



PT MACANAJAYA CEMERLANG



**PRODUCT
CATALOGUE**



1. BOARD BOOK

A book made of thick and durable materials, designed for children with simple texts and engaging illustrations. Apart from its durability, this book also packs in safety aspects for children.

Available in two features cover options: Rounded Corner Cover and Foam Cover.



Eko Utoro



My First Book



Sahal Fikri



100 Kata

Eko Utoro



2. EDUCATIONAL BOOK



Also known as school books are designed to provide structured knowledge, and skills to readers. Suitable for various levels of education, from elementary to high school.

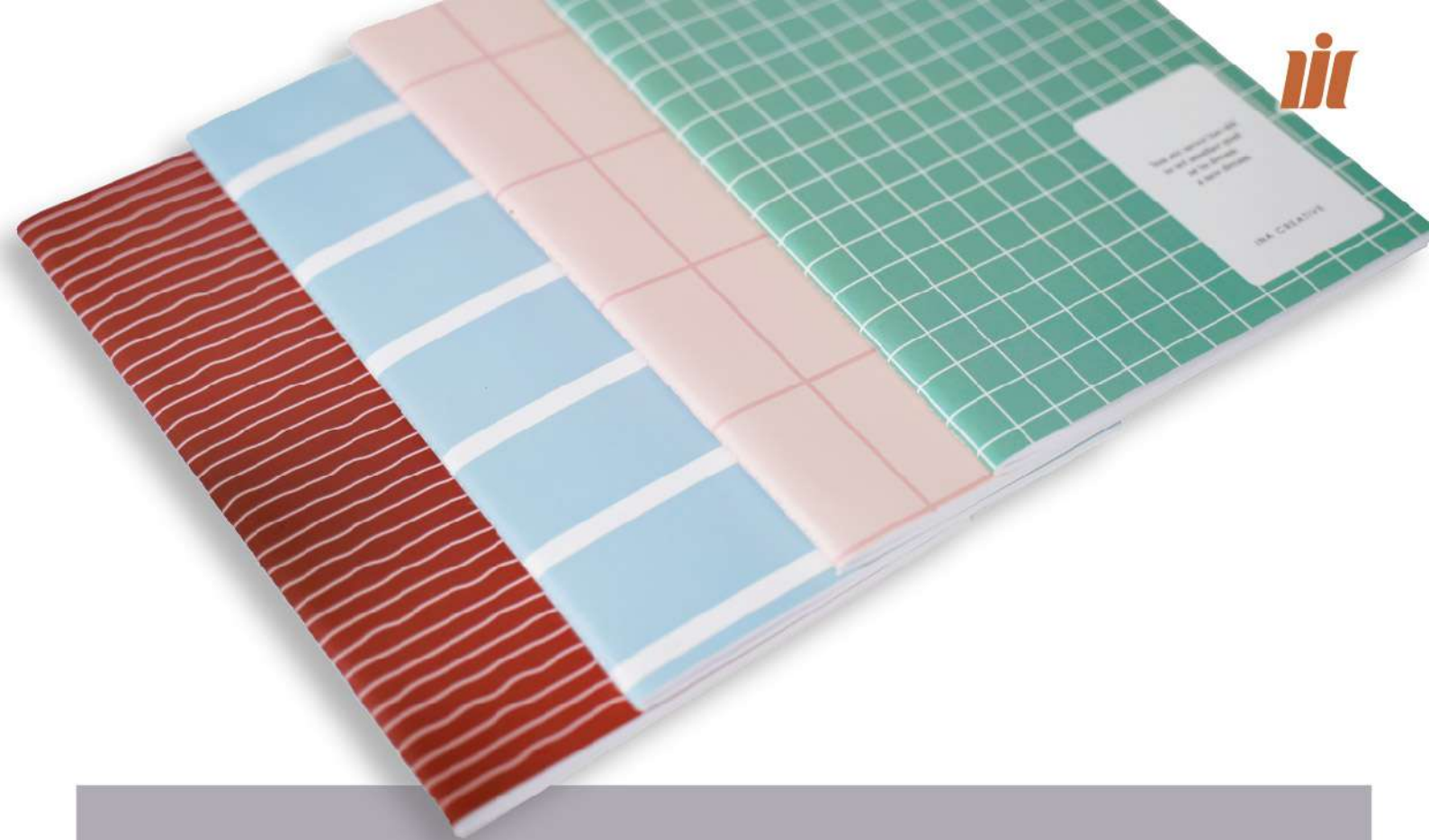
These books usually contain 64 or 300 pages with several binding options: saddle stitching, perfect binding, or thread sewing.





