



Swedish Chamber  
of Commerce

# ANNUAL REVIEW 2018





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The mission of the Swedish Chamber of Commerce is to inspire, promote and enhance trade, commerce, and other business relations between Sweden and the Netherlands in all possible areas.

The Chamber's main role is to provide a forum for Members to exchange business ideas, experiences and to explore new business opportunities.

The Chamber promote trade relations between Sweden and the Netherlands and deliver a unique network based on the combination of Swedish and Dutch cultures.

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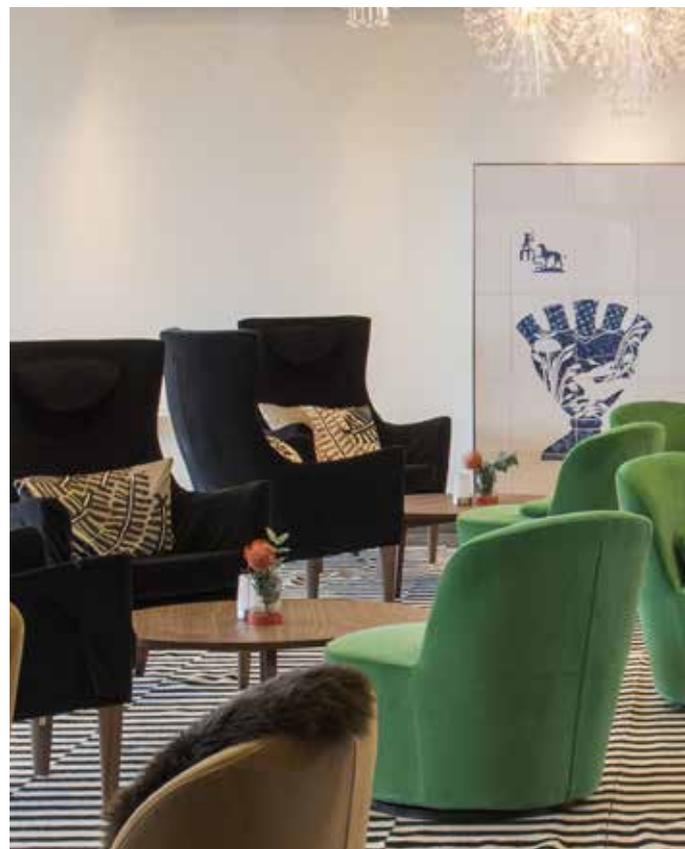
## COLOFON

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# WORDS OF THE CHAIRMAN

**DESPITE BEING FACED** with a volatile global business climate and election turmoil in Sweden, ties between Sweden and the Netherlands continued to grow stronger in 2018. Both countries are strong advocates for societies built on knowledge, with a strong focus on innovation, sustainability and people. This makes the Netherlands and Sweden ideal partners in building sustainable business ventures for the future.

In 2018 the Swedish Chamber of Commerce in the Netherlands organized numerous events, many of them together with Team Sweden (a co-operation between Visit Sweden, Business Sweden, Embassy of Sweden and Swedish Chamber of Commerce), members, sponsors and Business Chamber colleagues. Our events have been recognized for their high-quality speakers and engaging topics, attracting a diverse audience with a wide variety of professional backgrounds. The Swedish Chamber of Commerce events reinforced the fact that diversity among our members and a mix of different topics lead to dynamic and interesting discussions.

We are now all looking forward to 2019 with many exciting events in the pipeline and will continue to offer our members many forums through which to connect and engage with each other, such as our Swedish Chamber Business Women Program, Round tables, various Lunch Talks, a Mentorship program and the Young Professionals meeting platform. We are also excited to continue to develop and grow our relationship within Team Sweden and to support Swedish interests in the Netherlands through our networks.

I assure you that in my new assignment as International Relations Leader at Inter IKEA Systems B.V. and as Chairman of the Swedish Chamber of Commerce I will keep a strong focus on creating and nurturing a strong, sustainable base for Swedish and Dutch business relations, always with the



Swedish values in mind. Please feel free to contact me or our General Manager, Kerstin Gerlagh, if you need support.

Last but not least, I would like to sincerely thank Mr. Per Holmström, former Swedish ambassador to the Netherlands, for the wonderful co-operation, and extend a warm welcome to his successor, Ambassador Annika Markovic. I would also like to thank you, our members, for contributing to the Swedish Chamber of Commerce success and for your loyal support, with a special thank you to all our generous sponsors.

Together with my wonderful Swedish Chamber of Commerce colleagues I look forward to welcoming you in our new offices at Epicenter Amsterdam!

*Ehsan Turabaz*  
*Chairman of the Swedish Chamber of Commerce*



# WORDS OF THE HONORARY CHAIRWOMAN

**2018 WAS AN** exciting year for me as I moved to the Netherlands and took on the assignment of being the Swedish ambassador to this beautiful and dynamic country. After having spent a little bit more than six months in The Hague, I'm delighted to see that Sweden and the Netherlands are amongst the most likeminded countries in Europe and that we both have an interest in strengthening the already strong ties between us in many fields. This is of course a dream scenario for an ambassador!

2018 was a special and challenging year for Sweden with the fact that the election results in September led to historically lengthy governmental formations, which amongst all other consequences, also had an impact on the work at an embassy.

On the other hand, after the formation of the new Swedish red-green governmental coalition in January this year, we feel that the political leadership in Sweden clearly priorities the Netherlands and to visit The Hague. Just to mention a few examples, the EU minister Hans Dahlgren made his first bilateral visit abroad to the Netherlands in February and the Minister for Foreign Affairs, Margot Wallström, visited her colleague Stef Blok in The Hague in March, and more high-level visits will follow this spring. One can indeed say that the Netherlands is in the spotlight of the Swedish government, which is very positive!

The upcoming European elections in May will put the light on the EU co-operation and its future. I'm happy to note that the Swedes as well as the Dutch show a clear support



for the EU. However, Europe is confronted with major internal and external challenges that need to be addressed. One major external challenge is the fact that the global free trade system that we for the last decades almost have been taking for granted, is being challenged by trade conflicts and increasing protectionism. Open economies that depend heavily on export – like the Swedish and the Dutch ones – are the first ones to suffer when trading partners raise borders and turn inwards. Multilateralism and free and open markets are cornerstones of Swedish foreign policy, as well as the promotion of human rights and rule of law across the globe.

An internal challenge to the EU is of course Brexit. Both the Netherlands and Sweden will be more affected by the Brexit than the average EU member state, given that we both are heavily dependent on our trade with the UK. Ongoing debates, analysis of the consequences as well as contingency planning activities are on all levels in our countries. The economic consequences are certain, but possibly more obvious to the Dutch as it's a neighbouring country to the UK. One of the most interesting visits I did during this fall was a visit to Stena Line's headquarter in Hoek van Holland, where we discussed the foreseen impact of Brexit on their activities such as customs controls of hundreds of trucks crossing the border to the UK every day, going on Swedish ferries – with fresh fruits, vegetables and flowers.

From the embassy's side, we focus on three main topics during 2019 when it comes to promoting Sweden and Swedish solutions and policies in the Netherlands.

**1) Innovation** – Sweden and the Netherlands are amongst the most innovative countries in the world and we are convinced that it is through enhanced bilateral co-operation that we can keep this leadership, develop even better future oriented solutions and strengthen our competitiveness globally.

**2) Sustainability** – if we are to develop sustainable societies that will be able to meet the climate agreement targets, we need to share solutions in the fields of for example energy transition, circular economy and e-mobility. We can make this happen through collaboration between Swedish and Dutch corporates, researchers, governments and other stakeholders. Sweden together with the other Nordic embassies in the Netherlands will engage in a thematic co-operation during 2019, “Future challenges – Nordic solutions”, and several events will take place in Amsterdam and elsewhere during the year. The co-operation started off with a successful event on Circular Economy at Epicenter in Amsterdam with more than 300 attending guests.

**3) Equality and diversity** – this is personally an important topic for me as the first Swedish female ambassador to the Netherlands in more than 400 years of diplomatic relationship with the country. The Swedish government is, as you might know, a feminist government and the Swedish Foreign Minister Margot Wallström launched a feminist foreign policy in 2014. This was by then new for many of us, but during the years it has shown to have had a great impact internationally – not the least during the last two years when Sweden had a seat in the United Nations Security Council and where gender policies were put high on the agenda. In my opinion, the Netherlands, with its high level of part time female workers, costly child care system and low level of women in SME:s has important steps to take in order to become a more equal – and smart – society.

