

***KIC Europe
will pave
the way for you!***

KOREA INNOVATION CENTER | EUROPE



About KIC Europe

KIC Europe opens up access opportunities for Korean Startups and SMEs to expand into European markets by providing strategic solutions and networking.

Our pillars of activities are:

- **Innovation cooperation for Korean Startups and SMEs**
- **Innovation-based incubating services for early stage companies**
- **Technology Commercialization**
 - : Technology transfer, Licensing, Joint ventures
- **Matchmaking fostering cross-border collaboration and partnership**
- **Monitoring EU policies and market trends**

The Korean government has recently been promoting the internalization of national researchers, venture companies and SMEs to the world. To achieve an on-site continuous dialogue of greater reciprocity between Korea and EU, KIC Europe as the systematic collaborative infrastructure was established in Berlin, on 16th of March, 2017.



INNOVATION

Startups | SMEs



INCUBATION

KIC Autobahn



TECHNOLOGY COMMERCIALIZATION

K-TC Lab

Creating tomorrow's Korean tech success stories...

Korea Innovation Center | Europe

Our Vision



Our Activities

KIC Autobahn

Accelerating & Incubating program

KIC Autobahn is a whole-cycle consulting program for Startups and SMEs operated by KIC Europe. Its name is derived from composition of KIC and Autobahn, which means ‘highway’ in German.

- **Tele-pitching**
: Pitching in Korea & co-selecting in Europe
- **Online coaching**
: Reviewing of the pitching from business and investors
- **Demo-day**
: Full support for selection and coaching to localization
- **Business Plaza**
: Offering a co-working office in Berlin

K-Startup Grand Challenge

A project conducted and financed by NIPA (National IT Industry Promotion Agency) of the Republic of Korea. The ultimate objective of the **K-Startup Grand Challenge** is to promote the expansion of an open entrepreneurship ecosystem in Asia and to assist in the Republic of Korea’s evolution into a prominent start-up business hub in the region.



K-TC Lab

Technology Commercialization

- **TC Camp** for Representatives of Korean Technology Transfer Organizations: staff in charge of technology transfer & commercialization
- **R2BD(Research to Business Development) Camp** for Representatives of Korean Research Organizations: students, PhD-candidates, research fellows, professors who want to commercialize technology developed by R&D institute or university
- **MatchEU Camp** for Representatives of Korean Companies: sales and business development managers of startups/ companies who consider export and overseas business activities in Europe

Business Plaza

Business Plaza is to help the Korean SMEs and Startups here in Europe grow to their full potential, so that they could easily settle down and develop their business in European market.

- Co-working office with support staff
- Business mentoring and setting-up aid
- Finding and connecting European business network
- Other facilities(meeting rooms, video-conferencing suite)

Our Global Centers



Partner Organisations



Supported by



Ministry of Science and ICT



National Research
Foundation of Korea

OUR SOCIAL NETWORK
LET'S CONNECT WITH US...



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