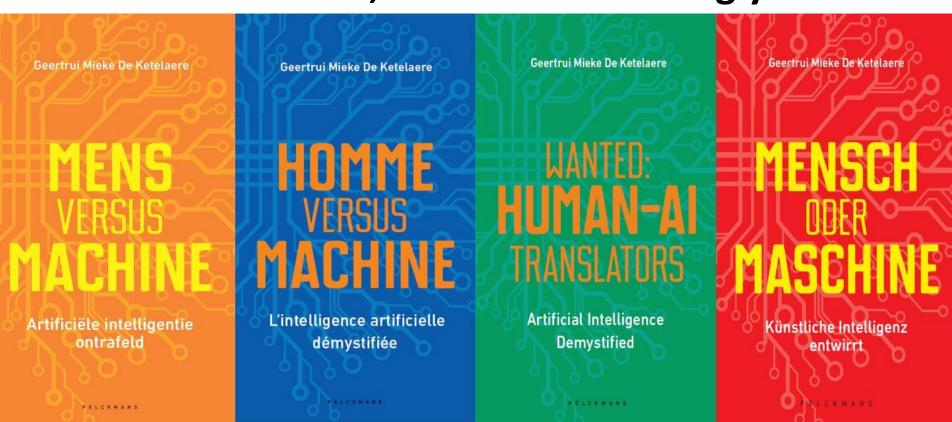
# AI: The Good, the Bad and The Ugly



Mieke De Ketelaere – www.gmdeketelaere.com

#### Welcome in AI Land





Midjourney and Devia made u<u>sina.</u>

Elon Musk reportedly planning to

# March

OpenAl GPT-4 worried then



Made Using and Devia

Rise of ChatGPT: Alternatives, Limitations and Jobs at Risk 2023

ChatGPT maker



ringing together team, weeks



(TTS) can take a three see san Walsh/Ap speech in that person's voice

Butterick alleged matter as it comp

based on the

"Stab

artists."

#### Welcome in AI Land



Telegraph.co.uk

1 day ago

POLICY BUSINESS TECH

#### IBM will no lor facial recognit

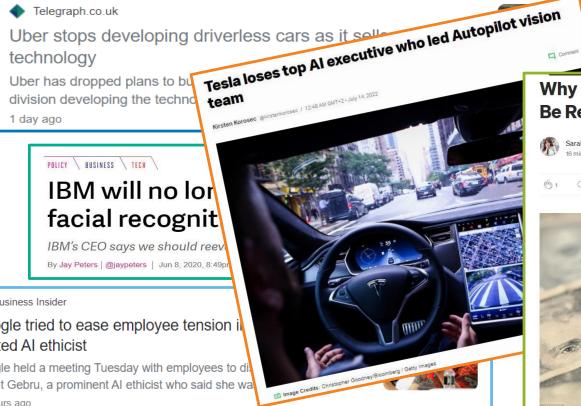
IBM's CEO says we should reev

By Jay Peters | @jaypeters | Jun 8, 2020, 8:49pr

**BI** Business Insider

Google tried to ease employee tension il ousted AI ethicist

Google held a meeting Tuesday with employees to di Timnit Gebru, a prominent AI ethicist who said she wa 19 hours ago



