

Mapping of Our Normal

Stakeholders

Families

Politicians

Government
network

Media

Other
associations

Age groups

Preschool

Elementary
school

Teenagers
up till 14

Governmental entities

Government

Municipality

Region

Sectors that need to improve assistance

Health

Transport

School

Free time
activities

Home
activities

Challenges (parents' view)

Support system
is scattered



Parents need to navigate their way through governmental, municipal and regional systems by themselves necessitating them to become informed advocates for their children's welfare.

Communication
system



Parents need to talk to all the people who are in touch with their child. They have to use different systems to talk like text messages, various apps, emails and so on.

Challenges (parents' view)

Transportation



Different taxi support system for different purposes. Parents also have to pay for their own ticket to travel with their child on public transportation to school.

Time



Parents need to devote extra time to care, medical appointments, and managing specialized treatments, leaving little time for other responsibilities or personal time.

Challenges (parents' view)

Afraid to
speak up
at work



To avoid being treated differently, facing career setbacks or to avoid judgments that could affect their professional opportunities /financial state.

Adapting their
work schedule

Having to adjust their jobs and negotiate flexible working conditions to accommodate their child's needs.

Challenges (parents' view)

Living two lives



Ensuring that their child has a functional everyday life. The parents “live two lives”, one for themselves and one for their child.

Hard to have a social life



For themselves and for the kids. They have to take charge of organizing all of their child's social activities.

Goals

Raise
awareness

Follow-up

Envision
how it
should be

Goals

To plant seeds for change.

Mapping of painpoints

Parents main painpoints

Coordination

Constant
juggling of
everything

Responsible
for arranging
everything

Time

Energy

Transportation

- Extra cost for parents
- Different taxies for school/health/fritids
- Accessibility
- Specialized transportation needs
- Limited flexibility, having to rely on transportation schedule
- Constant juggling of transport arrangements

Health

- Having contact with different doctors
- Coordination of care
- Being involved in their health/see behaviors etc.
- Navigating and finding the right care and specialist (access)
- Advocacy for the child's needs
- Financial strain, insurance policy

School

- Establishing communication with staff, teachers, to make sure that they are aware of the child's need
- Having someone there that cares about their child
- Everything depends on the staff
- Advocating for inclusive and equitable education
- Advocating for the child's needs and education

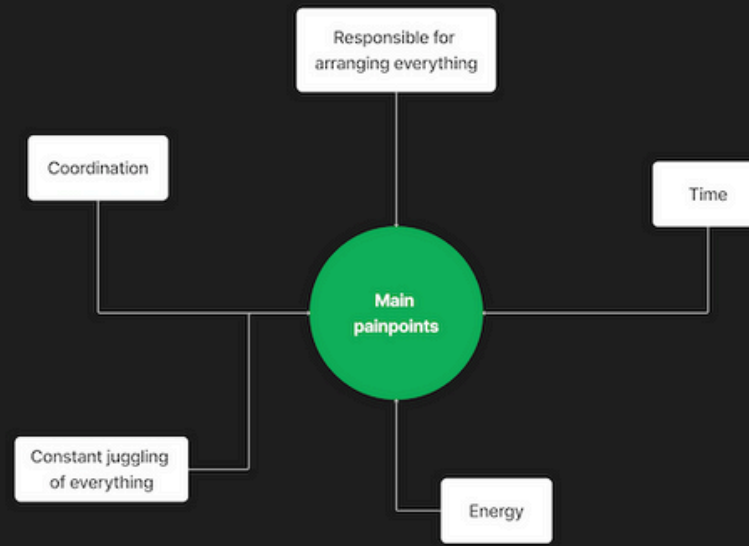
Home life

- Negotiating for flexible work hours to be home
- Social isolation
- Adapting the house to the child's needs
- Having home support
- Providing emotional support for the whole family
- Balancing the sibling dynamics
- Negotiating for flexible work hours to be home