Considering all the above mentioned, there are definitely reasons for keeping eyes and ears open for our coming activities this year!

I’m full of admiration for the work that the Swedish Chamber of Commerce in the Netherlands are doing and I’m also proud of the excellent co-operation we have with the Chamber. The number of relevant and interesting events that we made together last year was impressive! The Startup Summit with the presence of the Swedish and the Dutch Princes as well as the State Secretaries for Economic Affairs was an important landmark with the launch of long term collaboration in the start-up sector which I hope will have a follow up during 2019.

The Nordic co-operation in the Netherlands has been strengthened and the yearly NordicTalks makes an ever increasing footprint every year. Last year’s theme, “diversity”, was of great relevance and the Nordic companies present shared interesting experiences from working with this in the Netherlands and in the Nordics, making important benchmarking possible.

The Swedish Chamber Business Awards with the Santa Lucia dinner in December was as always a wonderful ending of the year with the companies Sweco and Oatly as great winners of the prize.

One can just applaud the work Team Sweden did in the Netherlands in 2018. Let us now keep up the good work and continue this great collaboration to make 2019 equally successful!

*H.E. Annika Markovic, Ambassador of Sweden  
Honorary Chairwoman Swedish Chamber of Commerce*



At the welcome reception for H.E Annika Markovic, Ambassador of Sweden, at Inter IKEA Systems 2018.



# Swedish Chamber of Commerce

# MEET THE BOARD MEMBERS

### Board of Directors

The Swedish Chamber of Commerce is governed by the Board of Directors representing both Swedish and Dutch companies in the Netherlands. The Swedish Ambassador to the Netherlands, H.E. Annika Markovic, is appointed Honorary Chairwoman of the Board.



*H.E. Annika Markovic*  
Ambassador  
of Sweden



*Ehsan Turabaz*  
Chairman  
Inter IKEA Systems



*Roland van Pooij*  
Treasurer  
Handelsbanken



*Wilma Buis*  
Mercuri Urval



*Kathy Dolk*  
Amsterdam Business  
Support



*Bert Heikens*  
AKD



*Annika Hult*  
Stena Line



*Ruud Joosten*  
Akzo Nobel



*Peter Smink*  
Vattenfall



*Jan Sundelin*  
Tie Kinetix

### Leaving Board Members



*Maria Karlström*  
Scania



*Kees van Oosten*  
Teekens Karstens



*Everth Flores*  
Ericsson



*Wilko Klaassen*  
Klarna

### General Manager



*Kerstin Gerlagh*

## The Committees

### *The Executive Committee*

The Executive Committee outlines the work and decisions for the Board and supports the General Manager of the Chamber. The Chairman of the Chamber heads the Committee.

*Ehsan Turabaz  
Roland van Pooij  
Peter Smink  
Kerstin Gerlagh*

### *The Finance Committee*

The Finance Committee oversees the financial administration of the Chamber, including the budget setting on behalf of the Board.

*Ehsan Turabaz  
Roland van Pooij  
Kerstin Gerlagh*

### *The Patron and Member Committee*

The Patron and Member Committee develop (new) member strategies, including the acquisition of new members and (new) Patron Companies.

*Bert Heikens  
Ehsan Turabaz  
Roland van Pooij  
Kees van Oosten  
Kerstin Gerlagh*

### *The Nomination Committee*

The Nomination Committee is responsible for the nomination of Board members, Committee members and functions within the Board.

*Wilma Buis  
Ehsan Turabaz  
Kerstin Gerlagh*

### *The YP Young Professionals Committee*

The YP Committee outlines the work and activities, as well as member acquisition and communication for the Young Professionals of the Chamber. The Chairman reports to the Chamber's Board of Directors at the regular Board Meetings.

*Rens Ramakers  
Marta Radionovic Lukic  
Charlotta Björk  
Sophie Hansson  
Melina Bendelin*

## Honorary Members

The Swedish Chamber of Commerce is very proud to count six Honorary Members appointed by the General Assemblies during the years on the nomination of the Executive Board. The Honorary Members have all been of particular service to the Swedish Chamber of Commerce during the years and the Swedish Chamber is very appreciative for their loyalty and contributions.

H.E. Ambassador of Sweden, Annika Markovic, Honorary Chairwoman

Nils van Dijkman  
Bert Gort  
Ben Hummel  
Henk Lokin  
Gerard Perik  
Clas-Ivar Schultz



## Board of Recommendation

The following persons from trade, industry and diplomacy acknowledge the great importance of a Swedish - Dutch business network, and they therefore support and endorse the activities of the Swedish Chamber of Commerce in the Netherlands.

The Swedish Chamber of Commerce would like to thank Maria Rankka, former CEO Stockholm Chamber of Commerce, for her commitment, and we are very proud to welcome Andreas Hatzigeorgiou, CEO Stockholm Chamber of Commerce and Chairman of Swedish Chambers International. We are also very proud to welcome Per Holmström, Head of Department, International Development Cooperation, Ministry of Foreign Affairs Sweden, and former ambassador to the Netherlands.



*Jan Peter Balkenende*  
Former Prime Minister of the Netherlands, External Senior Advisor to EY, Professor at Erasmus University, SB Member ING VU University Amsterdam



*Andreas Hatzigeorgiou*  
CEO at the Stockholm Chamber of Commerce



*Per Holmström*  
Head of Department, International Development Cooperation, Ministry of Foreign Affairs Sweden, former Ambassador to the Netherlands



*Hans de Jong*  
CEO of Philips Benelux



*Mikael Ohlsson*  
Non-Executive Director of Volvo Car Corporation, Ikano S.A, Tesco plc and Lindengruppen AB. Former CEO and President of the IKEA Group



*Björn Skala*  
Former Ambassador of Sweden to the Netherlands



*Michael Treschow*  
Former Chairman of the Board/Director, Unilever NV, Director, ABB Ltd



*Jeroen van der Veer*  
Chairman of the Advisory Board ING, Chairman of the Supervisory Board of Koninklijke Philips Electronics N.V., until end of June 2009 Chief Executive Officer of Royal Dutch Shell plc.

## The Patrons

The Patrons of the Swedish Chamber of Commerce are of great importance for the Chamber activities. Founded in 2004, the group of Patrons consists of companies close to the Swedish Chamber who are supporting the Chamber mission and activities by contributing supplementary financial funding. Today the Swedish Chamber of Commerce is very proud and honoured to present 29 Patron companies ranging from the financial sector to the flower industry.

Patrons of the Chamber receive additional visibility through its various marketing channels, such as the website, Annual Review, the Swedish Chamber

Patron Banner and social media platforms. Furthermore, Patrons receive invites to exclusive events. These include, amongst others, a Patron Dinner which is held at the Swedish Ambassador's residence and aims to bring together powerful individuals from industry and politics and the Patron companies within our network. Fundamentally, the patronship offers additional marketing and networking opportunities.

The ability to sponsor and organize events together with the Swedish Chamber of Commerce where core values such as Sustainability, Diversity, Innovation, Circular Economy and other important topics are discussed with

fellow member companies and influential Dutch actors, is an important opportunity and a huge benefit both for the Patron Members and for the Chamber.

The Swedish Chamber is very grateful for the confidence and additional support from the Patron companies which enables further development and promotion of Swedish – Dutch trade and business.

Joining the exclusive Patron group is possible after consultation with the Swedish Chamber of Commerce and by approval from the Patron Committee and the Executive Committee.

# PATRONS OF THE SWEDISH CHAMBER OF COMMERCE



Handelsbanken



ERICSSON

SKF



IGGESUND  
HOLMEN GROUP

HEUSSEN



Inter IKEA Systems B.V.

