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Rhiwbina Living Whitchurch and Llandaff Living

Christmas Advertising in North Cardiff

**Your Multi Award-Winning Magazines For Rhiwbina,
Whitchurch, Llandaff and Llandaff North**

About Living Magazines

“The aim of Living Magazines is to bring together the community and celebrate our villages, our history and our people - and to promote local trade.”

Living Magazines are North Cardiff's premier community magazines. Winner of two major awards (Best Website and Best Editorial awards) at the 2014 Independent Magazines Publishers Awards, we've been recognised by the Guardian as 'a vital source for news in the community'; the two publications have become synonymous with their areas. [magazines cardiff](#)

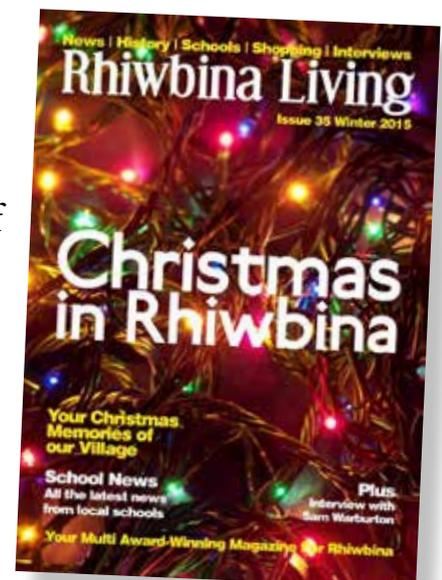
November 2007 saw the official launch of Rhiwbina Living magazine. The publication quickly became the official community magazine for the area, packed with all the latest news, stories and interesting features from the locality. Due to demand, December 2008 saw the launch of a sister publication – Whitchurch and Llandaff Living. [magazines cardiff](#)

The aim of Living Magazines is to bring together the community and celebrate our villages, our history and our people. We are based in the area – we are not part of any national franchise or a media chain that pretends to be local. We are therefore able to work hard to bring you a magazine that is readable, relevant and real.

We are currently celebrating our seventh year of publication. Since our launch, we have heard from both residents and local celebrities alike – including rugby greats Gerald Davies and John Dawes, 80s music legend Howard Jones, veteran entertainer Stan Stennett, rock star Andy Fairweather-Low and Huw and Meic Stephens.

4,400 copies of Rhiwbina Living are personally delivered door-to-door throughout Rhiwbina by us four times a year. (We walk over 230 miles each issue to ensure everyone gets a copy!)

6,000 copies of Whitchurch and Llandaff Living are distributed throughout Whitchurch, Llandaff and Llandaff North five times a year. (including our custom-made stands in Tesco Express, Co-op and Spar



Awards & Endorsements



We are very proud to have picked up not one, but two UK independent magazine awards



In October 2014, we scooped two prestigious awards at the UK Independent Publisher Awards held at the Heart of England Conference Centre.

Judged by industry experts, we picked up the Best Website Award and the Best Editorial Award from hundreds of entries, the judges said about our editorial content:



A fantastic breadth and depth of editorial, business, historical and celebrity. We love the involvement of readers in creating content, and careful handling of contributed editorial.

About our website, the judges said:

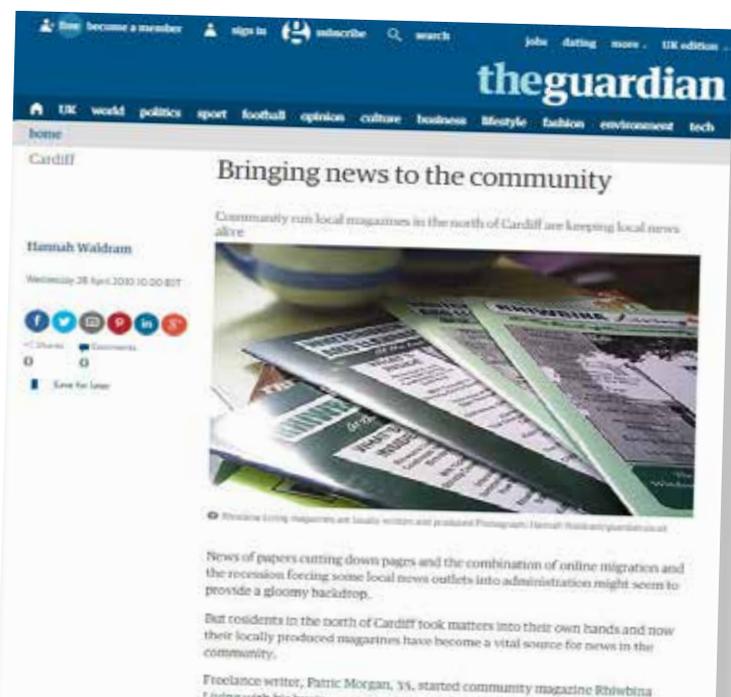


It's vibrant and talks to both readers and advertisers. Format friendly – easy to navigate – we liked the non standard format with most of the tabs and menu removed.

