

Equifax ACCIS

Innovation in B2C

6.3M



Visitors to myEquifax annually

2.5M

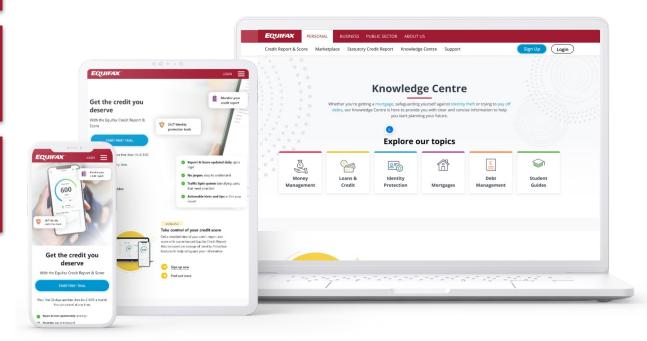


Statutory reports annually

300k



New members annually





>15M Members

☐ ClearScore®













Awareness



Simple relevant communications across digital and above-the-line channels

Retention



Give reasons to stay by offering a value for money premium service

Ease



Provide speed to market with easy integration options