TIE KINETIX  
total integrated e-commerce



samskip VANDIEREN  
MULTIMODAL

TELE2



VATTENFALL



Kinnarps



Mercuri Urval





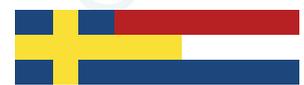
# MEMBER LIST

AIMS International  
AKD  
Akzo Nobel N.V.  
Amsterdam Business Support B.V.  
Amsterdam Inbusiness  
Anticimex B.V.  
Apollo Hotels  
Arentec B.V.  
Are you Swedish?  
Atlas Copco Nederland  
Atlas Copco Tools Nederlands  
ATLAS Tax Lawyers  
Atterstam Consulting BV  
Bavak Beveiligingsgroep B.V.  
Belvar  
Beran BV  
Bex Legal  
BillerudKorsnäs  
BOM Foreign Investments  
Buro Kif  
Business Sweden  
Captains  
Cicerone CCC  
Cool Company  
CommunicatieKrachten  
CSMART  
Daloc Nederland  
denhertog legal  
Ducatus Management B.V.  
Earth Integrated Archaeology  
EH van Heel  
Eikenzande BV  
Electrolux Home Products BV  
ELIN Consultancy  
Enact Sustainable Strategies  
Epicenter Amsterdam  
Ericsson Telecommunicatie B.V.  
Ernst & Young Accountants LLP  
Eurocommercial Properties NV  
Euroflorist Europe B.V.  
Eurovisie BV  
Eva Consulting AB  
EQT Partners AB Dutch Brand  
Fagerhult BV  
Filippa K BV

Flokk  
Floreijn groep BV  
Green Furniture Concept  
Grote Spui Interim Management Consultancy Investment B.V.  
Handelsbanken Nederland  
Handicare Bathroom Safety BV  
Head Office  
Heussen  
HEX Travel B.V.  
Hotel De L'Europe  
Hotels van Oranje  
Hyannis Performance Consultance  
Hästens Beds Netherlands B.V.  
IF P&C Insurance Ltd  
Iggesund Paperboard Europe B.V.  
IKEA B.V. Nederland  
IKEA Services B.V.  
InnovationQuarter  
Interfisc Group  
Inter IKEA Systems B.V.  
Intertrust  
Intrum Justitia B.V.  
Jironet In Transition  
Joel Beheer Groningen B.V.  
Kinnarps Office Furniture  
Klarna B.V.  
Kneppelhout  
KPMG Meijburg & Co Tax Lawyers  
Labelprint B.V.  
Leadership Development processes and enablers B.V.  
Lindmark Legal  
Loyens&Loeff  
Margareta Svensson Fotografie  
Marit Kramer - Scandinavische vertalingen  
Market Explorer  
Marketing House  
Mazars Paardekooper Hoffman NV  
Medius Benelux  
Mercuri Urval B.V.  
MH Leadership

Mrs. Anette Broberg  
Mrs. Birgitta Slot  
Ms. Lotta Gunnarsson  
Ms. Camilla Degerth  
Mr. Anders Jallén  
Mr. B. S. Hummel  
Mr. Ben Vree  
Mr. C.I. Schultz  
Mr. Hans Duijn  
Mr. Folke Lundberg  
Mr. Gerard Perik  
Mr. Staffan Landén  
Mr. Jan Lindhout  
Mr. Jules Hellendoorn  
Mrs. Camilla Mattsson  
Mr. Peter Gunnar Ollongren  
Mr. Kees van den Ende  
NH Collection Barbizon Palace  
Nordholm Design & Communication  
Nordlok Management B.V.  
Northern Delight  
Noviflora Holland BV  
Oriflame Holdings BV  
Outsystems  
Peerformance  
Pinq Mango Capital Partners AB  
Poet Farmer  
PriceWaterhouseCoopers BV  
Public Matters  
Qeld Bedrijfsleningen  
Ramboll Netherlands BV  
Rock PR & Digital Marketing  
Ruda Consulting  
REIYD real estate IT consulting  
Samskip Van Dieren Multimodal B.V.  
Scandinavian Airlines Systems  
Scania Nederland B.V.  
Scania Production Zwolle B.V.  
Securitas  
SKF B.V.  
Skogsgreven  
Stena Line B.V.  
Studio Stark Sweden

Stromma Nederland  
Sveatrans  
Swedish Finance  
TeekensKarstens  
Tele2  
Telia Sonera International Carrier Netherlands B.V.  
Tetra Pak B.V.  
TIE Kinetix  
Toyota Material Handling Nederland  
Tuff Ledarskapsträning  
Undutchables Recruitment Agency B.V.  
UIRi4You  
Up There, Everywhere  
Vattenfall  
Valyoux  
Verschuur Advocatuur  
Visit Sweden  
Vodor Farsta  
Voerman International  
Volvo Cars Nederland  
War Child  
Wevando Consulting AB  
WePayroll  
Your Special Delivery Service



**Swedish Chamber  
of Commerce**

# MEMBER STATISTICS 2018

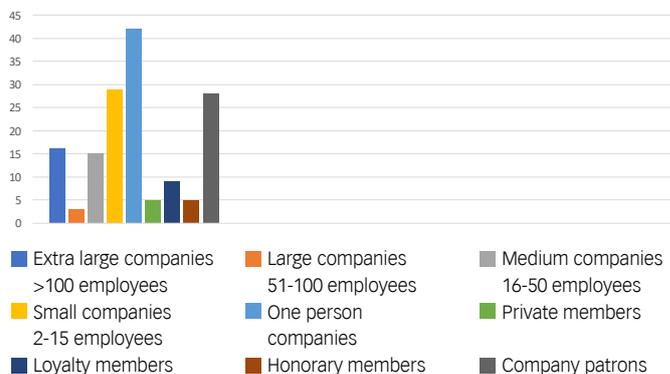
The Swedish Chamber of Commerce is a member-driven organization whose goal is to create and maintain an extensive and unique network with members from various industries and businesses. The diverse and vast network consists of global multinationals, small and mid-sized companies, entrepreneurs,

startups, and young professionals from more than 20 different sectors. The Chamber strives to grow constantly. More members lead to more business opportunities, better networking, a strong Swedish brand name, more ideas, and an increased number of relevant business get-togethers.

## Total Number of Members



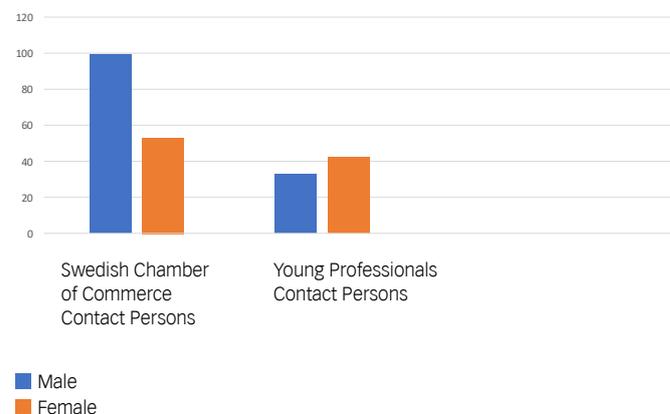
## Members by Category



## Swedish - Dutch Relations



## Gender Ratio of Contact Persons





**Meijburg & Co**  
Belastingadviseurs

# BELASTINGADVIES MET VISIE



**Jan Hollemans is namens Meijburg & Co contactpersoon bij de SCC. Voor alle vragen op fiscaal gebied kan met hem contact worden opgenomen.**

**T. 088-909 2711**

**E. [Hollemans.Jan@kpmg.com](mailto:Hollemans.Jan@kpmg.com)**

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## We register hundreds of patents every year. More than two for each day you're at work.

Everyday within SKF, amazing ideas are born, and quickly become solutions to our customers' biggest challenges. We use technology to develop intelligent solutions. And ensure that creativity and innovation are nurtured and fostered within every business area. We have learnt and re-learnt how machine components and industrial processes are interrelated. And we constantly refine, develop and improve our knowledgebase and processes.

At SKF, we make sure that the power of knowledge engineering operates in over 140 operational sites. The patents we register reflect our commitment to applying our knowledge in innovative ways.

And the fact that everyday at work, is a day an idea that could move the world forward, might be born.

# Swedish Chamber of Commerce

## THE OFFICE



*Kerstin Gerlagh*



*Melina Bendelin Dennis Fagerång*



*Lotta Adeborg*



*Jessica Almqvist Rasmus Engstedt Steffi Öhman*

**THE SWEDISH CHAMBER** of Commerce is a member-driven organization whose goal is to create and maintain an extensive and unique network with members from various industries and businesses. Founded in 1960, The Swedish Chamber is a unique non-profit organization for Swedish – Dutch trade relations explicitly dedicated to its members. Our main role is to provide a forum for Members to exchange business ideas, experiences and to explore new business opportunities. We promote trade relations between Sweden and the Netherlands and deliver a unique network based on the combination of Swedish and Dutch cultures.

