




CONTRE L'EXCLUSION
LA MEILLEURE FAÇON DE
PRÉDIRE L'AVENIR,
C'EST DE LE CRÉER
(Peter F. DRUCKER)



Blockchain technology – Redefining trust

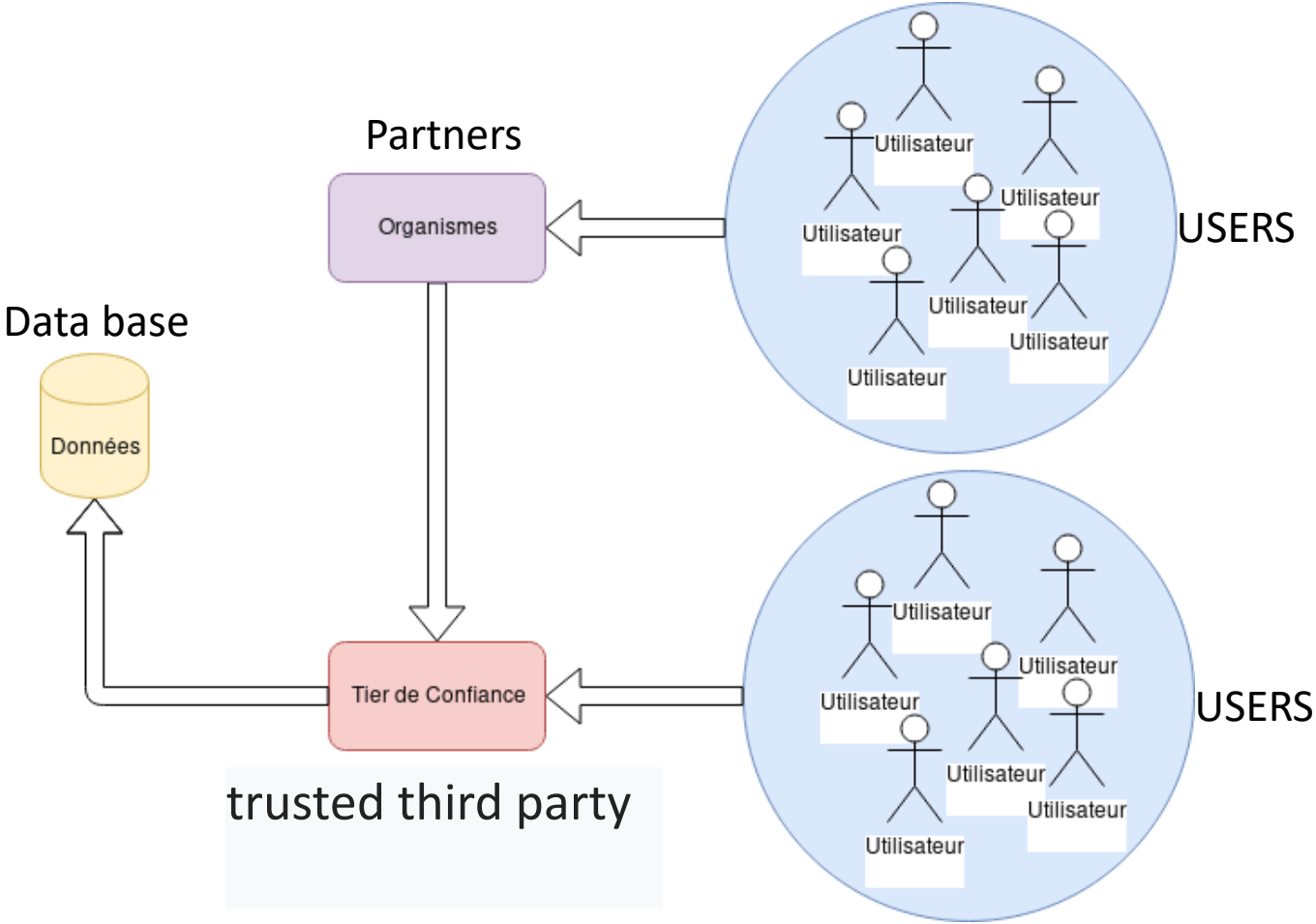
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Classic model