3. EXERCISE BOOK





A ruled book coated with a softcover or hardcover featuring unique or fancy designs. Typically used for school, office, or other activities that require note-taking.

This type of book usually has 72 or 100 pages, with several binding options available: saddle stitching, perfect binding, thread sewing, spiral, or hardcover.





4. SKETCHBOOK



Commonly known as drawing book. Consisting of ordinary sheets of paper, usually used by painting artists and graphic designers, it functions as a space to express creativity and record ideas. This book will help develop concepts and visualize designs.

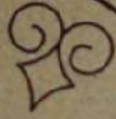
Sketchbook typically have 18 to 36 pages with several binding options: saddle stitching, perfect binding, thread sewing, or spiral.



5. CARDBOARD DOCUMENT FILE

A folder made of thick laminated cardboard with an elegant and unique design. Serves for storing and organizing documents and aids in enhancing work efficiency by providing quick access to necessary information.





Subject: _____
Date: _____



6. BLOCK NOTE

With a compact and portable design, it becomes a practical and efficient tool for quickly and easily to write down ideas, tasks, or important information whether at work or in meetings.

With 50 to 70 pages, this book is sufficient to accommodate a lot of content. This book offers several binding options: saddle stitching, perfect binding, thread sewing, or spiral.





7. CALENDAR



Calendar with exclusive-designed can be used to assist the daily activities. A wall calendar with a broader display can serve as functional decoration indoors. A desktop calendar is more portable and suitable for use on work desks with limited space.

Calendar have variety of finishing process, including glossy and matte lamination, emboss and deboss, foil and UV spot printing, as well as embossing. Calendar desktop stands can also be custom made using wood, metal, board, and plastic materials.