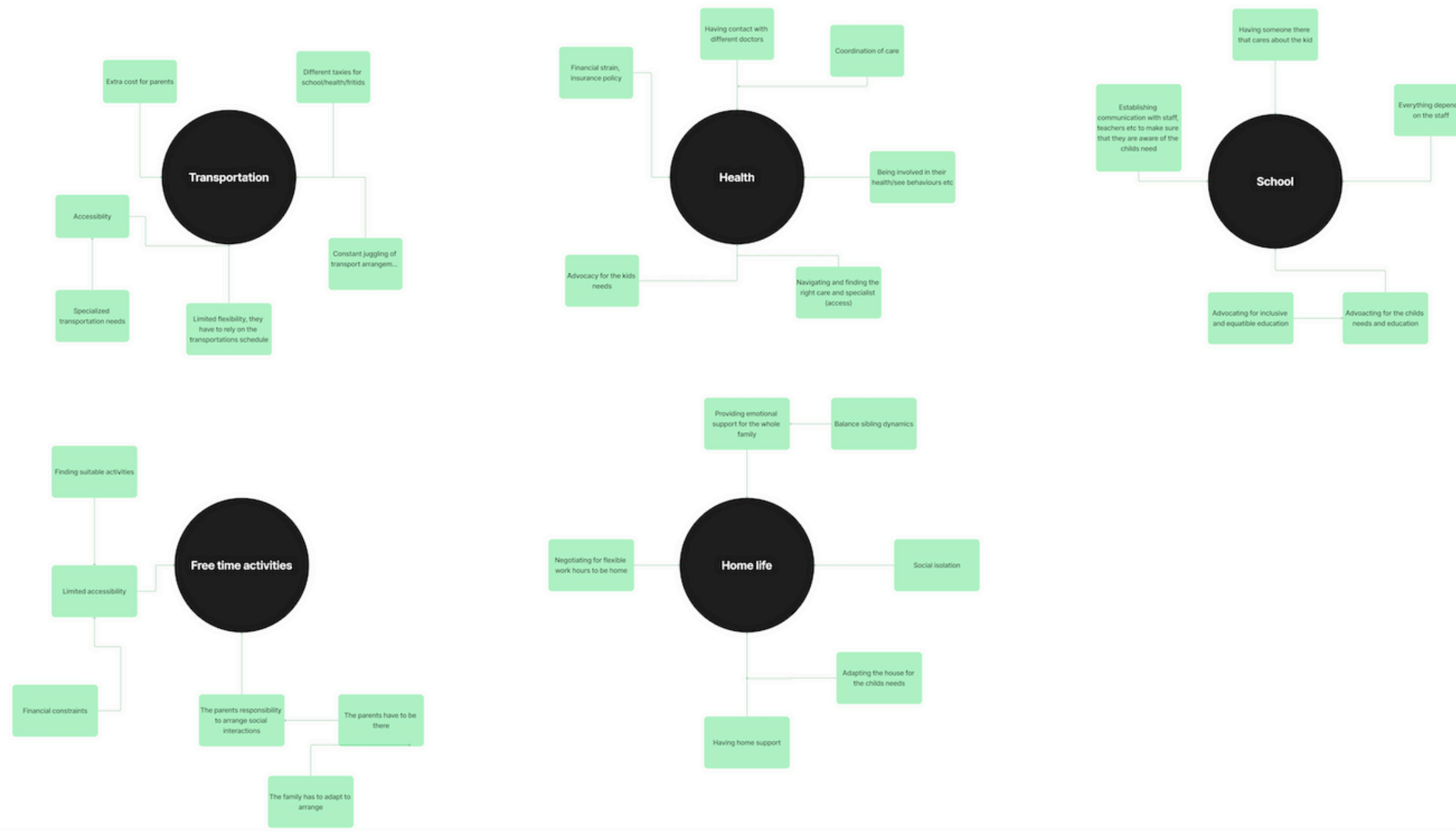
Free time activities

- Finding suitable activities
- Financial constraints
- The parents are responsible for arranging social interactions
- The parents have to be present during activities
- The family has to adapt to arrange activities

Mapping of parents painpoints



Sectors that need to improve assistance



Thank you!