

Design for  
Communication  
Accent  
on  
Life  
Lifestyle  
by Design

The Midori logo features a green, brush-stroke style wave above the brand name. The brand name "MIDORI" is written in a bold, green, sans-serif font, with a registered trademark symbol (®) following the final letter "I".

**M I D O R I ®**

## New products in September and related basic products

The season to sell the 2022 diaries, planners of many stationery brands is coming now. We will introduce the stationery for diaries, planners as well as stickers that can be customized in a fun way.

Also, the diary for writing down daily memories are in increasing demand in many markets. We believe this is because more and more people are trying to write down their feelings and thoughts in a diary as our daily lives are changing drastically.


Writing in a diary is a great way to organize your thoughts and refresh your mind. When you look back, you will find that your ordinary life is full of unexpected "insights". We would like to introduce MIDORI Diary series uses MD PAPER which is also popular overseas.

### September New Products

Clip Ruler, Embroidery Bookmarker, Diary with Stickers, Stickers for Diary, Diary with embroidered bookmark

### Regular Related Products

Stationery for Diary, Diaries / Journals, Multi-Year Diaries / Journals, Stickers for Diary / Planner

For your reference, we marked with  for the products we have received many repeat orders from overseas markets over the past year.

# Stationery for Diary

## □ Clip Ruler **New**

### Selling Points

**Brass clip ruler with template for clipping into a notebook or diary, planner**

The thickness is only 0.3mm, so it can be used as an index. Comes with a variety of templates for arranging your notebook or diary, planner. It has guide slits that allow you to draw evenly spaced lines, and you can easily draw cats in a variety of poses.

### セールスポイント

**ノートやダイアリー、手帳に挟んで使えるテンプレート付きの真鍮製クリップ定規**

厚みは0.3mmなので、インデックスとしても使用できます。ノートやダイアリー、手帳のアレンジに便利なテンプレートが付属しています。等間隔で線を引くことができるガイドスリットが入っており、様々なポーズの猫を簡単に描くことができます。



# Stationery for Diary

## □ Clip Ruler **New**

- Package: H203 x W65 x D2mm
- Product size: H140.5 x W34 x D1.5mm \* Depth is maximum thickness of clip part.
- Made in China

42281006

Cat

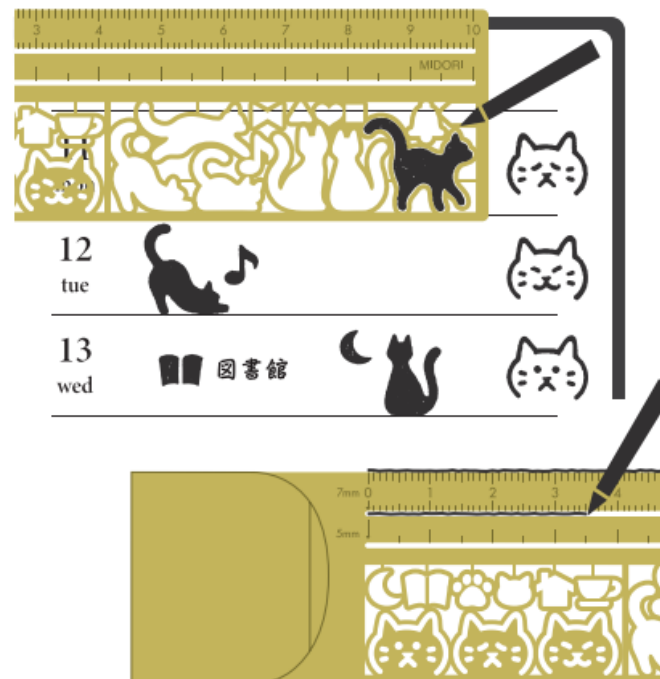


42282006

Decorative pattern



Please use a ballpoint pen or pencil with 0.5 mm or less for the template.



