

V.I.C

Industrial Heritage Center
West Sweden
in Gothenburg

A historical center for shipyards and industries in Gothenburg

We have now in 2019 started up the independent and non-profit association, **V.I.C, Industrial Heritage Center -West Sweden** in Gothenburg, in order to intensively influence the decision makers on our ideas.

What do we mean with an **Industrial Heritage Center - West Sweden?**

- **V.I.C, Industrial Heritage Center - West Sweden**, shall be a meeting and inspiration arena for everyone, *a natural meeting place in a natural environment for dynamical development, an event center of world class.*

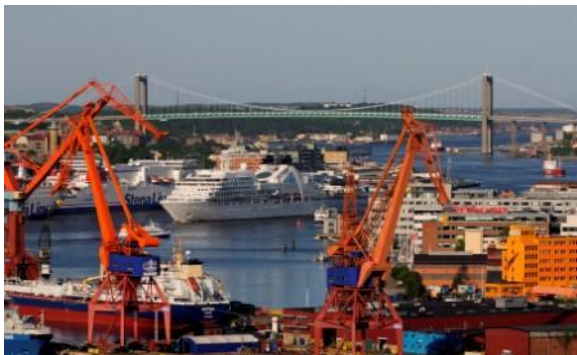


Photo: Göteborgs Hamn

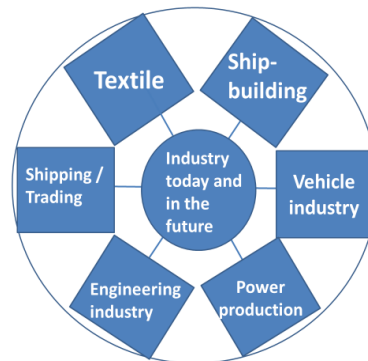
- The Center is built on a main exhibition based on a timeline connecting the history and the future.

Below is presented the six most important thematic industrial areas in West Sweden:

- Textile industry
- Shipbuilding
- Vehicle industry
- Mechanical industry
- Power production
- Trade/shipping

Maybe the most important is No. seven:

- The Industry today and in the future



- The Centre will consist of an industry historical exhibition following a timeline ending in the future, with generous areas for temporary exhibitions.

- Furthermore, a large general area with reception, shop, cafe and restaurant, an auditorium, library, class/meeting rooms, try-out area for children and young people, as well as information about all 150 workplace museums in the Western Götaland region.

- The Centre should be open all week, incl. Saturday and Sunday, have easy access via general communications and have large parking areas.

- In our vision we see a center with a clear architectural profile, a building with a spectacular appearance connected to the historical and the future identity of the industrial region of Western Sweden.



foto: Göteborgs Hamn



foto: Stig Hakner

Take care of the history and let it point out the future direction!

- ❖ The industry of West Sweden has been and still is the motor in the development of Gothenburg City and the region for hundreds of years.
- ❖ Gothenburg is the hub of the most important industrial region in Northern Europe and it stands for a fantastic industrial heritage.
- ❖ The development is progressing in an increasing pace and the industrial soul is still there.
- ❖ It is urgent to take care and make use of our industrial heritage before it is too late – *those who created and knew the history are fewer for every year.*
- ❖ We lack an industrial center – a timeline which describes the industrial history of the Western region of Sweden and the city of Gothenburg – that leads us into the future!

” It is unique that West Sweden each time rises after crises and always comes back, why?”

(Christer Ahlberg, University of Gothenburg)

In the digital arena **Prisma, Region Västra Götaland** the most important questions are raised:

- **How and why has this region managed to come back, and which are the factors, that make the region constantly rise from the ruins of past industrial eras?**
- **Which lessons can be learned for the future from these crises?**

” Today’s success is based on yesterday’s lessons.
(Patrik Andersson, Business Region Gothenburg)

” The Center must be attractive in order to be appreciated.”
(Bengt Tengroth, Ex. Chairman of the Board of Götaverken City Shipyard.)

” There is always a need of innovative meeting places and environments.”
(Tord Hermansson, Managing Director of Lindholmen Science Park AB)

” It is attractive if the Center can be built at an existing, central shipyard and industry location.”
(Lena Andersson, MD, Älvstranden Development AB)

” The experience must emotionally affect the visitor.”
(Mats Nilsson, Vice President Group Relations, AB Volvo)

” We shall be brave enough to rethink and work together in order to be actionable together”.

Also:

” Gothenburg is internationally recognized for the ability to work together – in an environment where people develop and like their work. The business has full support from the City of Gothenburg which is proud to be acting in one of the world’s most progressive conurbations”

(From Business Strategic Program and targets 2035 for Gothenburg, BRG, Business Region Gothenburg)



Do you want to join?

Help us to create this world unique Centre, a permanent reminder from the history of West Sweden and its future, by becoming a member of our association:

V.I.C, Industrial Heritage Center-West Sweden

For more information or membership, contact:

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Read more on: www.viccenter.se

Member fee, SEK:

Single 150:- Association 150:- Company: 500:-

Swish: **1232687440** Bankgiro: **5347-5356**

Note!

Using Swish: Write your name and address on Swish, alternatively send E-mail to the Cashier.

Using bankgiro: Send E-mail with your name and address to the cashier.