

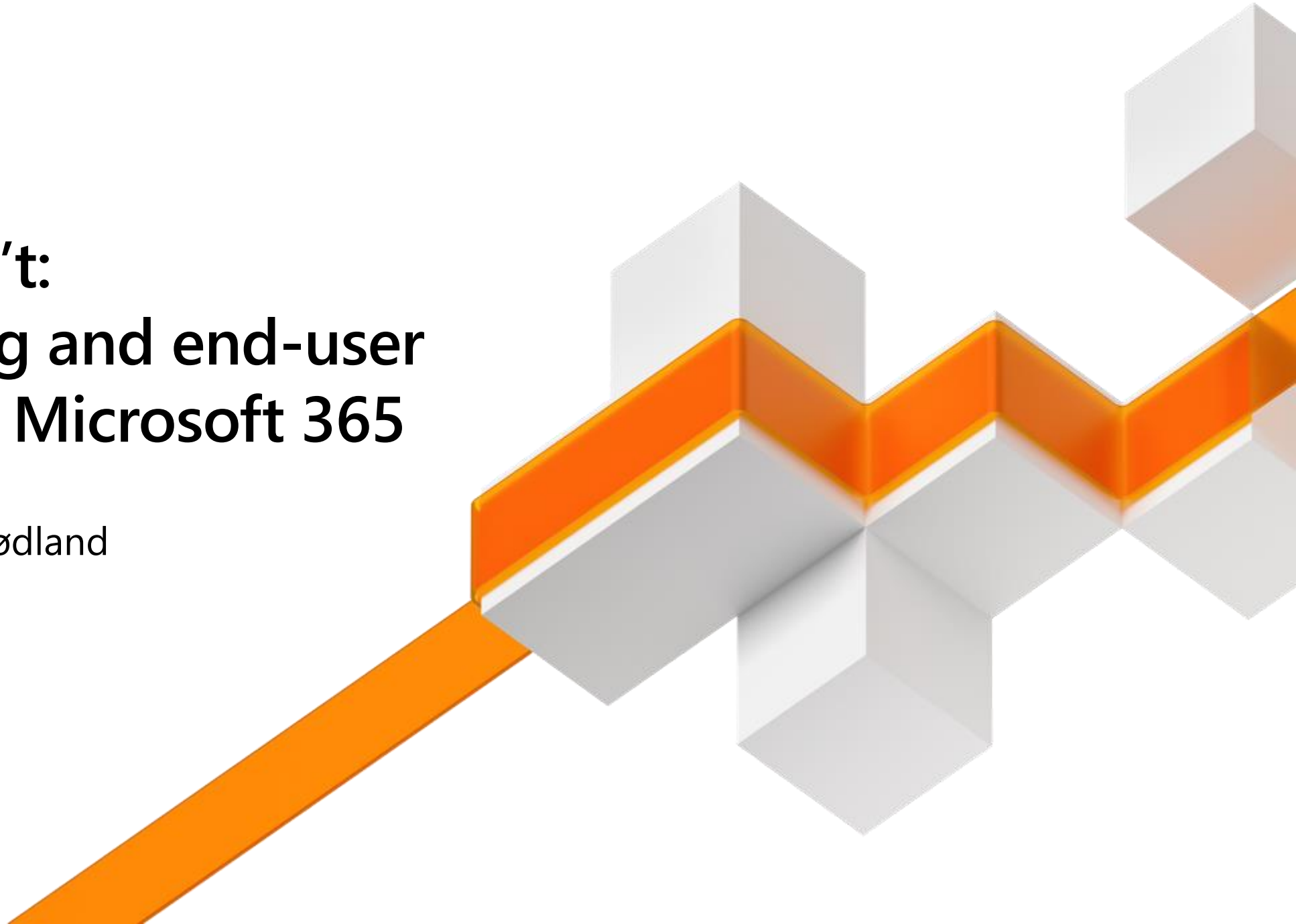


# Microsoft Ignite The Tour



# Do and don't: On-boarding and end-user adoption of Microsoft 365

Alexander Solaat Rødland  
Senior Consultant



# How do we motivate?

- Working environment?
- Off-hour activities?
- External or internal motivation?