For nearly 60 years, the Swedish Chamber of Commerce has facilitated business between Sweden and the Netherlands, opened doors, and built valuable relationships by offering its members appreciated benefits and high-quality services.

The Chamber offers a wide variety of services, from organizing a range of high profile networking events to company presentations and trade delegations. Furthermore, the Chamber promotes your company and direct business inquires directly to our members for the benefit of new business opportunities. We connect you to the right persons and companies whether it is member companies or one of our many stakeholders and other bilateral business clubs that we work with, such as the Embassy of Sweden in the Netherlands, the Embassy of the Kingdom of the Netherlands in Sweden, Dutch Chamber of Commerce in Sweden, the Danish Dutch Business Club, the Finnish Dutch Chamber of Commerce as well as other European chambers and trade organizations.

Among the Swedish Chamber's many membership benefits are:

- Access to the Chamber's unique network of Swedish and Dutch businesses and executives,
- Invitations to exclusive Swedish Chamber events with extensive networking possibilities,
- Opportunity to advertise in Chamber publications such as Annual Review as well as on the website and in the digital newsletter Swe-News which is published 8 times a year,
- Opportunity to co-host, organize, and sponsor events,

- Assistance with business referrals, matchmaking, and introductions,
- Possibility for all members to publish a company presentation on the website and in the Swe-News newsletters,
- Promotion of member company news on the website and sharing in social media,
- Access to the Chamber's extensive network on social media and to exclusive member groups,
- Access to an extensive Young Professional network with driven international members in the age of 23 – 36,
- Opportunities to participate in the Chamber's many workshops and exclusive programs such as the Swedish Chamber and Young Professionals Mentorship Program and the exclusive Business Women Program.

Through the Swedish Chamber of Commerce's participation in the Board of the Swedish Chambers International (SCI) we have the opportunity to share ideas and shape the Swedish Chamber's role globally for the future and to connect to other countries and continents for the benefit of all members.

The Swedish Chamber of Commerce thank all members and generous sponsors for contributing to a fruitful Chamber year 2018. We welcomed over 1000 guests to our events and received considerably more sponsoring than earlier years. We are grateful to see that more and more companies understand the value in teaming up with the Chamber and associating with our fantastic Business Network.

Finally, the Swedish Chamber cordially thank our fantastic interns in 2018:

Melina Bendelin  
Dennis Fagerång  
Lotta Adeborg  
Jessica Almqvist  
Rasmus Engstedt  
Steffi Öhman

*Kerstin Gerlagh, General Manager*



# FINANCE

## Balance Sheet / Profit and Loss

BALANCE SHEET	2018-12-31 Actual EUR	2017-12-31 Actual EUR
<i>Assets</i>		
Intangible fixed assets	10.418	12.562
Bank	30.422	4.518
Debtors	8.005	12.934
Prepaid cost	2.700	5.138
<b>Total Assets</b>	<b>51.545</b>	<b>35.152</b>

<i>Liabilities and Equity</i>		
Creditors	4.430	5.887
Prepaid income	16.912	4.983
Other liabilities	10.841	5.122
Equity opening balance	19.160	19.204
Result	202	(44)
<b>Total Liabilities and Equity</b>	<b>51.545</b>	<b>35.152</b>

PROFIT AND LOSS	2018 Actual EUR	2018 Budget EUR	2017 Actual EUR
<i>Income</i>			
Membership Fee	43.021	51.259	47.721
Patronships	61.592	62.550	61.595
Advertisements	7.400	9.015	10.449
Other income	1.850	3.000	8.532
Activities	50.515	32.500	33.052
<b>Total income</b>	<b>164.378</b>	<b>158.324</b>	<b>161.349</b>

<i>Expenses</i>			
Office costs & salaries	106.999	106.095	103.139
Depreciation	3.517	3.276	3.277
Activities	44.799	37.950	43.836
Marketing	6.523	7.600	9.832
Web Page & IT	2.338	3.390	1.309
<b>Total expenses</b>	<b>164.176</b>	<b>158.311</b>	<b>161.393</b>

<i>Result</i>	202	13	(44)
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Amsterdam, March 2019

Ehsan Turabaz  
Vice Chairman

Roland van Pooij  
Treasurer

## Treasurer Report 2018

During 2018 the Swedish Chamber of Commerce again was able to host a great number of interesting and successful events. In order to continue to inspire, promote and enhance trade, commerce, and other business relations between Sweden and the Netherlands, the Swedish Chamber moved to a new location at Epicenter in Amsterdam. This move is expected to bring the Swedish Chamber in contact with even more companies and entrepreneurs who support its values and ideas.

Although the income from membership fees and patronships was below budget, the overall income for the year ended above budget. This was mainly the result of income derived from the 2018 activities in combination with sponsoring and contributions.

Although the expenses showed some one-off costs relating predominantly to the move to Epicenter and a write off of debtors, the increased income was able to compensate for these costs and the year was concluded with a small positive result of 202 Euro.

Overall our cash position and equity is adequate, so we can state that our financial position is sound. The budget for 2019 was approved by the Board..

Roland van Pooij  
Treasurer

# FINANCE

## CASH COMMITTEE REPORT

In the capacity of Cash Committee of The Swedish Chamber of Commerce, we hereby render the following audit certificate for the year 2018.

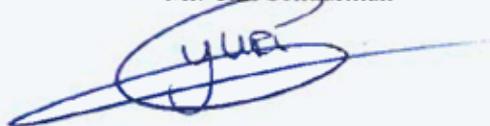
We have examined the accounts of the Swedish Chamber of Commerce, checked other documents giving information about the Chamber's financial position and administration and performed such other auditing procedures as we considered necessary under the circumstances.

Our examination has revealed no reason for criticism of the accounts, the accounting procedures or the administration of the Swedish Chamber of Commerce.

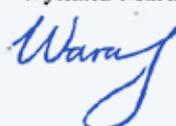
We recommend, that the Profit and Loss account for 2018 and the balance sheet as per December 31, 2018 should be approved and that the Board of Directors should be discharged from further responsibility as regards the management for 2018.

Amsterdam, March 6, 2018

Mr. Yuri Schuurman



Wynand Marais





# 2018 CHAMBER EVENTS



**January 16**

**New Year's Reception at the residence of the Swedish Ambassador**

Sponsored by Handelsbanken, Ericsson, Nuon, Inter IKEA Systems B.V.



**January 25**

**Tax Seminar by KPMG Meijburg & Co.**



**February 6**

**Mentorship Program Meet Up III  
International Business Culture and Networking Skills**

By Mercuri Urval



**February 15**

**Entrepreneurs Café GDPR – What? How? and Why?**

By Base Cyber Security



**March 8**

**Women's Day Lunch**

In collaboration with the French Chamber of Commerce



**April 12**

**Annual General Meeting (AGM) & Chamber Luncheon**

Keynote speaker: Mr. Thierry Vanlancker, CEO Akzo Nobel



**April 17**

**Business Women Program Leadership Communication**

By MH Leadership



**April 24**

**Mentorship Program, Final Dinner**



**May 14**

**Chamber Luncheon**

Keynote Speaker: Jesper Brodin, CEO IKEA Group

Sponsored by IKEA, Courtyard Marriott Amsterdam Arena Atlas



**May 23**

**Startup Summit Sweden – the Netherlands**

Sponsored by Swedish Chamber of Commerce, Embassy of Sweden, Dutch Ministry of Economic Affairs, Klarna, Amsterdam Business



**May 31**

**Swedish Business in Brabant  
- How will IoT impact your business and our society**

Hosted by Ericsson, sponsored by Brabant Development Agency BOM, Handelsbanken, Scania



**June 14**

**Company Visit Flokk Design Center**

Nordic collaboration by Swedish Chamber of Commerce, Finnish Dutch Chamber of Commerce, Danish Dutch Business Club, Norwegian Dutch Chamber of Commerce

# 2018 CHAMBER EVENTS



**August 30 – 31** **Study Trip to Stockholm “Stockholm Startup Echo System”**



**September 4** **Business Women Program Leadership Communication**  
By MH Leadership



**September 15** **Crayfish Party**  
In co-operation with SWEA, Svenska Klubben Nederländerna, Young Professionals of the Swedish Chamber of Commerce. Sponsored by Inter IKEA Systems B.V., Northern Delight, Nordholm Design & Communication



