Penguin Platform

Re-imagining the role of reading, books and authors in young people's learning experience

This project proposes three interconnected components;

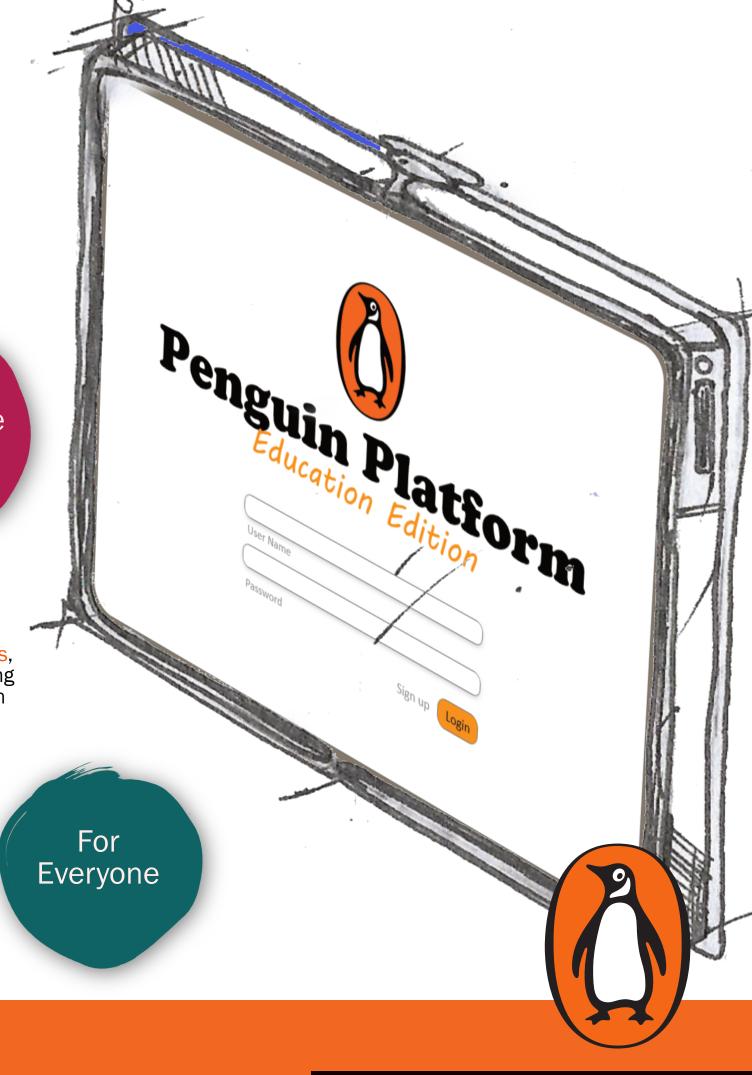
Education they can enjoy: The proposed design for a new way of engaging with school children named Penguin Platform (Education Edition) uses books and authors to bring to life the joy of reading, and fun to education. With different levels and stories. Players progress at their own speed, solving challenges, engaging with books, poems and stories to progress to the next level.

Modernise Education

Promote Diversity

Diversity campaign: Building on Penguin's Lit In Colour campaign which which is focused on getting more writers of colour into the curriculum, this project proposes **Dyslexic Diaries**, a series of short videos about (or with) dyslexic authors speaking about their own experiences and reading excerpt from their own books, to be delivered on the platform along with support tools for dyslexic readers.

Technology focused outreach: While the proposed Penguin Platform is comparable with PC's, tablets, phones and iPads, this project proposes a new type of technology. Specially designed to host the Penguin platform only, a fusion between e-book and tablet. This folding, book inspired Penguin Pad is cost effective meaning Penguin can donate this technology to school libraries and books on subscription to allow for faster, lower cost changes in the curriculum.



Bringing Gamification to Education

Modernise Education

Gamification is where game-design and game principles are used in non-game contexts & environments





Teachers support students to:

- Develop the critical thinking skills they need to solve challenges
- Guide discussion on perspectives
- Make connections with the outside world using the Penguin Platform