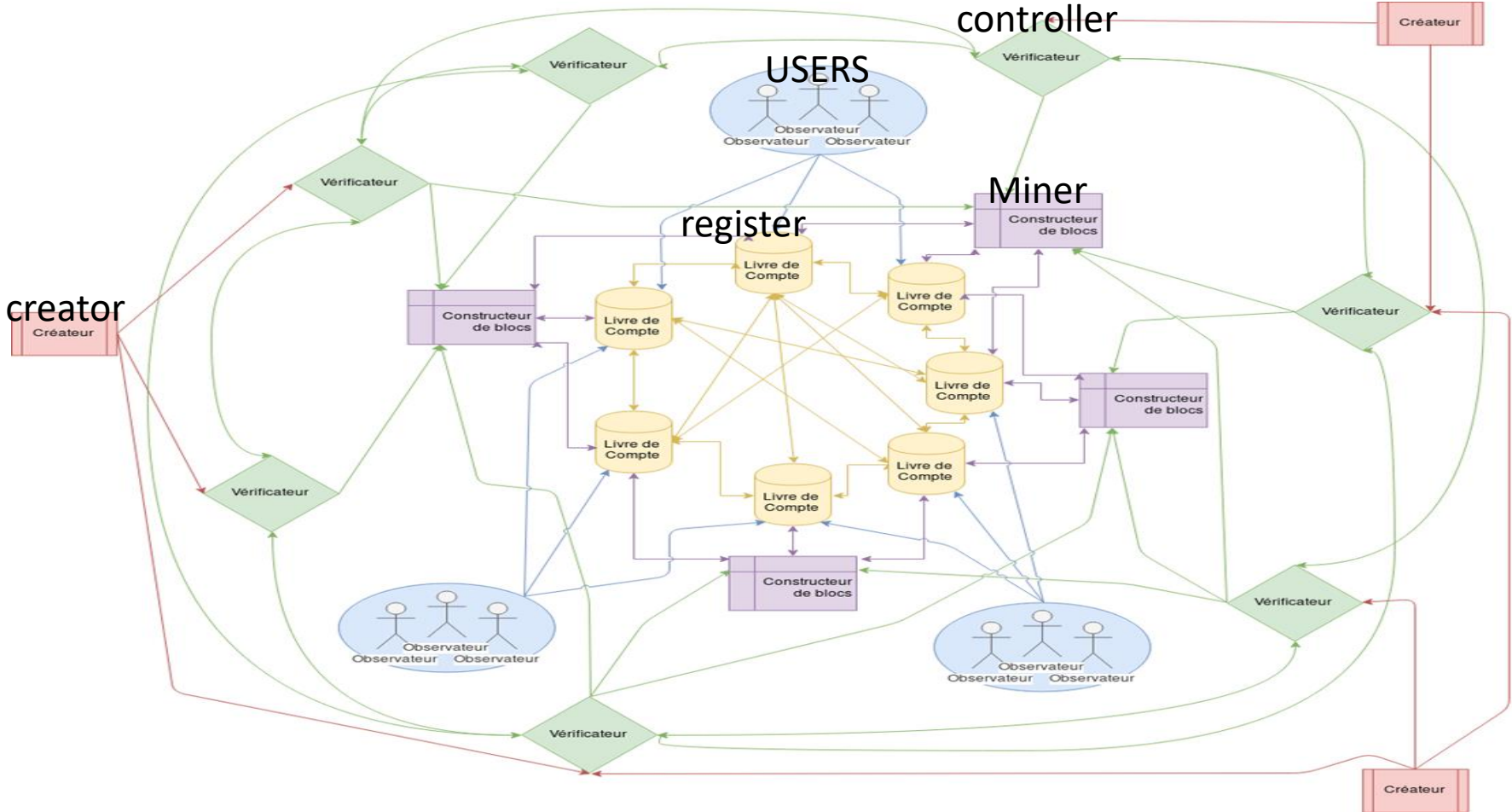
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Classic Blockchain



