







Alexander Solaat Rødland Senior Consultant

### So, do I need Information Protection?

· Hopefully not, but

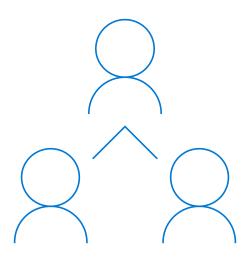


### What is data protection?



Manage BitLocker

Control panel

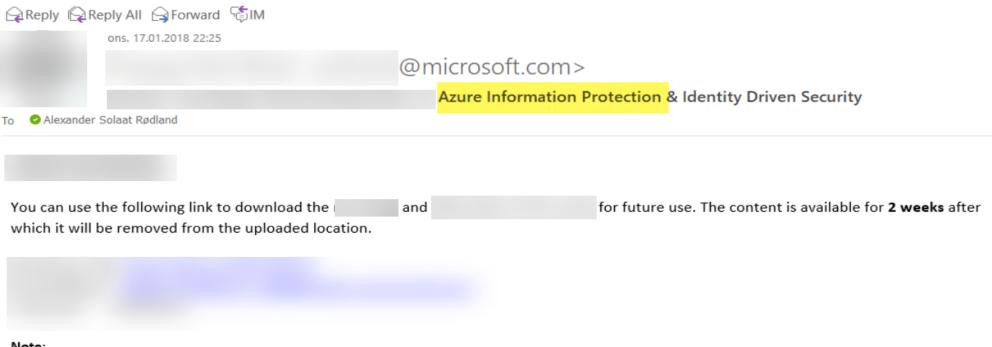


Sharing is not caring?



Access control?

• Encryption?



#### Note:

- Login to the above URL (preferably in InPrivate browsing mode in Internet Explorer) and sign in with the email address and password mentioned above. Once you log into the workspace, you can download the existing files from the workspace.
- Please download ONLY the files which have been uploaded by a Microsoft representative (with an @microsoft.com email address). Do not download files which are uploaded by any other users with a non-Microsoft email address.

Thank you! Hope you have a great day ahead.

Regards,

Helping partners build and grow their cloud practices faster through partner-centric resources