We have also been featured by The Guardian, who said



...residents in the north of Cardiff took matters into their own hands and now their locally produced magazines have become a vital source for news in the community.



What our advertisers say

“ **Around 50% of our advertisers are repeat advertisers, showing that our magazines are an effective platform to sell your services or products**

Thanks for stylish advert in Rhiwbina Living autumn issue - loads of new customers as a result!

**Calon Rhiwbeina, Cardiff
September 2015**

I have been blessed with so much work that I am fixed up until April - your magazine is just too good!

**HCM Decorators
September 2015**

Great feedback on our current advert in Living Magazines. Thanks guys.

**Cardiff Residential Estates
March 2015**

I was delighted when I placed my first ever advert with Living Magazines. I've have received numerous new clients as a direct result and have more than covered the cost of my advert. I will definitely be placing an advert again. A very professional but friendly approach by Living Magazines.

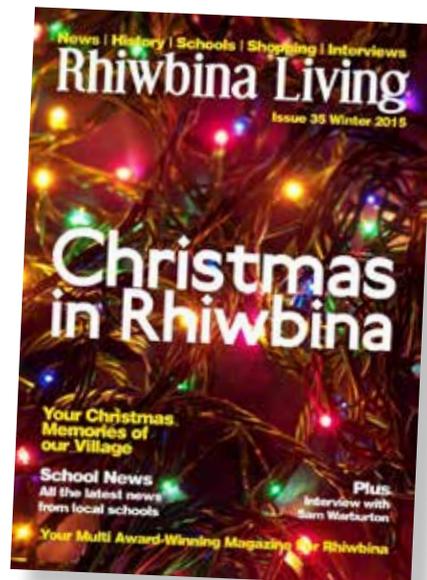
**LCS Cleaning Services,
Whitchurch April 2014**

Not a week goes by without someone saying that they have seen our advert in the magazines. We are pleased to be associated with such professional magazines and we can honestly say that it's far better to be in the magazines than not!

**Serenade, Rhiwbina
Featured in every issue from 2007
to 2015**

Thank you very much for publishing my adverts. I am delighted with the results and I must say that the results from advertising with your publications are well worth the investment, second only to me going out and leafleting some very selected targets!

**We Love
Gardening,
Llandaff
June 2013**



Rate Card

	Business Card	Quarter Page	Half Page	Full Page
Rhiwbina Living	£55	£99	£199	£399
Whit/Llan Living	£59	£110	£225	£425

ADVERT SIZES

The magazine is full A4 size. We therefore have four advert sizes:

- Full Page
- Half Page
- Quarter Page
- Business Card

Adverts will need to arrive complete in a PDF or JPEG (minimum 300dpi) format. We offer a free design service should you need it.

DISCOUNTS

A 15% discount applies for yearly bookings on one or both titles. There is no VAT on these rates. We are a quality UK award-winning magazine that's effectively distributed and promoted. All adverts MUST be prepaid before booking deadlines. We currently accept cash, cheque and BACS transfers.

DISTRIBUTION

Rhiwbina Living

4,400 copies are personally hand-delivered door-to-door throughout Rhiwbina **four** times a year. We know that every house and business gets a copy because we do **ALL** the deliveries ourselves. You know what they say - if you want a job done properly, do it yourself. You won't find bundles of our magazines dumped in a local stream, that's for sure!

Whitchurch and Llandaff Living

6,000 copies are personally distributed by us throughout Whitchurch, Llandaff and Llandaff North **five** times a year. We have custom-made stands at Tesco, Co-op and Spar stores throughout the area, in addition to us visiting shops, cafes, libraries and other public places to stock up!

2015 Christmas Dates

Rhiwbina Living 33 (Winter) Booking Deadline 26th October Published November 9th

Whitchurch and Llandaff Living 36 (Winter) Booking Deadline 6th November Published November 23rd

To book your advert, email editor@livingmags.co.uk or call 07772 081775 or 079740 022920



10 Reasons to Advertise with Living Magazines

1. Winners at the UK Independent Publisher Awards 2014

We scooped both Best Website and Best Editorial awards at a glittering ceremony in Coventry. Judged by a panel of industry experts, our magazines were recognised as 'exemplary' and 'outstanding'. We publish editorial and news that readers can really relate to – spending more time with our magazines means that our readers spend more time with your advert! It's a simple equation.