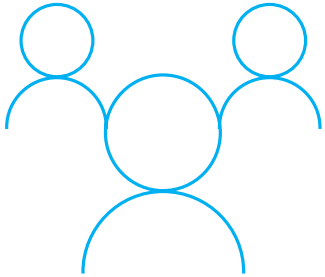
# How do we inform?

- “Word on the street”?
- Department meetings?
- Internal publications - Teams?

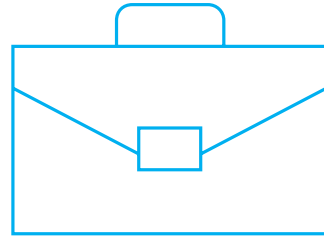




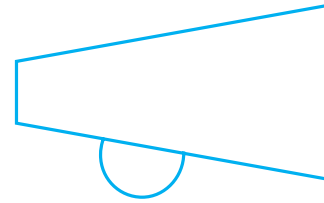
# Main focus areas in adoption



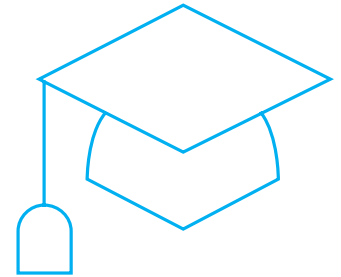
Power users /  
champions



Scenarios



Awareness &  
campaigns



Train the end user  
Ready the help desk



Windows 10



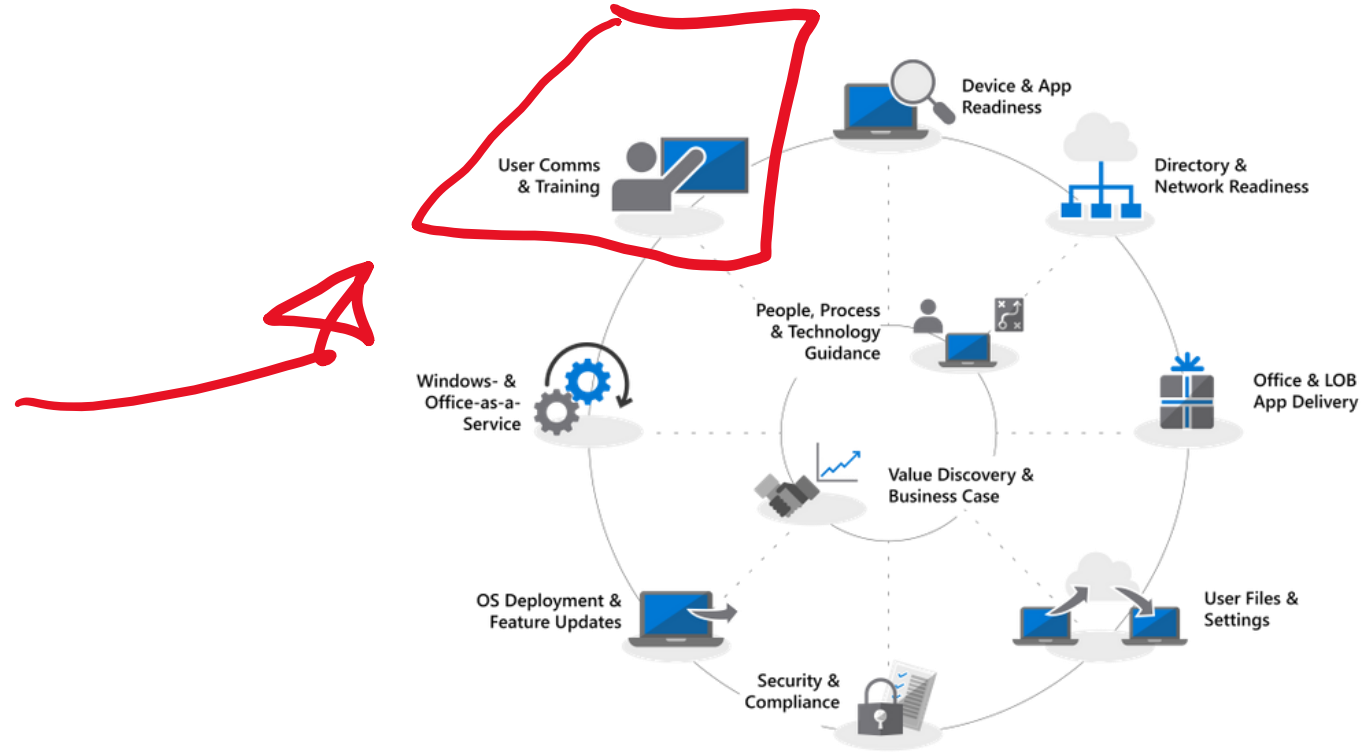
Office 365



EM+S

# Key sections

- Know thy user, for thy user is not thee
- Define success
- Motivation is the key!



# Microsoft 365 learning pathways

MICROSOFT 365 LEARNING PATHWAYS

Training, Learning, Adoption