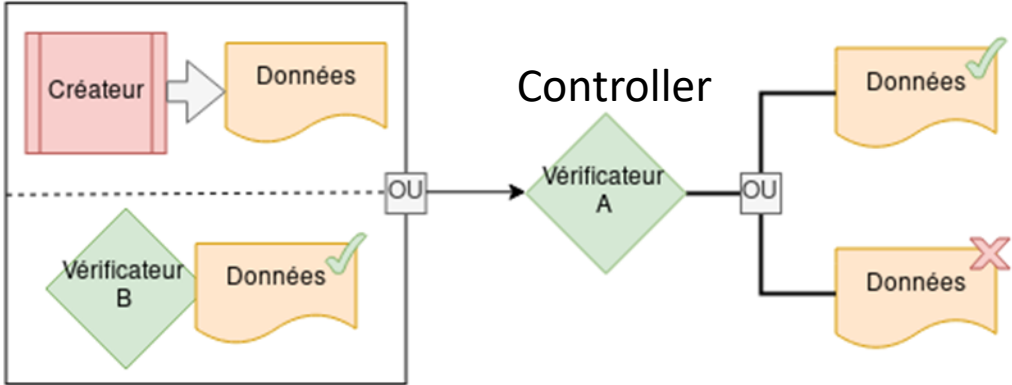
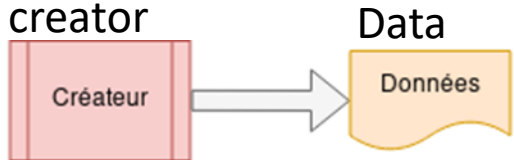
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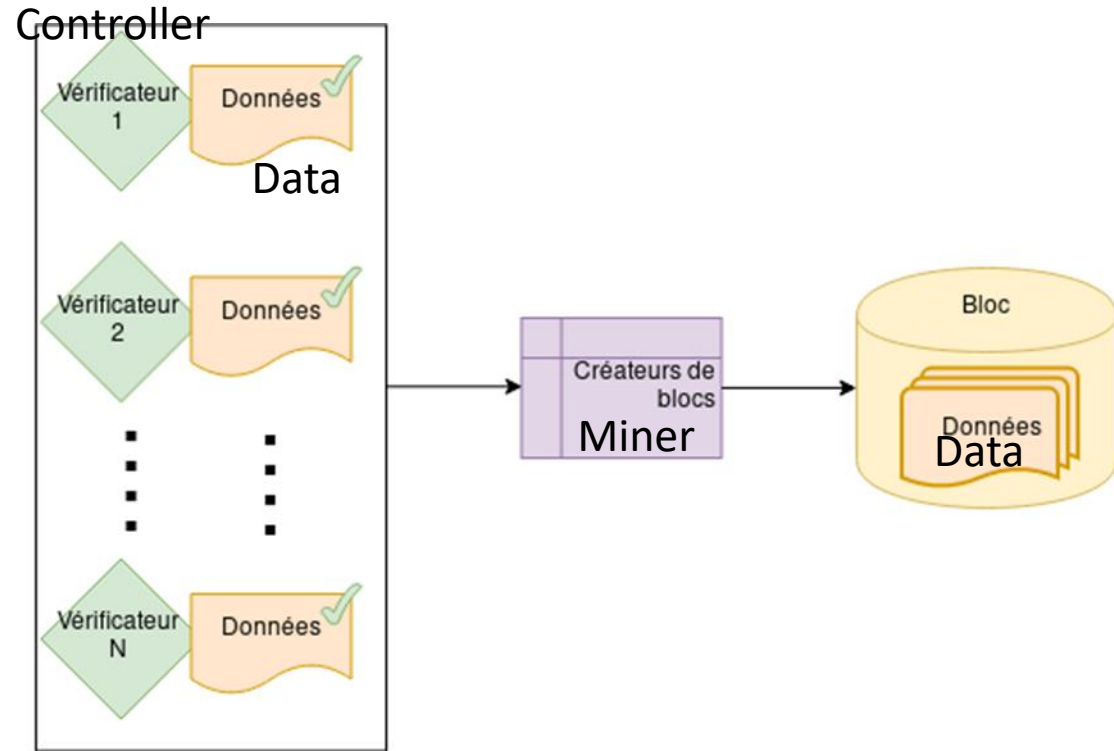
Blockchain process



