

CELEBRATING 10 YEARS OF

2013

2023

MOVEMENT TO WORK

Movement to Work
OVERVIEW

ABOUT MOVEMENT TO WORK

WHO WE ARE

Movement to Work (MtW) helps employers deliver high quality employability opportunities for young people aged 16-30 who face barriers to work.

We are a registered UK charity offering **100% no-cost support** to businesses interested in youth employment. All we ask is that you join our community and create worthwhile experiences for young people.

WHY WE DO IT

We believe that young people are our future. The more we invest in them, the more we secure the wellbeing of younger generations. With almost **800,000 young people not in education, employment or training, and over 2.5 million economically inactive**, we have a responsibility to help them into work and set them up for success. Young people are our future.



OUR VALUES

PURPOSE

To work with employers and partners to create great opportunities for young people to build their careers.

VISION

To level the playing field for all young people by removing barriers to employment through quality work placements and vocational training.

AMBITION

155,000+ opportunities for young people delivered to date. Next, reach 200,000+ opportunities faster than ever before.



BACKED BY INDUSTRY

Alongside our 100+ employer members and partners, at the helm of the Movement is our Steering Group. An impressive collective of senior leaders from public, private and the third sector, brought together by a desire to create systemic change and level the playing field for young people.

WHAT WE OFFER



1

FREE 1-2-1 SUPPORT

Membership comes at no cost and you can count on a dedicated account manager to support you. From designing, reviewing or updating your programme, to making connections from across our network.

2

FREE TOOLS & INSIGHTS

We can help you stay in the loop with latest trends alongside providing you with access to our Member Area filled with tools to measure and get the most out of your programmes.

3

FREE EVENTS & NETWORKING

From intimate peer-to-peer forums to large conferences and awards, our events are fantastic opportunities to showcase your employer brand, network, and learn from the wider MtW community.

4

ACCESS TO A RANGE OF PARTNERS

Membership includes access to industry experts via a national network of training providers and youth-outreach organisations supporting specific groups such as ex-offenders, care leavers, those with a disability and refugees.

5

UNLOCK ADDITIONAL FUNDING

We work closely with policy makers and can advise on how to utilise additional funding to support programme development and delivery, minimising the cost to your organisation.

6

PROMOTE YOUR OPPORTUNITIES

We'll advertise your opportunities on our Talent Platform and Youth Opportunities Bulletin free of charge, and help you engage with young people furthest from the job market.

Tried and tested, for **over a decade** we have been working to break the **vicious cycle of 'no experience, no job'** that so many young people find themselves trapped in.

THE BUSINESS BENEFITS

Diverse ideas, people and skills

Our workforces **must evolve** to be **more representative** of the **society we live in**.

Employing young people is seen as a great way of **increasing diversity** within the organisation. In this way, companies have access to **new ideas and skills**. This can result in more **innovative solutions**, creating **greater competitive advantage**.

Stronger talent pipeline

Creating sustainable talent pipelines for entry level roles is important for any business. Helping to **secure and build the talent pipeline** is a key benefit of running Movement to Work programme. Investing the time to train and develop young people will **safeguard current and future workforce / skills needs**, whilst also helping to generate a pool of talent for the entire sector.

Fresh energy and enthusiasm

Young people bring a **diverse and vibrant energy** to businesses, helping to foster a **positive atmosphere** that **boosts staff morale and retention**. New ideas and diverse perspectives create a **more innovative and productive culture** by challenging norms and by bringing a **wider variety of skills into play**.

Corporate Social Responsibility

Whether it be under the banners of Corporate Social Responsibility (CSR), Environmental, Social and Corporate Governance (ESG) or the UN Sustainable Development Goals (SDGs) – many businesses are increasingly engaged in initiatives to help advance society. Employers that have such policies agreed that **youth engagement helps them meet such objectives in a meaningful way**.



DRIVING REAL IMPACT

We are committed to supporting our employers to ensure that their programmes truly work for their business and work for young people.



“Being employed gives opportunity and confidence not only to the individual, but to the generations that follow them.”

**Zoha Khan, Unilever
MtW Youth Ambassador**



Building diverse workforces

M&S reported a positive outcome rate of 83% with 93% of WEX participants employed by the company on completion of their programme. Moreover, 49% of participants were female, 24% from ethnic minority backgrounds, 31% disclosed having a disability and 1% disclosed having an offending background.



Tangible ROI for employers

BAE Systems WEX programme showed they achieved a return on investment of 151%. This means that for every £1 invested into their WEX programme, BAE Systems recovered that £1 plus an additional £1.51 in savings due to reduced hiring costs.



We have developed tools and practices to work with our employers and partners to track real-world outcomes alongside gathering youth insight to ensure that we're at the cutting edge of what works and what doesn't.

*2022 figures across entire Movement to Work reporting membership

DON'T JUST TAKE *OUR* WORD FOR IT...

Why should employers help young people?



We work with some of the biggest **employers** in the UK including **Accenture, BAE Systems, BT, Diageo, M&S, Manpower, Marriott, The Department for Work and Pensions, Tesco** and **Unilever**, amongst others.

We've spoken to some leading business figures about the benefits they've seen from their involvement and why they're proud to support Movement to Work.

DON'T JUST TAKE *OUR* WORD FOR IT...

Meet Rachel from Marriott



There is no better way to show the true value of youth employability programmes than hearing some of the real-life stories right at the heart of it.

To view more incredible stories click [here](#).

WHAT'S NEXT?

Let's talk
opportunities
to work
together!



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THANK
YOU!