20
24

JULY

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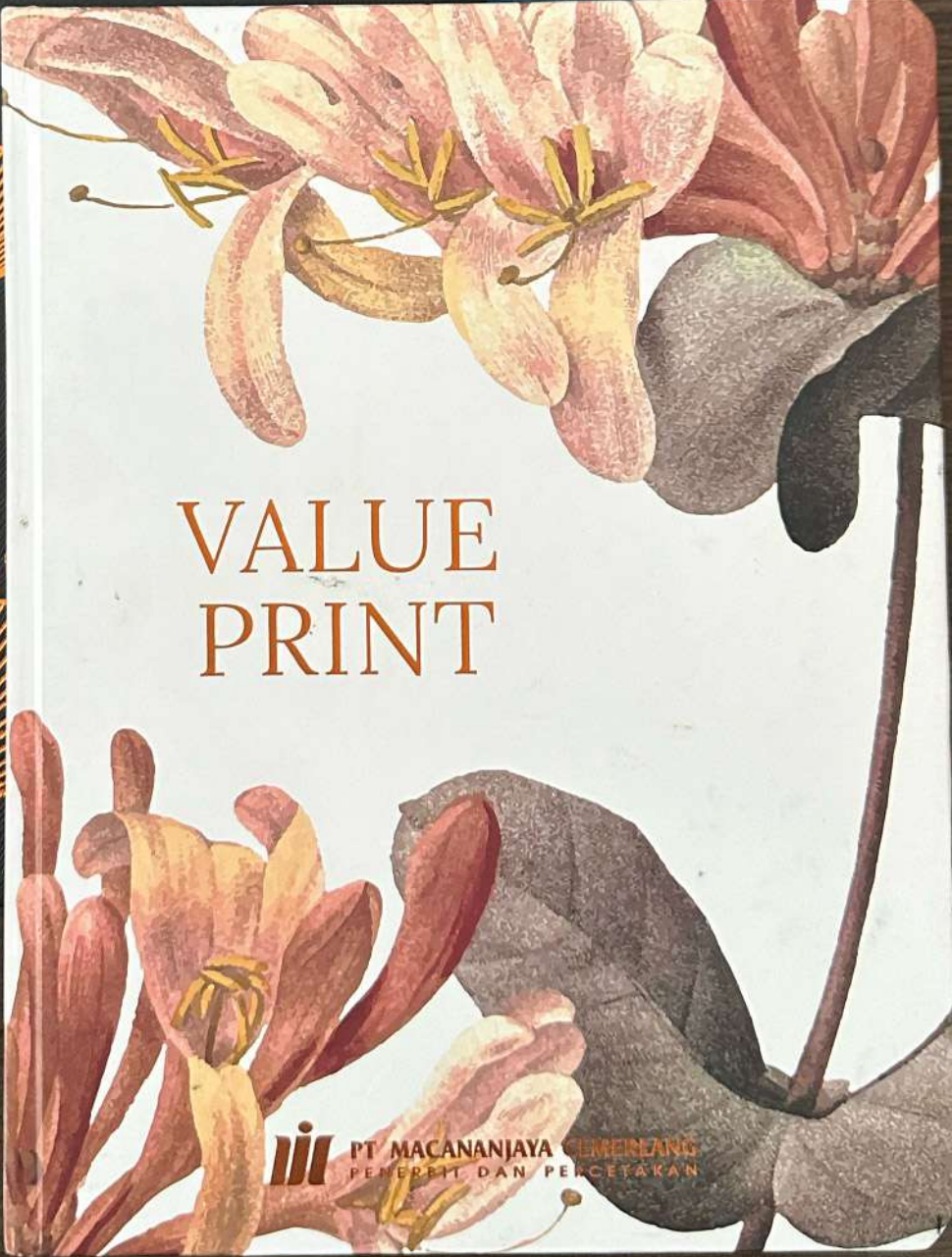
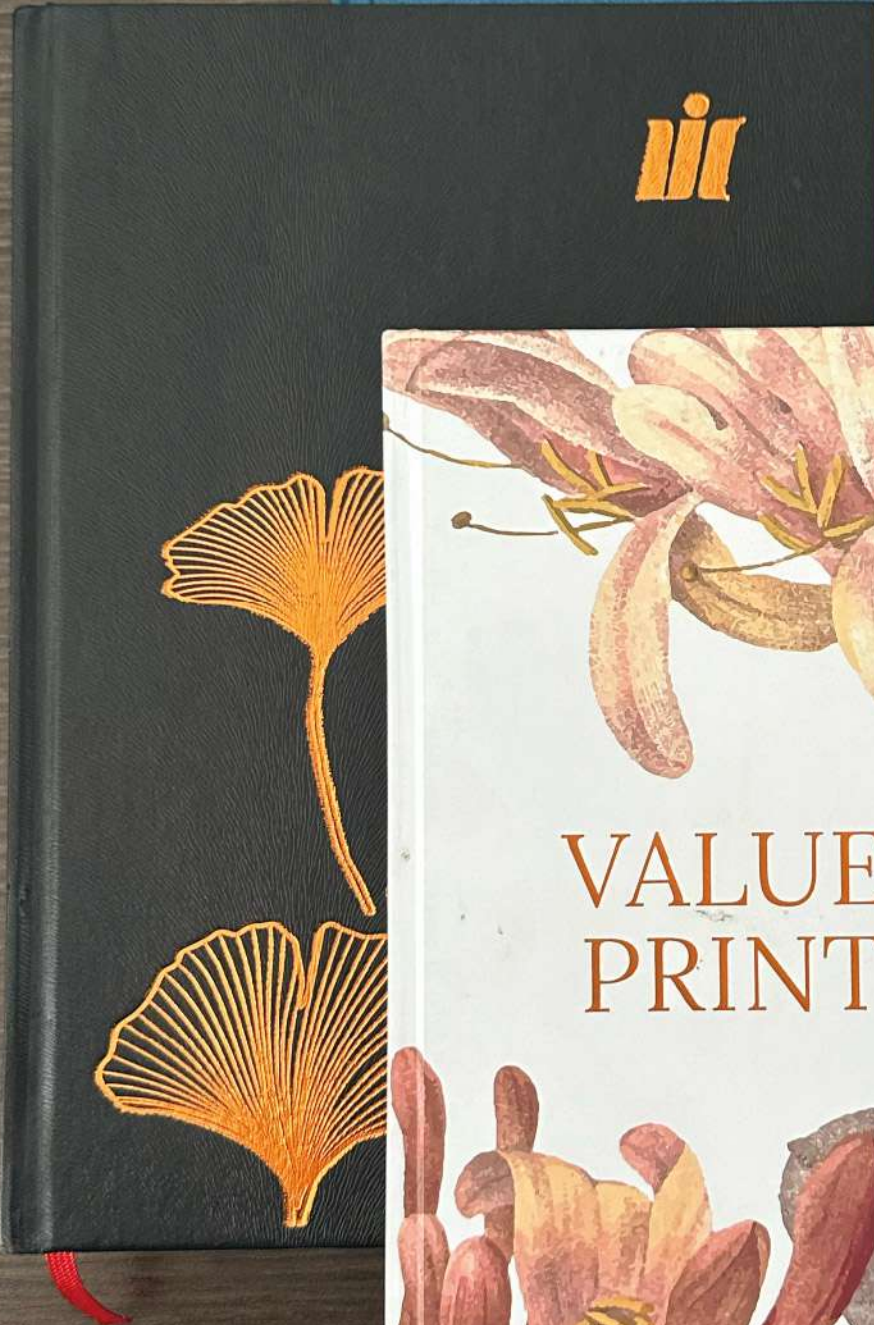
AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
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PT. MACANANJAYA CEMERLANG
PENERBIT DAN PERCETAKAN

