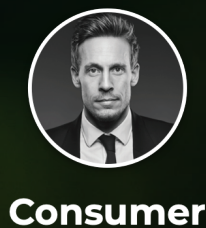


**PAPER
TALE**

Our Vision

**Empower people to know
& make the right choices, easily**

**What if we build a system where each
product produced literally lifts people out
of poverty, sends children to school and
has a positive climate impact.**

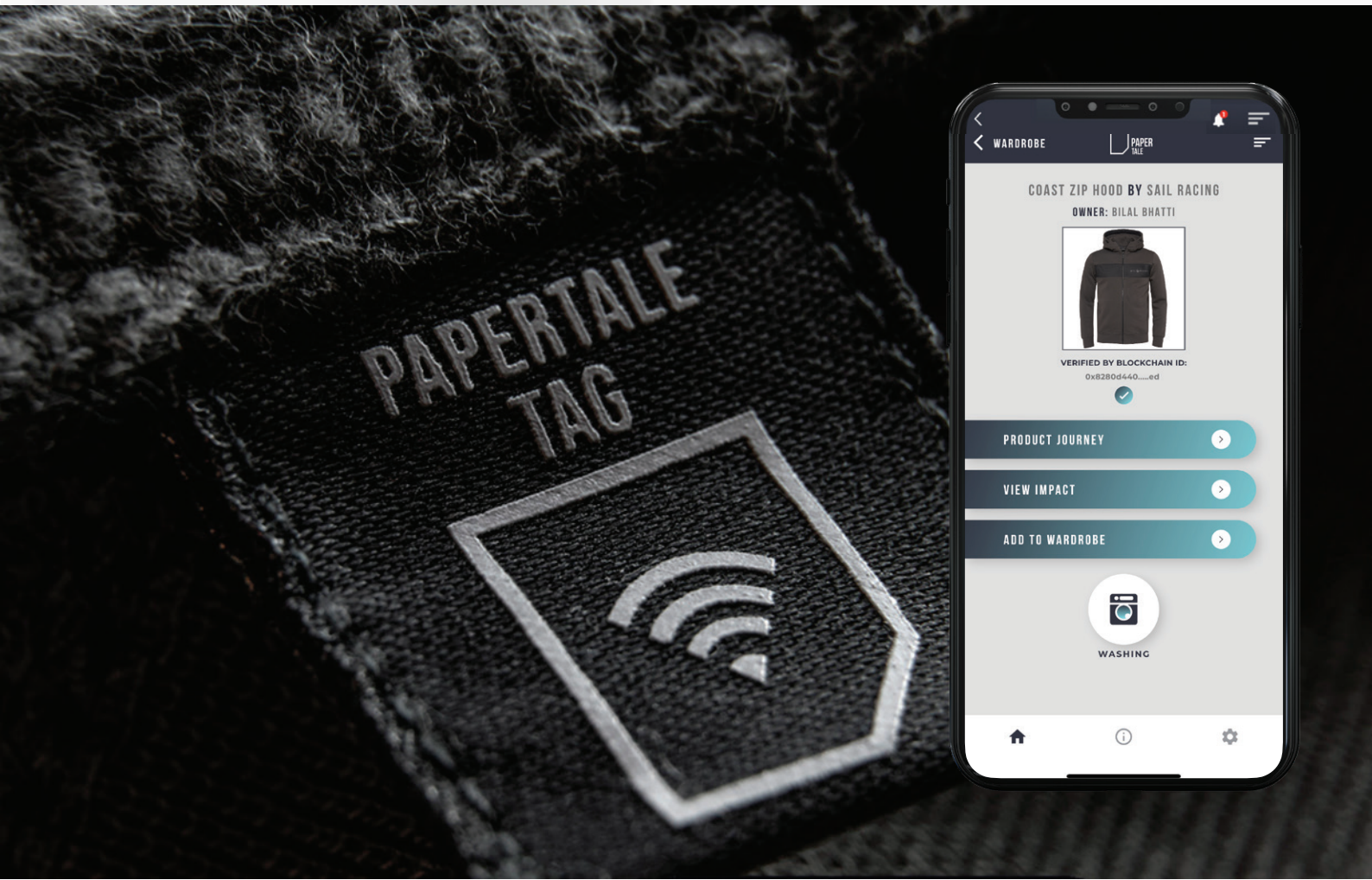


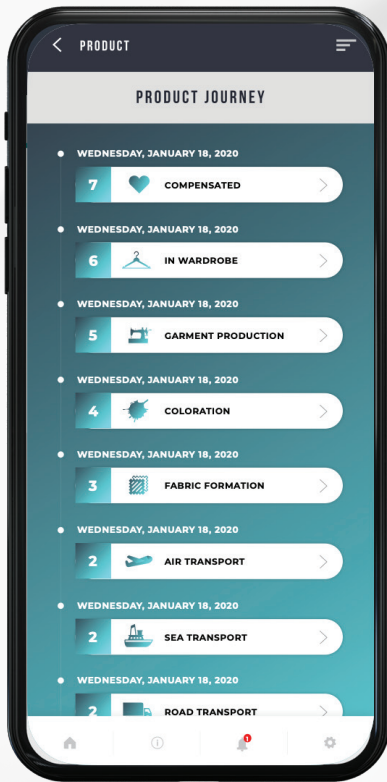
Worker



We believe that deep down everyone wants to do good. But this will only come out when people are provided with the right knowledge and resources. Here at PaperTale we are striving to create tools for this, every passing day.

