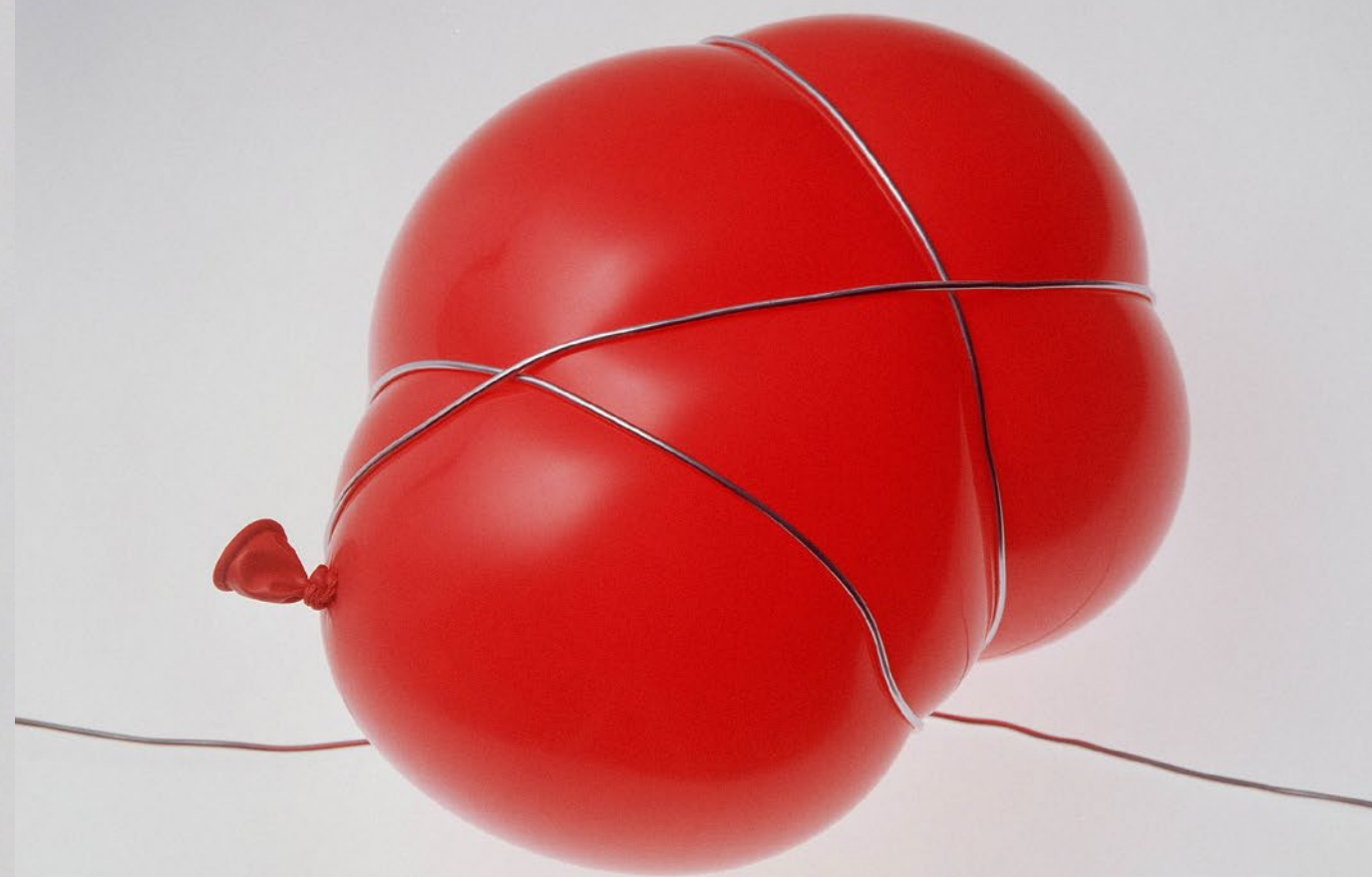


MORTEN BENTZON













A REPORT ON THE FUTURE OF TASTE

READ THE FULL REPORT →

PREDICTING WHAT'S NEXT IN
BEVERAGE CULTURE. FLAVOURS,
NUMBERS, TRENDS (AND GUESSES).

THE ORIGINAL
**OAT-
LY!**



Oatly Intelligence
World Wide

WHY WE CAME UP WITH
THESE SPECIFIC RECIPES?
READ THE TASTE REPORT



11

SMOKED ROSEMARY
HOT CHOC



12

PEAR & CARDAMOM
THAI TEA



13

MULLED CRAN
MATCHA LATTE



GLOBAL ▼

























Irma























VENCZEL

