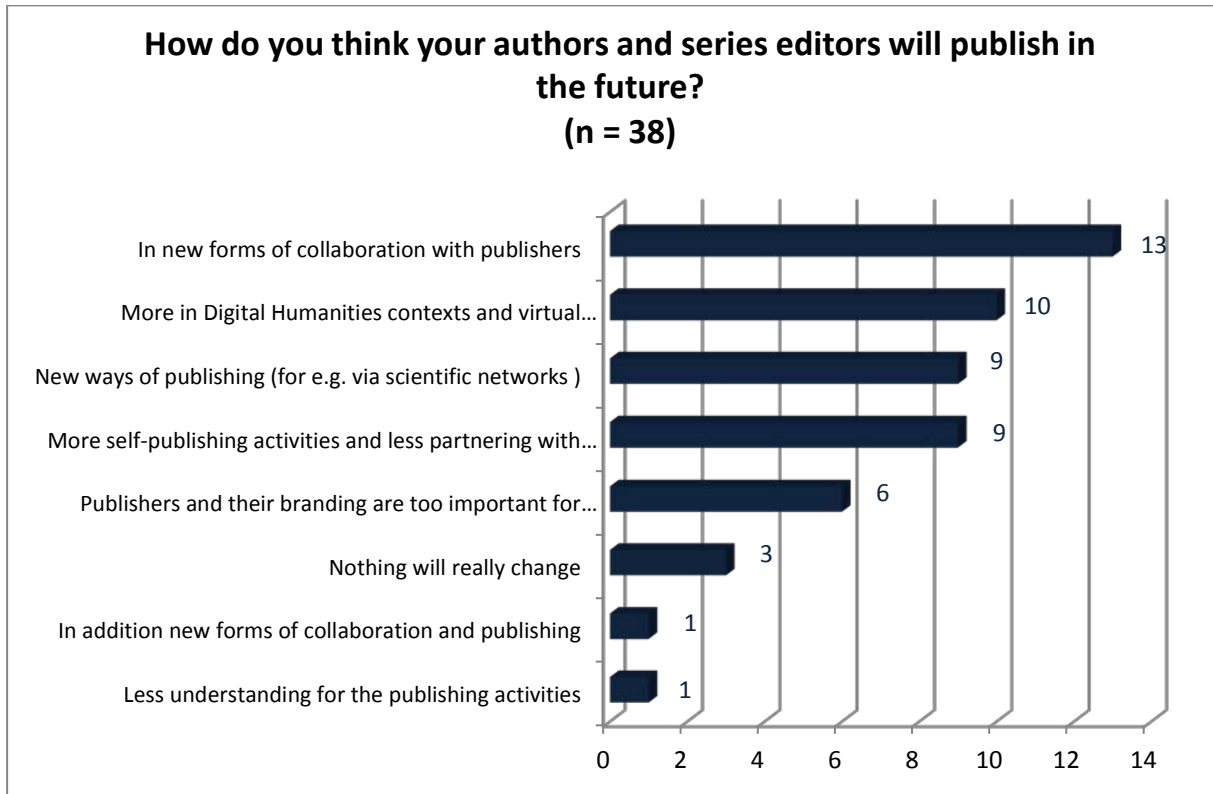




## Coping with changing author’s needs

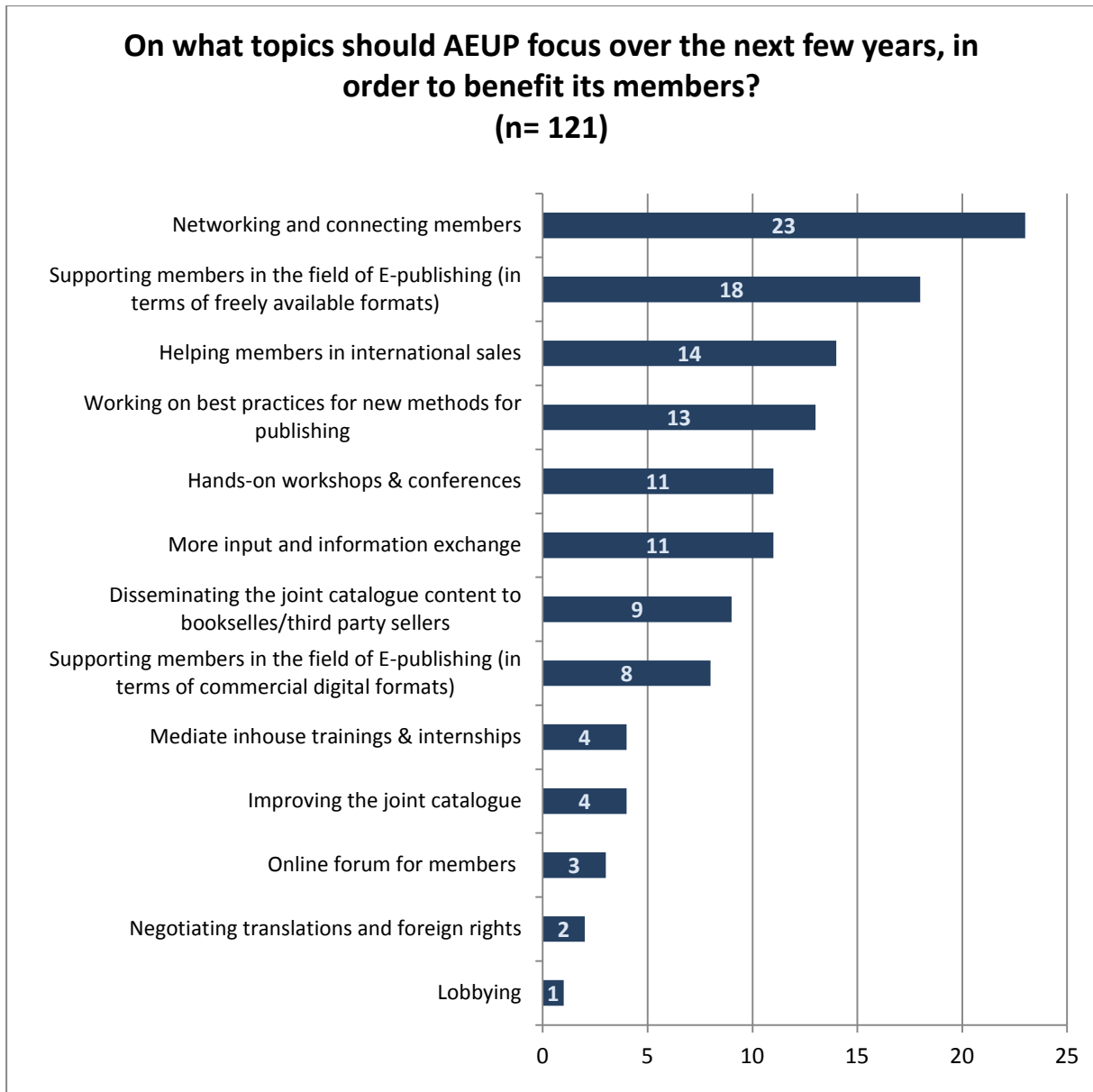






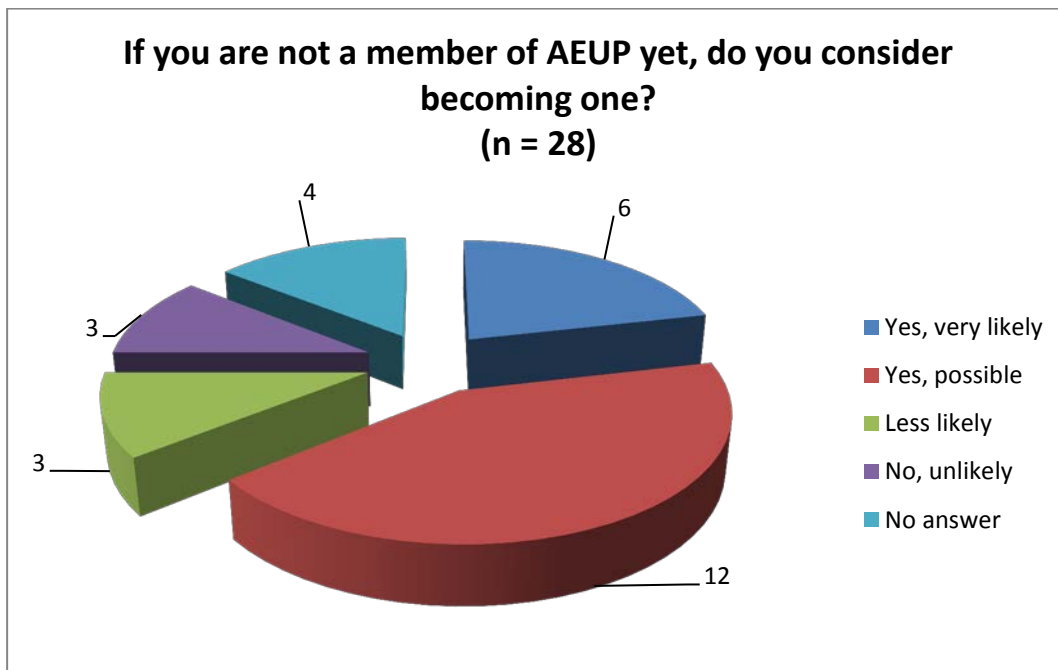


## Future Role of AEUP



## What would you like AEUP to take up as soon as possible?

- Helping in international sales
- Improving the joint catalog
- Support on Open Access strategies
- Open Access Strategies for members
- How to fund Open Access monograph publishing in the Arts and Humanities
- Open Access, E-Publishing
- Supporting members in Open Access publishing
- Open Access
- the joint catalog
- presenting OA as reliable business model
- “Maybe it would be interesting that university presses national association members became altogether members of the AEUP”



The form can be filled in electronically.  
Please deliver via mail: info@aeup.eu or  
fax +49 551 39 22457 (Göttingen University Press) or  
+49 40 42838 33 52 (Hamburg University Press)  
Thank you in advance.

Participation will take about 10-15 minutes. Please note: any data you fill in will be kept in strict confidence. The results of the survey will be published in an entirely anonymous form.

## General Information about your press

*Where is your press/institution located (country)? \**

Is your press a member of AEUP? \*

- Yes
- No

*Whom is your publishing house linked to? \**

- University library
- University
- Research organisation
- Scientific or scholarly society