#### **Why Financial Advisors Will Never** Be Replaced By Robots Or Al



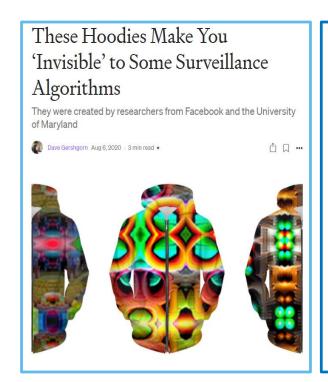


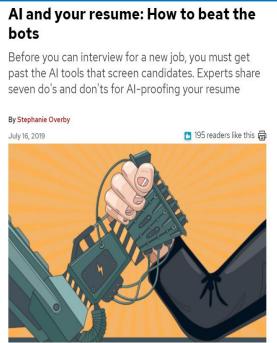


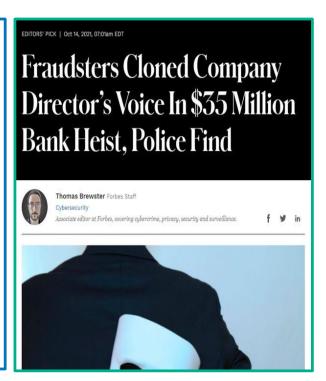




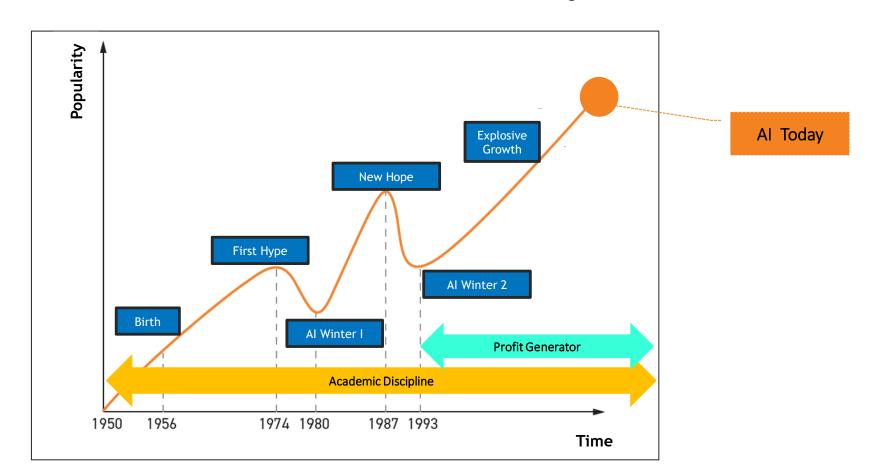
#### Welcome in AI Land







# **AI: A Little History**



#### Al and Human Jobs





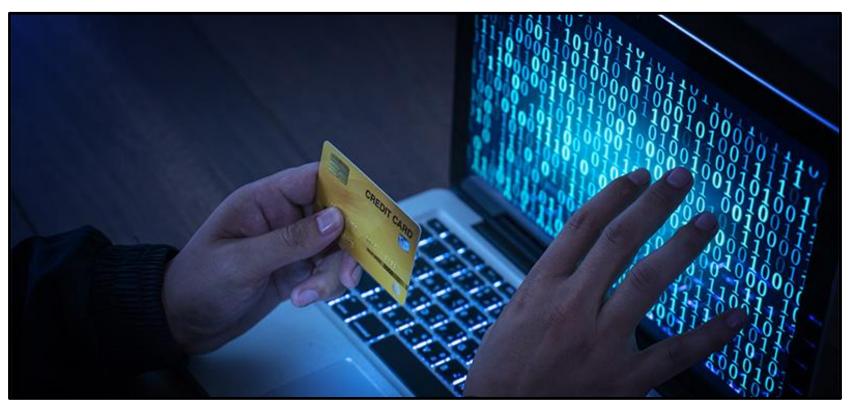


**Dull**Automated Document Processing



### **Difficult**

#### **Fraud Detection**



# **Dangerous**

**Predictive Safety** 

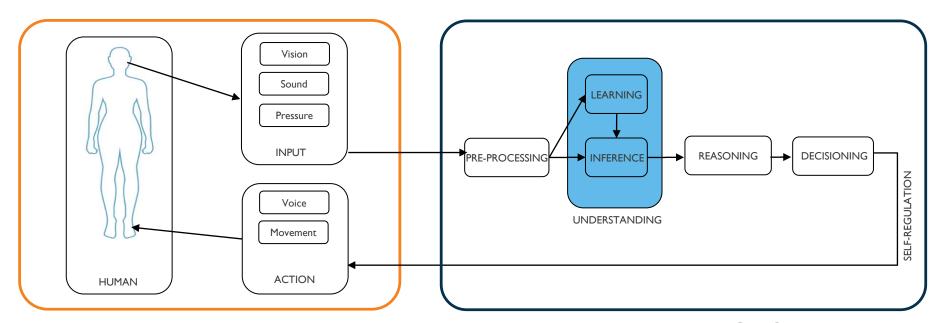


# **Dirty**

## Augmented Intelligence

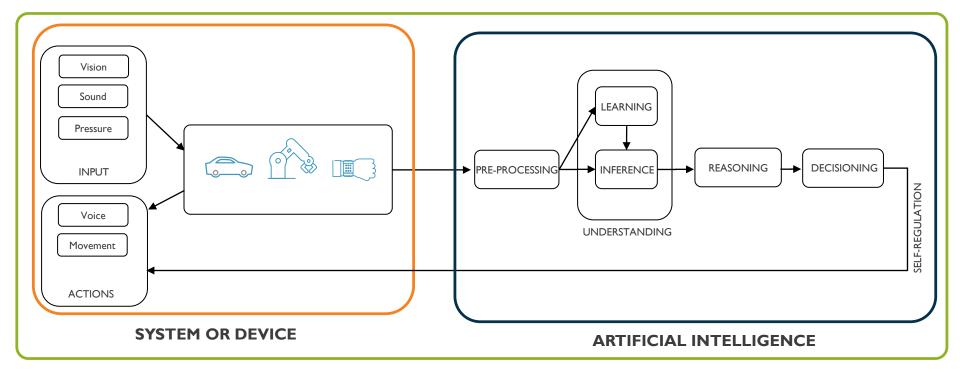


# **The Original Dream**



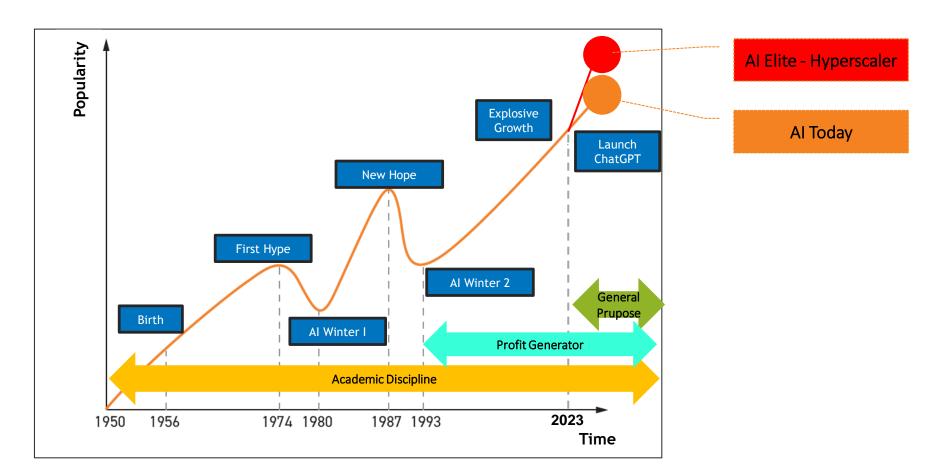
**HUMAN INTELLIGENCE** 

## **AI Systems Today**



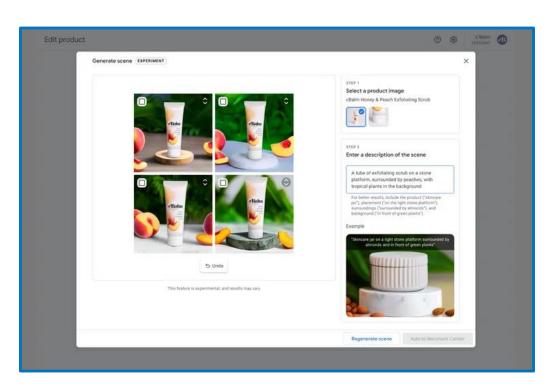
