

Two Paths to a Successful Short Sale

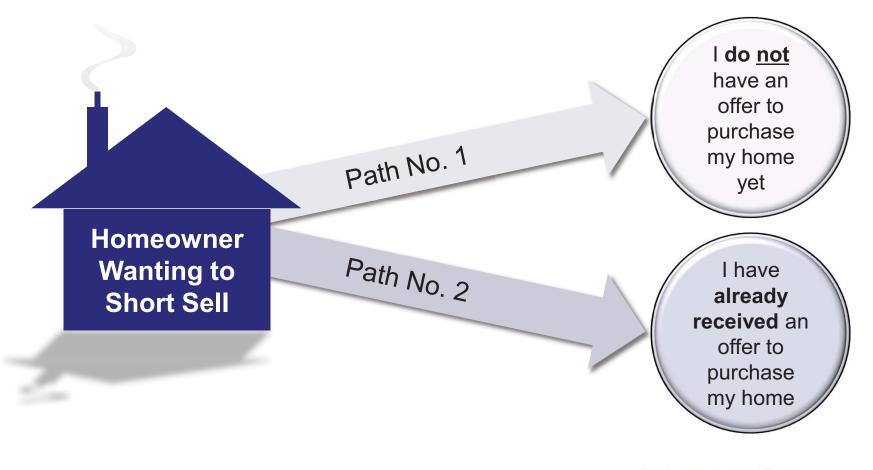
A Guide for Real Estate Agents

5-6-2011



Two Paths to a Successful Short Sale

Homeowners have <u>two</u> paths to successfully complete a short sale.







Initiating <u>Before</u> There Is an Offer



Initiating a short sale before there's an offer provides numerous benefits *if the homeowner qualifies* for a Pre-Offer Program.

Homeowner Benefits

- \$ Relocation assistance.
- Deficiency may be waived.
 - The mortgage debt may be settled through the program.
- Cash contributions or promissory notes may not be required.

Program Benefits

- Foreclosure hold, if applicable (*subject* to specific conditions).
- Faster decisions within 10 business days once an offer is submitted.

Agent Benefits

- Suggested list price is provided prior to marketing the home.
- Most elements of the short sale process are addressed upfront (including commission) rather than at the end.





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Path No. 1: Initiating Before There Is an Offer

The steps involved when you initiate a short sale before you have an offer.

Short Sale Eligibility & Initiation	 Determine if the homeowner's best option is a short sale. If so, initiate the short sale in Equator.
Qualification	2. Bank of America will then identify the short sale program to pursue.
Valuation	3. Work with your short sale specialist to determine the home's value.
Short Sale Agreement	4. Review and authorize the agreement for the program to be pursued.
120-Day Marketing	5. List and promote the property to potential buyers for up to 120 days.
Submit Offer & Docs	6. Submit the short sale offer and supporting documentation.
Investor Decision	Come to an agreement with the investor on the terms of the offer and determine the closing date.
Closing	8. Complete the sale by the date noted in the approval letter.





Path No. 1: A Closer Look at the Steps in the Process

Step 1: Short Sale Eligibility & Initiation			
Agent Role	Bank of America Role	Homeowner Role	
 Work with homeowner to see which short sale path is appropriate. Initiate the short sale in Equator, completing all required fields. Submit 3rd Party Authorization. Complete the "Borrower Contact Information" task. If you receive a "HAFA Action Required" message in Equator, the homeowner must call Customer Care at 1.866.880.1232 to keep the process moving. 	Contact the homeowner, if eligible for pre-offer program.	 The homeowner may call Short Sale Customer Care at 1.866.880.1232 if they have questions about the short sale process or wish to initiate themselves. If initiated by the agent in Equator and a "HAFA Action Required" message is received, the homeowner must call Short Sale Customer Care at 1.866.880.1232 as soon as possible to keep the process moving. 	