### **Enterprise-class technology**



Identity & access management

Secure identities to reach zero trust



Threat protection

Help stop damaging attacks with integrated and automated security



Information protection

Locate and classify information anywhere it lives



Security management

Strengthen your security posture with insights and guidance



### Azure Information Protection - AIP



Monitor

Track & revoke document access



Classify

Classify and label data based on sensitivity



Protect

Apply protection actions, including encryption, access restrictions

### Microsoft Information Protection - MIP



Discover

Scan & detect sensitive data based on policy



Classify

Classify and label data based on sensitivity



Protect

Apply protection actions, including encryption, access restrictions

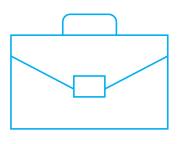


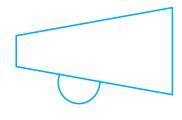
Monitor

User track & revoke + Admin monitor

### Main focus areas in adoption









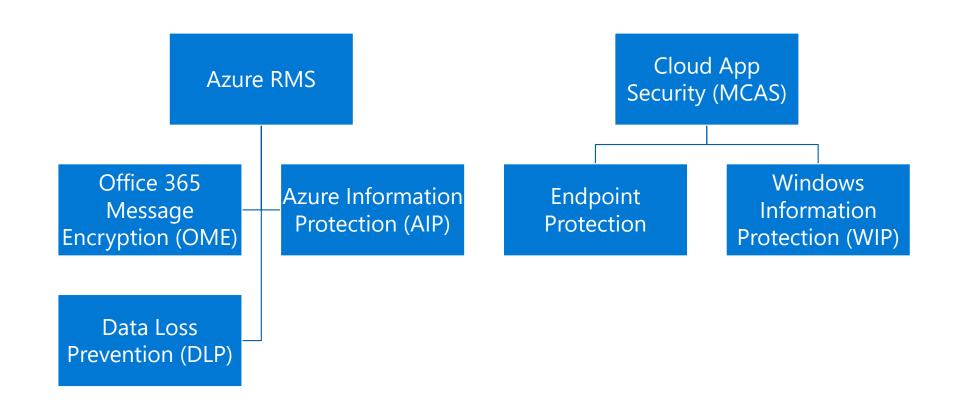
Power users / champions

Scenarios

Awareness & campaigns

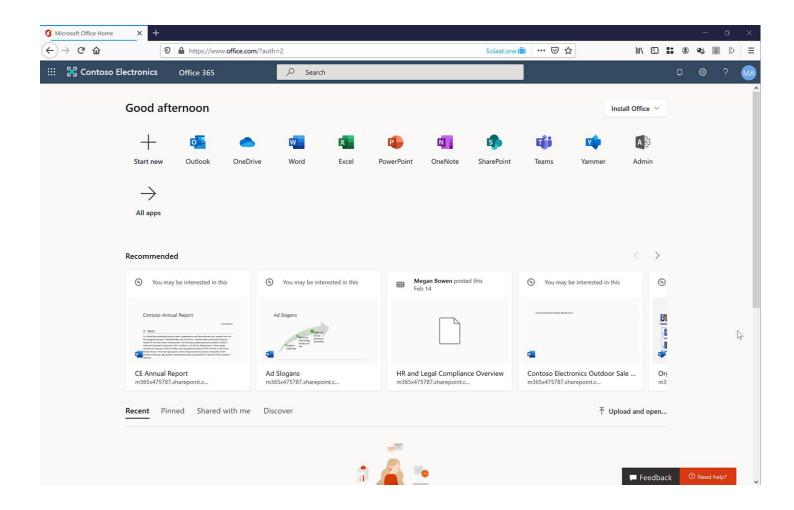
Train the end user Ready the help desk

### (A kind of) overview



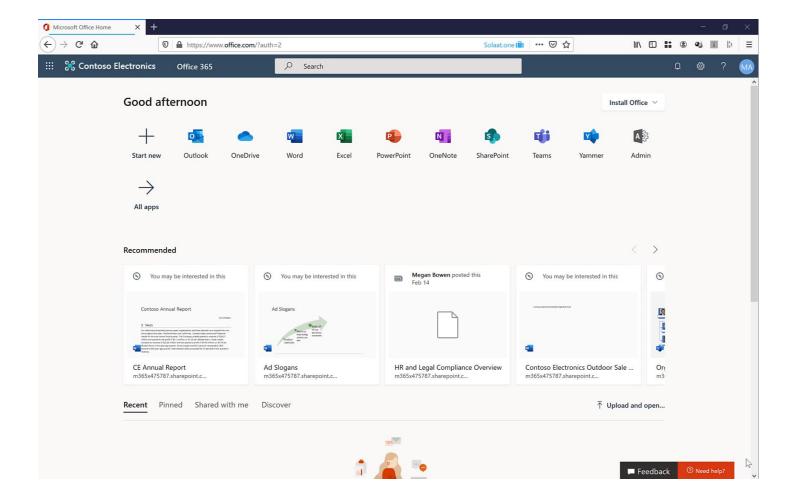
### Let's try

**Information Types** 



## Let's try

AIP

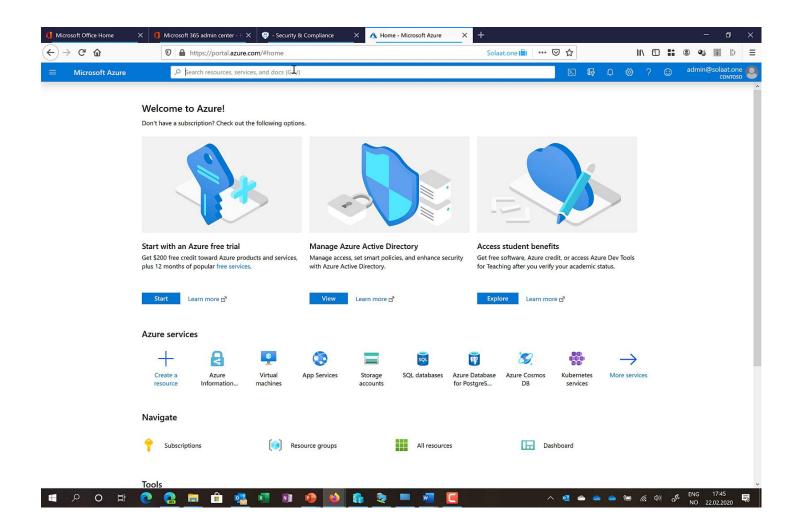


### So, do I need AIP?



### Let's try

**Session Control** 



So, do I need session control?



### Let's try

**Data Loss Prevention** 

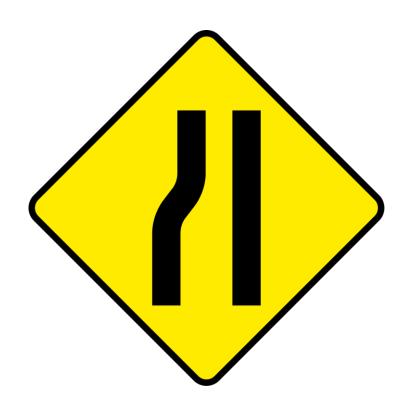


So, do I need DLP?



### Challenges

- Lack of planning and informing
- Lack of follow-up
- Don't make them think
- · The slippery-slope effect
  - · Once it's out...