Help your organization get more from Microsoft services by implementing the Microsoft 365 learning pathways. This digital, customizable, learning solution streams on-demand content for Microsoft 365 services right to your end users.


Site features

Web parts used

Content included

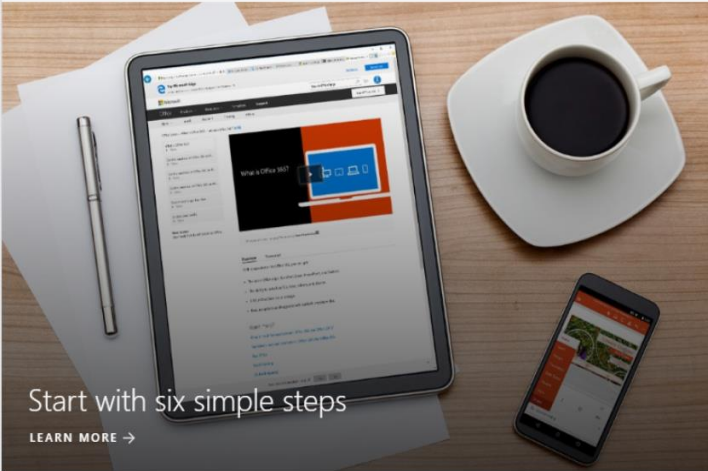
Add to your tenant >

You must be a tenant administrator to deploy this solution.

 Microsoft 365 learning pathways


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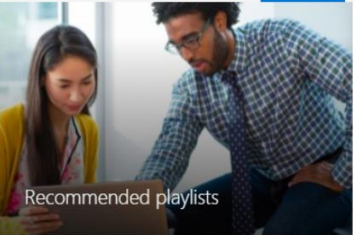


Start with six simple steps

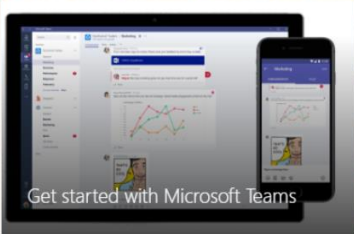
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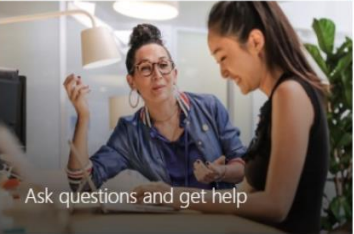
Microsoft 365 training