About Equator: To set up a free account, register at www.equator.com

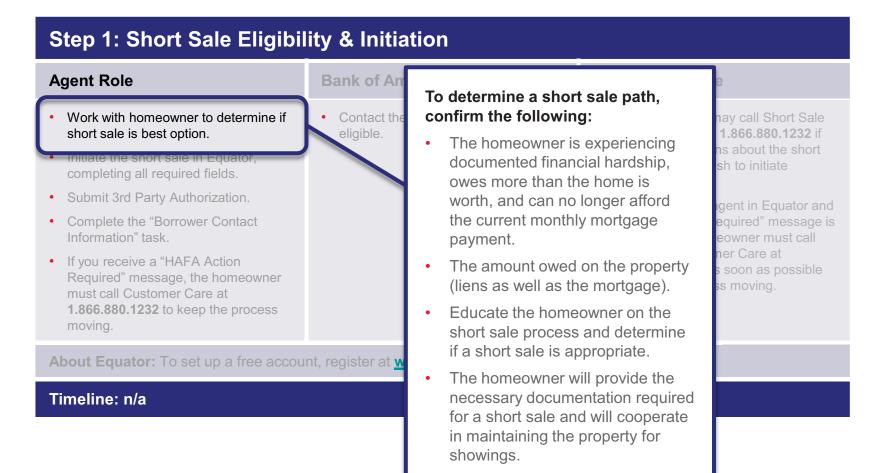
Timeline: n/a





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Path No. 1: A Closer Look at the Steps in the Process







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Initiating <u>Before</u> There Is an Offer

Path No. 1: A Closer Look at the Steps in the Process (continued)

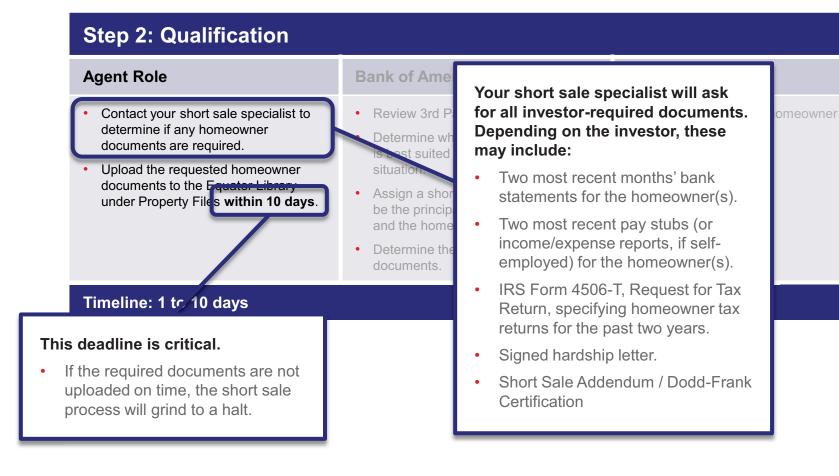
Step 2: Qualification Agent Role Bank of America Role Homeowner Role Contact your short sale specialist to • Review 3rd Party Authorization. • Provide the required homeowner determine if any homeowner documents. Determine which short sale program documents are required. (Agents will is best suited to the homeowner's not receive task in Equator) situation. • Upload the requested homeowner • Assign a short sale specialist, who will documents to the Equator Library be the principal contact for the agent under Property Files within 10 days. and the homeowner. • Determine the required homeowner documents. Timeline: 1 to 10 days





Initiating <u>Before</u> There Is an Offer

Path No. 1: A Closer Look at the Steps in the Process (continued)







The homeowner may be eligible for a pre-offer program (such as HAFA) if:

- The homeowner has exhausted all modification options and/or decided to pursue a short sale or deed in lieu of foreclosure.
- HAFA only:

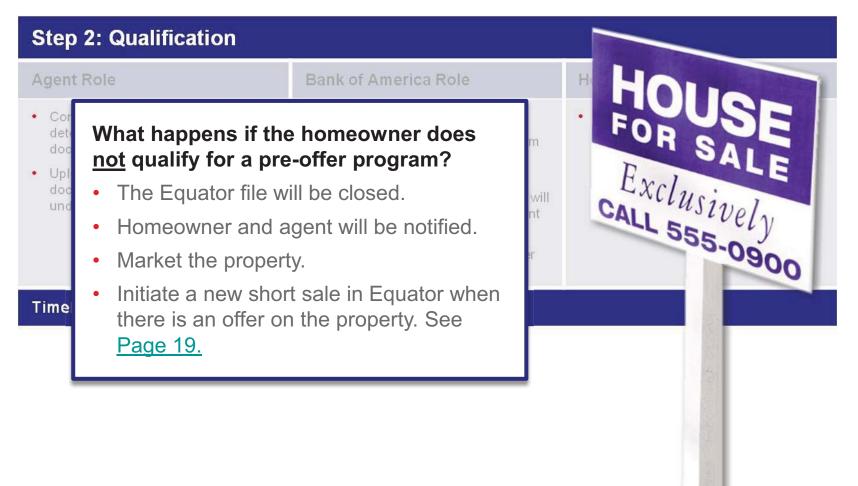
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- The property is the homeowner's primary residence. (Exceptions: It can be vacant or rented up to 12 months prior to Short Sale Agreement if it was the homeowner's primary residence.)
- The mortgage originated on or before 1-1-2009 (for the 1st lien), is delinquent or default is reasonably foreseeable, and there's an unpaid principal balance less than \$729,750 for a 1-unit property. (Higher balances are available for 2-4 unit properties.)

Bank of America Role Review 3rd Party Authorization. • Provide the required homeowner Determine which short sale program is best suited to the homeowner's situation. Assign a short sale specialist, who w be the principal contact for the agent and the homeowner. Determine the required homeowner documents.









		Step 3: Valuation		
Agent Role	Bank of America Role	Homeowner Role		
sale specialist's request to assist with the valuation.	 Determine the home's value. If required, order the home valuation (through an independent third party to help protect from fraud). Depending on the investor, we may need a "fresh value" every 90-120 days. Order additional internal information, as needed. 	 Allow access to the property, if requested. 		

Timeline: 7 to 21 days

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Step 4: Short Sale Agreement

Agent Role	Bank of America Role	Homeowner Role
 Sign the Agreement and upload a copy into the Equator Library under Property Files. Work with the homeowner to identify all liens and begin work to obtain their release. 	• Prepare and deliver the Agreement to the homeowner. This agreement includes the recommended list price and minimum net proceeds determined by Bank of America.	 Receive, sign and return the original Agreement as instructed. Ensure the agent has a copy to upload into the Equator Library. Identify all liens and begin work to obtain their release.

Timeline: Up to 10 Days





Initiating <u>Before</u> There Is an Offer

Path No. 1: A Closer Look at the Steps in the Process (continued)

Step 5: Marketing		
Agent Role	Bank of America Role	Homeowner Role
 Complete the "Listing Data" task within 3 days. Post the property in your area's MLS. Advertise the property and conduct open houses, as needed. Complete the "Marketing Description" task as prompted by Equator every 21 days. Continue working to obtain release of outside liens. 	 Perform 21-day check-ins on marketing activity and property condition. Review the suggested list price as warranted by the marketing response. 	 Show and maintain the property. Continue to work with the agent to obtain the release of outside liens.

If there is no offer within the 120-day marketing period, the homeowner may be eligible for a deed in lieu of foreclosure per the Agreement and Treasury guidelines.

Timeline: Up to 120 days





Step 6: Submit Offer & Documents		
Agent Role	Bank of America Role	Homeowner Role
 Submit the offer in Equator. Complete the "Upload Offer Documents" and the "Upload Supporting Documents" tasks. If the offer needs to be negotiated, respond. Adjust the closing date, if necessary. If there are any changes to the offer and/or HUD-1, submit updated documents . 	 Respond to the offer within 10 business days. 	 Work with the agent to submit the Request for Approval of Short Sale (RASS) and other documents, if applicable.





