

# **FRAUD PREVENTION**

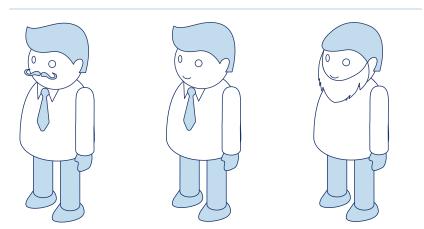


June 14<sup>th</sup> 2022

## **Online Fraud is Complex to Fight**



#### Fraudster



Stolen Identities Fake Identities Account Takeovers



#### **Understanding Patterns and Networks**

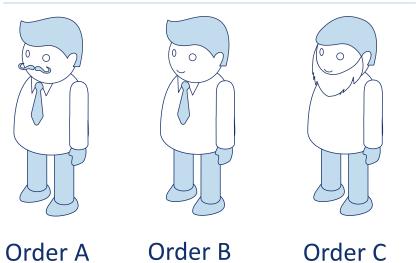
- Data Enrichment
- Connecting Business Transactions
- Scoring and Machine Learning
- GUI for Experts





## **The Power of Device Fingerprinting**





- RISK IDENT has 600+ Million Devices
  in the Global Pool
- $\,\circ\,$  Negative and Positive labels





#### **Powerful Combination of Device Data** with Credit Bureau Data



# **THANK YOU!**

