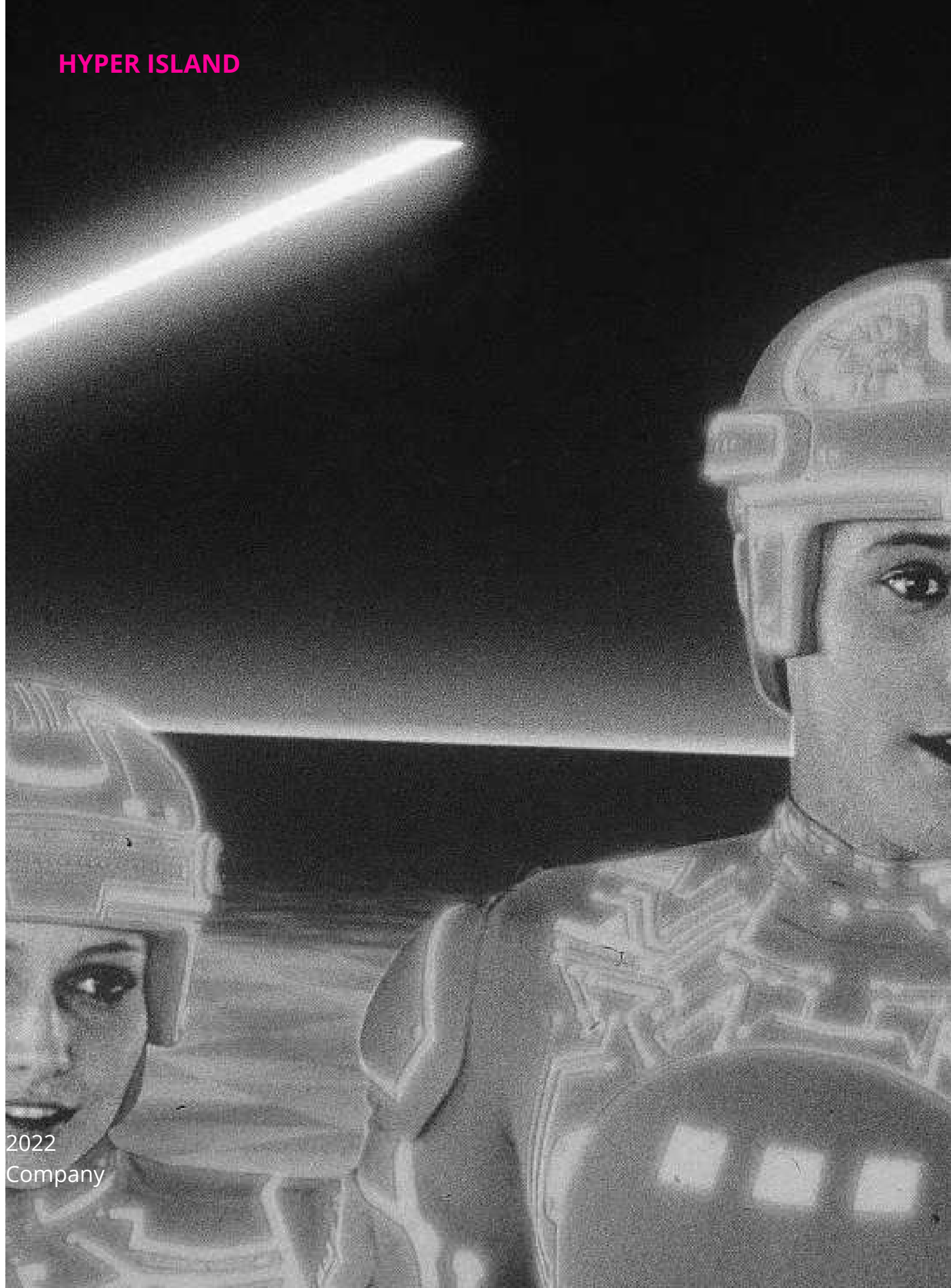


HYPER ISLAND

VISION WEEK

Ron Jnr McDonald
Design lead



WHO IS THE FUTURE ME

The Future Me... The Evolution began at Hyper Island, where I found myself at a crossroads in life, seeking new challenges and adventures. My transformative journey at Hyper taught me the importance of introspection, as great leaders and team players possess a deep understanding of themselves and their surroundings.

I now embrace change and welcome challenges with open arms. Each day, I prioritize reflection to improve myself and the work environment. Adopting a learn-by-doing attitude, I continually expand my knowledge through relevant industry books and extensive research. By asking the right questions, I strive to reach optimal solutions more efficiently and intelligently.

