WWSC Graphic profile

Logotype

The WWSC logotype should be present on all communication materials with WWSC as the sender.

The logo is placed on white background and should have white space around.
As complement, a white logo may be used on dark background.

The logotype can be downloaded on the WWSC intrapage at wwsc.se.

Font

Arial is used for the communication material.

Profile Colors

Black	**CMYK**	**100 100 100 100**	
Grey	**CMYK**	**0 0 0 60**	
White	**CMYK**	**0 0 0 0**	
Blue	**CMYK**	**70 40 2 1**	**#507CAE**
Dark Blue	**CMYK**		**#215968**
Green	**CMYK**	**46 31 58 0**	**#7c8468**

W W S C

**WALLENBERG WOOD
SCIENCE CENTER**

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZÅÄÖ
abcdefghijklmnopqrstuvwxyzåäö

Italic   **Bold**
Normal   ***Bold italic***