# **Bright**Sign®

# **BRIGHTSIGN XT**

## STATE-OF-THE-ART TECHNOLOGY. ENTERPRISE PERFORMANCE.

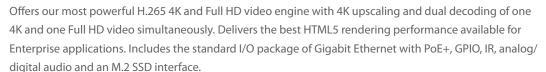
BrightSign XT delivers unsurpassed performance for enterprise applications with a powerful 4K video engine, our fastest HTML and graphics engine and our most powerful CPU. This state-of-the-art technology for leading-edge digital signage installations supports H.265 decoding, True 4K HDR and Full HD video playback including Mosaic Mode. It offers a hardware-accelerated HTML5 rendering



engine that enables flawless playback of multiple modular HTML5 assets including Javascript, CSS animations, WebGL and even swipe/ gesture interactivity. All XT models offer Gigabit Ethernet, and XT is the only product line offering PoE+ as well as HDMI In for Live TV playback.

#### **BrightSign XT243**

#### Standard I/O Player



Price: \$550

### **BrightSign XT1143**

#### **Expanded I/O Player**

Includes all the features BrightSign XT243, plus serial, dual USB (type A and C) and Live TV playback via the HDMI 2.0a input to play content from any broadcast channel – even protected HDCP content.

Price: \$650



#### **Features**



H.265



BrightPlates<sup>1</sup>



1080p60





Enterprise



Geo-Fencing





BrightWall™









Remote Spanshot



**B-Deploy** 



IP Streaming Server



Digital Audio



Mosaic Mode



Powerful 4K Video Engine



BrightSign App

M.2 SSD Interface



Live TV



Power over

# **Bright**Sign®

## **SPECIFICATIONS**

| MODEL  | XT243                               | XT1143  |
|--|-------------------------------------|---|
| VIDEO ENGINE DECODER   |                                     |   |
| Single 1080p60 video decoding  | Х                                   | Х   |
| Dual 1080@60p decoding   | Х                                   | Х   |
| Native 4K@60p CEA HDR10 video decoding   | X                                   | Х   |
| Dual video decoding of one 4K & one 1080p60 video  | Х                                   | Х   |
| MEDIA FORMATS  |                                     |   |
| Video Codecs for 4K content: H.265   | Х                                   | Х   |
| Video Containers for 4K H.265 content: .ts, .mov, .mp4, .mkv   | Х                                   | Х   |
| Video Codecs for Full HD: H.265, H.264(MPEG-4, Part 10),<br>MPEG-2, MPEG-1   | Х                                   | Х   |
| Video Containers for Full HD content: .ts, .mpg, .vob, .mov, .mp4, .m2ts, .wmv   | Х                                   | Х   |
| Images: BMP, JPEG, PNG   | X                                   | Х   |
| Audio: MP2, MP3, AAC, FLAC, OGG, and WAV (AC3 is passed through)   | Х                                   | Х   |
| HTML5  | X (Enterprise)                      |   |
| DISPLAY RESOLUTIONS*   |                                     |   |
| 4K resolutions: 3840x2160, 4096x2160, 3840x600   | Х                                   | Χ   |
| Upscaling to: 3840x2160x24/25/29.97/30p  | Х                                   | Х   |
| 1920x1080x24/25/29.92/30/50/59.94/60p, 1920x1080x50/59.94/60i, 1600x1200x60p, 1440x1050x60/75p, 1440x900x60/75p, 1360x768x60p, 1280x1024x60/75p, 1280x960x60p, 1280x800x60p/75p, 1280x768x60p, 1280x720x50 /59.94/60p, 1024x768x60p, 8200x600x60/75p, 720x576x50p/50i, 720x480x59.94/60p/60i, 640x480x60p                                  | Х                                   | Х   |
| HARDWARE INTERFACES  |                                     |   |
| Locking Power Connector  | Χ                                   | Х   |
| External micro SD Slot (SDHC and SDXC); SDHC storage up to 32GB SDXC storage up to 2TB   | Х                                   | Х   |
| M.2 SSD Interface  | X                                   | X   |
|  |                                     | ^   |
| USB High Speed Host Port (also supports content updates)   |                                     | X (2 ports:<br>Type A&C)  |
