

telgraf

www.telgraf.co.uk • info@telgraf.co.uk

The **only** weekly
Newspaper in
Kurdish and **Turkish** languages



Telgraf Newspaper is the

best way

to communicate with

Kurdish and **Turkish**

Communities



The **distance**
between **you** and **us** is only
a **telephone call**



Call us **NOW** on
0870 881 9745
078 7614 6557 or 079 4432 4410

About Us

Telgraf Newspaper is the mean to reach more than

350,000 people of Kurdish, Turkish and Turkish Cypriot Origin in the UK. Telgraf Newspaper is the first and only newspaper that publishes in both languages of Kurdish and Turkish. The paper will focus on all issues in general; however, we do prioritise local and national issues.

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WITH US from beginning



Ken Livingstone

Mayor of London

"I am pleased to hear that London has its first Kurdish and Turkish language newspaper."

MAYOR OF LONDON

HARINGEY COUNCIL

George Meehan

Leader Of Haringey Council

"This is great news for Haringey, Telgraf is another success by the Kurdish and Turkish communities"



Michael Rye

Leader of Enfield Council

"Telgraf will be the bridge between Enfield Council and its Kurdish and Turkish communities"

ENFIELD
Council

Hackney

Jules Pipe

Mayor of Hackney

"Hackney is proud to launch Telgraf, first Newspaper in both Kurdish and Turkish. Now it is much easier to reach out Kurdish and Turkish communities"



James Kempton

Leader of Islington Council

"I believe Telgraf will be the key instrument for us to inform Islington's Kurdish and Turkish communities"

 **ISLINGTON**

Te l g r a f
Newspaper
is co-ope-
rating very
closely with
all Kurdish and Turkish
community organisati-
ons as well as mosques,
other religious organis-
taions, youth centres, wo-
men centres, elderly
clubs and supplementary
schools. We also work in
collaboration with statu-
tory agencies such as
Educational institutions,
health departments, hou-
sing departments, police
etc. We aim to be the
constructive bridge bet-
ween the latter and the
community.

Community

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Mustafa Topkaya
Business Man

Yashar Ismailoglu
Hackney Cypriot Centre

Akmen Sitki
*Council of Turkish Cypriot
Association in the UK*

*They all attended Telgraf
launch hosted by the Mayor of
Hackney, Jules Pipe, in Hackney
Town hall.*



Clyde Loakes

Leader Of Waltham Forest Council

*"Telgraf is published at a
right time when Waltamfo-
rest's Kurdish and Turkish
population is growing. Telgraf
is the key to access Kurdish
and Turkish communities"*



Jennette Arnold
*London Assembly Member for
Hackney, Islington and Waltham
Forest*

*"London is lucky to have
Telgraf. It is the best way to
communicate with Kurdish
and Turkish community"*

They are wining

WITH US from beginning

Partner organisations

We are
in
part-
ners-
hip

with all local authorities where there is a significant Kurdish and Turkish Community. We also work very closely with the Greater London Authority and in partnership with several national and International firms and businesses including Barclays Bank, Western Union, Cheque point, Howe and Co, Duncan and Lewis Co, Budget insurance and International Organization of Migration are some of them. Our partnership with the community businesses and other relevant community based active organisations, enhances the chance of delivering the paper to wider sections of the community throughout the UK.

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Steve Rogers

Area Manager Of Barclays Bank

"This is the first time that we are involved with Kurdish and Turkish communities. Telgraf Newspaper is the key for our relations as with the Kurdish and Turkish communities"



Shanny Gupta

Managing Director of Duncan Lewis

"I am proud to be with Telgraf since its first publication. Telgraf is the right place to promote our services and we will continue to do so"

duncan lewis & co solicitors



David Enright and Davide Howe of Howe & Co Solicitors

"Telgraf is expanding rapidly and we are pleased to be with Telgraf Newspaper"

HOWE & CO solicitors



Cemil Gonul

Director Of Print Gallery

"Its been a great success for my business to be associated with Telgraf Newspaper. "



Ibrahim Dogus

Chairperson of Halkevi, Kurdish and Turkish Community Centre

" I am delighted that at last we have a newspaper in Kurdish and Turkish languages. UK's strong Kurdish and Turkish population and businesses will continue to support Telgraf."



A

t the moment we are distributing 20,000

copies per week but our readership goes well beyond 100,000 because of our strong relations with individuals members of community and the families. It is important to note here that our aim for the next year is to increase our distribution to 35,000 copies per week. Another factor that is making us increasingly influential is our determination to make this the paper for everyone in the community. This is why we include a minimum of 25 pieces of local news concerning the whole local community in every issue. Also our tight regulations on what we publish and advertise ensures us that we do not discriminate and/or insult any groups or individuals in the community, especially women and children.

Influence

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Each copy consists of 40 pages of which all are coloured. We distribute to workplaces and community centres mostly throughout the London. Areas we distribute includes Hackney, Haringey, Enfield, Islington, Croydon, Lewisham, Ealing, Barnet, Waltham-forest and surrounding boroughs plus other cities in uk with significant Kurdish and Turkish population

Distribution

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Lets work together

telgraf	1 Weeks	4 Weeks	8 Weeks	13 Weeks	26 Weeks	52 Weeks
Full Page	£600	£2,200	£4,000	£5,850	£10.400	£18.200
Full Page (Spread Page)	£1.000	£3,800	£7.200	£11,000	£20.800	£39.000
Full Page (Back Cover)	£1.000	£3,800	£7.200	£11,000	£20.800	£39.000
Half Page	£300	£1,100	£2,000	£2,925	£5.200	£9.100
Quarter Page	£150	£550	£1000	£1450	£2.600	£4.550
5/2 Page	£165	£585	£825	£1,460	£2,750	£4,875
Banner	£125	£450	£825	£1,125	£2,115	£3,750

Full Page : 254_{mm} x 328_{mm}
 Spread Page : 528_{mm} x 328_{mm}
 Back Page : 254_{mm} x 340_{mm}
 Half Page : 254_{mm} x 160_{mm}

Quarter Page : 123_{mm} x 160_{mm}
 5/2 Page : 100_{mm} x 326_{mm}
 Front Cover Banner : 123_{mm} x 51_{mm}
 Inside Page Banner : 48_{mm} x 51_{mm}

To advertise with us please call **078 7614 6557** or **079 4432 4410**

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weekly newspaper



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