2. We have helped promote over 1,000 businesses and organisations since 2007

Our magazines were specifically created to provide a neighbourly and cost-effective platform for local trade. Our testimonials prove that advertising with Living Magazines can have a positive effect on your business balance sheets.

3. We take pride about our distribution

After all, what's the use of keeping boxes of glossy magazines in storage? After getting our hands

burned when we first started, we trust no-one but ourselves to get the job done properly. We deliver Rhiwbina Living, door-to-door, to 4,400 homes in Rhiwbina each issue (covering 1,000 miles a year on foot in the process!). We also make sure that 6,000

copies per issue of Whitchurch and Llandaff Living get everywhere in Whitchurch, Llandaff and Llandaff North five times a year!

4. No VAT to pay and a 15% discount for yearly bookings -

every penny you invest in an advert goes into getting a return on it. Without advertising, our magazines won't exist so we've got an added incentive to make sure that your advert works.

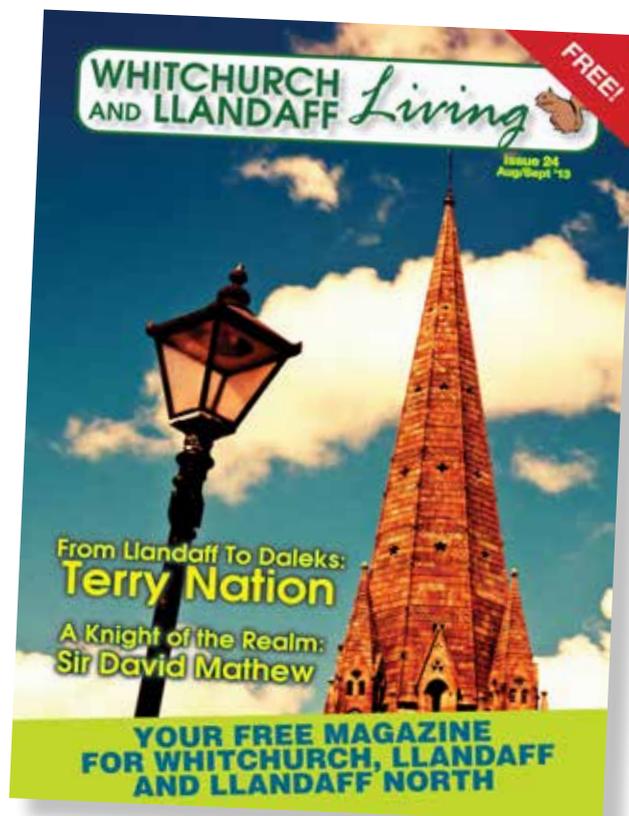


We do all the door-to-door deliveries ourselves to guarantee distribution - and with a pedometer and GPS, we've discovered that we cover 1,000 miles a year on foot doing it!

5. Our content is reader-led

We don't pump our pages with free but generic copy from national copywriters who have probably never even been to Cardiff. We write about the people, the places and the stories that North Cardiff people know and care about. And if we don't write it ourselves, our readers do. In fact, our magazines have become such a well-loved publication that over 50% of our content is written by readers, professionally edited and published by us.

6. We offer FREE design service, FREE unlimited editorial on our popular website and even a FREE online advert with each advert booked Our award-



winning website is visited by over 150,000 individual visitors a year. And with each issue of our magazines uploaded to our website, your money really does go a long way.

7. Our magazines have been lauded by The Guardian and

even the National Library of Wales Aberystwyth has requested copies, deeming them 'of significant cultural importance'. Why advertise elsewhere?

8. We harness the power of social media to help our advertisers

Want to get your news story, offer, or details of your latest products/services to thousands of our followers in an instant? They're all there waiting to hear from you. And as long as you've paid for your original advert, we won't charge you a penny for splashing it all over the web. It's all part of what we do to help you.

9. Over 50% of our advertisers have been advertising with us since 2007

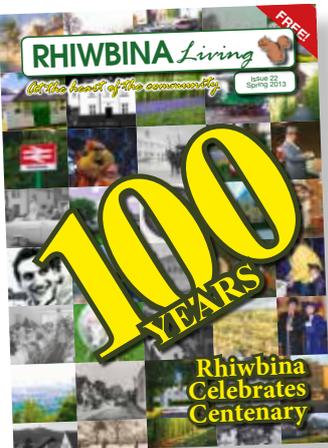
Repeat business is always a good sign that we're doing it right.



10. Our magazines are full A4, full-colour and printed on 130gsm paper

It's a proper read.

**Email us at
editor@livingmags.co.uk
 07772 081775
 or 07974 022920**





Book Now



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Contact:
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danielle@livingmags.co.uk