**AUTOMATED DECISIONING SYSTEMS** 

## **AI: A Little History**



# **Dally**

### Support with time-consuming tasks



### **AI Today**

25%

35%

2%

Companies adopting Al

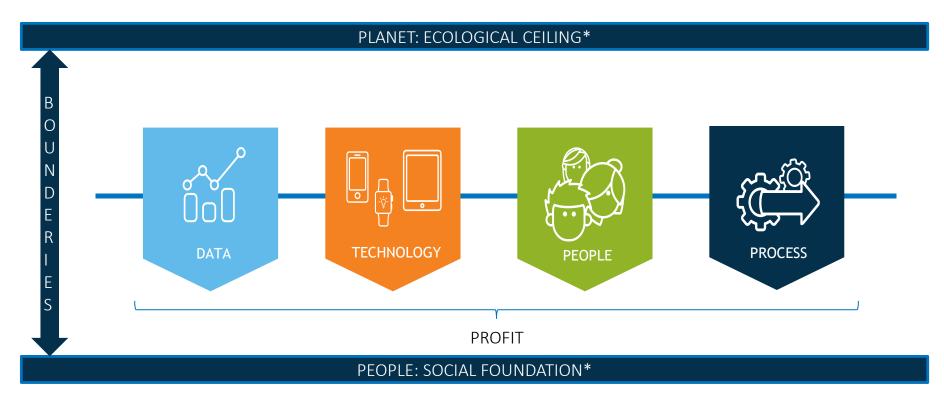
Models misbehaving

CO2 emission by AI/IOT systems

<sup>\*</sup>Al for business: What's going wrong, and how to get it right | ZDNet

<sup>\*</sup> Global survey: The state of Al | McKinsey

#### **AI Tomorrow**



### **Al Anno 2023**

	HUMAN INTELLIGENCE	ARTIFICIAL INTELLIGENCE
1. Speed of processing		X
2. Knowledge Transfer		X
3. Decision Accuracy		X
4. Operational Modus		X
5. Size of storage	X	
6. Energy Usage	X	
7. Parallel Processing	X	

### **Al Anno 2023**

	HUMAN INTELLIGENCE	ARTIFICIAL INTELLIGENCE
8.Adapt to Change	X	
9.Type of Input Data	×	
10. Physical Collaboration	×	
II. Human Dialogues	x	
12. Creativity	×	
13. Emotions	×	
14. Consciousness	X	
I5. Ethics (Bias)	X	×
16. Ethics (Noise)	X	×