Guide slits for drawing straight lines at equal intervals of 5mm / 7mm

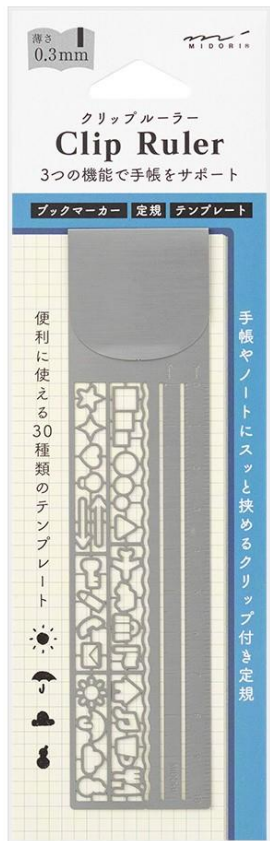
# Stationery for Diary

## □ Clip Ruler

- Package: H203 x W65 x D2mm
- Product size: H140.5 x W34 x D1.5mm, Stainless (Silver), Copper (Copper) \* Depth is maximum thickness of clip part.
- Made in China

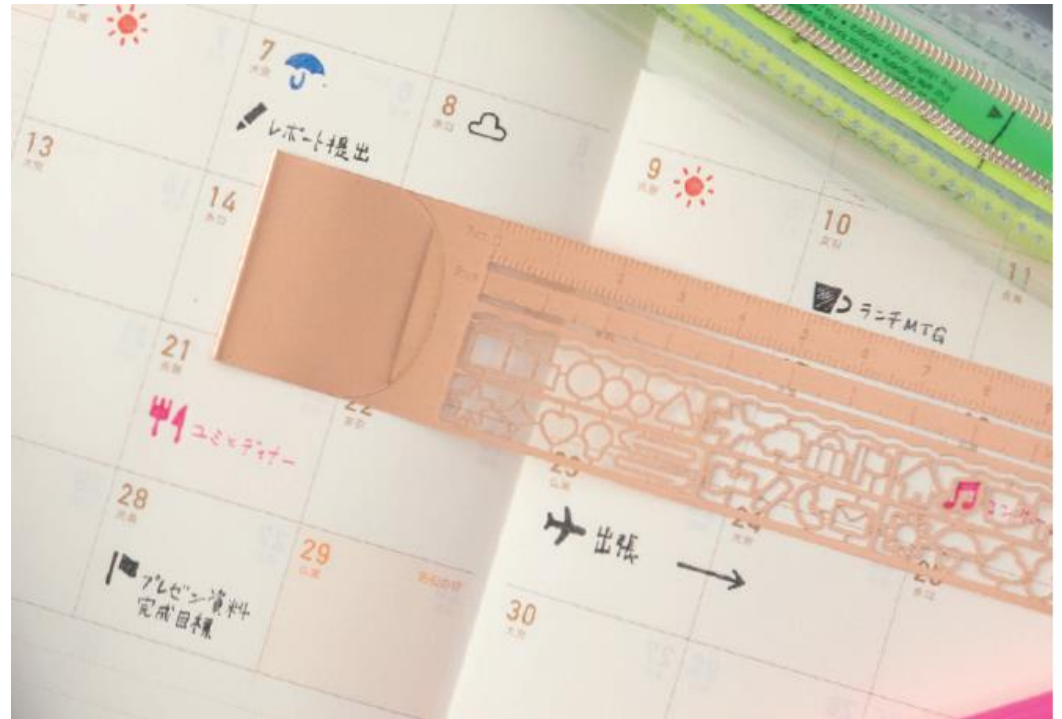
42229006  
Silver

Hot  
Seller



42230006  
Copper

Hot  
Seller



### Template



# Stationery for Diary

## □ Book Band Pen Case Recycled leather for B6 ~ A5

- Package : H228 x W82 x D35mm
- Product : H189 × W56 × D34mm / Recycled leather
- Made in China

### Selling Points

The “Book Band Pen Case Recycled leather” is a pen case that can be attached to the cover of a notebook or notebook.

The material used is recycled leather, which is durable and eco-friendly. The inside of the case is made of raised fabric to protect your precious writing instruments. The band with adjuster can be adjusted to fit B6 to A5 size diaries and notebooks. The flap cover can be put on to protect the stored writing instruments. Target users are men and women in their 20s to 40s.