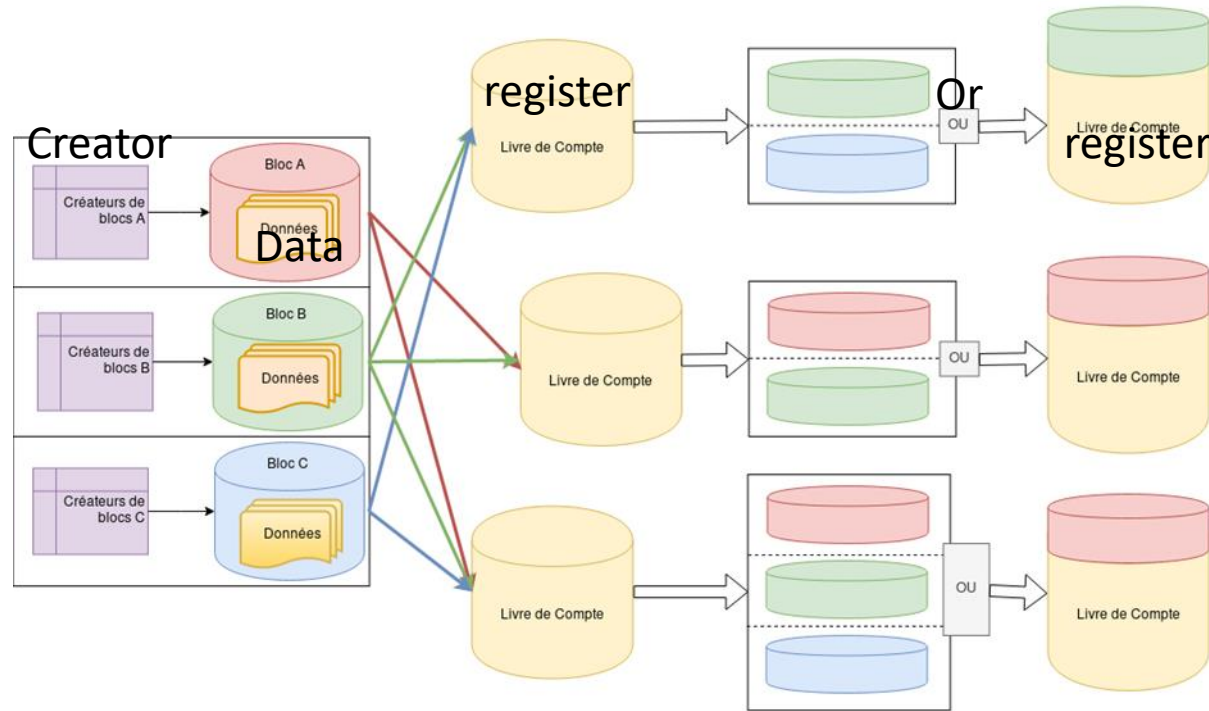
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Control