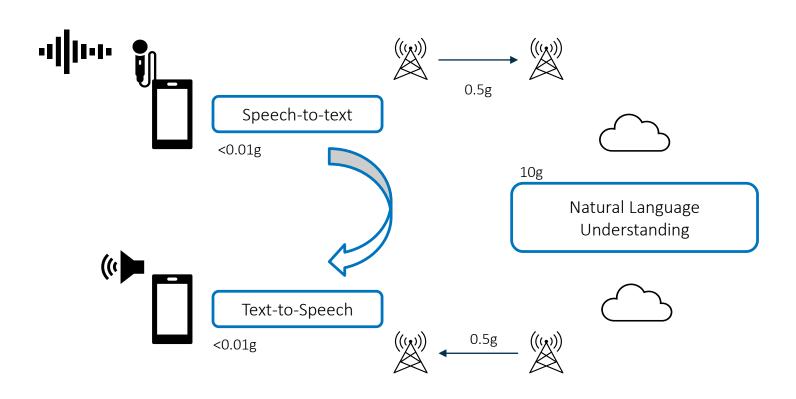
#### A little Check

« Siri, what is the weather going to be like tomorrow »

## The Result: Delivering the answer costs ...

11g CO<sub>2</sub>

#### How is this calculated?



#### Looking through the eyes of an algorithm



### Lacking common sense

SCIENCE / TECH / ARTIFICIAL INTELLIGENCE

#### OpenAl's state-of-the-art machine vision Al is fooled by handwritten notes



Granny Smith	85.6%
iPod	0.4%
library	0.0%
pizza	0.0%
toaster	0.0%
dough	0.1%



Granny Smith	0.1%
iPod	99.7%
library	0.0%
pizza	0.0%
toaster	0.0%
dough	0.0%

A fascinating case study in machine versus human intelligence

Bu JAMES VINCENT

Mar 8, 2021, 2:49 PM GMT+1 | 0 Comments

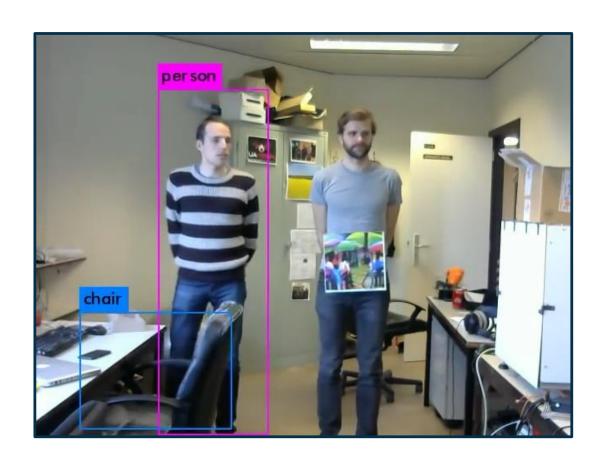






Need to trick OpenAI's latest vision system? Simply add a handwritten label to your target. Image: OpenAI

