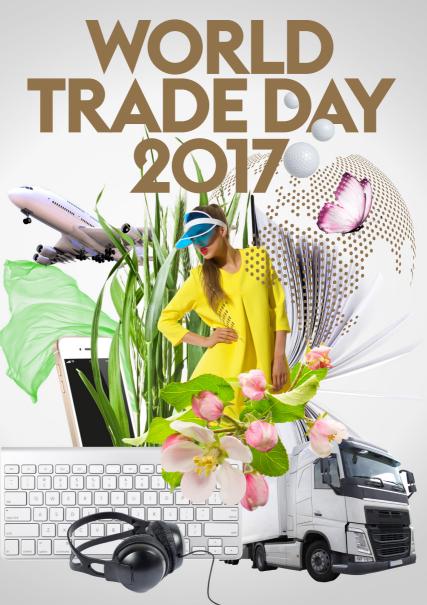
STOCKHOLM CHAMBER OF COMMERCE



Cities as Engines of Trade in an Era of Rising Populism August 31, Konserthuset, Stockholm Prominent speakers will be highlighting the role global cities play in enhancing and supporting international commerce, and sharing their insights, at the 2017 World Trade Day.

The information technology and transportation revolutions, the rapid rise of emerging markets, finance globalization and the brisk use of global value chains have intensified international trade. Internationalization is becoming evermore significant, so cities are playing an increasingly prominent role in the global economy.

With its inflow and outflow of people, ideas, capital and trade, a truly global city is an entity that boosts job creation, innovation and growth. Despite the positive impact of global cities, there is an anti-trade rhetoric reaction and a looming threat of protectionism.



The Stockholm Chamber of Commerce has the pleasure of inviting you and a colleague as guests.

#### **PROGRAM**

# 3:00 p.m. Welcome

Ms. Maria Rankka, CEO of The Stockholm Chamber of Commerce

# Cities, Regions, and Globalization

Professor Greg Clark, Senior Fellow at the Brookings Institution, International Advisor on the Metropolitan Strategic Plans of major global cities

## Innovation and Technology's Contribution to Growth and Job Creation

Mr. Mikael Damberg, the Swedish Minister of Enterprise and Innovation

#### The Atlanta Way

Mr. Kasim Reed, Mayor of Atlanta, Georgia (TBC)

## An Historical Perspective on Free Trade

Mr. Alexander Husebye, CEO of The Centre for Business History

#### Trade Matters—Explaining the Benefits of Trade

Ms. Lena Johansson reveals the winner of ICC Sweden's Free Trade Award.

## **Success through Trade** — Moderated Discussion

Ms. Kristina Lindhe, CEO of Lexington
Mr. Kaj Möller, President of Sweco International
Professor Greg Clark, Senior Fellow at the Brookings Institution

## Business, Trade and Cities—The Way Forward

Ms. Maria Rankka, CEO of The Stockholm Chamber of Commerce

Moderator: Dr. Andreas Hatzigeorgiou, Chief Economist, The Stockholm Chamber of Commerce

# 5:00 p.m. **Networking Reception**

# Showcasing New Fashion/Tech Products—Geek Meets Chic

The Association of Trade Partners Sweden and The Swedish Fashion Council



# To attend, please register by August 24 at: www.chamber.se/WTD2017

Registration will start at 2:00 p.m. and coffee will be served.







The World Trade Day is organized in collaboration with ICC Sweden and Trade Partners Sweden/Agenturföretagen.

STOCKHOLM CHAMBER OF COMMERCE www.chamber.se