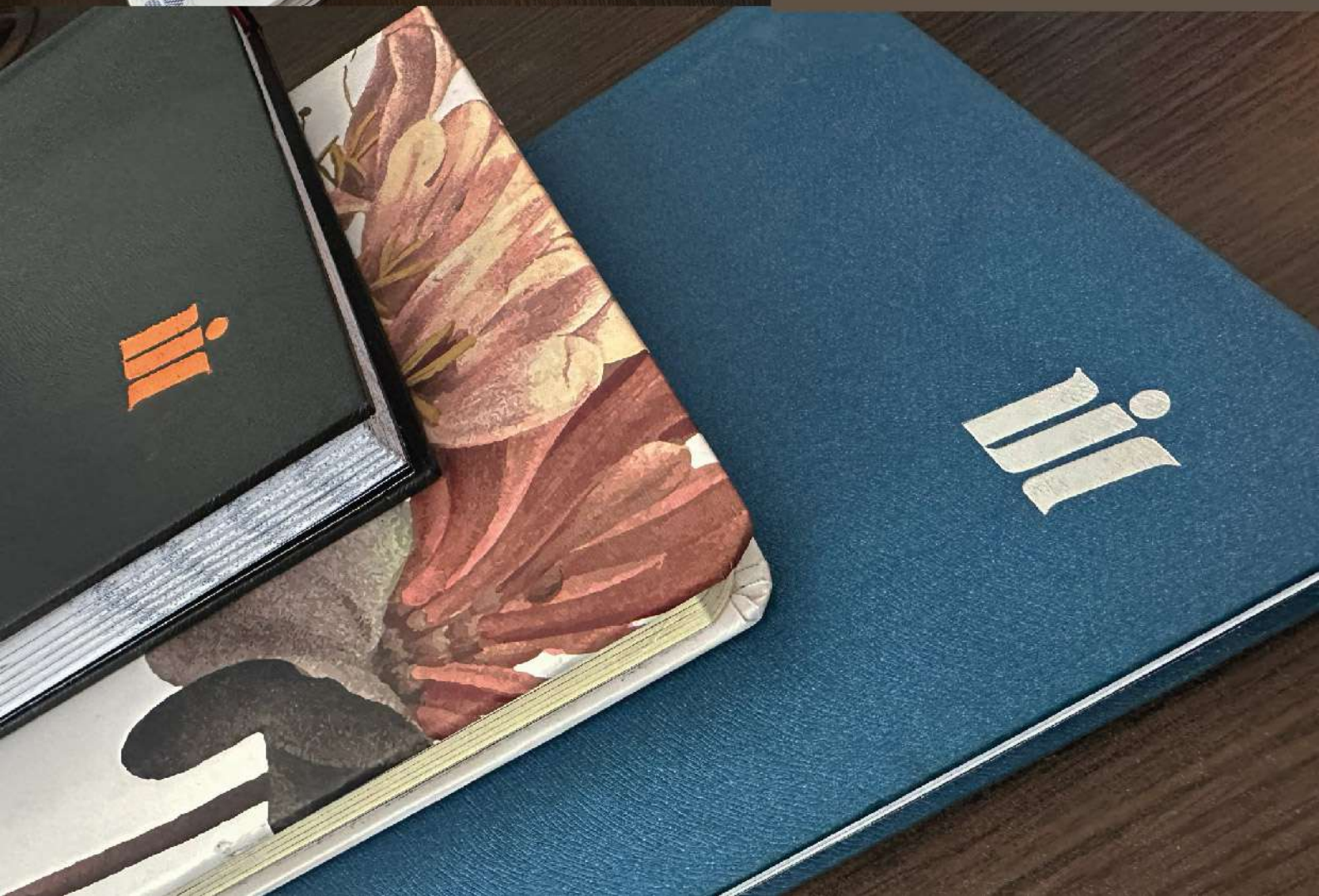


8. AGENDA





With a structured and well-designed design, this book will help to track your schedule, set goals, and prioritize efficiently. An agenda book is a very important tool in increasing productivity, both personally and professionally used.





A spiral-bound book with a hard cover that functions to aid in daily activities. With a variety of selected materials and unique book designs, you can increase the aesthetic value in line with the user's profile. This book has a varying number of pages ranging from 50 to 200.



MULTIKEMAS KENCANA CEMERLANG PRODUCT

Multikemas Kencana Cemerlang, or MKC is the one of sister's company from PT. Macananjaya Cemerlang. Which is operated under PT. Macananjaya Cemerlang to produce variety of packaging in carton or duplex based.





9. PACKAGING

Packaging is used to wrap and protect products to ensure they remain protected during storage, shipping and until use. This also serves to attract consumer attention, protect products from contamination, and improve brand image. There are several types of packaging that MKC can produce: cosmetics, spare parts, food, footwear, and medicine.





BANTEX PRODUCT

Bantex or also known as Bino Mitra Sejati is a separate company from PT. Macananjaya Cemerlang within the same holding. Bantex has collaborated with PT. Macananjaya Cemerlang to focus on office stationery products.





10. CARDBOARD DOCUMENT FILE



Folders made from thick laminated cardboard give an exclusive impression with a variety of color choices. Useful at important formal events or seminars to store important documents and is equipped with an elastic closure strap.

