

Activity Report 2016-17

KKS SWT



# Teejotsav and AGM - Aug 2016

- Teejotsav and AGM was held on 7<sup>th</sup> Aug 2016 at Indira Nagar Club, Bangalore
- Prabin Kumar sponsored the entire event and donated Rs. 40k. KKS is thankful to him and his family.
- Mehndi was sponsored by KKS. Registration was free for members
- EC (Ms. Poonam Bahadur) introduced a new singer Ms.
  Shraddha who kept the audience entertained by her melodious songs
- Members both gents and ladies presented songs, Shayari, etc.
- A total of 104 members attended the event, the highest attendance ever recorded in the recent times







# Deepawali and Sureela Safar - Nov 2016

- Deepawali and Sureela Safar was held on 1st Nov 2016 at ECA Club, I Nagar, Bangalore
- Chitragupta Pooja was performed in the traditional manner
- EC (Animesh Bisaria) introduced Anand Bhatnagar, a very talented, promising, professional singer who with his family kept the audience thoroughly entertained by their songs followed by dance and Masti. Anand performed for the Sabha free of cost
- Sweet boxes were sponsored by Prabin K, snacks by Ms. Deepa S, Gift to Singers by Vinod S, Sound system by Anita S and Thandai and Pooja items by Baljit S





# Picnic at Signature Club Resort - Jan 2017

- Picnic was held on 15th Jan 2017 at Signature Club Resort, Devanahalli, Bangalore and the invitation was extended to friends including non-Kayasthas
- The full day event costed only Rs. 400/- per member instead of regular charges of Rs. 1200/-
- EC (Animesh Bisaria) convinced the top management of Brigade group and got the sponsorship from them
- A large number of members including children attended the event and enjoyed networking with members, participating in games, Tombola etc.









#### Holi Milan - March 2017

- Holi Milan was held on 19th Mar 2017 at ECA Club, Indira Nagar, Bangalore
- EC (Animesh Bisaria) introduced another singer Ms. Madhurima Karur who brought life to the event by her singing and also by involving members in the floor dance
- KKS also felicitated Ms. Ritu Karidhal Srivastava, an eminent space scientist at ISRO for her contribution to Mangalyaan Mission which created history in achieving the success in its sole attempt
- Three KKS EC members (Jyoti Khare, Poonam Bahadur and Anupam Saxena) sponsored the felicitation event







# EC Meetings

- EC meetings were held every month during first nine months and thereafter once in the last quarter.
- Members hosted most of these meetings at various places across the city at their expenses. KKS thanks everyone in this regard



#### Newsletter - Kayastha Darpan

 Newsletter - Kayastha Darpan was released four times i.e. once in a quarter just before the events

Teejotsav and AGM - Aug 16

Deepawali and Sureela Safar - Oct 16

• Picnic - Jan 17

• Holi Milan – Mar 17

- All four Newsletters were sponsored and edited by Ms. Jyoti Khare. Jyoti also took the ownership of publishing them meticulously on time. Thanks to all members and contributors.
- Newsletters were appreciated by all the members, which provided a platform for showcasing the talent



# Leveraging Social Media

- Usage of Social Media was done to create awareness and reaching out to members
- Facebook KKS SWT has more than 1000 members, Was used to share wishes on festivals, Newsletters, etc.
- Whatsapp was used to update members on forthcoming events
- Emails were used for sending important communication including MoMs, Newsletters, etc.
- **Phone** Was used to request members to attend events and reminders for the events

# Challenges Faced

- Membership base continues to be weak
- Reaching out to members continues to be a challenge.
- Updating database is an ongoing activity, but continues to be a challenge for the EC
- Ensuring greater participation of members in our events continues to be a major area of concern, mainly due to distances and problems related to commuting
- Reengineering of Website including its hosting, contents and maintenance

# Acknowledgements

- We are very grateful to our senior members for their support and presence during our events all throughout the year, which is a source of inspiration to all of us. We are sure we will continue to put in our best to take the Sabha forward.
- We thank all our members, sponsors, supporters, friends, family members, EC members, advisors, and non-Kayastha for being with us all through out

Dear Animesh

Teej Festival ki Shubh Kamnayen!

Karnataka Kayastha Sabha was started by few like-minded persons who had settled in Bangalore away from our roots. Having made Bangalore our home away from the traditions that we were brought up in we started to miss them. We also realised that our children being born and brought up here will not know the joy and beauty of our wonderful cultural heritage.

While being enriched by the rich culture of our adopted home Karnataka we also wanted to preserve our own traditions and culture alive. This diversity is the beautiful national character expressed in saying "Unity in Diversity". Would like to take this opportunity to congratulate all the committee members under the leadership of Mr. Bisaria for keeping the flag flying high and also to all the members directly or indirectly for their valuable contributions to our proud KKS traditions. Mrs. Raj Mathur



Dear President, Mr. Animesh

This year the Kayastha Sabha's working committee has outdone themselves. Their active participation in the community has made us able to be so honored to be associated with it and so proud to know its members. The team works non-stop and hosts events wonderfully. The cordial invites and lovely programs make you want to come back, despite any hurdles. They work and deliver results, and definitely make you have a great time. Also appreciable is the effort they take in hosting, planning and heading these events while keeping tradition and ethnic values in mind. The committee's hard work and happy flow are shown in their result. I was extremely happy about this year's committee and hope they continue for another year.

Keep it up. All the best. Mrs. Kiran Rawar

#### Dear Animesh Ji

I have been associated with KKS since 1990 and must say that it has been a memorable Journey. I have met through KKS Get-Togethers many friends and have seen our Kayastha Kids growing up from participating Painting & Dancing competitions at KKS to chasing successful careers presently. Without doubt, the circle that me and many other KKS friends presently have, would not be possible without KKS meetings.

The current Executive Committee is also pursuing the same objective by arranging Get-Togethers, Functions and Picnics etc. However, I have noticed that attendance in these functions has dwindled, the main reason being the Bangalore traffic amongst many others like the change in youngster's perspectives etc. The Executive Committee is certainly trying their best and I do hope that their tenure is still in currency for much more time. The support is now required from all the members to ensure attendance. And finally, I must take this opportunity to congratulate Ritu Shrivastav as well as daughter of Vinod / Alka, who have held the KKS flag high. I wish everybody a happy Teej and a happy Get-Together. Prabhat Argal



#### Dear Animesh Ji

We have been associated with KKS for more than 20 years and are very proud of its progress and growth. It had helped preserve Kayasthas values, culture and traditions by celebrating major festivals and community gatherings. We wish the Trust and its present hard working team, greater success in building a vibrant community.

Regards,

Yogesh Dayal and Vandana Dayal





Thank You

We continue to be at your services

