

Karnataka Kayastha Samaj (KKS)

AGM for FY 2023-24



15th September 2023
Animesh Bisaria

Karnataka Kayastha Samaj (KKS)

Promoting

- **KAYASTHA VALUES**
- **SOCIAL CONNECT**
- **UNDERPRIVILEGED WOMEN EMPOWERMENT**
- **UPLIFTMENT OF WEAKER SECTIONS OF SOCIETY**

AAPKA SAATH, KKS KA VIKAS

KAYASTHA VAUES

Spreading Through

- **Social Media Platforms**
 - WhatsApp Groups (4)
 - Facebook (1120 Followers & 55.8k views on Adv released recently),
 - YouTube (Decent number of views on Event Videos)
- **Website**
 - (Wider reach across the world)
- **Word of Mouth among**
 - Family and friends
 - Social gatherings
 - Kayastha Gaurav
- **Partnerships with**
 - NGOs
 - Kayastha Groups across India and even Overseas

SOCIAL CONNECT

Through the KKS Platform

- **Cultural Events Online & Offline** across the year
- **Charitable Events** throughout the year
- **Strengthening the base of KKS by adding New Members for life, promoting Friendship and Learning from members**
 - **16** Life members got added during FY 2023-24
 - **6** Life members got added from 1st April 2024 to date
 - **Total – 22 new life members** contributing **Rs. 55k** to KKS kitty only by way of membership fee

UNDERPRIVILEGED WOMEN EMPOWERMENT

Through **VIDYA** - Vidya Integrated Development for Youth and Adults (an NGO empowering and transforming underprivileged children)

- **90 Girls and Women** empowered with Tally Software skills since 2017 and were employed
- **34 Girls and Women** are currently getting empowered with Digital skills
- A total of **124 families** getting the benefit (Approx. **500 members**)
- Thanks to **Mrs. Ritu Karidhal** and her family for donating **Rs. 6 lacs** to KKS in October 2017. Interest earned on this amount is being spent on women's empowerment programs
- Total amount spent to date **Rs. 1.80 lacs** out of accrued interest, **Rs. 6 lacs** remains intact

UPLIFTMENT OF WEAKER SECTIONS OF SOCIETY

Items Provided to

- VIDYA (200 Nutrition kits)
- Sairam Engineering College (19 Scientific Calculators)
- GSQ Foundation (100 School Bags and stationery Kits)
- AIR Humanitarian Homes (100 blankets, 15 Quad Walking Sticks, 3 Wheelchairs, and 1 Cooking Vessel of 45 Kgs capacity with Lid)
- Indian Cancer Society (10 Nutrition Kits)
- Gubbachi Learning Community (To enhance the Infrastructural Facility of School (Govt.))

Cash Support of over Rs.1 Lac to

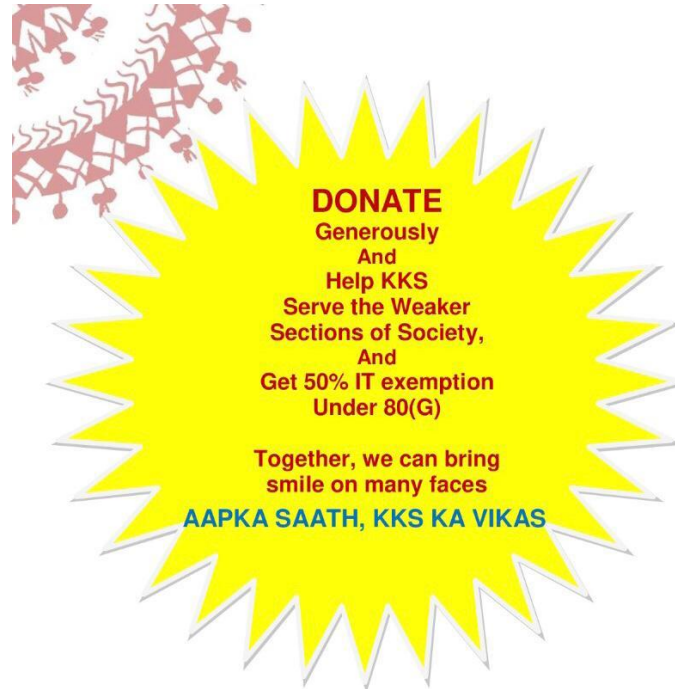
- RSS (Sanchalita Santrasta Parihara Nidhi)
- Akshaya Patra Foundation
- Karnataka Chief Minister Relief Fund
- Prime Minister Relief Fund
- Indian Cancer Society
- Samatvam: Science and Research for Human Welfare Trust

- Total Charity worth Rs. 4.78 lacs to date. Thanks to all donors.
- Merit Awards in cash worth Rs. 37.5K

AAPKA SAATH, KKS KA VIKAS

DONATIONS RECEIVED TO DATE

Total donation received from 2018 to date **Rs. 6.92 lacs**



HELP US HELP THE UNDERPRIVILEGED

AAPKA SAATH, KKS KA VIKAS

Way Forward

- Two new initiatives
 - KKS SALAHAKAR
 - KKS MARGDARSHAN
- T-Shirts for Life members
- KKS Memento for members, artists, and award winners
- KKS Tagline – “Empowering Women, Connecting Communities, Uplifting Lives”
- NGO Status

AAPKA SAATH, KKS KA VIKAS

Thank You

Your support is crucial to our efforts!

kksamaj2019@gmail.com

www.karnatakakayasthasamaj.org

9845102777,

9606021853, 9606021852

Wherever you go and whatever you do, make sure you are known by your work first then by your name.