

## **Karnataka Kayastha Sabha Social Welfare Trust (KKS SWT)**

### **Annual Report – FY 2017-18**

- First EC meeting held on 24<sup>th</sup> Sept 17 at the residence of Mr. Prabhat Argal, immediately after Teej n AGM held on 7<sup>th</sup> Aug 17

#### **EC Meetings**

- Every alternate month
- Funds contributed by members – 2500 each

#### **Events**

- Diwali Milan – 22nd Oct 17
- KKS Picnic at Prestige Garden Club planned on 11th Feb 18 could not be organized due to poor attendance
- Holi Milan in March 18
- Teej n AGM 19th Aug 18

#### **Special Events**

- Ms. Ritu Karidhal Srivastava, an eminent space scientist at ISRO Bangalore and our esteemed member handed over a cheque of ₹16 lakhs to Animesh Bisaria, President, KKS, as a donation for empowering underprivileged girls, during the Teej and AGM KKS is thankful to Ms. Ritu and her family for this gesture
- Ritu got an opportunity to be a Speaker in Ted talk Nayi Soch at Star TV channel with Shah Rukh Khan and it was telecasted on 31st Dec 17
- Karnataka Kayastha Sabha (KKS) got associated with VIDYA - a movement of social change empowering under-privileged girl children with education and sponsored a training program (Rs. 25k) on Tally software for 7 students for six months in Oct 2018
- KKS Digitization Mission for digitization and uploading of KKS documents on Google Drive, led by N K Srivastava n R S Bahadur

#### **Obituary**

- Our member Swaraaj Sinha lost his father

#### **Newsletter – Kayastha Darpan**

- Was released three times - Oct 17, Jan 18, and Aug 18

## **Scholarships and Awards**

- Revived two merit scholarships for meritorious children of our members, for 12th standard
- Starting one more merit scholarship for meritorious children of our members, for 10th standard
- KKS Young Entrepreneurs – Men and Women Categories
- Special award – President's choice

## **Usage of Social Media**

- Facebook – KKS SWT has more than 1000 members, Used to share wishes on festivals, Newsletters, etc.
- WhatsApp – Used to update members on forthcoming events
- Emails – Used for sending important communication including MoMs, Newsletters, etc.
- Phone – Used to request members to attend events and reminders for the events

## **Appreciation**

- Newsletters were appreciated by all the members, which provided a platform to members for showcasing the talent

## **Challenges Faced**

- Membership base continues to be weak
- Reaching out to members continues to be a challenge
- Ensuring greater participation of members in our events continues to be a major area of concern, mainly due to distances and problems related to commuting
- Updating the database is an ongoing activity, but continues to be a challenge for the EC
- Reengineering of the Website including its hosting, contents, and maintenance

## **Acknowledgment**

- We are very grateful to our senior members for their support and presence during our events all throughout the year, which is a source of inspiration to all of us. We are sure we will continue to put in our best to take the Sabha forward. Special thanks to Pankaj Srivastava and Abhinav for their valuable guidance and support towards regularization of KKS.

## **President**

Animesh Bisaria