- Research network
- Other:

*Does your press belong to a library that has membership in a library consortium?*

- Yes
- No
- Don't know

If the library your press belongs to is a consortium member, please indicate which. \_\_\_\_\_

## Information on your publishing program

*What do you publish? \**

- Books
- Journals
- Books and journals
- Other:
- 

*How do you publish? Tick all that apply.*

- Print (in print runs above 250 ex.)
- Print (smaller print-on-demand runs)
- Digital storage formats & media (e.g. CD, DVD, ...)
- Online publication formats (e.g. epub, mobi, pdf, ...)
- Online publication infrastructure (e.g. e-journals, innovative formats, ...)
- Other:

*Whose work do you publish? Tick all that apply.*

- Mainly authors and editors from my institution
- Only authors and editors from my institution
- Any authors and editors eligible for our publishing profile
- Other:

*Do you acquire foreign rights or translate already published work?*

- Yes
- In planning
- No

*What are your main subjects of publishing? Tick all that apply.*

- Arts & Humanities
- Social Sciences and Law
- Technology & Medicine
- Applied Sciences & Engineering
- Literature & Fiction
- Other:

## Business model

*What is your business model? Tick all that apply.*

- Calculation based on revenues from sales
- Calculation based on author fees
- Project-based funding
- Other:

*Are you in any form subsidized by your institution? \**

- Yes
- No (skip the next section)
- Don't know (skip the next section)

## Mother institution's support for the press

We'd like to understand better how mother institutions support their scholarly presses. Subsidies or financial support indicate how the respective publishing unit and institutions work together.

*If your press is subsidized by your institutions, how do you receive support? Tick all that apply.*

- Staff costs don't need to be covered by income
- Staff costs don't need to be fully covered by income
- Basic infrastructure (IT, rooms, etc.) is paid by institution
- Overhead expenses don't need to be covered
- Budgeting, calculation and business model handled by institution
- Other:

## Quality Control in the press

*Who is selecting the content for your publishing program?*

- Qualified staff from the press
- Members of editorial or scientific board
- External peer reviewer
- Institution-based peer reviewers
- Other:

If you have online information on your quality control and review process you can fill in the URL. \_\_\_\_\_

*Just give an estimation: How high is your rejection rate?*

- <10%
- 10 -20%
- 20-30%
- >30%

*Who is responsible for doing the typesetting of the content?*

- Author's or series editor's responsibility
- press' responsibility
- Intermediaries on behalf of the press
- Other:

*What kind of efforts do you put into proofreading?*

Please tick those that you exercise on the majority of content.