# **Smart Home: Lacking Common Sense**



## The Red Queen Hypothesis

# Fed up with facial recognition cameras monitoring your every move? Italian fashion may have the answer

By Elliott Gotkine, CNN Updated 6:31 AM EST, Mon January 16, 2023





Cap\_able is an italian startup whose first project is the Manifesto Collection, with knitted garments that shield racial recognition

## **Lacking Intra Device Collaboration**



# Visible light

# Thermal enhanced video



# **Lacking Concepts & Abstraction**





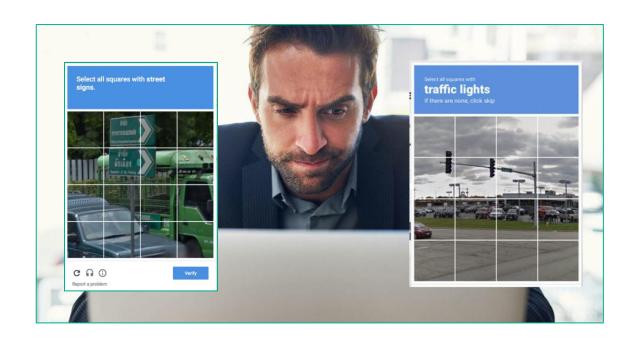




## **Lacking Concepts & Abstraction**



# **Lacking Concepts & Abstraction**

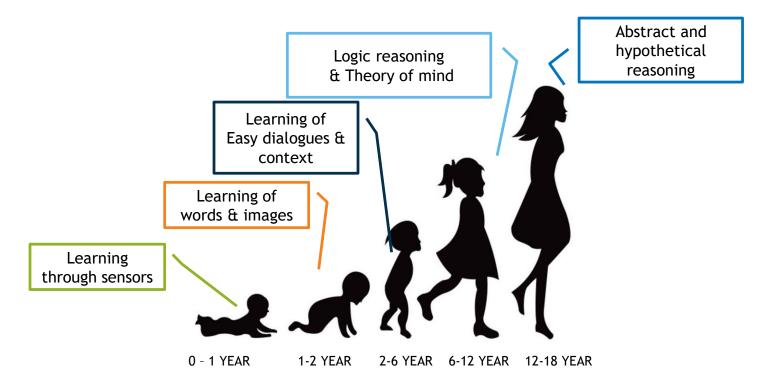


## **Correlations versus Causality**

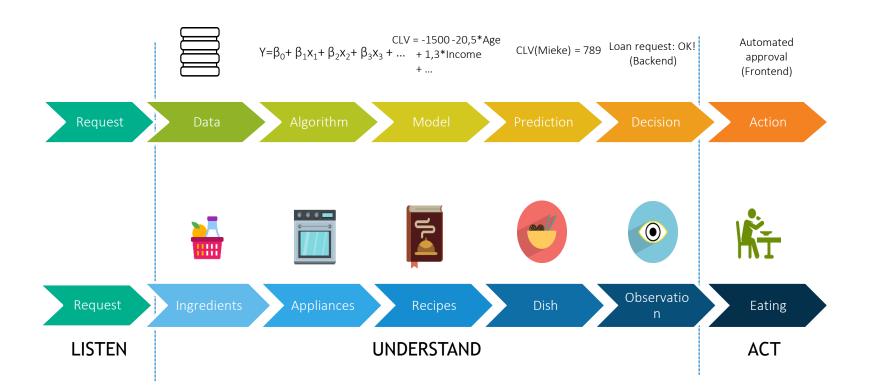


If Al's So Smart, Why Can't It Grasp Cause and Effect? | WIRED

### **Human Learning**



#### The Process



# The Power of Autogeneration: Fun ...





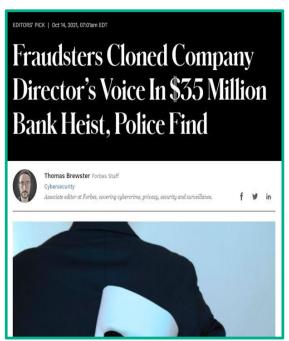
# The Power of Autogeneration: Fun ...



