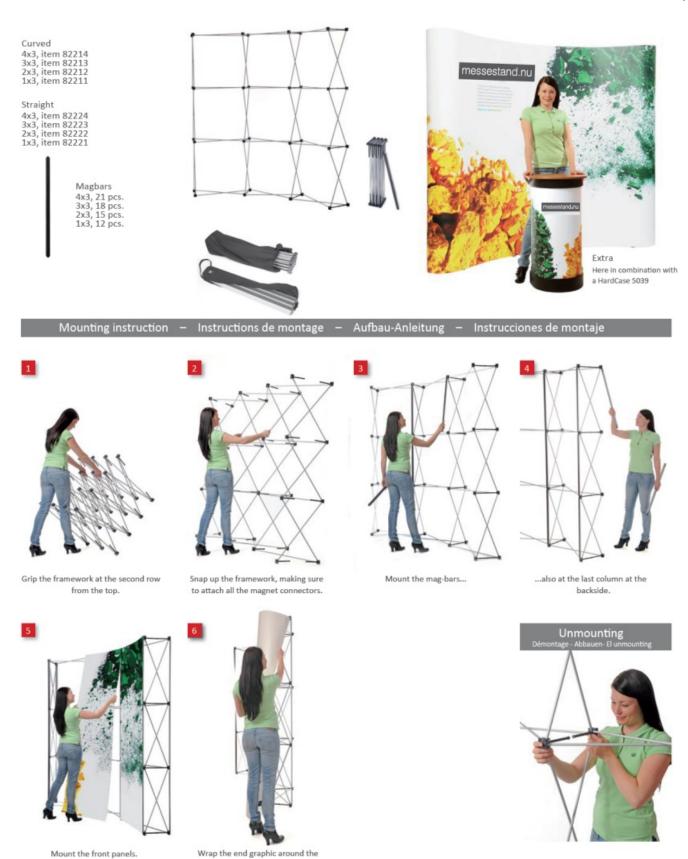
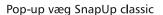
SnapUp Classic Pop-up væg





The overall SnapUp graphic consists of a number of separate graphic panels as follows:

Structure 4x3

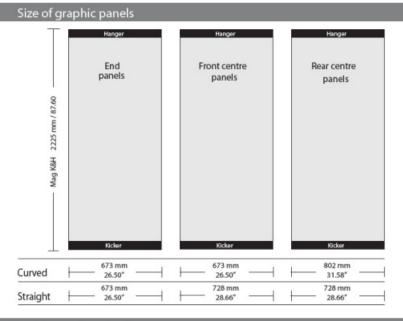
4 centre panels + 2 end panels

Structure 3x3

3 centre panels + 2 end panels

2 centre panels + 2 end panels

Structure 1x3 1 centre panel + 2 end panels



Graphic panel production

Printing material

The printing material can be:

Paper, with hot lamination

Front side: 150 microns (0,150 mm) "deep crystal" Reverse side – Centre panels: 220-250 microns (0,220 - 0,250 mm) "stop light" Reverse side - End panels: 115-125 microns (0,115 - 0,125 mm) "stop light

Polyester film with or without cold lamination

Total thickness - Approx 450 - 550 microns (0,450 - 0,550mm)



Mounting of magnetic Kickers and Hangers

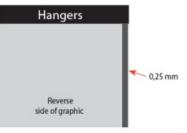
Kickers and hangers to be fixed at the edge in bottom and at the top of the graphic panels (reverse side).

Please observe! Kickers and hangers for the endpanels are thinner.

Reverse side of graphic

Mounting of Magnetic Tape Magnetic tape to be fixed vertically along each side of the graphic panels.

IMPORTANT Carefully mount the mag -netic tape slightly inset from the edge of the graphic panel by approximately 0,25 mm. Once mounted, a very thin straight white line should show between the edge of the graphic and the outside edge of the mag netic tape. Do not exceed 0.5 mm.



Application Techniques

To obtain optimum adhesion, the bonding surfaces must be well unified, clean and dry. Typical surface cleaning solvents are isopropyl alcohol/water mixture (rubbing alcohol) or heptane. Note: Be sure to follow solvent manufacturer's precautions and directions for use when using solvents.

Bond strength is dependent upon the amount of adhesive-to-surface contact developed. Firm application pressure develops better adhesive contact and helps improve bond strength (Step C).

After application, the bond strength will increase as the adhesive flows onto the surface. At room tem perature approximately 50% of the ultimate strength will be achieved after 20 minutes, 90% after 24 hours and 100% after 72 hours. In some cases bond strength can be increased and ultimate bond strength can be achieved more quickly by exposure of the bond to elevated temperatures (e.g. 150°F /66°C) for 1 hour). This provides better adhesive onto the substrates.



Step A: Solvent wipe



Step B: Wipe dry



Step C: Firm pressure onto surface

Spotlights

You can mount 1 spotlight in each section of a SnapUp Classic. Item 80021.





Transport the graphic panels We will recommend our graphic tub or Budget hard case to transport the graphic panels. Small graphic tube: Item IS-0858-RTS-S-MB