### セールスポイント

「ブックバンドペンケース リサイクルレザー」は手帳やノートの表紙に取り付けられるペンケースです。

素材は丈夫で環境にもやさしいリサイクルレザーを使用。ケースの内側は起毛生地になっており、大切な筆記具を保護します。アジャスター付きのバンドはB6からA5サイズの手帳、ノートのサイズに調整可能。フラップカバーを被せることで収納した筆記具を保護できます。ターゲットユーザーは20代～40代の男女。



41479006  
Back



41480006  
Brown



# Stationery for Diary

## □ Book Band Pen Case for B6-A5 Clear

Transparent pen case with a book band that allows you to see the contents.  
It is available from B6 to A5 size diary / planner / notebook.

- Package : H228 x W82 x D36mm / Product : H183 × W50 × D35mm
- Case : H183 x W50 x D35
- ATBC-PVC (Non-phthalate PVC)
- Made in China



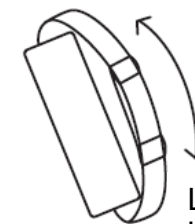
**41469006**  
Clear



**41470006**  
Clear-Black



Corresponding size



Length can be adjusted  
by the adjuster

# Stationery for Diary

## □ Book Band Pen Case

**Book band pen case to smartly carry a notebook and pens together.**  
Available from B6 to A5 size.

- Package: H230 x W83 x D21mm
- Product: H183 x W55 x D20mm / Cotton, Polyester
- Made in China



**62322006**  
**Black**



**62323006**  
**Orange**



**62324006**  
**Navy**



**62325006**  
**Brown**





# Stationery for Diary

## □ Index Clips Chiratto

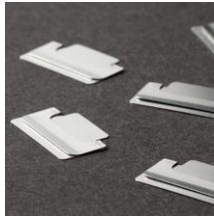
**Index clip with only 0.15mm thickness that tightly holds even one sheet of paper.**  
Neatly fits within the size of notebook cover as the width of index part is only 2.5mm.

- Package: H137 x W84 x D1mm
- Product: H21 x W12.5 x D0.5mm 8pcs / Stainless (43229006) / Copper (43230006)
- Made in China



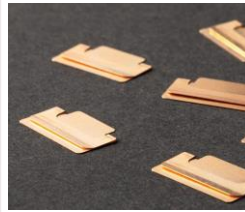
**43229006**  
**Silver**

**Hot Seller**



**43230006**  
**Orange**

**Hot Seller**



Since the width of the index clip is 2.5mm, it does not protrude from the cover.

## □ Mini Clip Pen Holder

**Convenient pen holder firmly fastened to notebooks with clip.**  
Pens in various types of diameter can be held with its elastic spring.

- Package: H98 x W71 x D13mm
- Stainless Clip : H15 x W35 x D13mm / Stainless
- Pen Holder : Inner diameter 7mm / Stainless
- Made in Japan



**82218006**  
**Black**



**82219006**  
**Gold**



**82220006**  
**Silver**

The demand for diaries has been growing in many markets. With so many things happening on a daily basis, we are sure many people are writing down their feelings and things they want to write down their diaries. Also, we think that some people send them as gifts to their family and friends.

Writing in a diary is a great way to organize your thoughts and refresh your mind. When you look back, you will find that your ordinary life is full of unexpected "insights". In MIDORI brand, we have a wide range of diaries to choose from. So, we would like to introduce a diary that uses MD PAPER which is also popular overseas.

多くの市場で、ダイアリーの需要が高まっています。日常的にさまざまなことが起きている中で、多くの人が自分の気持ちや書きたいことをダイアリーに書き留めていることでしょう。また、ご家族やご友人へのプレゼントとして送られる方もいらっしゃると思います。

日記を書くことは、自分の考えを整理したり、気持ちをリフレッシュしたりするのにとても有効です。振り返ってみると、何気ない日常の中に、思いがけない「気づき」があるはずです。MIDORIブランドでは、様々な種類のダイアリーをご用意しています。そこで今回は、海外でも人気の高いMDペーパーを使用したダイアリーをご紹介します。



# Diaries / Journals

## □ Diary 1day 1page

- Package: H191 x W120 x D26mm
- Product: H185 x W117 x D25mm / Cloth cover with gold & silver-foil stamping / **MD PAPER** / 192 pages using 4 patterns for 384 days / 9 mm ruled line / Thread binding / 1 Bookmark String
- Made in Japan

### Selling Points

**A 1 day 1 page diary with a cloth-covered cover fully decorated with foil.**

The cover is made of smooth textured cloth, and the design has a luxurious feel with two colors of foil: gold and silver. This diary can be used for 368 days. The Western-style spine side blends in beautifully with the interior when placed in a bookshelf.