Step 7: Investor Decision

Agent Role	Bank of America Role	Homeowner Role
 If there are any changes to the offer and/or the HUD-1 after the approval letter is issued, submit updated documents. 	 Notify the agent of the FINAL decision from the investor. Issue the approval letter. Assign the closing officer. 	 Work with the agent to finalize the offer.
Timeline: Up to 10 business days		



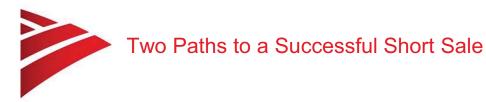


Initiating <u>Before</u> There Is an Offer

Path No. 1: A Closer Look at the Steps in the Process (continued)

Step 8: Closing		
Agent Role	Bank of America Role	Homeowner Role
 Close by the date noted on the approval letter. Notify Bank of America of any post-approval deal changes or closing delays. Complete the "Is Closing on Schedule?" task 5 days prior to close. Give Bank of America 72 hours' notice prior to closing. Upload the updated HUD-1. Complete the "Supply Settlement Statement" task 3 business days before the settlement date reflected on the HUD-1. Complete the "Closing Complete" task. 	 Manage any post-approval changes. Work with the agent and the title company to facilitate closing. 	Receive relocation assistance funds (paid after closing).





Comparison of Paths

	Before There's an Offer	After There's an Offer
General Qualifications	Each customers situation is considered separately by investors. For HAFA program features including qualifications please refer to HAFA Education Guide.	Each customers situation is considered separately by investors.
Timeline for Decisions After Offer Is Received	Within 10 business days	48 days on average
Cash/Promissory Note	HAFA - none. For other pre-offer programs, the investor/insurer may require	The investor/insurer may require
Deficiency Pursued	HAFA - none. For other pre-offer programs, the investor/insurer may require	The investor may retain the right
Foreclosure Holds	Auto hold once Short Sale Agreement is executed	Vary by investor; require investor approval
Suggested List Price	Provided	Not provided
Approval/ Closure Rates	High after qualification	Low-medium
Relocation Assistance	HAFA - \$3,000. For other pre-offer programs, the amount will vary.	None
Unrealized Short Sale	Optional deed in lieu of foreclosure	Optional deed in lieu of foreclosure





While the process steps are the same, you get a **huge timeline benefit** by completing steps *in advance of your offer*. The buyer is also much less likely to walk, which is something you can use in marketing a short sale!

Additional agent/homeowner benefits may include:

- Terms are agreed to in advance (commission, list price, deficiency waiver, etc.)
- · Relocation assistance is available for the homeowner
- Foreclosure is postponed, if applicable





Homeowner Wanting to Short Sell Path No. 2 I have already received an offer to purchase my home

If you have an offer, you will need to initiate a new short sale in Equator and complete the steps outlined here.

Initiation	1. Initiate a short sale in Equator upon receipt of an offer.
Submit Offer & Docs	2. Submit the short sale offer and supporting documents.
Valuation	3. Work with your short sale specialist to determine the home's value.
Analyze Offer	 Negotiate with your short sale specialist to craft the offer that will be presented to investors.
Investor Decision	 Come to an agreement with the investor on the terms of the offer and determine the closing date.
Closing	6. Complete the sale by the date noted in the approval letter.





Path No. 2: A Closer Look at the Steps in the Process

Step 1: Initiation

Agent Role	Bank of America Role	Homeowner Role
 Upon receipt of an offer, initiate the short sale in Equator, completing all required fields. Submit 3rd Party Authorization. Complete the "Borrower Contact Information" task. If you receive a "HAFA Action Required" message, the homeowner must call Short Sale Customer Care at 1.866.880.1232. Begin negotiation for release of additional liens if not serviced by Bank of America. 	 Contact the homeowner if HAFA eligible. Review 3rd Party Authorization. Assign a short sale specialist, who will be the principal contact for the agent and the homeowner. 	 If initiated by the agent and a "HAFA Action Required" message is received, call Customer Care at 1.866.880.1232 to keep the process moving. Identify all liens and begin working to obtain their release.
About Equator: To set up a free account, register at <u>www.equator.com</u>		

Timeline: n/a





Path No. 2: A Closer Look at the Steps in the Process

Step 1: Initiation

Agent Role

- Upon receipt of an offer, initiate the short sale in Equator, completing all required fields.
- Submit 3rd Party Authorization.
- Complete the "Borrower Contact Information" task.
- If you receive a "HAFA Action Required" message, the homeowner must call Short Sale Customer Care at **1.866.880.1232**.