Recommended playlists



Get started with Microsoft Teams



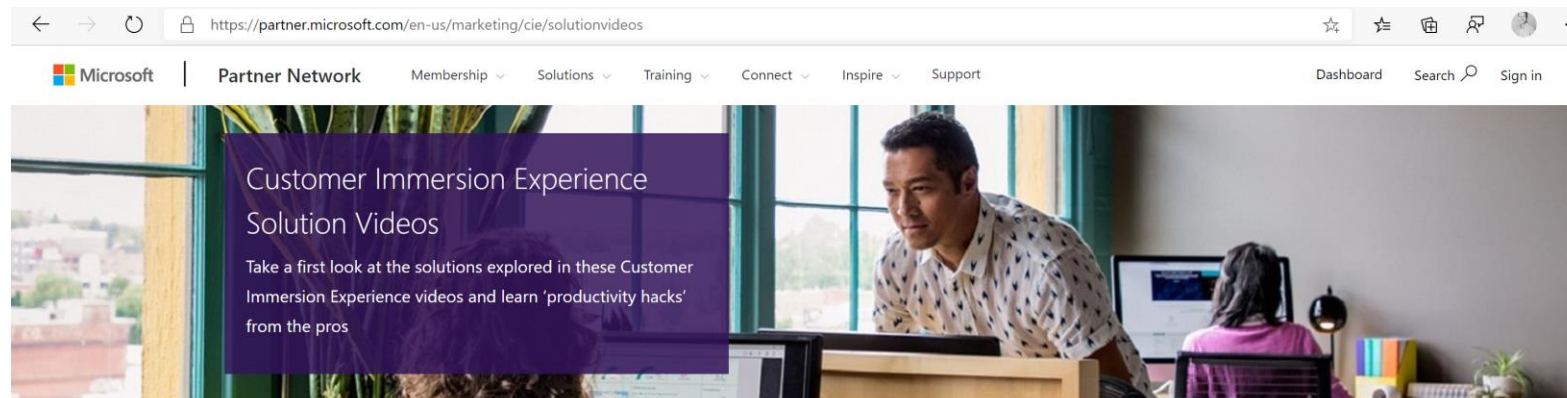
Ask questions and get help

[Published 10/24/2019](#) [Edit](#)

[Get started with the Admin Success Center](#)



# Customer Immersion Experience



## Introduction: Empowering the modern workplace

New developments, communications, mobility, and cloud services are enabling businesses to communicate and collaborate in ways that were previously not possible. Discover how Microsoft tools can solve your biggest challenges through this video series.

[Watch the intro >](#)



## Coauthoring and sharing content quickly

Access and edit documents even while others are editing and reviewing them at the same time.

[Watch the video >](#)

# Challenges

- Lack of planning and informing
- Lack of follow-up
- Don't make them think
- The slippery-slope effect
  - Once it's out...



# User guides

Pamphlets, videos, guides and hands-on



DISCOVER

TEMPLATES

SOLUTIONS

PRICING

LOGIN

SIGNUP FREE



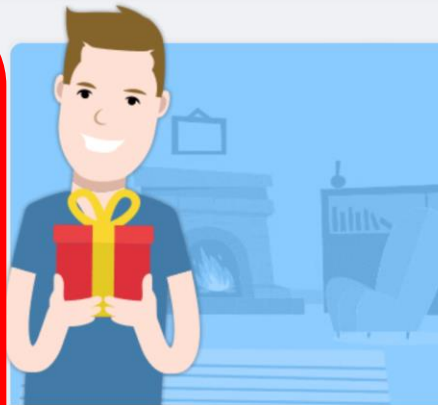
## WORK

When you can't afford to be ignored, use a Powtoon to grab the attention of your bosses and colleagues, in any business situation.



## EDU

Fight distractions in class and grab your students attention by making your education materials come to life with a Powtoon! It's great for school projects too!



## PERSONAL

Interact, teach and engage friends and loved ones using a Powtoon for special events and occasions and for when you can't afford to be ignored!



# Success

- Plan and communicate
- Respect
- Make the pilots happy
- The bandwagon effect



# Understanding motivation and emotions

"...the conclusion of new research from Finland, which found musicians who consider their instrument an extension of themselves are more confident and feel less performance anxiety."



# Thank you

...And please remember the evals



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