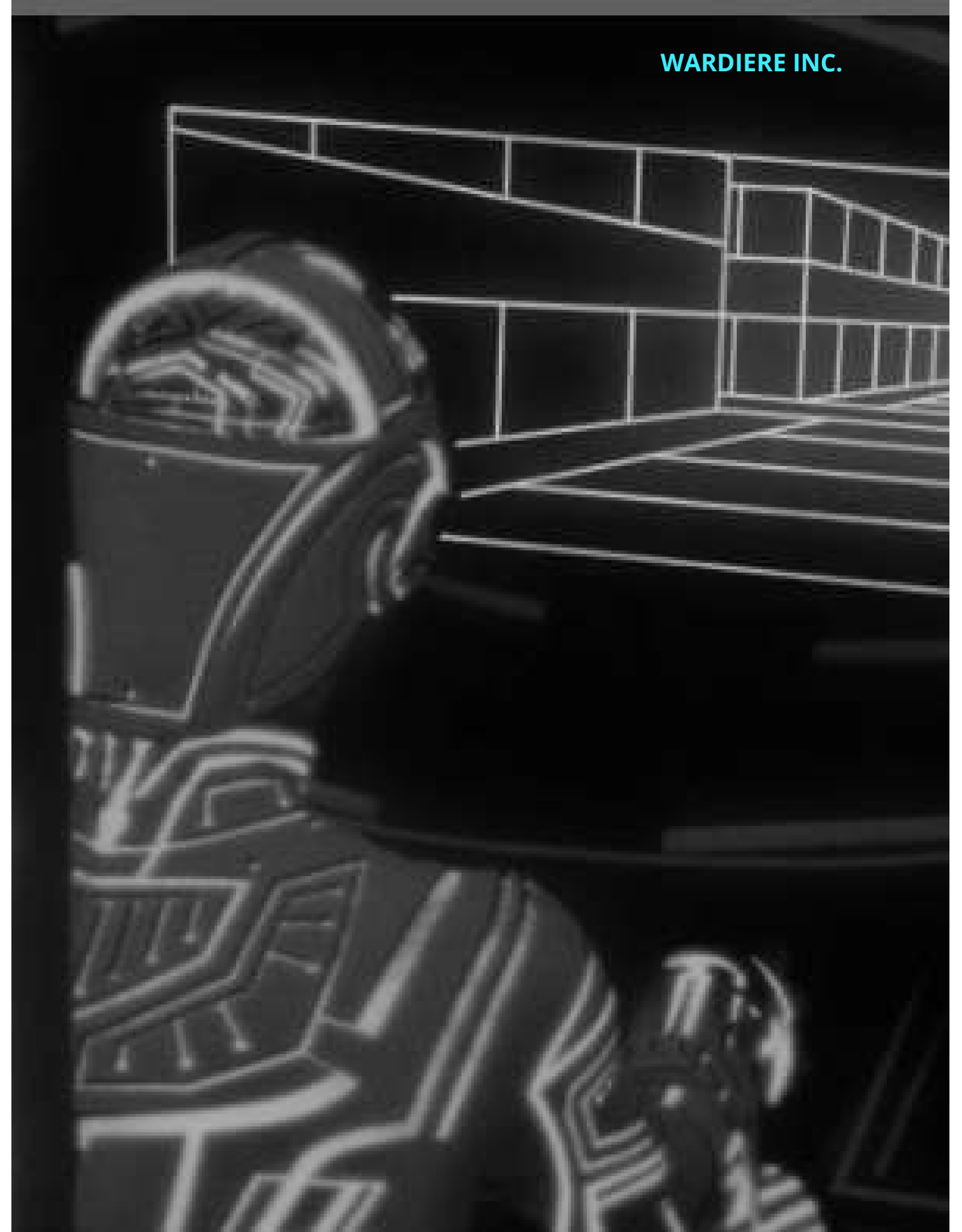
Inspiration has become my driving force, as I aspire to both inspire and be inspired. Leading with an unbiased and open heart, I foster a safe and enjoyable space for collaboration. Drawing upon my 20 years of experience in Fashion Design, I have honed my leadership skills and acquired valuable soft skills that have elevated me to new heights.

Equipped with my newfound superpowers, I am now inspired to work in the realms of Service Design and Marketing. My diverse background allows me to approach problems from unique perspectives, offering fresh insights for effective problem-solving. My ultimate goal is to drive positive change in the world by tackling major environmental and sustainability issues, while also empowering individuals and redefining the future through innovation.

MY FUTURE SOCIETY

Society is constantly being bombarded with new innovations and technologies, leading to a fast-paced environment that can be overwhelming to keep up with. As we strive for progress, it is crucial to create a world that not only continues to evolve but also fosters transparency and meaningful discussions surrounding the impact of new technology on our society. I aspire to be a part of a company that actively engages in asking important questions that benefit both individuals and the environment.

Amidst this rapid advancement, society must also recognize the importance of slowing down when necessary, conducting thorough research, and gaining a comprehensive understanding of the future landscape we are constructing. Take, for example, the automotive industry's push for electric cars as a solution to environmental and climate concerns. While this may seem like a positive step, it is essential to engage in a larger forum to evaluate whether this truly is the best option. Exploring alternatives and considering counterarguments regarding electric cars is crucial. We should openly discuss the unethical practices involved in lithium mining, examine the long-term sustainability of lithium, and even consider the impact on the car's value when a new battery is required. Perhaps it is worth considering focusing on electric hybrids until we address and resolve these issues transparently.



HYPER ISLAND



MY FUTURE SOCIETY

This is the kind of environment where I believe I can thrive, utilizing my research skills and instinctive problem-solving abilities. In my vision of a future society, trust, inclusion, and sustainability are paramount. We must always prioritize the well-being of the environment as we build our digital infrastructure. It is our collective responsibility to work together and embrace technical service solutions to equip the world with the tools needed to combat sustainability and environmental challenges. This is the future I envision and aspire to be a part of.

NOBODY KNOWS THE FUTURE SO LETS IMAGINE OUR OWN