 Begin negotiation for release of additional liens if not serviced by Bank of America.

About Equator: To set up a free account, register at w

Timeline: n/a

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- Contact the eligible.
- Review 3rd
- Assign a sh be the prine and the hore

Get outside liens released as soon as possible

- The homeowner and the agent are responsible for:
 - Identifying all liens.
 - Obtaining a release of any non-Bank of America liens.
- Begin discussions with outside lien holders quickly
 - This helps you resolve issues before they delay the overall process.
- Bank of America does not run a title search to identify other liens
- If the homeowner has a Bank of America Home Equity Loan/Line of Credit:
 - There's a separate process for obtaining a release.
 - Home equity expertise is required.
 - Talk with your short sale specialist about contacting Bank of America Home Equity or call Customer Service number on monthly statement.





Step 2: Submit Offer & Documents

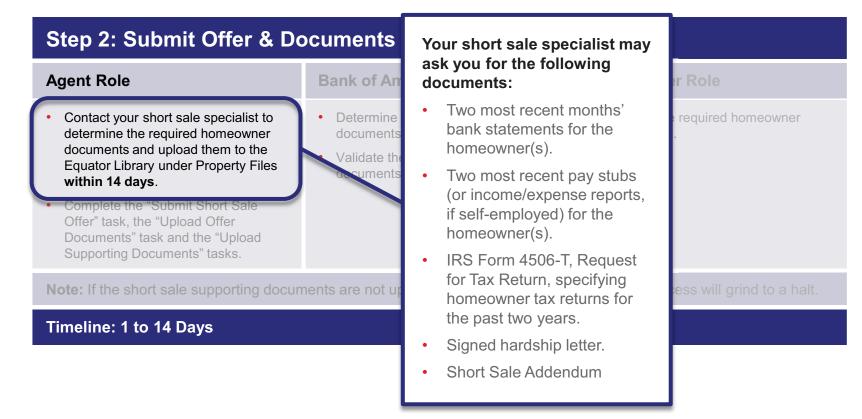
Agent Role	Bank of America Role	Homeowner Role
 Contact your short sale specialist to determine the required homeowner documents and upload them to the Equator Library under Property Files within 14 days. 	 Determine the required homeowner documents. Validate the offer and supporting documents. 	 Provide the required homeowner documents.
 Complete the "Submit Short Sale Offer" task, the "Upload Offer Documents" task and the "Upload Supporting Documents" tasks. 		

Note: If the supporting documents are not uploaded within 14 days, the process will be delayed.

Timeline: 1 to 14 Days











Step 3: Valuation				
Agent Role	Bank of America Role	Homeowner Role		
 If requested, respond to your short sale specialist's request to assist with the valuation. 	 Determine the home's value. If required, order the home valuation (through an independent third party to help protect from fraud). Depending on the investor, we may need a "fresh value" every 90-120 days. Order additional internal information. 	 Allow access to the property, if requested. 		

Timeline: 7 to 21 Days





Step 3: Valuation

About valuations

- We order valuations through an independent third party to help protect from fraud.
 - We have no influence in determining value.
- Realize that valuations DO expire.
 - Depending on the investor, we may need a "fresh value" every 90-120 days.
 - Re-ordering a valuation may result in a delay.

Bank of America Role
Determine the home's value.
If required, order the home valuation (through an independent bird party to help protect from fraud). Depending on the investor, we may need a "hech value" every 90-120 days.

• Order additional internal information.

About reassessments of value

If the buyer's valuation is significantly different than the valuation we've obtained, we may consider a reassessment.