### セールスポイント

布張りの表紙に箔を全面的にあしらった1日1ページのダイアリーです。

表紙には滑らかな質感の布を使用し、金と銀の2色の箔を使用した高級感のあるデザインです。368日分使用できるダイアリーです。洋風の背表紙は本棚に入れたときに美しく調和するようになっています。

1288006

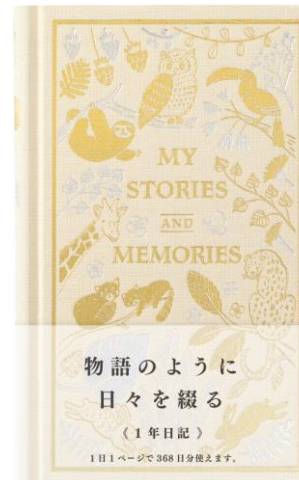
Hot  
Seller

1day 1page Star



12881006

1day 1page Animal



# Multi-Year Diaries / Journals

DESIGNPHIL

A diary for over years - to write down several lines each year such as for Year 1, Year 2..., in a single day's page. Keep on writing, and each page shows you, at a glance, what you were doing a year ago. It comes with a hard case plus impressive embossed gold on the front cover, and lasts for years. The pages inside feature romantic yet simple illustrations, so the diary is nice for both men and women.

## □ 5-Year Diary Premium

- Case: H237 x W157 x D39mm
- Product: H216 x W138 x D30mm / Cloth cover with gold-foil stamping / **MD PAPER** / 366 pages, appendix 3 pages / 6mm ruled line / Thread binding / Metal corner parts / 2 bookmark strings
- Made in Japan

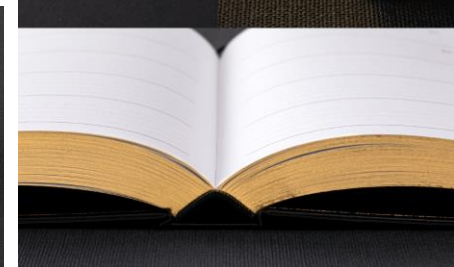
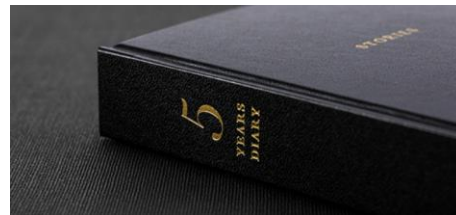
### Selling Points

**Premium multi-year diary carefully tailored for comfort.** A premium diary which is affectionately made from selected materials such as fountain pen friendly high quality paper, a beautiful metallic shine around the edges.

### セールスポイント

心地よさを大切にしたプレミアムな連用日記

万年筆に馴染む上質な紙、美しいメタリックな輝きを放つ縁取りなど、厳選された素材で愛情を込めて作られたプレミアムなダイアリーです。



# Multi-Year Diaries / Journals

## □ Multi-Year Diary Recycled Leather

- Case: H192 x W120 x D30mm / Gold Foil Stamping
- Product: H185 x W117 x D25mm / Recycled leather cover with gold-foil stamping / **MD PAPER** / 366 pages, appendix 3 pages / Thread binding / 2 bookmark strings
- Made in Japan

### Selling Points

#### Multi-year diary made of recycled leather with the texture of fine leather

The design of the cover looks like a door, like an old book with less decoration. A simple page that is easy for men to use. Pages that make a difference in impressions by changing the printing color. The format enables you to look back what happened in the past easily.