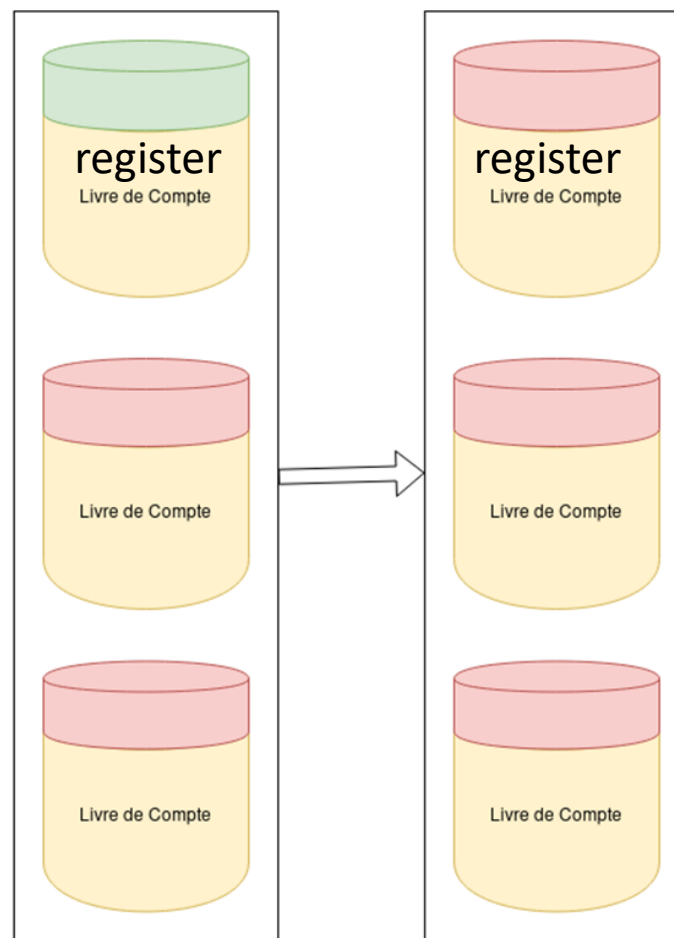


Dispatch

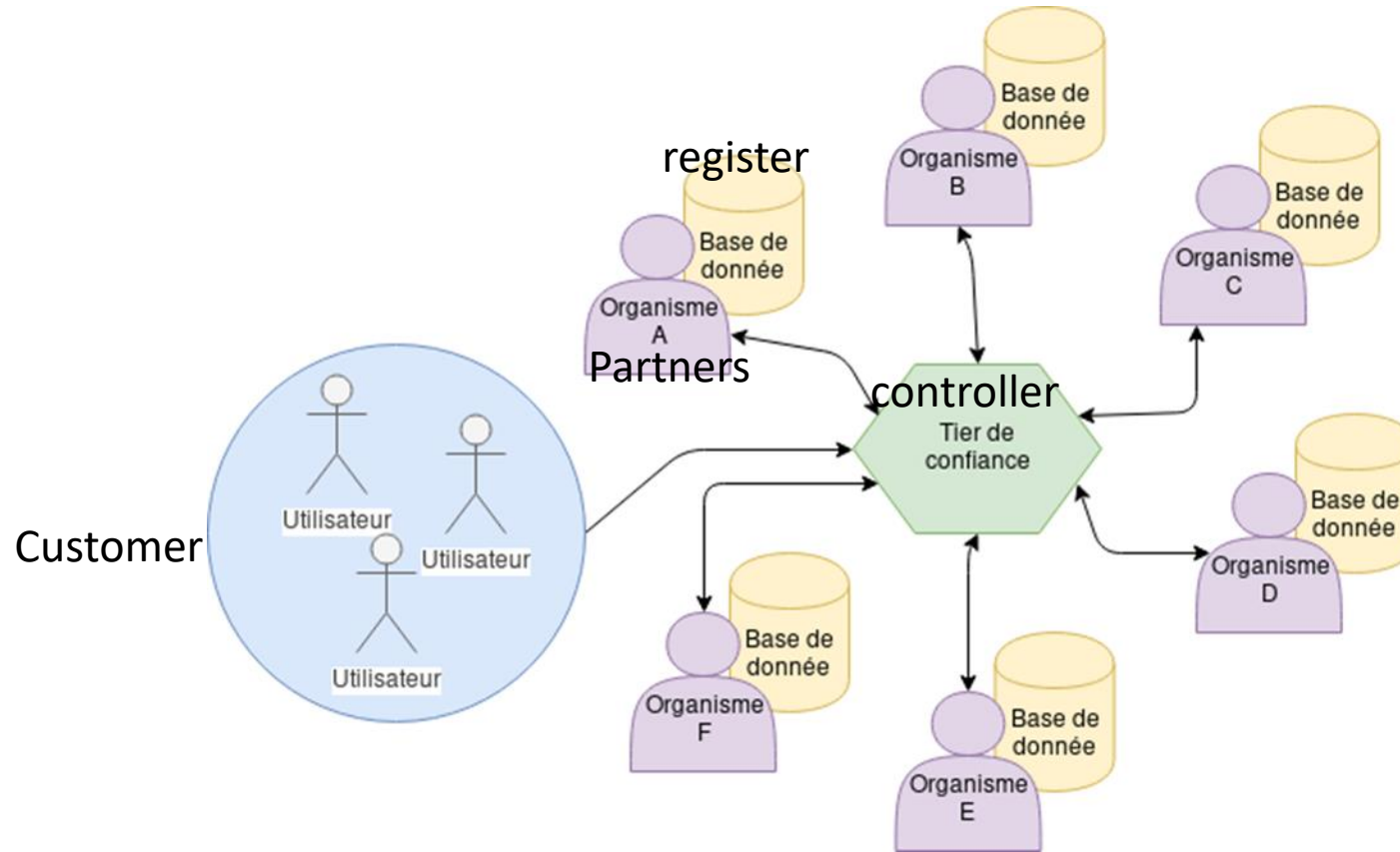