### Comprehensive set of capabilities

#### **AZURE INFORMATION PROTECTION**

Classify, label & protect files – beyond Office 365, including on-premises & hybrid

#### MICROSOFT CLOUD APP SECURITY

Visibility into 15k+ cloud apps, data access & usage, potential abuse

#### **OFFICE 365 DATA LOSS PREVENTION**

Prevent data loss across Exchange Online, SharePoint Online,
OneDrive for Business

#### **OFFICE 365 MESSAGE ENCRYPTION**

Send encrypted emails in Office 365 to anyone inside or outside of the company

#### WINDOWS INFORMATION PROTECTION

Separate personal vs. work data on Windows 10 devices, prevent work data from traveling to non-work locations

#### OFFICE 365 ADVANCED DATA GOVERNANCE

Apply retention and deletion policies to sensitive and important data in Office 365

# MICROSOFT INFORMATION PROTECTION

Discover | Classify | Protect | Monitor

#### CONDITIONAL ACCESS

Control access to files based on policy, such as identity, machine configuration, geo location

#### OFFICE APPS

Protect sensitive information while working in Excel, Word, PowerPoint, Outlook

#### **SHAREPOINT & GROUPS**

Protect files in libraries and lists

#### AZURE SECURITY CENTER INFORMATION PROTECTION

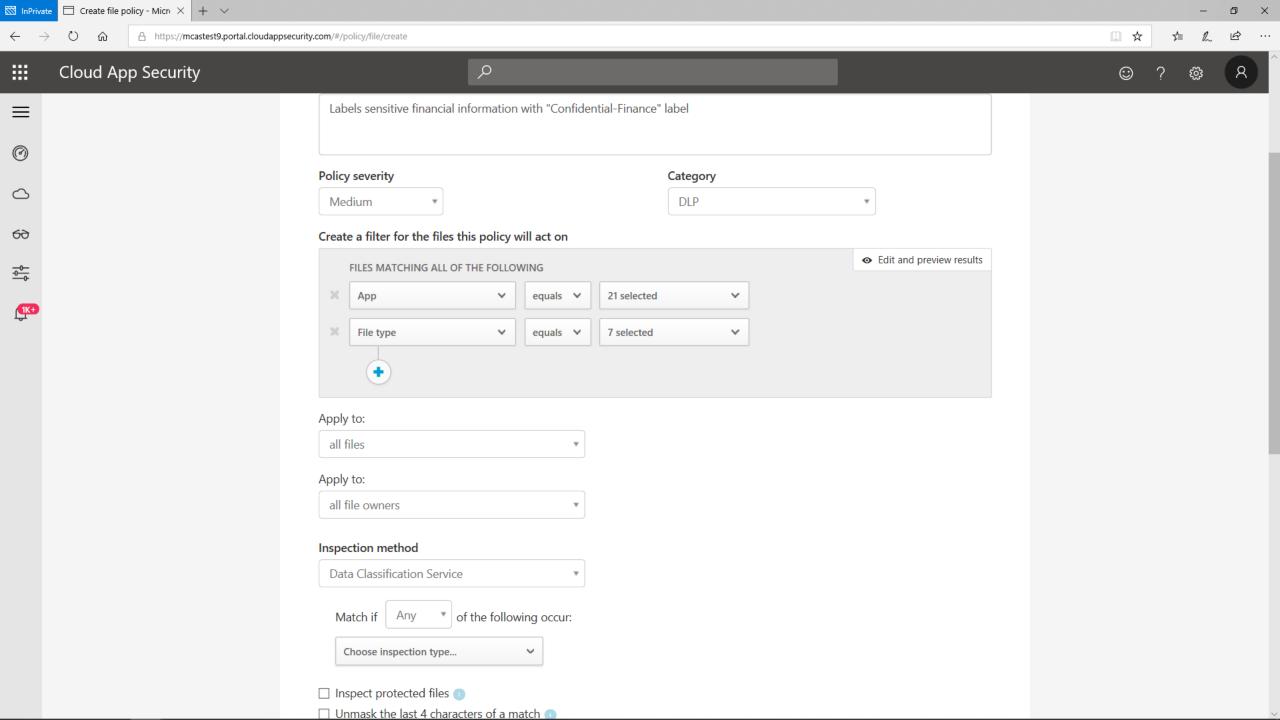
Classify & label sensitive structured data in Azure SQL, SQL Server and other Azure repositories

#### SDK FOR PARTNER ECOSYSTEM & ISVs

Enable ISVs to consume labels, apply protection

#### **ADOBE PDFs**

Natively view and protect PDFs on Adobe Acrobat Reader



Know your information flow. Who talks to who, and what information do they exchange?



Avoid frustrated users. Start small and do not try to implement everything at once.



Have a dedicated pilot group with users from different departments.



# Training is vital.



## Know your customers and users.



### Thank you

...And please remember the evals



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