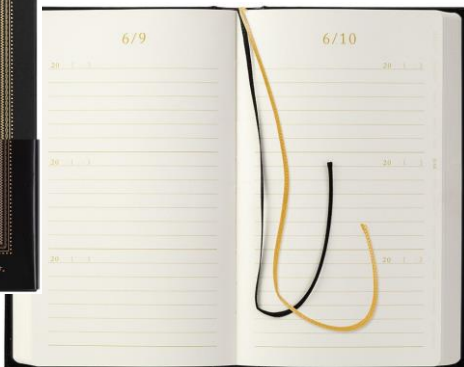
### セールスポイント

#### 上質な革の風合いを持つリサイクルレザーを使用した連用日記

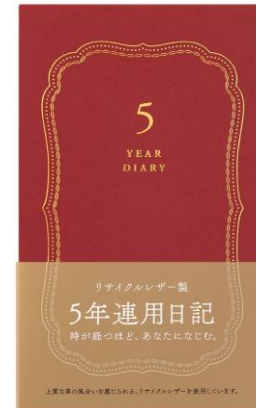
表紙のデザインは、装飾を抑えた古書のような扉のようなデザインです。男性にも使いやすいシンプルなページです。印刷色を変えることで印象に差が出るページで、過去に起こったことを簡単に振り返ることができるフォーマットになっています。



**3-Year : 366 pages**  
7 mm ruled line



**12889006**  
**3-Year Black**



**5-Year : 366 pages**  
6 mm ruled line



**12890006**  
**5-Year Red**

# Multi-Year Diaries / Journals

## □ 5-Year Diary Embroidery

- Case: H193 x W120 x D29mm
- Product: H185 x W117 x D28mm / Cloth cover + embroidery with gold-foil stamping / **MD PAPER** /366 pages, appendix 3 pages / Thread binding / 1 bookmark string
- Made in Japan

### Selling Points

**Multi-year diary with simple colored clover and flower embroidered cover.**

You can write your today's record while reading what you were doing today in last year. When you will read it again a year later, you will feel nostalgic even if you write just one word.

### •セールスポイント

シンプルな色のクローバーと花の刺繍が施された表紙のマルチイヤーダイアリーです。

去年の今日の出来事を読みながら、今日の記録を書くことができます。一年後に読み返すと、一言書いてだけでも懐かしい気持ちになります。



**12882006**  
**Flower Navy**



**12883006**  
**Flower Beige**

**Hot  
Seller**



## Selling Points

"Seeing yourself last year" a hot seller multi-year diary

Shall we start with just a few words and experience the joy of writing a diary without being overwhelmed?

## セールスポイント

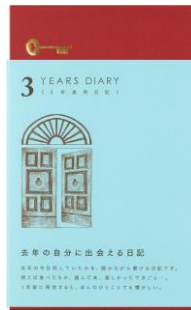
「去年の自分に会える」売れ筋の連用日記

ほんの一言から、気負わずに日記を書く楽しさを味わってみませんか？

### □ 3-Year Diary Gate

- Case: H192 x W120 x D30mm
- Product: H185 x W117 x D25mm / Cloth cover with gold-foil stamping / **MD PAPER** / 366 pages, appendix 3 pages / 7mm ruled line / Thread binding / 2 bookmark strings
- Made in Japan

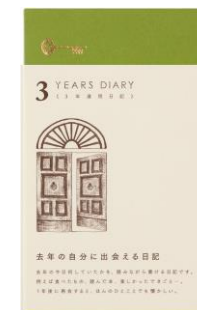
Hot Seller



12394006  
Gate Light Blue



Hot Seller



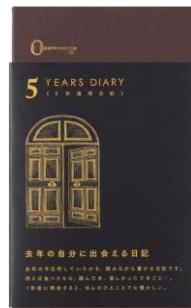
12395006  
Gate Brown



### □ 5-Year Diary Gate

- Case: H192 x W120 x D30mm
- Product: H185 x W117 x D25mm / Cloth cover with gold-foil stamping / **MD PAPER** / 366 pages, appendix 3 pages / 6mm ruled line / Thread binding / 2 bookmark strings
- Made in Japan

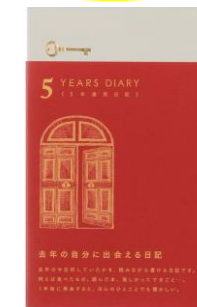
Hot Seller



12396006  
Gate Black



Hot Seller



12851006  
Gate Red



# Multi-Year Diaries / Journals

## Selling Points

"Seeing yourself last year" a hot seller multi-year diary

Shall we start with just a few words and experience the joy of writing a diary without being overwhelmed?