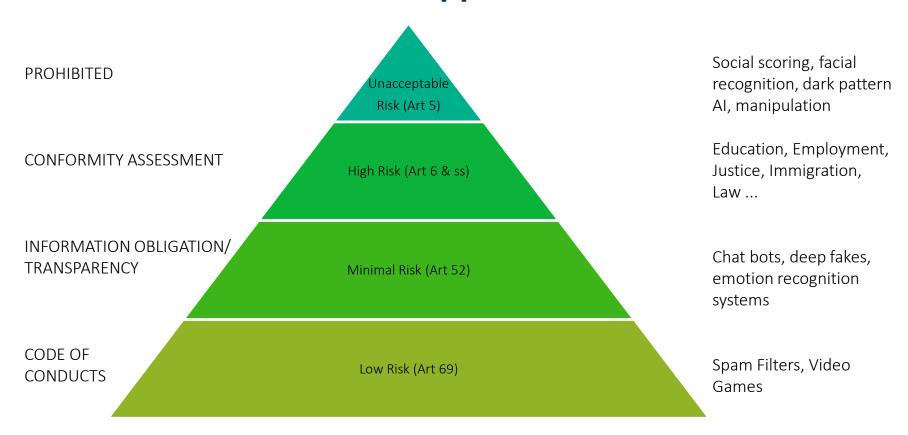
**AUTOGENERATED IMAGES** 

#### The Power of Autogeneration ... or Danger?

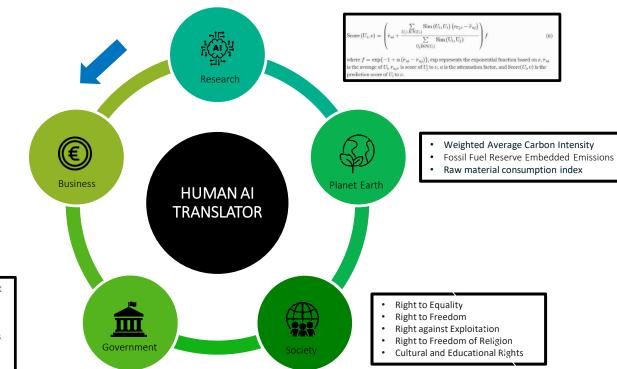




### **Risk Based Approach**



#### **AI Tomorrow**



... Decisions referred to in paragraph 2 shall not be based on special categories of personal data referred to in Article 9(1), unless point (a) or (g) of Article 9(2) applies and suitable measures to safeguard the data subject's rights

and freedoms and legitimate interests are in

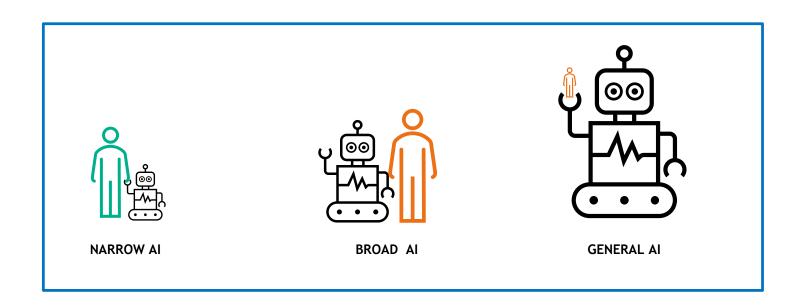
APRU (Average Revenue per User)

MRR (Monthly Recurring Revenue)

NPS (Net Promoter Score)

place ...

#### **Wanted: Human AI Translators**



Geertrui Mieke De Ketelaere

Geertrui Mieke De Ketelaere

Geertrui Mieke De Ketelaere

Geertrui Mieke De Ketelaere

# MENS VERSUS MACHINE

Artificiële intelligentie ontrafeld

PELCKMANS

L'intelligence artificielle démystifiée

MACHINE

PELCEMANS

# UANTED: HUMAN-AI TRANSLATORS

Artificial Intelligence
Demystified

PELCKMANS

# MENSCH ODER MASCHINE

Künstliche Intelligenz entwirrt

ELCKMANS