- Author's and series editor's responsibility only
- Author's and series editor's responsibility with sporadic checks by press
- Routine check by press and "revise and submit" in case problems occur
- Proofreading as a general service without extra charge
- Proofreading as a service at extra costs
- Other:

*If authors publish outside their native language, who is responsible for language editing?*

- Author's or series editor's responsibility
- Press' responsibility
- Intermediaries on behalf of the press
- Other:

## Going Digital

*Do you have a digital strategy in your press? \**

Mark only one oval.

- Yes, for all our content
- Yes, for part of our publishing program
- In planning
- Not yet
- Other:

*In the nearer future, which aspects will you look closer into or even invest time and/or money? If you don't have a digital strategy yet, tick those aspects you would find important*

- infrastructure for digital publishing
- infrastructure for web-based dissemination (or e.g.. webshop)
- New formats (such as epub)
- New forms of writing (liquid text, collaborative works)
- Enhanced publications
- Other:

## Open Access

*Within your press, have you determined a position/view vis-a-vis Open Access? \**

- Not a topic yet
- We are planning to look into the topic
- We are working on it already
- We publish Open Access already
- We know about it, but deliberately refrain from it
- Other:

*Does your press and/or your institution have an explicit Open Access policy?*

- No
- Planned or in development
- Yes

*If you publish Open Access already, what do you do?*

- Some publishing experiments
- A defined section of our publishing program is Open Access
- A growing part of our publishing program appears Open Access
- Majority of our content is Open Access
- Other:

*If you publish Open Access already, do you use licenses for free content?*

Creative Commons Licenses for example

- Yes
- No

*If you are connected to a library consortium, do you think they could help you to develop an Open Access strategy?*

- Yes
- Maybe
- No
- Other:

## Coping with changing author's needs

*What do your authors and series editors expect from your press? \**

Please tick those statements that apply frequently, regardless whether they are included in your service (max. 5)

- Well designed books
- Professional advice concerning the content of the book/article
- Assistance with layout and typesetting
- Language editing
- Help with the dissemination of knowledge in scientific networks
- Dissemination of content on the Internet
- Professional marketing
- Dissemination abroad and on other continents
- Dissemination via the book trade
- Enhanced publications
- Other:

How well do you feel your press serves the most important needs of authors? \*

	1	2	3	4	5	
Very good						Not so good

How much will author's and series editor's needs change in the coming three years?

	1	2	3	4	5	
Most needs stay the same						They will ask for a lot more

How do you think your authors and series editors will publish in the future?

- More self-publishing activities and less partnering with publishers
- More in Digital Humanities contexts and virtual research environments
- New ways of publishing (for e.g. via scientific networks )
- In new forms of collaboration with publishers
- Nothing will really change, publishers and their branding are too important for scholars
- Other:

What will be the format/core of scientific dissemination in the future?

- Printed books will remain important in some disciplines
- Print and digital formats will reach new synergies
- Journals will overcome books in all disciplines
- Scientific blogs will become citable sources
- Social media will become crucial in publishing
- Printed content will disappear sooner or later
- Other:

## The future role of AEUP

On what topics should AEUP focus over the next few years, in order to benefit its members?

Note that not all activities will be possible with our given financial resources. Please tick the five most important for you.

- Helping members in international sales
- Negotiating translations and foreign rights
- Improving the joint catalog
- Disseminating the joint catalogue content to booksellers and other third party sellers
- Working on best practices for new methods of publishing (for e.g. press as a partner in science)
- Supporting members in Open Access publishing (in terms of freely available digital formats)
- Supporting members in the field of E-Publishing (in terms of commercial digital formats)
- Networking and connecting members
- Mediate in-house trainings and internships
- Online forum for members
- More input and information exchange (for e.g. in mailing lists)
- Hands-on workshops
- Conferences
- Other:

What would you like AEUP to take up as soon as possible?

If you are not a member of AEUP yet, do you consider becoming one?

	1	2	3	4	
Yes, very likely					No, unlikely

Anything you would like to let us know?

If you want us to get in touch with you, please leave your contact details.