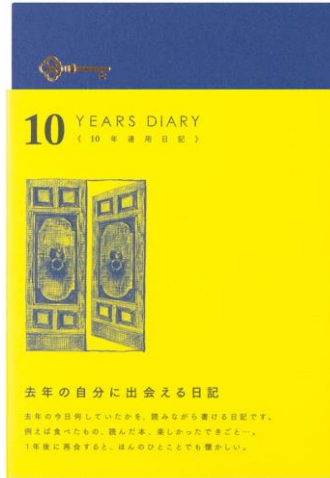
## セールスポイント

「去年の自分に会える」売れ筋の連用日記

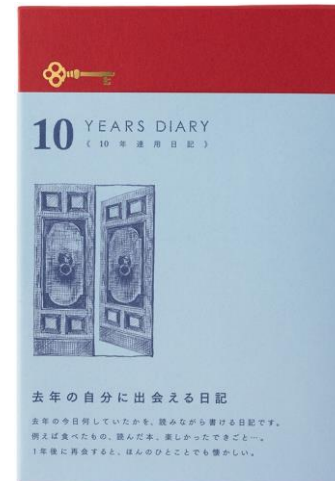
ほんの一言から、気負わずに日記を書く楽しさを味わってみませんか？

## □ 10-Year Diary Gate

- Case: H192 x W133 x D49mm
- Product: H185 x W128 x D43mm / Cloth cover with gold-foil stamping / MD PAPER / 732 pages, appendix 13 pages / 6 mm ruled line / Thread binding / 2 bookmark strings
- Made in Japan



12397006  
Gate Navy



12860006  
Gate Dark Red



# Stickers for Diary / Planner

## □ Sticker Chat & Health

• Package : H180 × W89 × D1mm / Sticker: PET / Made in Japan

### Selling Points

The lineup of the peelable sticker you can easily and enjoyably decorate and manage your schedule just by sticking them on your diary, planner has been further enhanced.

- Chat: stickers that seem to say something that makes you want to put on a sticker.
- Health: An expanded lineup of stickers for health management.

### セールスポイント

手帳に貼るだけで、簡単に楽しくデコレーションして、予定管理ができる剥離可能なシールのラインナップがさらに充実しました。

- チャット: 思わず貼りたくなるような、何かを語っているようなステッカーです。
- 健康: 健康管理のためのステッカーのラインナップを拡充。



**82554006**  
Chat Cat



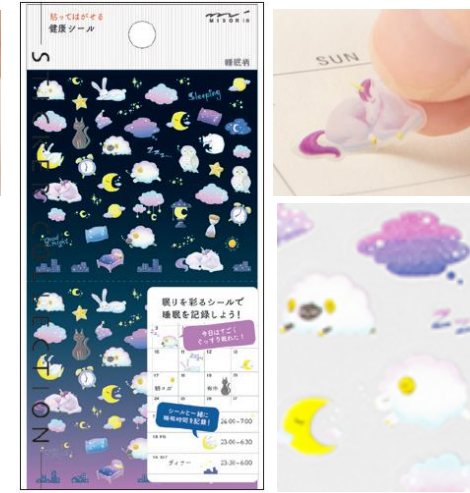
**82555006**  
Chat Sea Creature



**82556006**  
Health Meal



**82557006**  
Health Sleep



# Stickers for Diary / Planner

## □ Sticker Color

- Package : H180 × W89 × D1mm / Sticker: PET / Made in Japan

### Selling Points

The lineup of the peelable sticker you can easily and enjoyably decorate and manage your schedule just by sticking them on your diary, planner has been further enhanced.