**September 27** **Welcome Reception for H.E. Mrs Annika Markovic**  
Hosted by Inter IKEA Systems B.V.



**October 11** **#NordicTalks – Diversity**  
Nordic Collaboration by Swedish Chamber of Commerce, Finnish Dutch Chamber of Commerce, Danish Dutch Business Club, Norwegian Dutch Chamber of Commerce, and the Nordic Embassies



**October 23** **Mentorship Program 2018-2019**  
By Mercuri Urval, sponsored by Inter IKEA Systems B.V.



**November 14** **Patron Dinner**  
Hosted by H.E. Ambassador of Sweden Mrs Annika Markovic”



**November 15** **Business Women Program Leadership Communication**  
By MH Leadership



**November 20** **Entrepreneurs Café – Blockchain**  
Keynote speakers: Lara Plandsoen, IBM, and Marcel Damen, Horizon Internet Technologies



**November 29** **Lunch Talk with Susanne Birgersdotter - Serial entrepreneur, global speaker and author**  
In cooperation with Epicenter Amsterdam



**December 4** **Meet up Number II Mentorship Program**  
By Mercuri Urval, sponsored by Inter IKEA Systems B.V.



**December 14** **The Swedish Chamber Christmas Dinner & Dance**  
At NH Collection Barbizon Palace, sponsored by Inter IKEA Systems B.V., Stromma, Noberu of Sweden, NH Collection Barbizon Palace, WestCord Hotels Delft, Maria Nila, Lernberger & Stafsing, Kosta Boda, Your Special Delivery Service, Mockberg, iDeal of Sweden, Flokk, Stena Line, L:A Bruket, Iggesund



# 2018 CHAMBER EVENTS

**April 12**  
Annual General Meeting  
Keynote speaker:  
Mr. Thierry  
Vanlancker,  
Akzo Nobel

Photo: Nordholm  
Photography



# 2018 CHAMBER EVENTS

**May 14**  
Chamber  
Luncheon  
Keynote Speaker:  
Jesper Brodin,  
IKEA Group

Photo: Nordholm  
Photography





May 23

# STARTUP SUMMIT SWEDEN-NETHERLANDS

## STARTUP SUMMIT SWEDEN – THE NETHERLANDS

23 MAY, EPICENTER, AMSTERDAM

**In both Sweden and the Netherlands, the startup sector is booming. According to the recent Startup Genome ranking, both the Stockholm and Amsterdam startup ecosystems ranked top 20 globally. What are the key factors behind the thriving startup sectors in Sweden and the Netherlands?**

Leading experts and entrepreneurs will share their views during the Startup Summit, held the day before the opening of The Next Web at the brand-new Amsterdam premises of Epicenter.

**Introduction by moderator Wilco Schuttelaar, Holland Innovation Network**

**HRH Prince Daniel of Sweden and HRH Prince Constantijn of the Netherlands will honor the event with their presence and make introductory remarks.**



### Speakers:

Stina Billinger – State Secretary and Deputy Minister for Enterprise and Innovation, Sweden

Mona Keijzer – State Secretary for Economic Affairs and Climate Policy, the Netherlands

Ricardo van Loenen – Founder/CEO B.Building Business

Patrick Mesterton – CEO Epicenter Stockholm

Ruben Nieuwenhuis, Director StartupAmsterdam, private lead/Chair International Advisory Board, Amsterdam Metropolitan Region, Economic Board

Alberto Corti – Head of SSES Ventures

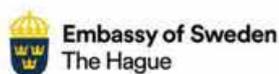
Robert Bueninck – General Manager DACH Klarna

Don Ginsel – Founder Holland FinTech

Elisabeth Thand Ringqvist, Senior Advisor to NFT Ventures, and Chairman SVCA

Marc Wullings – Managing Partner SkipRed

Nils Beers – Director of StartupDelta





(Photos: Nordholm Photography)



(Photos: Nordholm Photography)

# 2018 CHAMBER EVENTS

**June 14**  
Company Visit  
Flokk Design  
Center

Photo: Swedish  
Chamber



**August  
30–31**  
Study Trip to  
Stockholm

Photo: Swedish  
Chamber



**September 15**  
Crayfish Party

Photo: Swedish  
Chamber





# 2018 CHAMBER EVENTS

**November 20**  
Entrepreneurs  
Café – Blockchain

Photo: Swedish  
Chamber



**November 29**  
Lunch Talk  
with Susanne  
Birgersdotter

Photo: Swedish  
Chamber



**December 14**  
The Swedish  
Chamber  
Christmas Dinner  
& Dance

Photo: Nordholm  
Photography



# The winner of the SWEDISH CHAMBER ACHIEVEMENT AWARD 2018

Jury report:

## Sweco wins the Swedish Chamber Achievement Award 2018

### THE SWEDISH CHAMBER OF COMMERCE FOR THE NETHERLANDS,

The Embassy of Sweden and Business Sweden are very proud to announce the winner of the Swedish Chamber Achievement Award 2018.

Sweco is Europe's leading architecture and engineering consultancy. Their mission is to plan and design the communities and cities of the future. The results of their work are sustainable buildings, efficient infrastructure and access to clean water. This is done by offering services in the fields of consulting engineering, environmental technology and architecture. Sweco help their clients and stakeholders every day in achieving their sustainability goals and to show leadership in creating a sustainable environment.

In 2015, Sweco acquired Grontmij, a Dutch consultancy with about 6,000 employees, which made Sweco the leading architecture and engineering consultancy in Europe, with sales of approximately SEK 16.9 billion (EUR 1.8 billion). Sweco has 15,000 employees, of which 6,300 are in Sweden (2018). Operations are conducted in seven business areas: Sweden, Norway, Finland, Denmark, Netherlands, Western Europe and Central Europe. Sweco carries out projects in 70 countries annually throughout the world. Sweco has adopted an in-depth sustainability policy and signed the Green Deal in 2017, meaning that Sweco has agreed to work long-term on sustainability, and partly because of this, will make an important contribution to the Netherlands' climate target.

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### Members of the Jury

H.E. Annika Markovic, Ambassador of Sweden, Mr. Ehsan Turabaz, Swedish Chamber of Commerce, Mr. Tomas Korseman, Business Sweden

*For more information:*

Swedish Chamber of Commerce

[info@swedishchamber.nl](mailto:info@swedishchamber.nl)

Business Sweden [netherlands@business-sweden.se](mailto:netherlands@business-sweden.se)





# The winner of the SWEDISH CHAMBER ENTREPRENEURSHIP AWARD 2018

Jury report:

## OATLY wins the Swedish Chamber Entrepreneurship Award 2018

### THE SWEDISH CHAMBER OF COMMERCE FOR THE NETHERLANDS,

The Embassy of Sweden and Business Sweden are very proud to announce the winner of the Swedish Chamber Entrepreneurship Award 2018.

Oatly mainly sells oat-based beverages and the products are free of milk and soy protein. Their sole purpose as a company is to “make it easy for people to turn what they eat and drink into personal moments of healthy joy without recklessly taxing the planet’s resources in the process.”

OATLY’s purpose as a company is to make it easy for people to turn what they eat and drink into personal moments of healthy joy without recklessly taxing the planet’s resources in the process. The company was founded based on Swedish research from Lund University. The company’s patented enzyme technology copies nature’s own process and turns fiber rich oats into nutritional liquid food that is perfectly designed for humans. OATLY entered the Netherlands in 2016 and has since then achieved a significant market presence and growth of its lineup of original oat drinks. OATLY’s 1-liter products have reached ~13% market share of dairy alternatives in the Netherlands in only three years and the sales forecast is 3.9M liters for 2018.

The Oatly brand is available in more than 20 countries throughout Europe and Asia. UK and Hong Kong are operated through fully owned subsidiaries.