Scanning tag



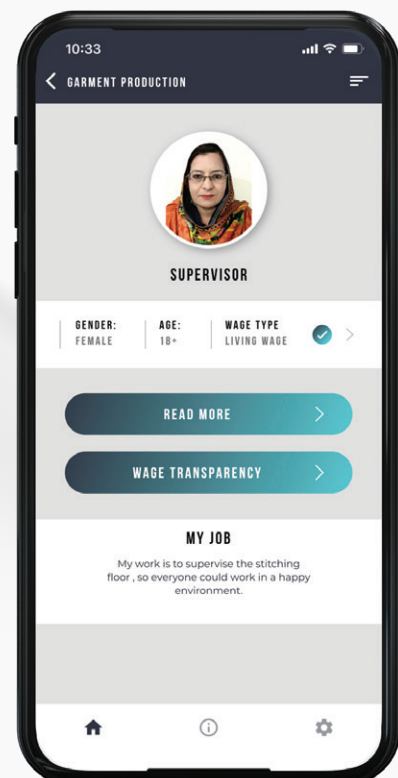


RADICAL TRANSPARENCY

THE PRODUCT JOURNEY

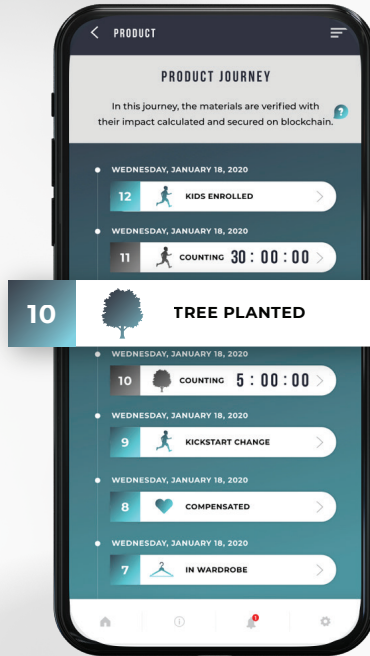
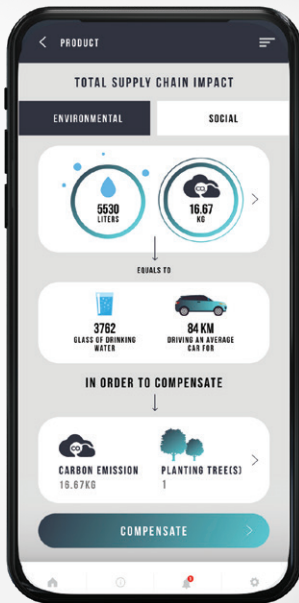
ELIMINATING SLAVERY

CREATING HUMAN CONNECTIONS

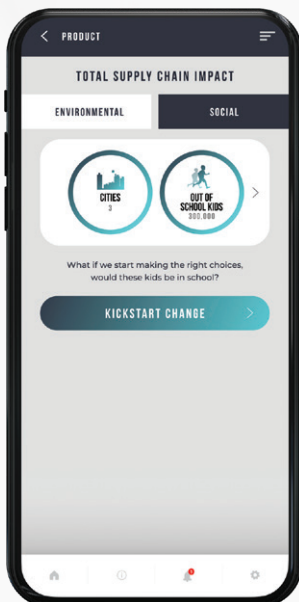




CLIMATE IMPACT



SOCIAL IMPACT



Tag Catalogue

Existing tags



Other possibilities

WOVEN LABEL



RUBBER



ZIPPER



LEATHER



CORK STYLE



CERAMIC LOOK



ENGRAVED SILVER BUTTONS