- The stickers are made of the same color to give a sense of unity to the page even if you are not good at arranging.
- Easy to combine with colored pen markers, masking tape, etc. in the same color to decorate the page.

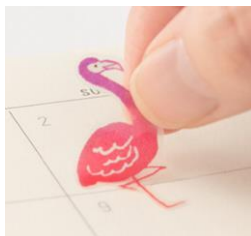
### セールスポイント

手帳に貼るだけで、簡単に楽しくデコレーションして、予定管理ができる剥離可能なシールのラインナップがさらに充実しました。

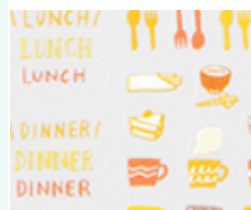
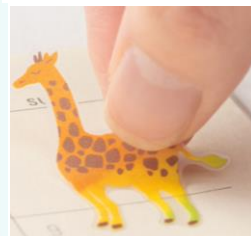
- 同色のシールを使用しているため、アレンジが苦手な方でもページに統一感を持たせることができます。
- 同色のカラーペンやマーカー、マスキングテープなどと組み合わせて、簡単にページを飾ることができます。



**82558006**  
**Color Pink**



**82559006**  
**Color Yellow**



**82560006**  
**Color Blue**



# Stickers for Diary / Planner

## □ Sticker Color

• Package : H180 × W89 × D1mm / Sticker: PET / Made in Japan



**82561006**  
Color Green



**82562006**  
Color Purple



**82563006**  
Color Brown



# Stickers for Diary / Planner

## □ Sticker Semi-Transparent

• Package : H180 × W89 × D1mm / Sticker: 82533006 ~ 82540006 : Paper | 82541006 ~ 82542006 : PET / Made in Japan

### Selling Points

**Semi-transparent stickers that can be peeled off**

You can decorate your notebooks and notebooks brilliantly.

The translucent type can be layered and applied beautifully.


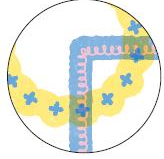

### セールスポイント

貼ってはがせる半透明のシール

手帳やノートを鮮やかにデコレーションできます。

半透明タイプは、重ねてきれいに貼ることができます。

### Paper Type

 <p><b>Hot Seller</b></p>	 <p>82533006 Flowers</p>		 <p>82534006 Flags</p>		 <p>82535006 Leaves</p>		 <p>82536006 Stars</p>
 <p><b>Hot Seller</b></p>	 <p>82537006 Animals</p>		 <p>82538006 Frames</p>		 <p>82539006 Drops</p>		 <p>82540006 Balloons</p>

### PET Type : Translucent

 <p><b>Hot Seller</b></p>	 <p>82541006 Cats</p>	 <p><b>Hot Seller</b></p>	 <p>82542006 Sports Ojisans</p>
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# Stickers for Diary / Planner

## □ Sticker

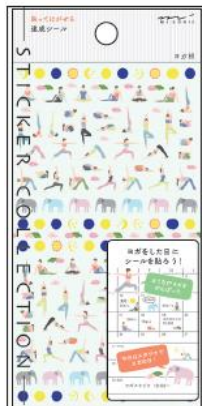
Package: H180 x W89 x D1 mm / Sticker: PET / Made in Japan

### Selling Points

Let's decorate your schedule planner fun and easy to see using these colorful stickers!

### セールスポイント

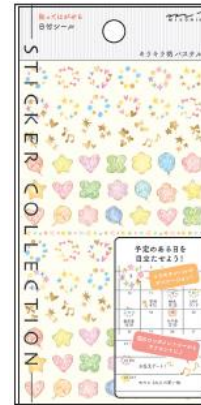
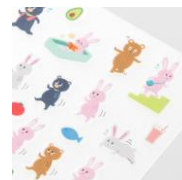
カラフルなシールを使って、スケジュール手帳を楽しく見やすくデコレーションしましょう。。



**Hot Seller**  
**82455006**  
**Achievement**  
**Yoga**



**Hot Seller**  
**82456006**  
**Achievement**  
**Diet Animals**



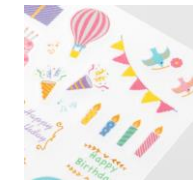
**Hot Seller**  
**82457006**  
**Date Twinkling**  
**Pastel**