| USB High Speed Host Port (also supports content updates) Phoenix GPIO Port (12-pin bi-directional)   | X                                   | X (2 ports:   |
|  | Х                                   | X (2 ports:<br>Type A&C)  |
| Phoenix GPIO Port (12-pin bi-directional)  | X                                   | X (2 ports:<br>Type A&C)  |
| Phoenix GPIO Port (12-pin bi-directional) 3.5mm RS-232 Serial Port   |                                     | X (2 ports:<br>Type A&C)<br>X<br>X                              |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm IR In/Out  3.5mm Audio Out (analog -or- SPDIF digital, non-   | X                                   | X (2 ports:<br>Type A&C)<br>X<br>X                              |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm IR In/Out  3.5mm Audio Out (analog -or-SPDIF digital, non-simultaneous)   | X<br>X                              | X (2 ports:<br>Type A&C)<br>X<br>X<br>X                         |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm IR In/Out  3.5mm Audio Out (analog -or-SPDIF digital, non-simultaneous)  HDMI 2.0a Out  | X<br>X                              | X (2 ports:<br>Type A&C)  X  X  X  X  X                         |
| Phoenix GPIO Port (12-pin bi-directional) 3.5mm RS-232 Serial Port 3.5mm IR In/Out 3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous) HDMI 2.0a Out HDMI 2.0a Input   | x<br>x<br>x                         | X (2 ports:<br>Type A&C)  X  X  X  X  X                         |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm IR In/Out  3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous)  HDMI 2.0a Out  HDMI 2.0a Input  Ethernet  | X<br>X<br>X                         | X (2 ports:<br>Type A&C)  X  X  X  X  X  X  X                   |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm IR In/Out  3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous)  HDMI 2.0a Out  HDMI 2.0a Input  Ethernet  Power over Ethernet (PoE+)  | X X X X X X (Gig:                   | X (2 ports:<br>Type A&C)  X  X  X  X  X  X  X  X  X  X  X  X  X |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous)  HDMI 2.0a Out  HDMI 2.0a Input  Ethernet  Power over Ethernet (PoE+)  M.2 (E) Keyed Wi-Fi/Bluetooth Connector  | X X X X (Gig. X X                   | X (2 ports: Type A&C)  X  X  X  X  X  X  X  X  X  X  X  X  X    |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm IR In/Out  3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous)  HDMI 2.0a Out  HDMI 2.0a Input  Ethernet  Power over Ethernet (PoE+)  M.2 (E) Keyed Wi-Fi/Bluetooth Connector  Wi-Fi External Antenna Connector (optional)                            | X X X X X Gigs X X X                | X (2 ports: Type A&C)  X  X  X  X  X  X  X  X  X  X  X  X  X    |
| Phoenix GPIO Port (12-pin bi-directional) 3.5mm RS-232 Serial Port 3.5mm IR In/Out 3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous) HDMI 2.0a Out HDMI 2.0a Input Ethernet Power over Ethernet (PoE+) M.2 (E) Keyed Wi-Fi/Bluetooth Connector Wi-Fi External Antenna Connector (optional) Status LEDs                         | X X X X (Gig: X X X Power, Error, B | X (2 ports: Type A&C)  X  X  X  X  X  X  X  X  X  X  X  X  X    |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm IR In/Out  3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous)  HDMI 2.0a Out  HDMI 2.0a Input  Ethernet  Power over Ethernet (PoE+)  M.2 (E) Keyed Wi-Fi/Bluetooth Connector  Wi-Fi External Antenna Connector (optional)  Status LEDs  Reset Button | X X X X (Gigs X X X Power, Error, B | X (2 ports: Type A&C)  X  X  X  X  X  X  X  X  X  x  x  x  x    |
| Phoenix GPIO Port (12-pin bi-directional)  3.5mm RS-232 Serial Port  3.5mm Audio Out (analog -or- SPDIF digital, non-simultaneous)  HDMI 2.0a Out  HDMI 2.0a Input  Ethernet  Power over Ethernet (PoE+)  M.2 (E) Keyed Wi-Fi/Bluetooth Connector  Wi-Fi External Antenna Connector (optional)  Status LEDs  Reset Button  Real Time Clock | X X X X (Gigs X X X Power, Error, B | X (2 ports: Type A&C)  X  X  X  X  X  X  X  X  X  x  x  x  x    |