11. HANGMAP SUSPENSION FILE



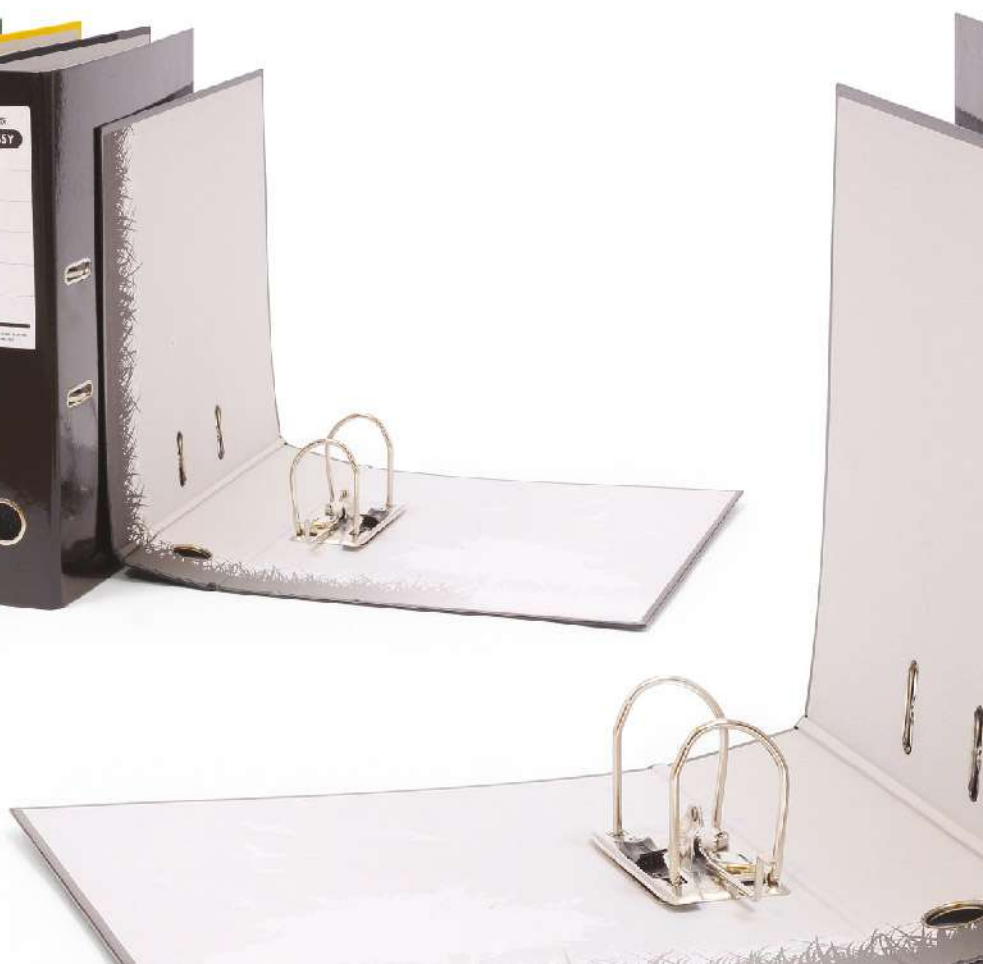
Hang maps made from quality manila cardboard for organizing and storing documents. They are commonly used in offices, schools, or organizations to manage documents in a more structured and organized manner. Suspension file also equipped with 50mm tabs with labels and available in various colours.



12. LEVER ARC FILE

Made from a sheet of sturdy recycled cardboard covered in paper. Equipped with metal slot (rado) and finger ring for easy organization on shelves/cupboards.

Ordner typically come in folio sizes with 1.9 inch and 2.7 inch capacities and are available in a variety of color options.



FOREWORD

PT MACANANJAYA CEMERLANG is a publishing and printing company. Located in Klaten City, Central Java, at present PT MACANANJAYA CEMERLANG operates on 38,602 m² area with a production area totaling to 25,258 m². As a publisher and printing company, PT MACANANJAYA CEMERLANG offers its best solution to materialize all creative ideas from the consumers into printed products of top quality. Products by PT MACANANJAYA CEMERLANG are among others books (soft cover, hard cover books, board books as well as stationery), calendars, packaging, brochures, posters, paper bags, and many other paper-based printed products.

As a company who places professionalism as a priority, PT MACANANJAYA CEMERLANG is committed to continuous improvement on its products. Our efforts are manifested by implementing various improvement in both the quality and quantity aspects.

OPERATIONAL PRINTING AREA & HEAD OFFICE

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Fax. (+62272) 322603
Email: sales@macanan.co.id



PT MACANANJAYA CEMERLANG is committed to maintain and enhance customer's satisfaction through excellent service. The systematic management leads our company to keep progressing forward and achieve great competitive strength in publishing and printing industries.

The certification systems achieved by PT MACANANJAYA CEMERLANG

1. ISO 9001 : 2015 Quality Management System;
2. ISO 14001 : 2015 Environmental Management System;
3. ISO 45001 : 2018 Occupational Safety and Health System;
4. ISO 37001 : 2016 Anti-Bribery Management System;
5. FSC-STD-40-004 V 3.0 Chain of Custody System.

With such commitment, we are ready to establish a mutual synergy with you. We hope to become a business partner with you, to whom we offer loyalty, reliability and satisfaction.