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### Members of the Jury

H.E. Annika Markovic, Ambassador of Sweden, Mr. Ehsan Turabaz, Swedish Chamber of Commerce, Mr. Tomas Korseman, Business Sweden

*For more information:*

Swedish Chamber of Commerce

info@swedishchamber.nl

Business Sweden netherlands@business-sweden.se

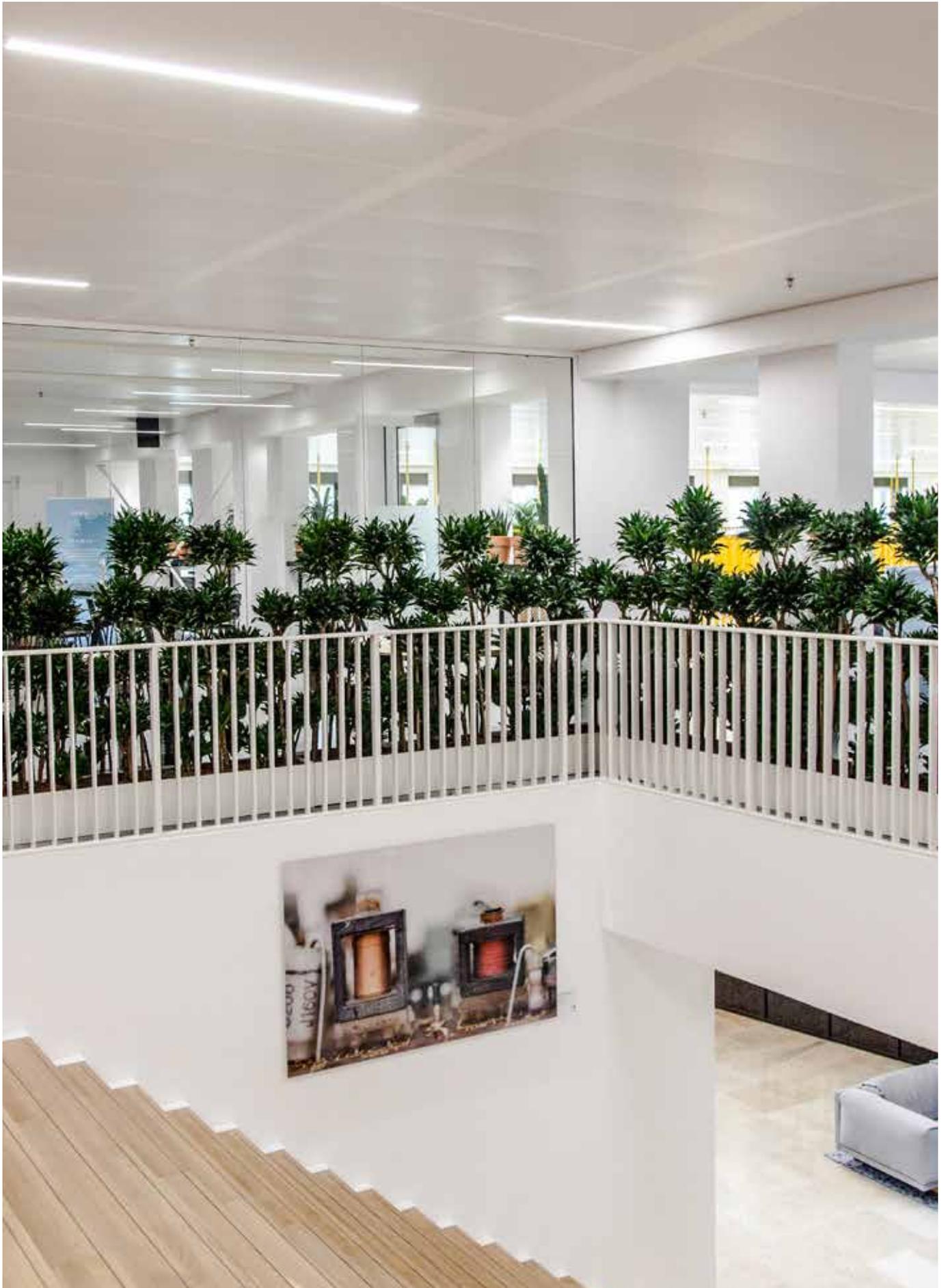
SWEDISH CHAMBER  
**ENTREPRENEURSHIP  
AWARD  
2018**



SWEDISH CHAMBER  
**ACHIEVEMENT  
AWARD  
2018**



(Photos: Nordholm Photography)



# EPICENTER AMSTERDAM WELCOMES THE SWEDISH CHAMBER OF COMMERCE



**EPICENTER IS AMSTERDAM'S** first digital innovation house. A creative meeting arena for fast-growing digital companies and large companies that want to collaborate to develop and switch their digital business. Epicenter is based on membership and members are offered everything from smart workplaces to innovation labs, events and training programs.

Epicenter was founded in Stockholm in 2015 and is owned and operated by Result, a digital innovation and consultancy outfit and Sime, Scandinavia's leading event on digital opportunities.

Epicenter Amsterdam opened in April 2018 and has more than 60 member companies and over 600 members. The Swedish Chamber of Commerce moved in in September and have since the move organized a number of events for its members and the Epicenter community.

"We are extremely glad and proud that the Swedish Chamber of Commerce has decided to partner with Epicenter and locate their office at Epicenter Amsterdam. Together we have strong common interests to create new business opportunities for our member companies and help them grow. By co-operating we help local and international

business with know-how and know-who in Amsterdam and the Netherlands. Both our organizations are curious by nature, thus by co-organizing events at Epicenter we have the opportunity to share and learn about the latest trends impacting our society and the local business environment", says Patrick Mesterton, Co-Founder and CEO of Epicenter.

Today, Epicenter has more than 5000 members and is located in Stockholm, Amsterdam, Oslo, Helsinki and with a digital platform in New York (in collaboration with SACCNY).



# Nordic countries promoting corporate diversity in the Netherlands

## #NORDICTALKS DIVERSITY SUMMIT

Text by: Sara Keusen Photos by: Hanne Hansen

**DOES CORPORATE DIVERSITY** foster a culture of innovation and creativity? Do inclusive workplace cultures offer a competitive edge, and improve profitability? These types of questions were at the center of this year's edition of the #NordicTalks Summit, at the Epicenter in Amsterdam. The topic sparked an interesting and challenging debate, not only amongst members on the panel but also amongst the participants. An overwhelming number of participants, mainly representative of Nordic companies, were convinced of the high value of corporate diversity, answering yes to both questions mentioned above.

Since 2010, the Nordic chambers of commerce, with the support of Nordic

embassies, have organized an annual #NordicTalks Summit. The aim is to provide a platform for discussion in areas where Nordic countries are particularly distinguished. In previous years, the topics of debate have been equality, corporate and social responsibility, as well as sustainability. The title of this year's #NordicTalks Summit was "Diversity in Society and Business".

At the opening of this year's edition of the #NordicTalks Diversity Summit, Nordic ambassadors to the Netherlands provided their input on the topic, describing the type of tools used by their countries to increase diversity and prevent exclusion. Subsequently, representatives of well-established Nordic companies

described their corporate strategies to increase diversity and create further inclusion, and, therefore, shared their experiences.

Speakers included Lena Herder from IKEA, Lotta Gunnarsson from Booking.com, and Wenche Fredriksen from Accenture. The participation rate was great, with more than 100 people attending the conference. The discussion was highly interactive, with participants engaged in trying to find solutions to improve corporate diversity and increase inclusion. After the conference, participants stayed and continued to discuss, all while enjoying traditional Nordic delicacies.







# Fagerhult FOR A LIGHTLOVING WORLD

**THE FAGERHULT STORY** began in 1945, when its founder, Bertil Svensson, developed a lamp so his mother could keep knitting during the long, dark Nordic nights. Over 70 years later, while the technology may have changed beyond all recognition, the same core principles of light remain. “We are very proud to have joined the Swedish Chamber of Commerce”, adds Benno Dijkhuis, Managing Director, “and appreciate the opportunity to tell a bit more about Fagerhult.”

## Light for humans

It is all about imitating the natural light and its variation that has controlled our biological clock since the origin of life. The fact that blue light activate and warm light calms, plays a big part in it. Dynamic light helps the biological clock working correctly, especially during the dark months, or in rooms with limited access to natural light. It has been proven in many areas. Look for instance at hospitals: dynamic lights can sometimes shorten the revalidation time of patients or at least guarantee the best atmosphere for the best care.