| MODEL  | XT243  | XT1143                                    |
|--|--|---|
| Live TV: brings Live TV, even HDCP-protected content, to your signage via HDMI 2.0a Input  |  | Х   |
| HTML5: hardware-accelerated engine that plays modular HTML assets flawlessly alongside high-bandwidth video                                    | X (Enterprise)                                 |   |
| BrightBeacon <sup>™</sup> : 2-way Bluetooth/Beacon communication<br>between mobile devices & signage (requires: wireless/<br>Bluetooth module) | Х  | Х   |
| BrightWall*: synchronized playback across multiple displays  | Х  | X   |
| Autowall $\!$  | Х  | Х   |
| Zones: playback multiple content types on a single screen  | Х  | X   |
| Mosaic Mode: play a multitude of smaller resolution videos simultaneously that add up to the maximum video resolution of the player            | Х  | Х   |
| IP Streaming: play streaming media   | Χ  | X   |
| IP Streaming Server: serve IP streams from local storage   | Χ  | Х   |
| Encoding Server: transcode or composite/encode IP streams  | Х  | X   |
| Interactivity: connect virtually any type of interactive device to a multitude of interactive ports  | X (GPIO, IR,<br>UDP)                           | X (GPIO, dual<br>USB, serial, IR,<br>UDP) |
| Live Feeds: Live Data, Live Text, MRSS, Twitter, Flickr, etc.  | Х  | X   |
| Tagging: BrightSign Network users can assign media and player tags for highly targeted content distribution                                    | Х  | Χ   |
| BrightSign App: update signs with an iOS device  | Х  | X   |
| Geo-Fencing: trigger playback based on location (requires USB dongle)  |  | Х   |
| Sign Preview: preview presentation playback in<br>BrightAuthor   | Х  | X   |
| Remote Snapshot: remotely view a snapshot image of the display's playback  | Х  | Х   |
| BrightPlates <sup>TM</sup> : easy template-based sign creation service   | Х  | X   |
| Networking: update, manage and schedule your signage   | Х  | Х   |
| B-deploy: A setup feature to deploy many players at once   | Χ  | X   |
| Extended Thermal: Supports ambient temperatures between 0° & 70° C at 90% max relative humidity, noncondensing                                 | Х  | Х   |
| SOFTWARE   |  |   |
| Free BrightAuthor Software   | Χ  | Χ   |
| BrightSign Networking Options  | Χ  | X   |
| ACCESSORIES  |  |   |
| USB Button Pads  |  | Χ   |
| Wireless/Bluetooth Module  | Χ  | X   |
| MicroSD Class 10 Cards (various capacities)  | Χ  | Χ   |
| MISCELLANEOUS  |  |   |
| Dimensions (W x H x D)   | 179.9 x 21.9 x 204.2mm or 7.1 x<br>0.86 x 8 in |   |
| Weight   | 20 oz  |   |
| Power  | 12V / 3A (36 Watts)                            |   |
| Multi-Country Power & Regulatory Approvals   | Х  | X   |
| Built-in Wall Mounting Brackets  | Х  | X   |
| 1 year warranty, parts and labor   | Х  | X   |
|  |  |   |