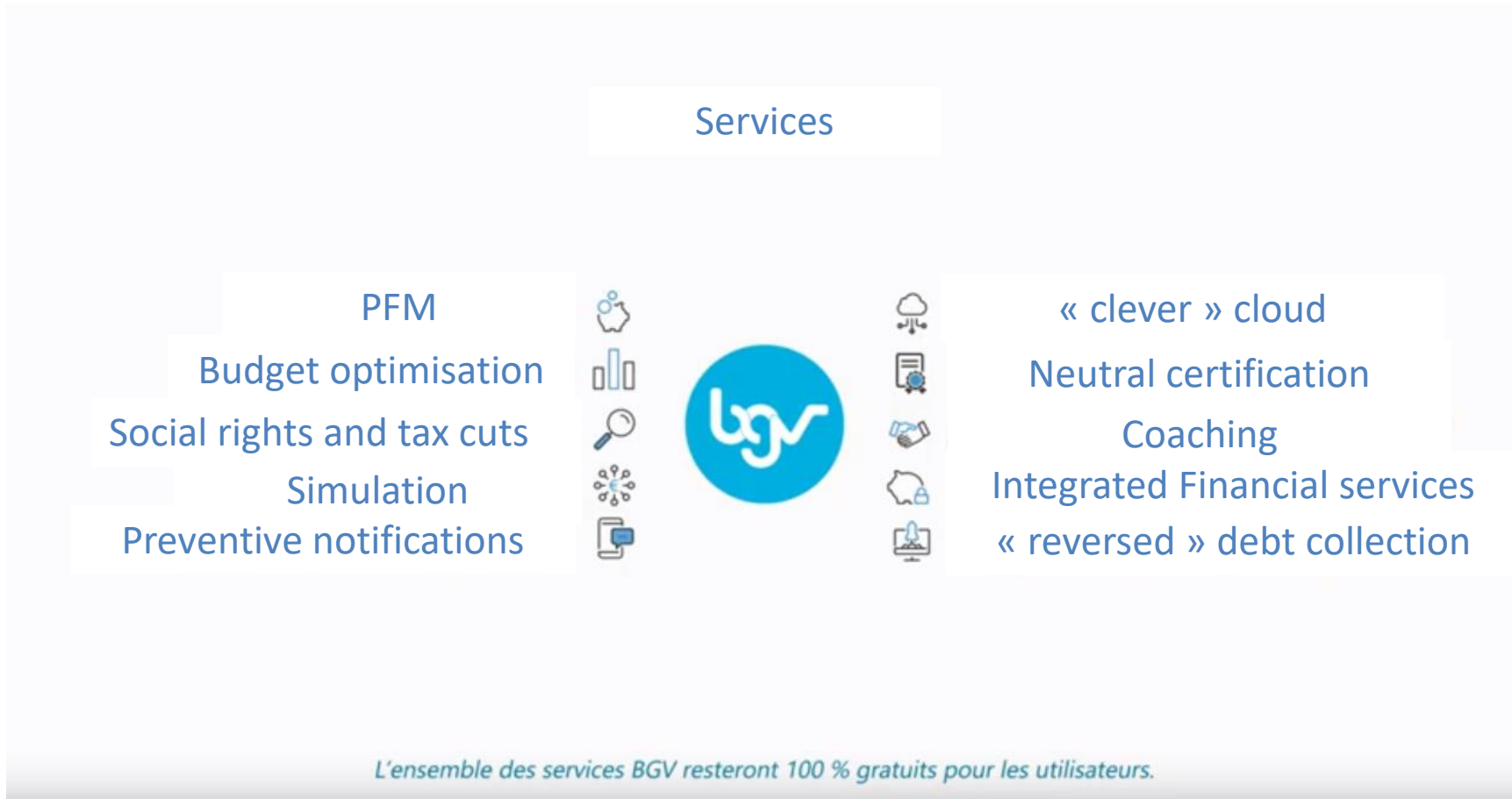
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Core model



So What?