- For the reassessment, we must have solid proof of the disputed value (buyer's appraisal, comps, etc.)
- You must work through your short sale specialist to request reassessment .
- The short sale specialist will forward the request to the valuation company and/or the investor for a decision.
- Reassessment of value can add a considerable amount of time to the process.
- Reassessment is not guaranteed.

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Step 4: Analyze Offer			
Agent Role	Bank of America Role	Homeowner Role	
 Respond if the initial offer needs to be negotiated. Adjust the closing date during any counter offers. Complete the "Upload a New HUD-1" task during counter offers. 	 Analyze the collected information and negotiate the offer to be presented to investors. For delegated loans: Bank of America can make a decision on the investor's behalf without sending the investor a complete package for review. For non-delegated loans: A complete document review must be made by the investor. Submit the offer to Mortgage Insurance and investors as needed. 		

Timeline: 7 to 28 Days





Step 4: Analyze Offer

Agent Role

- Respond if the initial offer needs to be negotiated.
- Adjust the closing date during any counter offers.
- Complete the "Upload a New HUD-1" task during counter offers.

Bank of America Role

- Analyze the collected information and negotiate the offer to be presented to investors.
- For delegated loans. Bank of America can make a decision on the investor's behalf without sending the investor a complete package for review.
- For non-delegated loans: A complete document review must be made by the investor.
- Submit the offer to Mortgage Insurance and investors as needed.

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The goal: achieve fair market value

- In preparing an offer for investor approval, your short sale specialist will counter offer to get the best fair market value.
 - Offers that do not represent fair market values are less likely to be approved by investors.

Timeline: 7 to 28 Days





Step 5: Investor Decision

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Note: Timing will vary depending on the investor of the loan and whether Bank of America, as the servicer acting on behalf of the investor, has been delegated to make decisions on the loan.

Timeline: 7 to 21 Days





Step 6: Closing			
Agent Role	Bank of America Role	Homeowner Role	
 Close by the date noted on the approval letter. Notify Bank of America of any post-approval deal changes or closing delays. Complete the "Is Closing on Schedule?" task 5 days prior to close. Give Bank of America 72 hours' notice prior to closing. Upload the updated HUD-1. Complete the "Supply Settlement Statement" task 3 business days before the settlement date reflected on the HUD-1. Complete the "Closing Complete" task. 	 Manage any post-approval changes. Work with the agent and the title company to facilitate closing. 		





Three Key Steps for Real Estate Agents

Engage Homeowners Early



- Find out if the homeowner owes more than the home's fair market value.
- Discuss short sale opportunities during initial conversations with the homeowner.
 - If the homeowner would like to better understand their options or initiate the short sale themselves, encourage them to call Customer Care at 1.866.880.1232.
- Explain the short sale process and how it can help avoid foreclosure.

Contact Bank of America Before the Home Is Listed

- 2
- Initiate the short sale in Equator even if you don't yet have an offer.
 - The homeowner may be required to contact Customer Care to discuss participation in one of our pre-offer programs, such as HAFA. If the homeowner isn't eligible for a pre-offer program, then next action is to market the home, obtain an offer and initiate new short sale in Equator.

Complete Required Tasks on Time

- Make sure all tasks are completed ASAP in Equator.
- Provide necessary documents ASAP to keep the process moving forward.
- · Communicate with your short sale specialist via Equator to reduce delays.





Commitment to Continued Improvement

Bank of America clearly recognizes the need for continued improvement in the short sale process and is committed to identifying new and different ways to make the process transparent and efficient.

New Approaches To Reduce Processing Times

- Ongoing collection of feedback on process, people and technology
- Right-sized staff to meet service-level expectations; dedicated team of short sale professionals
- Enhanced our technology; monthly upgrades ongoing
- Resources for short sale education

Where to Locate Additional Information

Real Estate Agent Resource Center bankofamerica.com/realestateagent

Dedicated Customer Care 1.866.880.1232 Monday – Friday 8 a.m. to 10 p.m.; Saturday 9 a.m. to 5:30 p.m. Eastern.

For homeowners: Bank of America Home Loan Assistance bankofamerica.com/homeloanhelp

