

a week at a glance

1st - 5th September, 2025

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editors note!

Welcome to today's edition of "A WEEK AT A GLANCE".

For this and every week, we will be bringing to you exciting updates on our weekly events and activities.

Want to know more about amazing work we do here at URBANET, follow this space each week to be enlightened, educated and entertained.

Thank you for joining us on this journey

Highlights!

1. Branding of tricycles

As part of creating ownership and distinction for our beneficiaries of the 50% price discount scheme under our ongoing GROW2 project, we provided free branding for all owners across our 7 districts of operations.



The 50% price discount scheme is an aspect of the GROW2 project that provides farm inputs and technologies for clients/beneficiaries at a 50% discount.

2. Visit to Food Processors

From farms to plates, our smallholder farmers, have through our food demonstrations and utilisation trainings, learn the art of transforming crops they cultivate into value added products.

Most of these women have increased sales and production since the trainings. and have also learned how to fortify their products by incorporating other crops into them. Eg. adding soy beans to dawadawa



3. GEC MONITORING VISITS

Have you heard of GECs? Well, its an acronym for Gender Equality Champions. At URBANET, we take gender equity seriously. for this reason, we employ the services of volunteers, specifically men, in communities to ensure that issues of gender disparity at tackled in and by the community themselves.



GECs are given the necessary education and tools to ensure equity in several situations including an inclusive decision-making for both men and women, access to resources and opportunities, and other areas that are influenced by gender stereotypes.



4. Engagement with Women Groups in Tarkpaa

At the heart of every community is a woman striving to keep balance her household. From farming activities to small business ventures, the dream of every woman is to ensure economic and financial stability for herself. As part of our priorities as an organisation, we create the path for them to achieve this seamlessly.



This week, our GESI lead engaged some women within the Savelugu district to monitor the progress they are making so far with the resources (trainings and opportunities) that have been given to them. And to hear some of them speak, was heartwarming.



5. Documenting Successes

As part of ensuring accountability and measuring impact, our Communications Manager visited some women farmers who produce and use organic compost on their farms. These group of women are part of beneficiaries who received trainings on biochar and organic compost production under URBANET's GROW2 and Agroecology projects.



Beyond reporting impact and ensuring accountability, we project the resilience of these smallholder farmers with each picture and interaction. These conversations show the potentials of most women and their willingness to change the narratives told of them. They are not nurturing farms, they are building communities.

6. Building Agroecological Communities

As part of our Appropriate Technologies for Agroecological Microenterprises project, we have, over the months, onboarded communities within the Kumbungu, Tolon and Central Gonja districts to journey with us. Following the successes recorded within these communities, our agroecology team are onboarding new communities to be a part of the agroecology movement.



In communities that are selected, they are given the opportunity to carefully select amongst them individuals who will make up the agroecology committee to serve. This committee is responsible for all issues related to agriculture and development within the community.

Spotlight

This week's spotlight is shining brightly on Asibi of the Tarkpaa community in the Savelugu district. Asibi has not only mastered the Gender Action Learning System tools, she has tamed it to transform her household. Formerly a petty trader, she now owns a provision store, a tricycle that supports her family's farming activities and generates income, and has transformed her relationship with her husband.



ASIBI

QUICK READS

Did you know?

Biochar has become one of the most effective ways of maintaining soil water retention and nutrients. Produced from burning biomass in a low oxygen environment, biochar has become one of the most use soil conservation methods and when mixed with organic compost and applied on farms, it boosts not just water retention, but soil and crop health, nutrients, and increase yield exponentially.



Photo of the Week

As much as we love the rains, these are some of the challenges our farmers face when traveling to their farms or transporting food produce to other communities and markets. And our field officers are not exempted from this, they travel through this to ensure every underserved community benefits from URBANET's impact.



Central Gonja district

Upcoming Events

Hosting of team from Vibrant Village Foundation

Monitoring visit to Agroecological practicing communities.

and others



We hope you enjoyed it. Stay tuned for more weekly updates. However, to learn more about our projects, don't forget to follow us on our social media pages and scroll through our pages under the publication pane on our website



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