



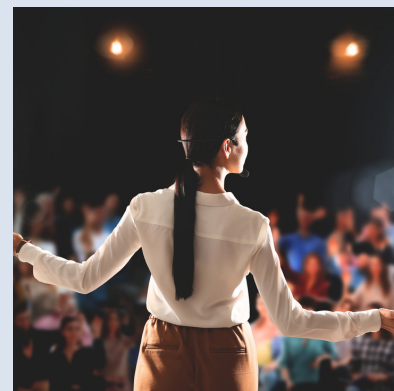
Swedish Chamber
of Commerce



THE ULTIMATE SWEDISH-DUTCH BUSINESS NETWORK SINCE 1960

About Us

The Swedish Chamber of Commerce for the Netherlands functions as a unique networking organisation within the Swedish-Dutch business community. The extensive business network represents a range of Member Companies of different sizes, working in a variety of sectors.



A unique business network

Become a part of a professional networking platform with 200+ members. Create valuable connections in a diverse business network that includes companies of various sizes, ranging from smaller startups to larger multinational corporations. The Swedish Chambers membership base spans across 24+ sectors, showcasing a broad spectrum of industries.

A platform for Swedish-Dutch business relations

With a unique business platform, the Swedish Chamber of Commerce promotes Swedish business interests in the Netherlands and is committed to representing, inspiring, and promoting the members while strengthening the commercial relations between the countries. Whether you are an established company or entering the Dutch market, we serve as a unique Swedish-Dutch platform.

Gain Insights & Knowledge

The organization facilitates knowledge sharing by hosting events and programs on themes aligned with the core values: Sustainability, Innovation & Tech, and Diversity & Inclusion. The programs maintain a high level of expertise through our dedicated committees. The Swedish Chamber also provides knowledge through our News Feed updates and digital magazine Swedish Chamber Insights.

Visibility Opportunities

The organization offers excellent marketing opportunities in the Swedish-Dutch business community. This includes promotion through our communication channels, the opportunity to host or sponsor events, and to participate as a speaker or panellist.



www.swedishchamber.nl



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Swedish Chamber in Numbers



ABOUT SWEDEN

1st

GENDER EQUALITY
INDEX (EIGE 2023)

2nd

MOST INNOVATIVE NATION
GLOBALLY (GII 2023)

89%

OF SWEDISH BUSINESS IN NL STATES
THAT BRAND SWEDEN CONTRIBUTES
POSITIVELY TO THEIR BUSINESS

1st

GOOD COUNTRY
INDEX (GCI 2022)

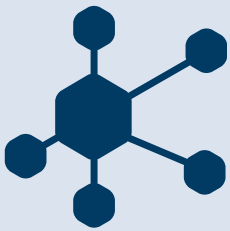
2nd

MOST HIGH PERFORMING IN
SUSTAINABILITY DEVELOPMENT
(SDR 2023)

TOP 10

BEST NATION BRAND
PERFORMANCE (IPSOS 2023)

ABOUT THE NETWORK



200+
MEMBERS

30+ YEARLY
EVENTS

1000+
MEMBER CONTACTS

78% OF MEMBERS EXPRESS THE
NETWORK TO BE THE MOST
VALUABLE MEMBER BENEFIT

24+
SECTORS

8.7 AVERAGE LIKELIHOOD
FROM 1-10 TO
RECOMMEND SCOC

1032
YEARLY EVENT
PARTICIPANTS

8.3 AVERAGE MEMBERS
SATISFACTION LEVEL
FROM 1-10



ABOUT VISIBILITY OPPORTUNITIES



20 000+

UNIQUE WEBSITE VISITORS PER YEAR



3600+

FOLLOWERS ON LINKEDIN



700+

EMAIL CAMPAIGN SUBSCRIBERS



900+

FOLLOWERS ON INSTAGRAM



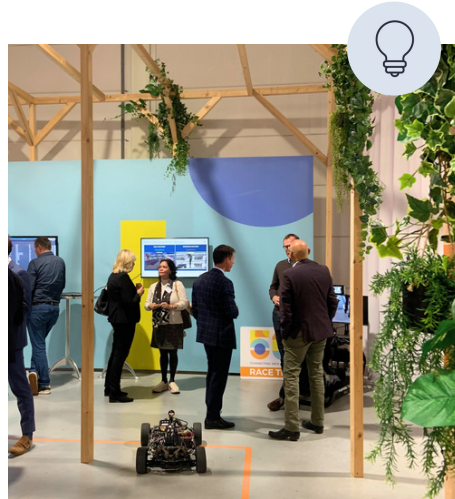
2000+

SWEDISH CHAMBER INSIGHTS READERS

Selection of Activities & Events



SUSTAINABILITY &
INNOVATION SUMMIT



TECH TABLES
EVENT SERIES



DIVERSITY & INCLUSION
BREAKFAST SERIES



BUSINESS INSIGHTS
& PRESENTATIONS



BUSINESS AWARDS
CEREMONY



ANNUAL
LUCIA DINNER



EXCLUSIVE PATRON
EVENTS



NETWORKING
EVENTS



MENTORSHIP
PROGRAMMES

Member Benefits

	Patron	Corporate	Private	Young Professionals
Access to 30+ annual events	✓	✓	✓	✓
Swe-Cham News Feed and Swedish Chamber Insights	✓	✓	✓	✓
Business Climate Survey Report	✓	✓	✓	✓
Trainings and development programs	✓	✓	✓	✓
Access to the Annual Review Report	✓	✓	✓	✓
Mentorship Programme	✓	✓	✓	✓
Sponsor member content across our social media	✓	✓	✓	✓
Access to private webpage featuring member contact information	✓	✓	✓	✓
Participate in SCOC Committees	✓	✓	✓	✓
Be a speaker or panelists at events and programmes	✓	✓	✓	✓
Welcome introduction in our communication channels	✓	✓	✓	
Share company news in Swe-Cham News Feed	✓	✓		
Be featured in Swedish Chamber Insights	✓	✓		
Host or sponsor SCOC and Young Professionals events	✓	✓		
Invitation to Patron Dinners	✓			
Three free Young Professionals memberships	✓			
Young Professional Events				✓

Become a member

