



# Karnataka Kayastha Samaj (KKS)

Presents

## ***SYMPHONY SOJOURN: A Musical Journey***



**Dear Esteemed Members,**

Karnataka Kayastha Samaj (KKS) is a vibrant and active social society committed to promoting culture, entertainment, and community engagement with the sole objective of increasing harmony in the community and society. The festive season has already started and it's a time when our hearts open, spirits lift, and kindness flows like a gentle river, reminding us of the true magic in our lives. A registered society with an 80G exemption involved in promoting Kayastha Values, Social Connect, Underprivileged Women Empowerment, and the Upliftment of Weaker Sections of Society, irrespective of caste, creed, religion, colour, and gender.

Boosting the mood of members through festivity is a wonderful way to create a positive and enjoyable atmosphere within KKS and society. As we continue to foster connections and create memorable experiences within KKS, it gives me immense pleasure to announce an upcoming MEGA MUSICAL EVENT - SYMPHONY SOJOURN: A Musical Journey that promises to be a delightful evening for us.

**Live Musical Performances by a Legendary Vocalist – Dr. Meelu Verma:**

Dr. Meelu Verma, a legendary vocalist, another star from a Kayastha family, and a Grade A artist of All-India Radio, Delhi has kindly consented to present her soulful singing along with talented local musicians, Master Badlu Khan, Harmonium artist, and Master Shanti Bhushan Jha, Tabla artist, and Guitarist Vijay Ganesan from Bangalore, to entertain us with a diverse selection of music, catering to various tastes and preferences. Dr. Meelu Verma, with a flair for innovation and a good understanding of Indian ragas and a disciple of Vidushi Savita Devi and Pt. Mohinder Sarin was born and brought up in Gorakhpur. Music has been her vocation since childhood, acquiring the right foundations from greats such as Late Pandit Ram Narayan Mani Tripathi & Smt. Nargis Warsi (Saini Gharana). Further, she had the opportunity to learn from Pt. Raghunath Seth. Dr. Meelu has acquired the finest nuances and stylistic techniques of classical as well as light music. Please watch her numerous videos on YouTube.

Dr. Meelu has performed Thumri and Ghazals for many reputed organizations like IIC Delhi, IHC Delhi, Epicentre Gurgaon, Lok Kala Manch, and CSOI Delhi to name a few. She holds a Ph.D. (Phyto pesticidal Toxicology), M.Sc. (Entomology), and B.Sc. (Life Science) degrees and has been awarded the Distinguished Women Achievers Award 2018. She has a few albums Swaranjalli Vol 1 (Collection of Bhajan and Geet), Swaranjalli Vol 2 (Collection of Ghazals), and Bhavanjalli, a language of emotions (Thumri, Dadra, Kajri & Folk songs) to her credit.

### Event Details:

- **Date:** 19<sup>th</sup> November 2023, Sunday
- **Time:** 6.00 PM to 9 PM
- **Venue:** Bangalore International Centre, 7, 4<sup>th</sup> Main Road, Domlur II Stage, Bengaluru – 560071
- **Theme:** Thumri, Dadra, Ghazal, Sufi, and old Bollywood numbers of Geeta Dutt, a legendary singer
- **Dress code:** Ethnic (Cultural, National, and Traditional), avail yourself of the opportunity to create memories through photography
- **Event Highlights:** Soulful singing for all age groups

### Sponsorships:

To make this event a resounding success, we seek sponsorship from members, local businesses, and individuals outside KKS who share our passion for enriching the cultural life of the KKS community.

We believe that partnering with us would enhance your brand's visibility and showcase your commitment to supporting cultural events that bring joy and togetherness to the KKS community.

### Benefits of Sponsorship:

- **Brand Exposure:** Your company logo will be prominently displayed on all event promotional materials, including posters, flyers, social media platforms, KKS Website, etc. reaching a wide audience.
- **VIP Access:** As a sponsor, you and your team will receive VIP passes, allowing you to enjoy the event and meet the artists.
- **Acknowledgment:** You will be acknowledged as a generous sponsor during the event, giving your brand valuable exposure during the event program.
- **Community Engagement:** Show your commitment to KKS by supporting its musical event that enriches the lives of many underprivileged children.

### Sponsorship packages:

- Rs. 25000/- with 3 passes and one standee on one side of the stage
- Rs. 15000/- with 3 passes and one standee near the main entrance gate
- Rs. 10000/- with 2 passes and one standee near the side entrance gate
- Rs. 5000/- with 1 pass and Logo on the backdrop

### Socializing:

The event will provide a wonderful opportunity to mingle, make new friends, and strengthen existing connections within KKS and outside with elite members of other communities as well.

### Contribution Per Person:

- Rs. 1000/-
- Seating is on first-cum-first serve basis from the ticket booking perspective
- Only 200 seats are available

### Car Parking and Refreshments:

The BIC has a parking space in the basement for 18 cars on first-cum-first basis. Rest need to be parked in lanes nearby. BIC has a restaurant where members can buy and enjoy snacks and food.

## How to get the Tickets:

**Option 1** – You can contribute through UPI using the below-mentioned QR code directly to KKS.



**Option 2** – You can contribute by transferring the amount to the KKS account online as per the details below.

KKS Account Name: **KARNATAKA KAYASTHA SAMAJ (KKS)**

- Current Account Number: 00000038422269462
- Account Type: Current
- Bank Name: STATE BANK OF INDIA
- Bank Branch: INDIRA NAGAR (03301)
- IFS Code: SBIN0003301

**Option 3** – You can contribute through the KKS website [www.karnatakakayasthasamaj.org](http://www.karnatakakayasthasamaj.org) using a secured payment gateway.

We encourage you to book your tickets in advance to ensure your seat is close to the artists and presence at this exclusive event.

## Volunteers Needed:

To make this event a resounding success, we are looking for volunteers to assist with various tasks such as event setup, registration, ticketing, promotion, invitation, seating management, sponsorships, etc. If you'd like to contribute your time and skills, please reach out to the undersigned at 9845102777 and/or [kksamaj2019@gmail.com](mailto:kksamaj2019@gmail.com) to sign up.

## RSVP:

Kindly RSVP by 5<sup>th</sup> November 2023 to secure your spot by contacting the undersigned at 9845102777 and [kksamaj2019@gmail.com](mailto:kksamaj2019@gmail.com). We look forward to seeing you all at this musical extravaganza, which promises to be an evening filled with music, laughter, and camaraderie. Let's come together to create lasting memories within our wonderful social society, KKS.

If you have any questions or require further information, please do not hesitate to contact the undersigned as per the numbers given below and the Vice President at 9606021852.

Cheers,

**Animesh Bisaria**

President, KKS (FY 2023-25)

9845102777, 9606021853