Key challenges



- KYC and definitions
- Chain of value and demand management
- Efficiency and scalability
- Social Impact and sustainability
- Digitalisation and « uberisation »





Insights



Working with partners



65 Partners/750 Cresus referrals / 30.000 people coached / 600 volunteers
Meetings between beneficiaries and debts collector
Vocational training (more than 500 bankers TRAINED last year)



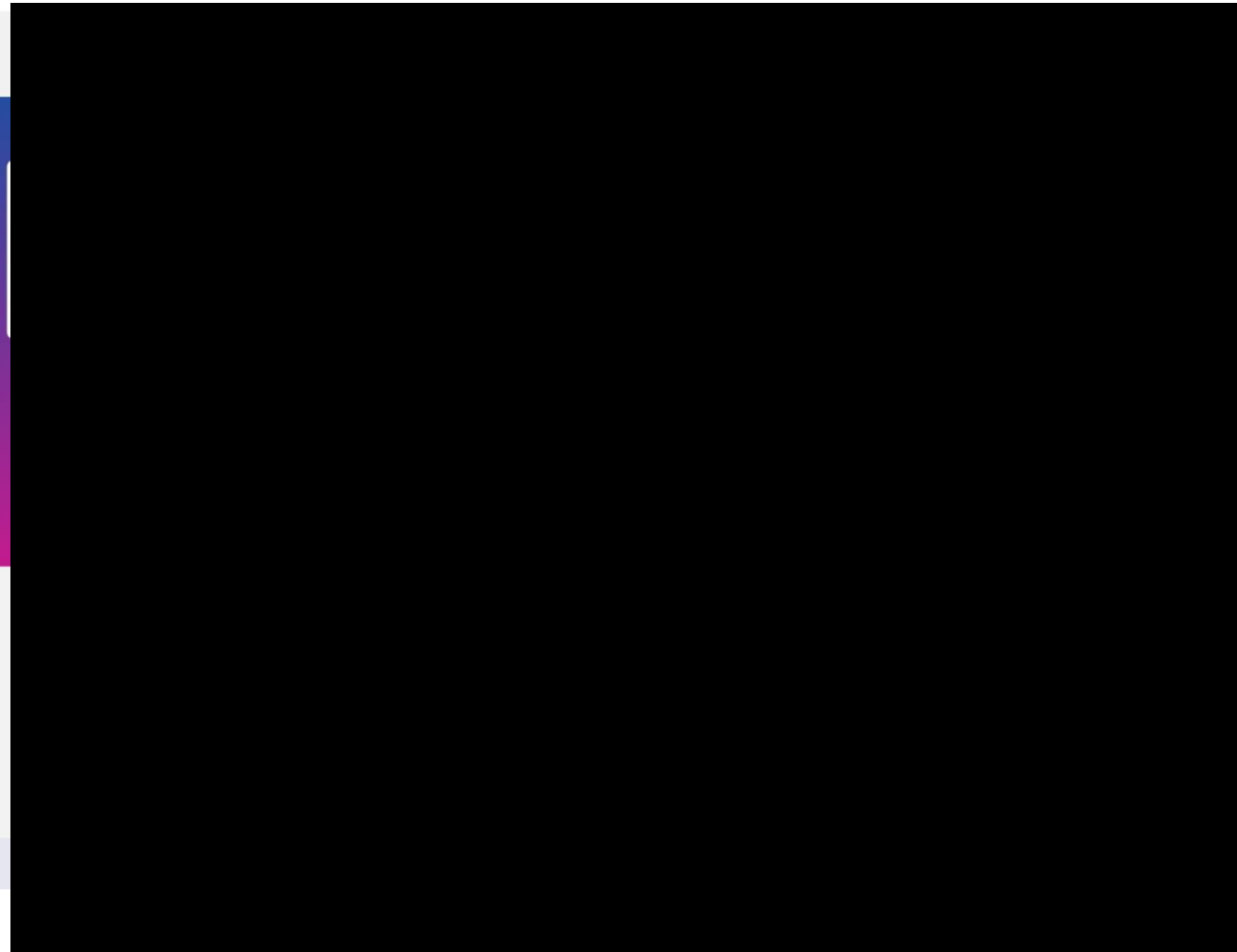
Digital tools



Fastoche
Payboost
GRATUIT - Google Play

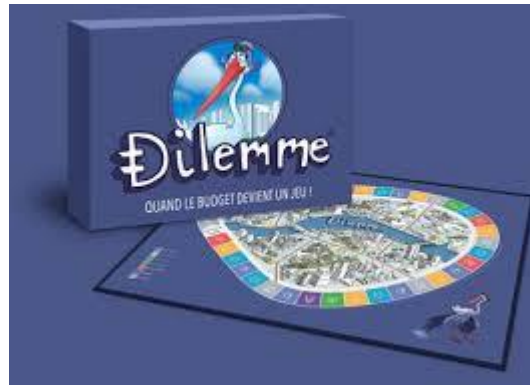
Afficher

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