



Marketing Packages (South Sudan|UK| USA)

COMPLETE SINGLE PACKAGE | \$1500

- Include to all ONLINE, SPECIALIST RADIO, TV & PRINTED PRESS packages listed below
- Fully managed campaign covering all aspects of promotion required for a successful release
- FREE consultancy from our team (over 30 years of combined industry experience working for both major labels and unsigned artists)
- Runs for 8 weeks

* The complete package for unsigned / indie single releases – we target key blogs, radio / club DJs, TV and print media to provide maximum impact for your release. Our independent clients have reached the Official UK Charts with our support.

** We can also add National Radio servicing to this package – please ask us for a quote **

ONLINE PACKAGE | \$500

- Your release (single / mixtape / EP/Album) distributed to all relevant Music Blogs, Magazines and Websites, details can be provided upon request)
- Personal pitches sent to journalists / bloggers for news posts, features & articles on blogs, digital magazines & websites
- A Sudo Hits publicist assigned to represent you and your project throughout the campaign
- Professional press release created for your project - Reports detailing press coverage and statistics
- Runs for 4 weeks

SPECIALIST RADIO PACKAGE | \$800

- Full servicing to relevant specialist radio shows and DJs
UK: KISS, BBC 1XTRA, RINSE etc.
South Sudan: Eye Radio, Radio Marayi, Youth Advance Radio, City FM , Classic Fm etc..
- Full servicing to club, tastemaker and specialist DJs
- Artist / track pitched directly to DJs across the globe
- Reports detailing review & feedback
- Runs for 4 weeks

NATIONAL RADIO PACKAGE | Please ask for a quote

- Full face to face / email / telephone plugging to relevant national radio shows and stations (e.g Eye Radio, Radio Marayi, Youth Advance Radio, City FM , Classic Fm etc)
- Continued plugging to heads of music and playlist teams at national stations (e.g BBC RADIO 1XTRA, KISS, BBC 1XTRA, RINSE, Eye Radio, Radio Marayi etc) for potential play listing & live sessions
- Artist / track pitched directly to our DJ, producer & programmer contacts (heads of music, playlist teams etc)
- Reports detailing airplay & feedback
- Runs for 4 weeks Pricing depends on the level of plugging required
- for more information on fees please get in touch.

TV PACKAGE | Please ask for a quote

- Music video distributed to 6 major UK music channels (e.g MTV Base Africa, Trace Mziki, Trace Urban, O TV, SoundCity TV etc) for review and / or playlisting
- Pick the stations you want to service yourself or let our plugger advise on which channels to target
- Broadcast masters created and supplied to broadcasters when required (additional fee of £35 per channel)
- Reports detailing 'Yes / No' reaction from broadcasters and feedback if received
- Runs for 4 weeks

PRINTED PRESS PACKAGE | \$800

- Your release (single / mixtape / EP) pitched to journalists / editors / reviewers at national newspapers, music magazines and misc printed media (e.g Clash Music Magazine, Trench Magazine, Good Vibes Magazine, Hot in Juba, Juba Tv, Juba Monitor, Citizen News Paper)
- A Sudo Hits publicist assigned to represent you and your project throughout the campaign
- Professional printed press release created for your project
- Personal pitches sent to journalists / editors for features with printed press
- Reports detailing press coverage and clippings
- Runs for 4 weeks

ADDITIONAL SERVICES

- VEVO Account Set-Up: \$100**
- Official UK Chart Registration: \$250**
- 5-Page Artist Website: \$500** Video Seeding (YouTube, Vimeo etc): Please email for a quote
- BESPOKE CAMPAIGNS** We can also create bespoke packages for album / mixtape / EP/ Albums releases, and long term campaigns. For more information please get in touch at: info@sudohits.com