## Create your personal light

While it is often possible to set or change the intensity of the light, the colour temperature is dictated by someone else. Our preference for colour temperature isn't static, sometimes we want a cold, activating light, at other times a warm relaxing one. In a hospital waiting room or a dentist surgery, for instance, a colder light level may not create the peaceful ambience we crave.

Our preferences for light can also differ with age; the young are inclined towards a colder light while as we get older this changes to warm. Tuneable white is a technology which permits the user to alter the colour temperature to what we prefer within the same luminaire. In an open plan office it is hard to get a very personal lit experience but changing the colour temperature control can still enhance the ambience of the space. Other areas such as lobbies, receptions, conference rooms, cellular offices and waiting rooms are ideal environments for a tuneable white solution.



### Light, form, function

The Scandinavian design philosophy is expressed through minimalism, with simple and functional forms, inspired by nature and its environment. With days of complete light and days of complete darkness, the Nordic relationship with light is unique and a defining part of the Fagerhult identity. Their approach to light and lighting fuses advanced technology with a distinct Scandinavian aesthetic. Forms follow the function but the light is always in focus; its culture is characterised by it.

### Crystal Clear

Crystal Clear is Fagerhult's environmental initiative. As an international global company, Fagerhult finds it very important to work in a way that leaves behind the least possible environmental impact. And in doing so, it is also important that the focus stays on people. The people for whom they make lighting, but also its employees, and above all, the coming generations.

### Good light levels with lighting control

Lighting control is an efficient way to save energy and provide light at the right place, at the right time. In short, light where and when it is needed. Lighting control from Fagerhult is available for most applications, from simple systems for a store room to larger systems for schools, offices or footpaths and bicycle paths. Easy to plan, easy to install and commission, easy to maintain.

Benno Dijkhuis: "There is so much more to tell about light, but most of all, you should experience it. Therefore, we kindly invite partners of the Swedish Chamber of Commerce to visit our modern showroom in Houten. See you soon!"



Photo: Jamie Smith



# Vattenfall FOSSIL-FREE LIVING WITHIN ONE GENERATION

*On October 4<sup>th</sup> of 2018, Vattenfall CEO Magnus Hall and at that time Nuon Director Peter Smink announced that Nuon would be changing its name to that of parent company Vattenfall. Nuon, which has been part of the Swedish Vattenfall Group for almost ten years, is now Vattenfall Netherlands. Peter Smink, CEO Vattenfall Netherlands, talks about this exciting change.*

**VATTENFALL HAS SET** itself the goal of making fossil-free living possible within a generation. In order to be able to take a broad approach across all the different countries where Vattenfall operates, it has been decided to unite Nuon and Vattenfall under one name.

#### **Strategically more effective**

Peter Smink, CEO Vattenfall Netherlands, explains: "By doing this, we are investing in Vattenfall's future – by strengthening what Nuon is good at with the benefits that Vattenfall can bring to the Netherlands: resources, scale and expertise – these won us the tender for the first subsidy-free offshore wind farm,

*Hollandse Kust Zuid. With one name and one message, we are more effective strategically and financially. This change makes us ready for the future and ready for the developments in the energy market – which is becoming bigger and increasingly global, with new players. And it shows Vattenfall's commitment to the Netherlands – we are here to stay!"*

#### **Achieving more together**

The name change comes at a logical time. Peter Smink: "Where, in the past, we have refrained from rebranding due to the changing market and the strength of the Nuon brand in the Netherlands, we are now opting to go ahead with the name change. Climate change and how to stop it are higher on the agenda than ever. Vattenfall's recently defined ambition to make fossil-free living possible within a generation fits in seamlessly. As part of that, Vattenfall's economies of scale and expertise are essential. An example: in 2009 we, as Nuon, entered the new e-mobility market and we are now the benchmark.



Photo: Jorrit Lousberg

Thanks to Vattenfall's expertise we have now entered the fast-charging market in the Netherlands with our recent agreement with McDonald's, making electric driving accessible to a wider public. Now, as one Vattenfall, we will be enabling our customers to travel around north-western Europe emission-free with the help of our international charging network, InCharge. We are part of something bigger and together, we will simply achieve much more."

### **Fossil-free living within one generation in the Netherlands**

The need for an alternative energy supply is growing every day. We have no more time to lose. As a leading energy company, Vattenfall is also committed to 100% fossil-free energy in the Netherlands for all aspects of our lives: at home, at work and on the road. With employees at Vattenfall Netherlands, Powerpeers, Feenstra, Senfal and DELTA Energie, Vattenfall works on the ambition to enable fossil-free living for the Dutch within one generation, moving away from fossil energy, investing in wind and solar energy and offering solutions for everyone to easily switch to fossil-free energy.

### **How Vattenfall Netherlands achieves this ambition**

Smink: "Vattenfall invests heavily in wind and solar. Together with our partners we develop smart energy solutions and as market leader we are expanding the number of charging points for electric cars in the Netherlands even further. We develop new energy solutions for our business customers, so that companies will soon be able to use fossil-free energy and heat easily and cost effectively.

One of these companies is Nouryon, with whom we have an

innovative partnership based around flexibility and balancing grid demands with supply. And we develop CO<sub>2</sub>-free fuels for industry, electrification processes in steel and concrete production and in the transport sector. Together with TU Delft, we are investigating how we can use hydrogen in our own gas plants. We help large technology companies such as Microsoft and Facebook with their activities based on fossil-free energy. And we have been the main sponsor for the 7-times winner of the World Solar Challenge: our Vattenfall Solar Team and their famous solar car Nuna."

### **Vattenfall's wind turbines are everywhere**

Vattenfall's wind turbines are already supplying the Netherlands with around 270 megawatts of electricity. On land Vattenfall Netherlands is substantially expanding its wind energy generation, so that more than half a million households can be provided with sustainable energy. "With the Hollandse Kust Zuid wind farm, which we are building further into the North Sea, about 1 to 1.5 million households will be added to that number", says Smink. "We are building the wind farm on our own, without subsidies. In that respect we also consider the next generations, and we look for efficient ways to offer solar solutions.

In a country as small as the Netherlands, available space on the ground is scarce. Thus we cleverly use our existing locations and those of our business customers, including iconic locations such as the Johan Cruijff Arena and the Amsterdam RAI. We build solar parks at our windmills in the Wieringermeer and at our Eemshaven, Hemweg and Velsen production locations. This saves space and is also efficient: we use the existing infrastructure and our current connection to the energy grid."



Photo: Vattenfall Nederland



Swedish Chamber of Commerce &  
Young Professionals

# MENTORSHIP PROGRAM

In co-operation with and professionally coached  
by Mercuri Urval



What makes the difference between a career that thrives and one that stalls? For many in the business world, it's a Mentor.

The Swedish Chamber of Commerce and Young Professionals Mentorship Program was launched in October 2012. It strives to provide participants with the opportunity to grow in their careers and to enrich their personal developments by exchanging experiences, views and knowledge. By utilizing the Chamber's extensive network of international business leaders, the program offers Young Professionals a unique Mentor experience.

For more information:  
[www.swedishchamber.nl](http://www.swedishchamber.nl)

New  
Program  
starts  
this fall



# YP ABOUT YOUNG PROFESSIONALS

The Swedish Chamber of Commerce Young Professionals is a meeting platform for professionals aged 23-36, in the beginning and midpoint of their career. Young Professionals gives you the opportunity to develop your career skills by meeting people in top positions or by participating in business and social events such as leadership trainings, mentorship programs and company visits. YP also organizes a wide range of social and cultural events such as crayfish party, lucia celebrations, the Swedish national day, midsummer celebrations.

By becoming a member of YP you will also get access to all Swedish Chamber events, often at discounted price. This is a great opportunity to achieve valuable business relations, exchange experiences and get in contact with inspiring companies in the Netherlands.

## Young Professionals member benefits include:

- Invitations to all Young Professionals business and social events
- Access to the Swedish Chamber of Commerce many events, often at reduced prices
- Access to the Swedish Chamber Young Professionals mentorship program
- Opportunity to meet leading business men/women through the Chamber's 152 member companies
- Swe-News, the Swedish Chamber's digital newsletter





# YP

# WORDS OF THE CHAIRMAN

**IT IS MY** ambition to motivate young professionals to join the Young Professionals network of the Swedish Chamber. I would also like to encourage Member companies of the Swedish Chamber to direct their young professionals employees to become members of the YP and use them as a professional hub where we share knowledge and experience by organizing interesting meetings and network events.

