



Amsterdam 5 December, 2018

OATLY wins the Swedish Chamber Entrepreneurship Award 2018

The Swedish Chamber of Commerce for the Netherlands, The Embassy of Sweden and Business Sweden are very proud to announce the winner of the Swedish Chamber Entrepreneurship Award 2018. The Swedish Chamber Entrepreneurship Award aims to strengthen the Swedish-Dutch business relations and has been awarded since 2012 to Swedish related companies in the Netherlands which fulfill the following criteria:



Nominated Companies Should

1. Have a Swedish mother company
2. Meet high standards of Innovation and Sustainability in their operations
3. Be able to show a successful development or establishment within entrepreneurship in the Netherlands during the past three years
4. Have a solid financial base and positive performance on the Dutch market
5. Not have been rewarded with the Swedish Chamber Business Awards in the Netherlands

OATLY's purpose as a company is to make it easy for people to turn what they eat and drink into personal moments of healthy joy without recklessly taxing the planet's resources in the process. The company was founded based on Swedish research from Lund University. The company's patented enzyme technology copies nature's own process and turns fiber rich oats into nutritional liquid food that is perfectly designed for humans. OATLY entered the Netherlands in 2016 and has since then achieved a significant market presence and growth of its lineup of original oat drinks. OATLY's 1-liter products have reached ~13% market share of dairy alternatives in the Netherlands in only three years and the sales forecast is 3.9M liters for 2018.

Award Ceremony takes place at the Swedish Chamber of Commerce Christmas Dinner & Dance on December 14, 2018.

Members of the Jury:

H.E. Ambassador of Sweden, Mrs. Annika Markovic,

Mr. Ehsan Turabaz, Swedish Chamber of Commerce,
Mr. Tomas Korseman, Business Sweden Benelux,
Mr. Wilko Klaassen, General Manager Klarna NeBe, the winner of the Swedish
Chamber Export Prize 2017,
Mr. Patrick Mesterton, CEO and Co-Founder Epicenter Amsterdam

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