

# Press Release

## SMT House Group becomes a part of CAT GROWTH AG



### SMT House Group welcomes CAT Growth AG

We are happy to announce that SMT House Group becomes a part of CAT Growth AG, Switzerland. This is to ensure the next level of growth of our successful SMT Renting concept.

The Electronic Manufacturing Industry has throughout Europe the recent years well accepted our innovative services, that makes it easy to grow their business and bring “Time to Value” much sooner than the traditional way of investing.

Our flexible financing model includes some of the top suppliers within the world of SMT. With the build in STOP & SWAP option customers can regardless brand manufacturer & functionality change their total SMT production lines or single equipment.

### A natural next step for SMT House Group

#### **Ole Thers, CEO SMT House Group & SMT Renting:**

*“An obvious next step for SMT House Group and SMT Renting since its establishment, SMT Renting has been a pioneer and first-mover in renting concepts tailored for electronic manufacturers, EMS & OEM companies. Therefore, it is a natural next step to become part of CAT Growth AG. With CAT Growth onboard we get an even stronger foundation for exploiting our business potential and continuing the expansion of the growth journey we are on. With focus on accelerating and investing in the strategy that SMT Renting already has, we get a platform and capital strength that is in a completely different gear. We are very excited and happy to have CAT Growth onboard. Now we look forward to take SMT Renting to the next level”* says Ole Thers, CEO of SMT House Group & SMT Renting

### The tailored operating lease concept for Electronic Manufacturers made the difference

#### **Martin Ziehbrunner, CEO of CAT Growth AG:**

*“SMT Renting has clearly stated their position in the market for many years with their flexible financing concept tailored for electronic manufacturers. SMT Renting offers a unique concept including financing, service and technical benefits that are incomparable with other offerings available in today’s market for electronic manufacturers, both OEM and EMS companies. With the renting concept SMT Renting has developed, more and more companies are realizing that the use of their production line is more important than the ownership of it. Looking to the recent success*

*of car leasing, consumers recognize this as well. We are very proud to be onboard and excited for the journey ahead together with SMT House Group and the SMT Renting team” says Martin Ziehbrunner, CEO of CAT Growth AG.*

## About CAT Growth AG

CAT Growth AG is a private market investment funded started in 2017. We focus on growth financing for successful companies, financing for company succession as well as for real estate and infrastructure. Our entrepreneurial and responsible approach, combined with a collaborative partnership with our customers, achieves sustainable added value for all stakeholders. More information about CAT Growth AG can be found here: <https://catgrowth.ch>



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## About SMT House Group

SMT House & SMT Renting are supplying end-to-end turnkey SMT solutions throughout Europe with own direct sales team and partner network. SMT House cooperates with its sister company SMT Renting who offers different financing models matching the needs of the Electronic Manufacture in the given time frame, offering much faster “Time to Value” from an economic standpoint of view and much less risk to the customer. SMT Renting is specialized in SMT equipment only with our well experience people from the Electronic Manufacturing Industry with a unique in-depth know-how about the market for electronic production equipment. Together with our flexible financing model we offer unique end-to-end SMT solutions including service and technical benefits that are incomparable with other offerings from electronic manufacturers in today’s market.



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