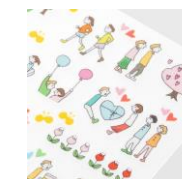
**82458006**  
**Plan Arrow**  
**Pastel**



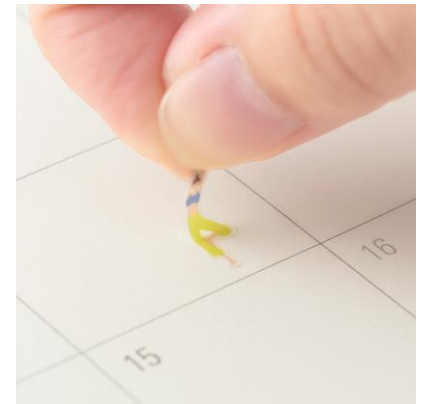
**Hot Seller**  
**82459006**  
**Anniversary**  
**Birthday**



**82460006**  
**Season**  
**Dating**



Sticker to decorate your schedule planner.



# Stickers for Diary / Planner

## □ Sticker

Package: H180 x W89 x D1 mm / Sticker: PET / Made in Japan

### Selling Points

Monthly block sticker which you can decorate your notebooks or calendars even for the days you have no plan to fill in.

### セールスポイント

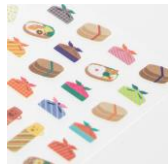
予定のない日でもノートやカレンダーを彩ることができるマンスリーブロックシール



Hot Seller



**82383006**  
**Achievement Lunch Box**



**82384006**  
**Achievement Animal**



**82385006**  
**Achievement Cheering Ojisan**



**82386006**  
**Achievement Award**



Hot Seller



**82388006**  
**Feeling Face**



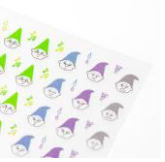
**82391006**  
**Season Plant**



**82392006**  
**Season Food**



**82303006**  
**Feelings <Angry>**



**82304006**  
**Feelings <Weather>**



**82306006**  
**Sloppy Accounting <Coin>**



# Stickers

## ☐ Index Label Chiratto

• Package: H180 x W78 x D1 mm / Sticker: PET, 2 sheets (48 pcs) / Made in Japan

### Selling Points

**Index label designed not to stick out from the frame of notebook cover**  
Its size is minimized to avoid potential damage, but still able to neatly organize your notebooks.

### セールスポイント

**インデックスラベルはノートカバーの枠からはみ出さないサイズ**  
ノートを傷めないように最小限のサイズにしていますが、ノートをきれいに整理することができます。



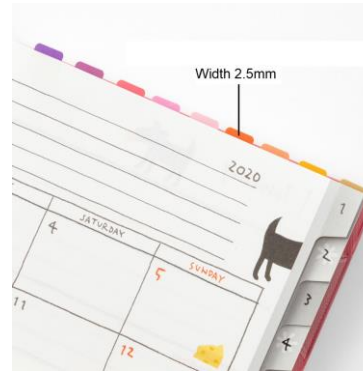
**82469006**  
**24 colors**  
**Vivid**

**Hot Seller**

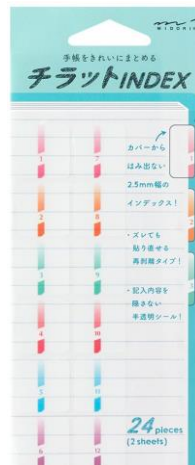
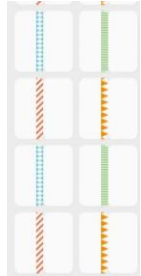


**82470006**  
**Number**  
**Color**

**Hot Seller**



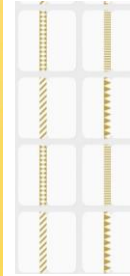
**82317006**  
**Pattern**  
**Color**



**82318006**  
**Number**  
**Color**



**82319006**  
**Pattern**  
**Gold**



**82320006**  
**Number**  
**Gold**