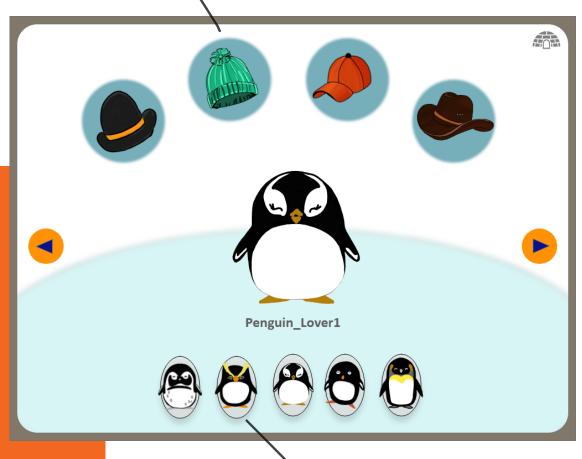
Teachers can guide their classes in online UK wide activities, e.g.,

- Engage with other schools in drawing alternative book covers
- Compete with other classes in "battle of the books"
- Discuss different perspectives on historical events
- Bring diversity into homogeneous classroom spaces
- Building cultural awareness through participating in Lit in Colour events

Customise to meet individual education plans and a changing curriculum.

Penguin Platform goals and activities can be tailored to the class and even to individual students. Students can choose their own goals, join nationwide challenges, or have their teacher assign them tasks. This customization provides an educational support system that fosters students' intrinsic motivation by challenging them at an appropriate level.

earn accessories



earn upgraded penguin avatars

Modernise Education

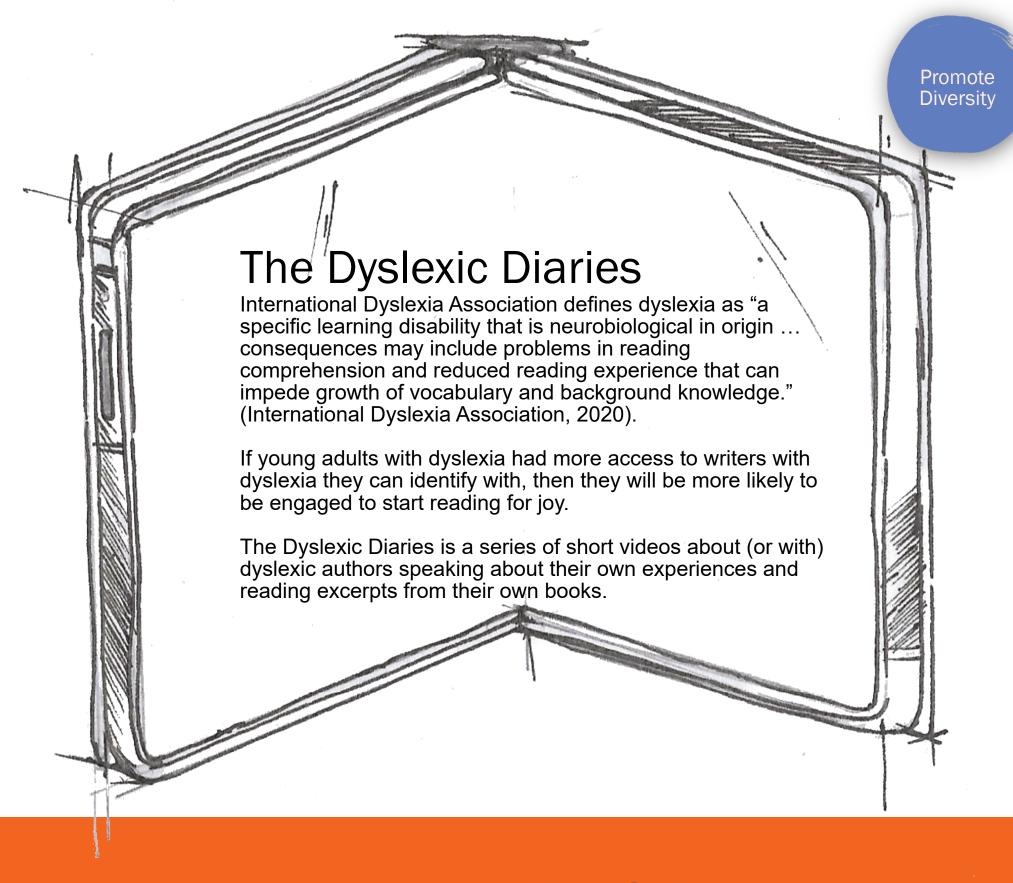
Expand Penguin's diversity campaigns

Be at the forefront of a revolution to bring the authors to life as well as the books through The Dyslexic Diaries and Lit in Colour on the new Penguin Platform

Lit in Colour

Through research projects, alliances and creative tools the Lit in Colour campaign aims to encourage the school curriculum to include more books by authors of colour.

