Optimise your research profiles: Pure, ORCID and Scopus

Keep an automatically updated ORCID publication list

An ORCID iD is a unique, international identifier that distinguishes you from other researchers. It is free, non-profit, and widely used by publishers, who often link it to your publications so your work can easily be found. Your ORCID profile can serve as a permanent record of your publications, independent of your institutional affiliation. By connecting it to Pure, your ORCID publication list can be updated automatically. If you change institution, your ORCID profile remains unchanged.

✓	If you have an ORCID, add it to your Pure profile at https://pure.au.dk/admin/. *Edit Profile*, select *Add existing ORCID*, enter your 16-digit ID, and verify. Save your changes.
✗	If you do not have an ORCID, register at ORCID.org. Use a private email for login and add your work email as secondary. Now follow the steps above to connect it to Pure.

When you synchronise Pure and ORCID, your publications in Pure will automatically be transferred to your ORCID publication list.

Register your Scopus ID in Pure to improve automatic publication import

The Pure Team imports AU publications indexed in Scopus directly into Pure profiles. Adding your Scopus ID helps ensure your publications are correctly attributed to you, reducing the risk of errors. Not all publications are indexed in Scopus.

→	Go to scopus.com and find your Scopus author profile (created automatically after publishing with indexed journals/publishers – this is not the same as a Scopus account). Check for duplicate profiles. Open your author profile and copy your Scopus ID.
→	Log into Pure https://pure.au.dk/admin/, go to *Edit Profile*, and add or verify your Scopus ID. Save your changes. You should only have one Scopus ID – multiple IDs indicate an issue.
→	On your Scopus profile, select *Connect to ORCID*. Log in and verify.
→	If you want to make changes in Scopus, you can edit it yourself or contact pure@au.dk

Once you have connected your Pure, ORCID and Scopus profiles, you have improved the automatic and correct flow of data between the three platforms.

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Need help? Contact pure@au.dk