Being part of the Young Professionals committee is an inspiring, fun and excellent opportunity to meet new friends. It is an honor to me be part of such a broad and inspiring professional network. It is also great to experience and share the Swedish culture among so many talented and ambitious young professionals. In 2018 we hosted several social events such as our famous Pub Quiz, After Work drinks, Crayfish Party and Lucia celebration. The team always tries to find new trendy and casual quality places to organize the events. We also hosted high level busi-



ness events such as Entrepreneurs Café. In addition, the annual Mentorship Program and the Business Women Program attracts many young professionals.

The Swedish Chamber recently moved premises to the new Epicenter office building in Amsterdam with an open workspace and a shared community. This makes it possible for Young Professionals members to participate in the many inspiring lunch talks, workshops and tech-related presentations offered by the Epicenter community. This matches perfectly with the ambitions of the professional network.

I am very pleased to meet you all at our upcoming events. Hope to see you soon!

*Rens Ramakers  
Chairman Young Professionals of the Swedish Chamber*

## The Committee



*Marta Radinovic Lukic  
Vice chairwoman*

**Occupation:** Compliance Advisor  
**Company:** Rabobank  
**What would you like to achieve with the Young Professionals?** I would like to achieve an amazing and diverse network community in which people get to know each other, inspire each other, learn from each other, and above all have fun together! Through our events and activities, I believe we are able to accomplish all of this and more.



*Melina Bendelin  
Committee Member*

**Occupation:** Business Development Representative  
**Company:** Usabilla  
**What would you like to achieve with YP?** I want to help develop and grow both the Young Professionals' community as well as my own professional network, and contribute to conversation and exchange of values, traditions and ideas between the Netherlands and Sweden.



*Charlotta Björk  
Committee Member*

**Occupation:** Account Manager  
**Company:** Oracle  
**What would you like to achieve with YP?** I want to help Young Professionals find meaningful new connections via inspiring events. Maybe the next event is your opportunity to find a new friend, employer or mentor!



*Sophie Hansson  
Committee Member*

**Occupation:** Social Media Marketing Manager  
**Company:** DGTL Festival (Global)  
**What would you like to achieve with YP?** I would like to enhance the brand awareness amongst young professionals in the Netherlands by planning and organizing many successful events during the whole the year. I hope YP will be as obvious for other YPs as it was for me to join!

# YP

## MEET YP MEMBERS AND HEAR WHY THEY JOINED



**Name:** Jasmine Kukko  
**Title:** Business Development Manager  
**Company:** Aexus

### Why did you join the Young Professionals?

I joined the Young Professionals to be part of a Swedish-Dutch community and network of young and more experienced professionals

within various fields in the Netherlands. I like to contribute to the people around me, help if I can and learn new things from and about them. During the sessions and programs you learn new things and perspectives, which can help you grow as a person and as an employee, which in turn can help your employer and the business environment which you're in.



**Name:** Levis Maina Nderitu  
**Title:** Graduate Student, Erasmus University Rotterdam

### Why did you join the Young Professionals?

I joined the YP because it gives me an opportunity to attend events affordably, network with other young professionals and learn from the multi-cultural diversity it brings at the meetings.



**Name:** Oliver Filip Arne Karlsson  
**Title:** Student & Vice-President  
**Company:** Fronesis Analytica

### Why did you join the Young Professionals?

Because I believe it offers an environment to learn, discuss and grow with peers, so that we can develop through our different experiences.



**Name:** Sjoerd Migchelsen  
**Title:** Accountmanager Individual Banking  
**Company:** Handelsbanken - Amsterdam Zuid

### Why did you join the Young Professionals?

My main reason for becoming a member of the Young Professionals is the variety of

business and social events that are being initiated. As a young professional, I am at the starting phase of my career. I would like to focus on my personal development in a fun, informal yet professional environment. The group of people I already met have been a great inspiration! I am very sure the Young Professionals at the SCoC will be a wonderful addition for me!



# 2018 YP EVENTS



**January 25**

**YP Spring Kick-off**



**February 6**

**Mentorship Program Meet Up III  
International Business Culture and Networking Skills**  
By Mercuri Urval



**February 15**

**Entrepreneurs Café GDPR – What? How? and Why?**



**March 27**

**YP Pub Quiz**  
Sponsored by Undutchables



**April 17**

**Business Women Program Leadership Communication**  
By MH Leadership



**April 24**

**Mentorship Program, Final Dinner**  
By Mercuri Urval



**May 23**

**Startup Summit Sweden – the Netherlands**  
Sponsored by Embassy of Sweden, Dutch Ministry of Economic Affairs, Klarna, Amsterdam Business



**June 18**

**World Cup South Korea – Sweden at Café Thuys**



**September 4**

**Business Women Program 2018 Leadership Communication**  
By MH Leadership



**September 7**

**YP Pub Crawl**  
Sponsored by Café Schilders, De Groene Vlinder

# 2018 YP EVENTS



**September 15 Crayfish Party**  
In collaboration with Svenska Klubben Nederländerna, SWEA, Swedish Chamber of Commerce



**October 11 #NordicTalks – Diversity**  
Nordic Collaboration by Swedish Chamber of Commerce, Finnish Dutch Chamber of Commerce, Danish Dutch Business Club, Norwegian Dutch Chamber of Commerce, and the Nordic Embassies



**October 17 YP Brewery Visit & Beer Tasting**  
Sponsored by Swedish Chamber of Commerce and Finnish Dutch Chamber of Commerce



**October 23 Mentorship Program 2018-2019**  
By Mercuri Urval, sponsored by Inter IKEA Systems B.V.



**November 15 Business Women Program Leadership Communication**  
By MH Leadership



**November 20 Entrepreneurs Café – Blockchain**  
Keynote speakers: Lara Plandsoen, IBM, and Marcel Damen, Horizon Internet Technologies



**November 29 Lunch Talk with Susanne Birgersdotter**  
In collaboration with Epicenter Amsterdam



**December 4 Meet up Number II Mentorship Program**  
By Mercuri Urval, sponsored by Inter IKEA Systems B.V.



**December 13 YP Lucia Celebration**  
In collaboration with Epicenter Amsterdam



# 2018 YP EVENTS



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# BUSINESS WOMEN PROGRAM 2019

## Leadership Communication

Four seminars moderated by Malin Hedlund, MH Leadership

Attend 4  
seminars  
Pay for 3!

### FEBRUARY 13

#### *Building a sisterhood and manage your work- life-balance*

- Gain support from other women and support and empower each other.

### APRIL 16

#### *Overcome perfectionism*

- When is it good enough?  
Put a limit to your perfection  
and learn how to delegate.

### SEPTEMBER 17

#### *How to handle different personalities*

- Get insights on how to  
use your communication  
style and the impact it will  
have on your relations.

### NOVEMBER 26

#### *Ask for the money*

- Strengthen your confidence.  
- Learn how to better master  
your skills and price your  
services or to negotiate your  
salary.

### COACH: MALIN HEDLUND

#### OWNER, TRAINER COACH MH LEADERSHIP

Malin Hedlund has over 20 years of experience working with individuals and teams for the purpose of achieving business results. She works with clients to tailor a relevant program that will result in the desired business development. For the past 5 years Malin has led the Swedish Chamber of Commerce Business Women Program and coached hundreds of Swe-Cham women leaders to improve their communication and to achieve their goals. Specialties: Individual coaching, Leadership development, Team development, Well being, Strategic communication, Facilitation.

**Special Offer:** Possibility to book 2 personal coaching sessions with Malin for an additional cost of €185 (normal price € 585). ) Please indicate in your registration if you are interested to add this extra service.

### TIME

18.30 - 21.00

### VENUE

Swedish Chamber of Commerce  
Epicenter

Fred. Roesestraat 115  
1076 EE Amsterdam

### PARTICIPATION FEE

Members: EUR 50 per workshop  
Non-members: EUR 75 per workshop  
Sign up for 4 and pay for 3!

### REGISTRATION

Click here or send an email to [events@swedishchamber.nl](mailto:events@swedishchamber.nl), stating name, company, no. of workshops and registration for additional coaching.

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Up to 89% made from bio-based renewable materials

Low carbon impact

plant based materials

sugar cane



Fully recyclable

Natural appeal

Convenient & lightweight



wood



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# HEUSSEN

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