

INTRODUCTION

SPEDmaster Sweden AB works to ensure that your privacy is protected when you as a customer visit our website and use our services. This Privacy Policy is designed to inform you about how we process and protect your personal data in our capacity as data controllers and what rights you have in connection with the processing of personal data. Our goal is for you to feel confident that your privacy is respected and that your personal data is processed correctly and in accordance with applicable legislation. SPEDmaster Sweden AB take responsibility for ensuring that personal data processed by us is only used for the intended purposes and protected against unauthorised access.

WHAT IS PERSONAL DATA AND PERSONAL DATA PROCESSING?

Personal data is any information that can be directly or indirectly linked to a personal data living natural person. This means that information such as name, e-mail address, telephone number and companies linked by name constitute personal data.

Examples of personal data processing are collection, registration, organisation, structuring, storage, processing, alteration, retrieval, reading, use, disclosure by transmission, dissemination, provision in any other way, adjustment or combination, restriction, deletion or destruction.

SPEDMASTER SWEDEN AB IS RESPONSIBLE FOR YOUR PERSONAL DATA

SPEDmaster Sweden AB is the data controller in accordance with the General Data Protection Regulation (GDPR) for all processing of the personal data that you as a customer provide to us. SPEDmaster Sweden AB collects and processes personal data only for the purposes set out in this Privacy Policy.

HOW WE USE YOUR PERSONAL DATA

SPEDmaster Sweden AB processes your personal data for the following purposes:

- Service & Support in case of any problems, questions or requests
- Sending newsletters, campaigns or information
- Personal data is only processed for as long as it is necessary to fulfil the purposes of the processing or to fulfil SPEDmaster Sweden AB's legal obligations.

LEGAL BASIS AND LEGITIMATE INTERESTS FOR THE PROCESSING OF PERSONAL DATA

SPEDmaster Sweden AB always processes your personal data in accordance with applicable legislation. We process your personal data when it is necessary for us to be able to fulfil the agreement we enter into. On the occasions mentioned when your personal data is processed by us,

the legal basis for the processing of personal data is a legitimate interest, i.e. that we should be able to fulfil our obligations under our agreement.

If SPEDmaster Sweden AB wishes to process your personal data for purposes that require your explicit consent under applicable law, we will obtain such consent in advance. In such a case, you have the opportunity to decline such processing, in which case we will not process your personal data for the requested purpose.

HOW YOUR PERSONAL DATA IS STORED

The personal data we collect is only stored within the EU/EEA by us and our personal data processors. SPEDmaster Sweden AB is responsible for ensuring that we have technical solutions that ensure that personal data is processed in a secure manner in accordance with the guidelines of the regulation.

WHAT PERSONAL DATA DO WE COLLECT?

We collect personal data to perform our services and/or for future cooperation. We collect personal data through our employees and various events/customer events and more. Information we may collect includes:

- Social security number
- Name and address
- E-mail address
- Telephone number
- Company name

YOUR RIGHTS

In accordance with applicable personal data legislation, you have the right to:

1. Right to access personal data. You have the right to access your personal data processed by us at any time.
2. Right to rectification of personal data. You have the right to have personal data that is incorrect, incomplete or misleading rectified without delay.
3. Right to be forgotten You have the right to have your personal data that we process erased (the right to be forgotten) if:
 - a. the personal data is processed based on your consent; or
 - b. if the personal data is no longer necessary for the performance of our contract.

4. Right to restriction of personal data. You have the right to have the processing of your personal data restricted according to your wishes if:

- a. the personal data is processed based on your consent;
- b. if the limitation can be made without affecting the performance of our contract; or
- c. if the information is incorrect.

5. Right to data portability. You have the right to data portability, which means that you can request that your personal data be transferred to another data controller if this is technically feasible.

6. Right to object to the processing of your personal data. You have the right to object to how your personal data is processed if the basis for the processing of personal data is your consent (e.g. when we have obtained your email address with your consent). In addition to these rights, you have the right to lodge a complaint with the applicable supervisory authority at any time if you believe that your personal data is being processed in violation of applicable personal data legislation. You always have the right to withdraw your consent to the processing of personal data that you have given to us, which you can do by contacting us using the contact details set out below.

HOW YOUR PERSONAL DATA IS PROTECTED

SPEDmaster Sweden AB takes appropriate technical and organizational measures to protect the personal data that is processed and guarantees that your personal data is processed in a secure and correct manner.

COMPLAINT

If you have a question, would like to make a complaint to SPEDmaster Sweden AB regarding the processing of your personal data or appeal a decision, you may contact stefan@spedmaster.se or lodge a complaint with a supervisory authority.

CONTACT

E-mail: stefan@spedmaster.se

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