A more diverse literature curriculum will mean that students aren't graduating having never come across a book written by someone like them, or that features characters from their background.





Lit in (oruge



Supporting inclusive reading in schools

Looking beyond the traditional reader

People with Dyslexia may struggle with traditional reading but there are ways to help them find the joy of reading and stories

Dyslexic Diaries & More

The Dyslexic Diaries promotes dyslexic authors, but more can be done to make dyslexics feel more included and enjoy reading.

Current text to speech software can have an unnatural reading pace and sound. Comparatively, audio-books are read naturally and have other storytelling ques. Using an easy to use interface where audio-books can be listened to at the same time as reading an ebook will provide students with enjoyable multi-sensory learning experiences.

Combined with words highlighted while reading - this further assist dyslexics students.

Fully contained within the Penguin Platform it becomes inclusive – meaning dyslexics wont need to use another piece of software to access the books their classmates are reading.

Dyslexic Diaries





oks Biograp

After studying illustration at Falmouth College of Arts Tom worked as a full-time political cartoonist before he stumbled into the world of animation when he won a bursary to direct his short animated film, The Girl With The Pink Shoes, as part of the Animated Exeter festival. Since then he has gone or design and create a number of animated TV concepts with Honeycomb Animation, including the M Little Mysteries. Tom lives in Devon.

Home

My Penguin

Advanced Sea

My Library

Penguin Talks

Dyslexic Diari

swipe for menu

Promote

Diversity

My father's family name being Pirrip, and my Christian name Philip, my infant tongue could make of both names nothing longer or more explicit than Pip. So, I called myself Pip, and came to be called Pip.

I give Pirrip as my father's family name, on the authority of his tombstone and my sister,—Mrs. Joe Gargery, who married the blacksmith. As I never saw my father or my mother, and never saw any likeness of either of them (for their days were long before the days of photographs), my first fancies regarding what they were like were unreasonably derived from their tombstones. The shape of the letters on my father's, gave me an odd idea that he was a square, stout, dark man, with curly black hair. From the character and turn of the inscription, "Also Georgiana Wife of the Above," I drew a childish conclusion that my mother was freckled and sickly. To five little stone lozenges, each about a foot and a half long, which were arranged in a neat row beside their grave, and were sacred to the memory of five little brothers of mine,—who gave up trying to get a living, exceedingly early in that universal struggle,—I am indebted for a belief I religiously entertained that they had all been born on their backs with their hands in their trousers-pockets, and had never taken them out in this state of existence.

Ours was the marsh country, down by the river, within, as the river wound, twenty miles of the sea. My first most vivid and broad impression of the identity of things seems to me to have been gained on a memorable raw afternoon towards evening. At such

a time I found out for certain that this bleak overgrown with nettles was the churchyard; and that Philip Pirrip, late of this parish, and also Georgiana wife of the above, were dead and burled; and that Alexander, Bartholomew, Abraham, Tobias, and Roger, infant children of the aforesaid, were also dead and burled; and that the dark flat wilderness beyond the churchyard, intersected with dikes and mounds and gates, with scattered cattle feeding on it, was the marshes; and that the low leaden line beyond was the river; and that the distant savage lair from which the wind was rushing was the sea; and that the small bundle of shivers growing afraid of it all and beginning to cry, was Pip.

"Hold your noise!" cried a terrible voice, as a man started up from among the graves at the side of the church porch. "Keep still, you little devil, or I'll cut your throat!"

A fearful man, all in coarse gray, with a great iron on his leg. A man with no hat, and with broken shoes, and with an old rag tied round his head. A man who had been soaked in water, and smothered in mud, and lamed by stones, and cut by flints, and stung by nettles, and torn by briars; who limped, and shivered, and glared, and growled; and whose teeth chattered in his head as he seized me by the chin.

"Oh! Don't cut my throat, sir," I pleaded in terror. "Pray don't do it, sir." $\;$

"Tell us your name!" said the man. "Quick!"

swipe for home

swipe for audio book controls



Bringing books and authors to everyone regardless of their personal situation by investing in our school libraries.

Penguin Pad is an affordable tablet donated by Penguin UK to school libraries in lieu of traditionally printed books.

Penguin Platform also works on PC's and tablets already owned by students.



Nearly 40% of 14-16 year olds agreed that 'l can't find anything to read that interests me' (National Literacy Trust 2019)





Lit in (of our



Supporting inclusive reading in schools